



# IMAGINE YOUR PARKS<sub>2</sub>

*Better Parks – Better Living*





# Imagine Your Parks<sub>2</sub>

Prepared for the Recreation and Park Commission for the Parish of East Baton Rouge

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# Introduction

***East Baton Rouge Parish has a well-established identity as the seat of Louisiana state government and a mecca for college sports. In addition, the parish is increasingly becoming known as a center for higher education, health research, and industry.***

***Among the considerations that make the parish attractive to employers, employees, students, and residents is its locally-valued and nationally recognized park and recreation system managed by the Recreation and Park Commission for the Parish of East Baton Rouge (BREC).***

***With 12 community parks built in the last decade as an outgrowth of its 2004 **Imagine Your Parks** strategic plan, BREC has transformed the park and recreation experience in the parish. Now, BREC is updating its vision for parks and recreation and setting strategic directions for the coming decade.***

BREC's mission is to contribute to a healthier, more vibrant community by providing exceptional parks, open space, and recreation experiences for all of East Baton Rouge Parish.

## Imagine Your Parks<sub>2</sub>

Imagine Your Parks<sub>2</sub> is a vision and action plan for parks and recreation in East Baton Rouge Parish that builds on the successes of BREC's original Imagine Your Parks plan. It takes into account changes in the park system over the past decade, recent trends in recreation, changes in parish demographics and economy, and input from the community. Imagine Your Parks<sub>2</sub> establishes eight strategic directions for BREC to focus on in the next decade and lays out an action plan for getting there, including a set of actions BREC can take to move each strategic direction forward as well as detailed action steps that support each action.

## Mission and Vision

Over the past decade, BREC's stated mission was to provide parks and recreation opportunities for all the residents of East Baton Rouge Parish. While this mission statement is accurate, it became clear during the Imagine Your Parks<sub>2</sub> process that it falls short of fully conveying BREC's mission by not making explicit the agency's commitment to providing high quality recreational opportunities and to improving the quality of life in the parish. Thus, Imagine Your Parks<sub>2</sub> updates BREC's mission statement and articulates a long-term vision for the park system. **BREC's mission is to contribute to a healthier, more vibrant community by providing exceptional parks, open space, and recreation experiences for all of East Baton Rouge Parish.**

BREC's vision is to provide an extraordinary system of parks, open spaces, and facilities that engages the parish's unique natural and cultural landscape to enrich parish life by providing diverse and memorable recreation experiences.

## Values

BREC's values reflect the community's expectations and define the way in which it works to fulfill its mission and turn its vision into reality. BREC strives to integrate the following values into all it does:

- **excellence:** striving to provide high quality, state-of-the-art experiences
- **service:** attending to patrons' needs in a courteous, timely fashion
- **engagement:** regularly seeking feedback and direction from the community
- **equity:** delivering comparable experiences across the parish
- **integrity:** being honest, fair, and objective
- **professionalism:** employing skill, good judgment, and politeness
- **collaboration:** working with community partners to achieve mutual goals
- **fiscal responsibility:** using taxpayer dollars as efficiently as possible
- **safety:** ensuring that park, program, and facility users feel free from harm
- **sustainability:** serving as responsible stewards of the environment



Exploring the great outdoors.  
Greenwood Adventure Camp





# Economic Value of Park Systems

***BREC's parks provide a multitude of benefits to East Baton Rouge Parish that impact the parish's economy. While some benefits provide direct, measurable economic value, other quality of life and environmental benefits provide indirect economic value and cannot be easily measured.***

## Case Study: Property Value Boulder, CO

A study of Boulder, Colorado found that for every foot one moved away from a greenbelt, there was a \$4.20 decrease in the price of the residential property. Homes next to the greenbelt were an average of 32 percent higher than those 3,200 feet away. The greenbelt added \$5.4 million to the total property taxes of one neighborhood. Increased taxes generated \$500,000 per year and covered the \$1.5 million greenbelt purchase price in only three years.

*Source: Sherer, Paul. "The Benefits of Parks: Why America Needs More City Parks and Open Space." 2006. The Trust for Public Land.*



### Attracting visitors.

BREC's Baton Rouge Zoo alone attracts nearly 55,000 non-resident visitors to East Baton Rouge Parish each year.

## Direct Economic Value

Parks, playgrounds, trails, and waterways are among many features that directly add to property values, economic competitiveness, and tourism.

### Property Value

Parks are appreciated for the amenities they provide. Studies nationwide have shown that people are willing to pay more for properties close to parks, open space, and greenery than for properties without these amenities nearby. A 2001 survey conducted for the National Association of Realtors found that half of respondents would be willing to pay 10 percent more for a house located near a park or other protected open space. However, not all parks are valued equally. Parks that are well-maintained with a variety of quality landscapes are significantly more valuable than poorly maintained, unattractive parks. Higher property values near parks also translate into higher property-based tax income.

### Tourism

The BREC system includes facilities and events that are the primary reason for people to visit the parish (e.g., BREC's Baton Rouge Zoo). Visitors not only spend money to use the facilities and participate in events, but they often turn visits into trips that involve staying in hotels, eating at local restaurants, and purchasing goods at local stores.

In 2003 and 2004, BREC commissioned a study to determine the economic impact of visitors to these facilities and events. The total economic impact of visitors as measured by direct expenditures, adjusted to 2014 dollar values, is about \$12.9 million annually—including \$8.8 million at sports and recreation facilities; \$3.3 million at nature and wildlife facilities and events; and \$0.8 at history, art, and theater facilities and events. The annual sales impact, in 2014 values, of \$20.9 million is also striking, but the most direct benefits to residents of the parish are the \$7.7 million visitors contribute to residents' personal income, which support 276 jobs.

The total economic impact of visitors to BREC facilities and events is about \$12.9 million annually.

*2003 Economic Impact Study (adjusted to 2014 dollar values)*

## Quality of Life Benefits

The characteristics that contribute to good quality of life can be hard to measure analytically and objectively. Despite the difficulty in measuring these characteristics, the quality of life benefits of parks should not be ignored.

### Competitiveness

In an increasingly mobile society, skilled people who have the means to move are choosing to live in areas that provide a diversity of environments, recreational opportunities, and cultural offerings. Good parks, trails, and open space networks have become differentiators that influence the image of a place and set some communities apart. Since businesses often follow talent, amenities such as parks, trails, and open space can influence personal and corporate location decisions—with direct economic impacts.

### Recreation

The recreational benefits of parks are the most apparent. Parks provide the venues for organized sports, walking, running, biking, hiking, swimming, and numerous other activities. While many of these direct uses of parks cost little to nothing to the user, the value of these uses can be compared to what users would have to pay for similar experiences in commercial facilities.

### Community Development

Parks strengthen the social capital of neighborhoods by offering opportunities for people of all ages and backgrounds to make connections with their neighbors—to communicate, compete, interact, learn, and grow. Those who take the extra step to volunteer, sponsor, or partner with parks and recreation organizations are invested in making their neighborhoods safer and more livable.

Organizations like BREC play a large role in youth and adult development. Parks and programs help children and adolescents develop necessary life skills and help adults function as part of society. This has long-term economic benefit, helping people become productive taxpayers.

### Health

There is evidence that green space can benefit physical, mental, and social health. Studies show that even a small increase in spending can provide significantly increased amounts of physical activity. With approximately \$147 billion in costs on the obesity epidemic nationally, spending on parks may be one of the most cost-effective ways to lower health expenditures, particularly in low-income communities that rely on Medicaid.

Scientific evidence has shown that access to parks and green space reduces stress, anxiety, sadness, and depression and that access to green views and environments can improve overall mental health. Other studies have shown that poor access to nature is linked to increases in attention deficit/hyperactivity disorder (ADHD), clinical depression, stress, and anxiety. These mental health benefits also have an economic impact. ADHD costs more than \$30 billion annually across the country. Parks can play a role in reducing this amount, by easing the effects in children with ADHD and potentially reducing the overall number of such diagnoses.

With approximately \$147 billion in costs of the obesity epidemic nationally, spending on parks may be one of the most cost-effective ways to lower health expenditures.



Source: IBM

#### Building on workforce and amenities.

IBM's decision to build a new technology center in downtown Baton Rouge was partially based on the availability of talent and the availability of downtown amenities that attract talent—including BREC parks.

### Case Studies: Health Chicago, IL

In Chicago, researchers studying a housing project found that residents with views of trees and grass exhibited lower levels of aggression and violence than those with limited views of concrete and asphalt. Another Chicago study found similar results, revealing that buildings with high levels of vegetation had 52 percent fewer total crimes than buildings with low levels of vegetation.

Source: "Synopsis of 2010 Research Papers: The Key Benefits." 2010. National Recreation and Park Association.

### Sacramento, CA

Using the Parks Health Benefits Calculator to measure residents' collective economic savings through the use of parks for exercise, medical savings for Sacramento, CA was found to be \$19,872,000. 78,000 Sacramentans participate actively enough in parks to improve their health.

Source: Harnik, Peter and Welle, Ben. "Measuring the Economic Value of a City Park System." 2009. The Trust for Public Land.

## Environmental Benefits

There is growing recognition that parks, forests, waterways, and other natural systems are not just valuable for the resources that can be extracted from them, or for their physical beauty, but also because of the necessary functions they provide.

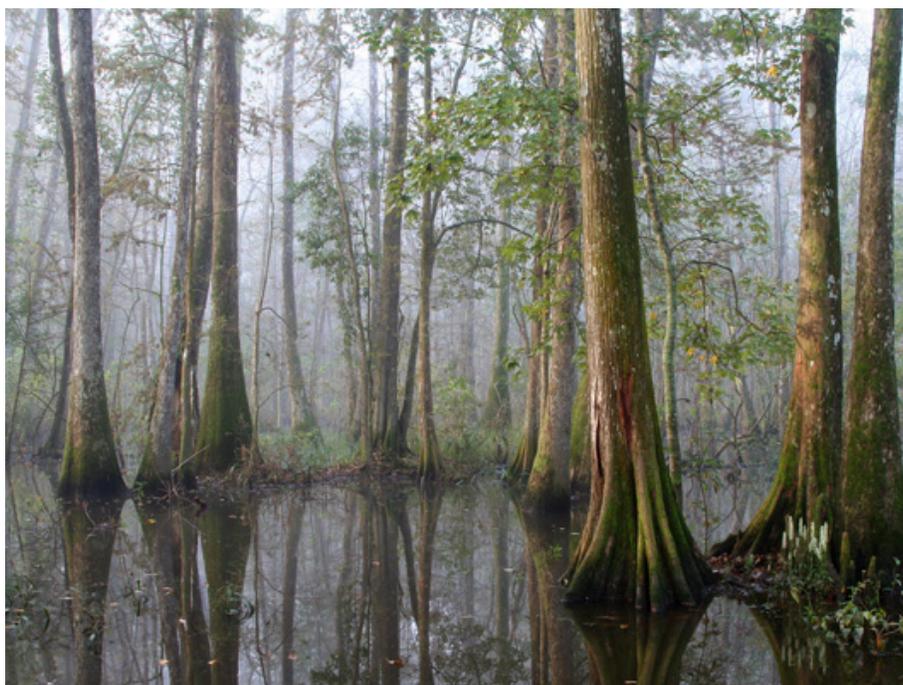
### Water Quality

Natural drainage systems provide benefits that are not replicated with engineered drainage systems. While engineered systems are designed to move water as quickly as possible, natural systems filter pollutants from rainwater, carry nutrients to trees and plants, and recharge underground aquifers. With large amounts of pervious surfaces, trees and other vegetation, and natural stream banks, parks can help improve infiltration as well as filter and slow runoff, which aids water quality and watershed health through natural means.

#### Case Study: Water Quality Philadelphia, PA

Stormwater modeling by the U.S. Forest Service found that Philadelphia, PA's park system provided a stormwater retention value of \$5,949,000 in 2007. Philadelphia's parks reduced runoff by 496 million cubic feet compared with a scenario in which the city had no parks.

*Source: Harnik, Peter and Welle, Ben. "Measuring the Economic Value of a City Park System." 2009. The Trust for Public Land.*



#### Protecting water quality.

Natural drainage systems—including pervious surfaces, riparian buffers, and waterways—aid water quality and watershed health in ways not easily replicated with engineered systems.

#### Case Study: Air Quality Washington, DC

In Washington D.C., the U.S. Forest Service's Air Quality Calculator determined that the city parkland's 4,839 acres of tree cover removed 244 tons of carbon dioxide, nitrogen dioxide, ozone, particulate matter, and sulfur dioxide in 2005. Based on dollar values assigned the 244 tons of pollutants, the savings equated to as \$1,130,000.

*Source: Harnik, Peter and Welle, Ben. "Measuring the Economic Value of a City Park System." 2009. The Trust for Public Land.*

### Air Quality

Air pollutants are responsible for health-related issues, including premature deaths, asthma attacks, and missed days of work. In addition, acid, smog, and ozone in the air increase the need for building cleaning and repair. Vegetation, especially healthy shade trees, removes gaseous and particulate pollution through absorption or retention. Within the continental United States, urban trees remove an estimated 783,000 tons of pollution per year, with an estimated annual value of \$5.6 billion. The same trees store \$16 billion worth of carbon dioxide. Trails also contribute to better air quality by providing cleaner transportation alternatives.

Within the continental United States, urban trees remove an estimated 783,000 tons of pollution per year, with an estimated annual value of \$5.6 billion.

## Climate / Energy

Over 600 Americans die each year from extreme heat. The air temperature in developed areas can be several degrees warmer than surrounding natural areas. This heat island effect is caused by both the lack of vegetation and the abundance of heat-absorbing surfaces like pavement and buildings that absorb and radiate heat from the sun throughout the day. Trees within parks offer park users shade that provides respite from extreme heat. Along with other vegetation, trees within parks also help to control temperatures through transpiration—the process of using energy to evaporate water from plant surfaces.

## Habitat

Native plants and animals are beautiful and entertaining, but they are also part of an intricate ecosystem on which we depend. Parks can host a variety of plants, birds, and small mammals. Trails create networks not just for people but also for migrating birds, pollinating bees, and breeze-borne seeds—processes that would be complicated and costly to replicate.



### Sources:

"Synopsis of 2010 Research Papers: The Key Benefits." 2010. National Recreation and Park Association.

Harnik, Peter and Welle, Ben. "Measuring the Economic Value of a City Park System." 2009. The Trust for Public Land.

Sherer, Paul. "The Benefits of Parks: Why America Needs More City Parks and Open Space." 2006. The Trust for Public Land.



**Enjoying the multiple benefits of trees.**

The trees in BREC parks provide more than beauty. They filter the air, offer shade, and serve as habitat for other species.



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ROCKY MOUNTAIN  
ROOKIES  
FINISH



# Trends and Needs

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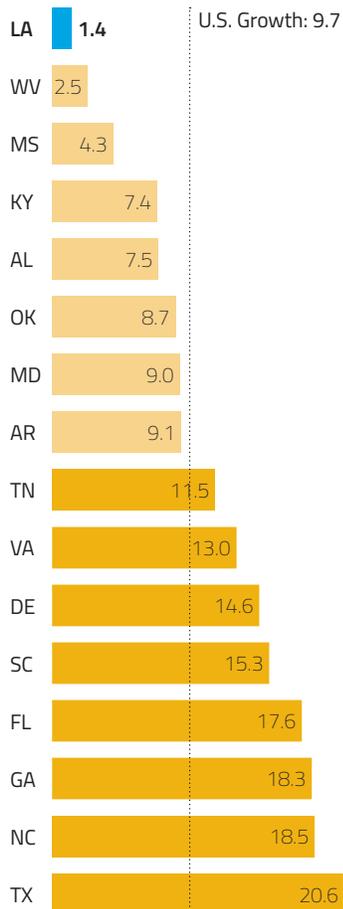


# Demographic and Economic Trends

***BREC provides public park and recreational opportunities for all citizens of East Baton Rouge Parish. To better address the parish's park and recreation needs, it is important to understand the current demographic makeup of the parish as well as demographic and economic trends.***

**Figure 1. Louisiana is the slowest growing state in the South.**

Percent Change in Population, 2000–2010



Source: US Census Bureau, 2010 Census and Census 2000

## National Trends

Five trends in the United States are changing the way communities are planned and designed, and how people choose where they live:

1. **The Aging of America:** By 2030, 1 in 5 Americans will be over age 65.
2. **The Increasing Diversity of America:** By 2050, there will be no majority race.
3. **The Rise of Single-Person Households:** By the mid-2020s, single-person households will be the predominant household type.
4. **The Stagnation of Household Income:** Median household income has stagnated for the longest period since the government began collecting such data in 1967. Adjusted for inflation, the typical US household had 9% less income in 2012 than it did 13 years earlier.
5. **The Widening Income Gap:** Income gaps are seen across the entire population, within each racial/ethnic group, and by age. Households headed by those 65 and older are faring relatively better since the recession, while younger households are not.

## Louisiana Trends

The South and West regions of the United States (as defined by the U.S. Census Bureau) grew much more quickly (about 14% each) than the Midwest and Northeast (under 4% each) from 2000 to 2010, following a pattern from recent decades. Despite the overall regional growth of the South, Louisiana's growth rate was less than 2% during the same period (Figure 1), among the slowest growing states in the country. Thousands of residents who were displaced by Hurricane Katrina in 2006 did not return to the state.

Louisiana is also the fifth poorest state in the US based on per capita income. Over 18% of Louisianans live in poverty. Louisiana's history of being among the poorest states is a pattern that has continued for decades.

## Metropolitan Area Trends

The Baton Rouge Metropolitan Statistical Area (MSA), which includes nine parishes, has grown at a faster pace than projected. The MSA’s population was 705,973 in 2000. While the MSA’s population was not expected to surpass 800,000 until sometime in 2013, the 2010 U.S. Census showed a population of just over 800,000.

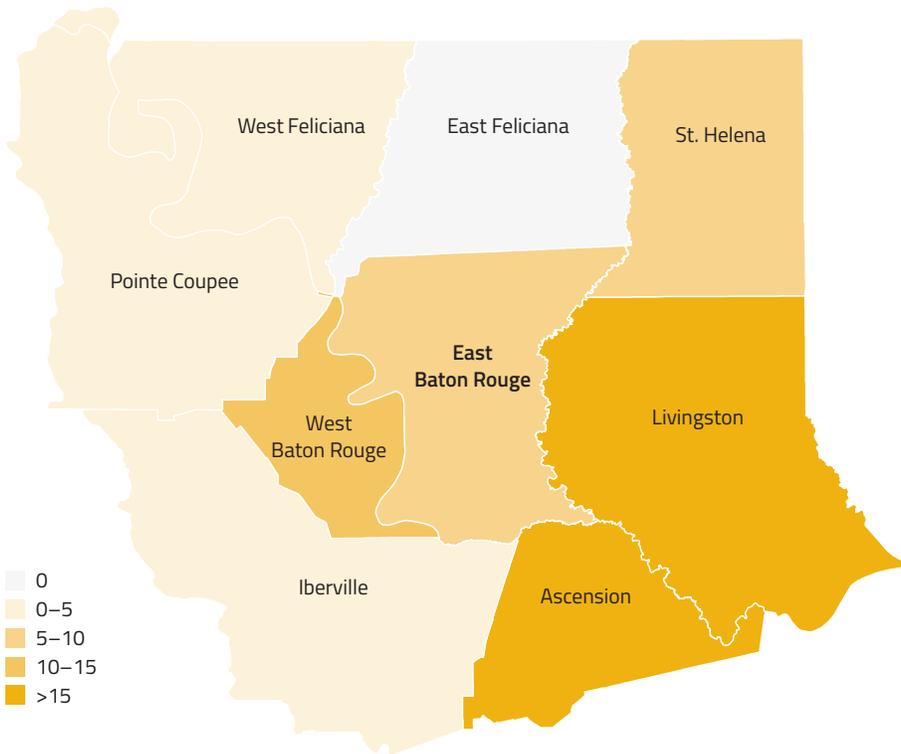
During the past three decades, the portion of the region’s population living in East Baton Rouge Parish has declined steadily. The parish’s population has grown, but its share of the region’s population has declined from 62 to 55%.<sup>1</sup>

The parish is experiencing out-migration to neighboring parishes. Data show that when residents leave the city-parish, they most often remain in the area and relocate to another parish in the MSA—typically retaining employment in East Baton Rouge while establishing residence in the other parish. Since 2001, East Baton Rouge Parish has experienced both in-migration and out-migration, but an overall net loss of 2,700 residents per year on average. This was offset by a significant population increase in 2005 and 2006 due to relocation from Hurricane Katrina. The parishes with the highest growth in the Baton Rouge MSA are Livingston and Ascension Parishes to the southeast.

<sup>1</sup> *FUTUREBR, the 2011 East Baton Rouge Parish Comprehensive Plan*

**Figure 2. Growth is moving southeast of East Baton Rouge Parish.**

Percent Change in Population, 2000–2010



Source: US Census Bureau, 2010 Census and Census 2000

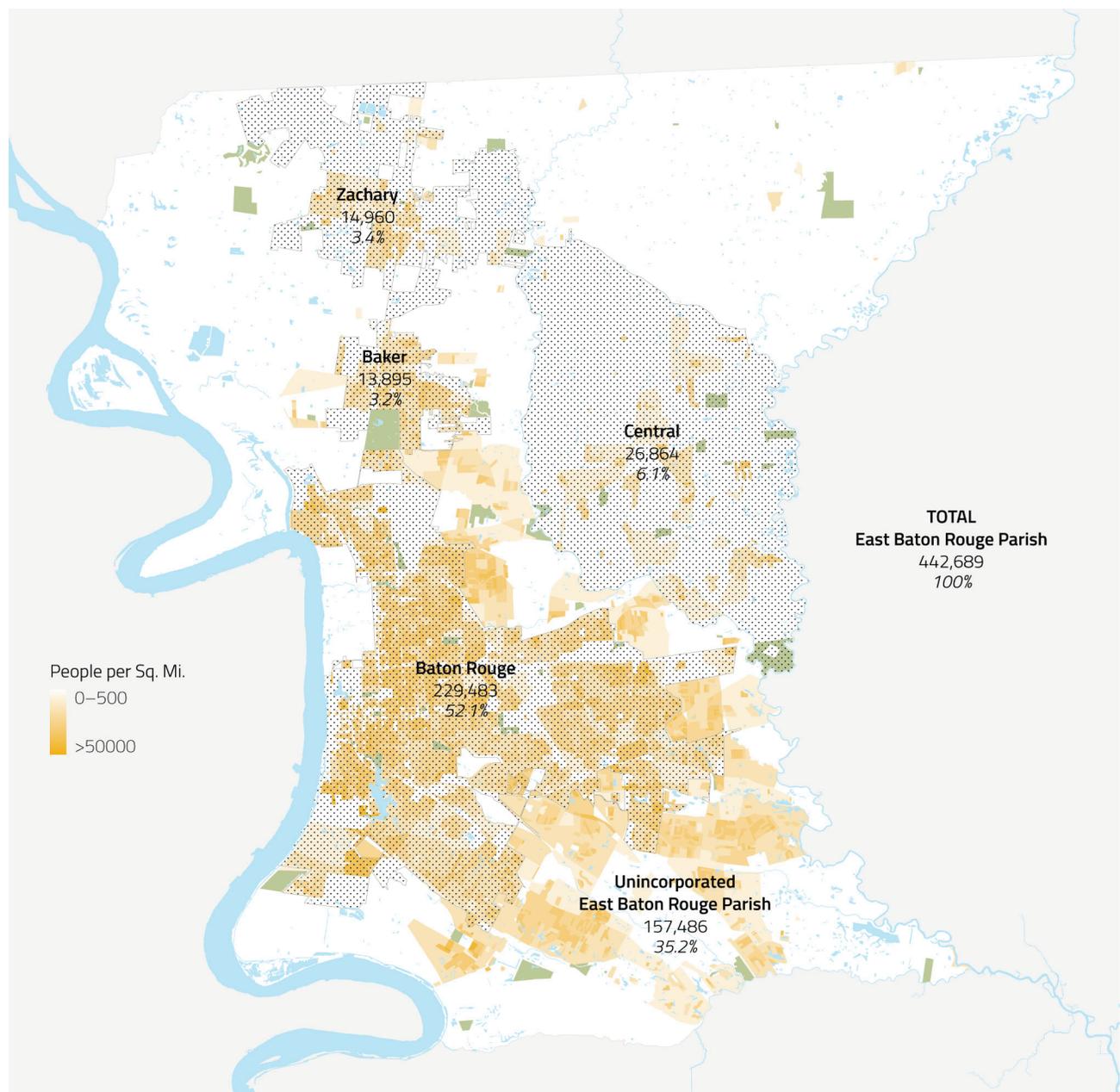
## East Baton Rouge Parish

East Baton Rouge Parish is the most populous parish in Louisiana and includes the cities of Baton Rouge (the state capital and parish seat), Baker, Central, and Zachary. In the last decade, the population of East Baton Rouge Parish has grown 7.2%, from 412,852 to 442,698.

According to the US Census Bureau, the parish's population is not growing significantly. Population growth in East Baton Rouge Parish is expected to slow significantly over the next decade to less than 2%. The highest population densities in East Baton Rouge Parish are found within the City of Baton Rouge and the southern portion of the parish.

**Figure 3. Four cities make up nearly two-thirds of East Baton Rouge Parish's population.**

Percent Density 2010



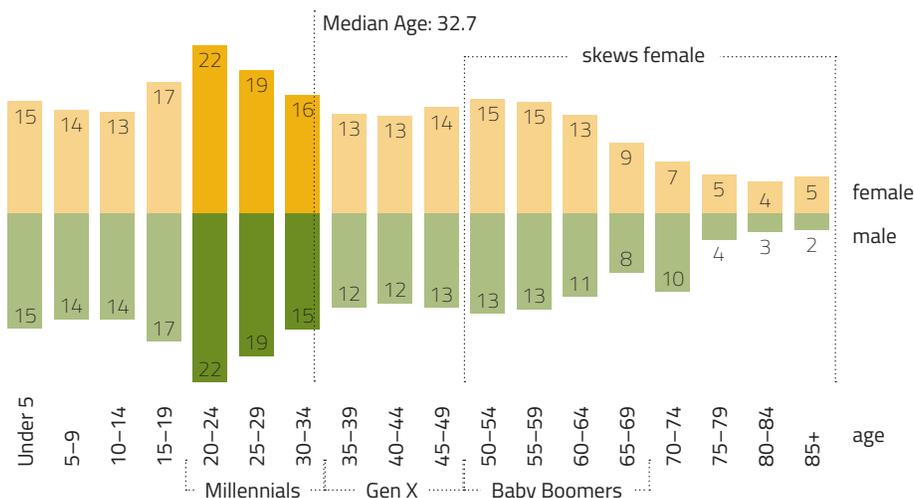
## Gender and Age

Median age provides a quick way of establishing target age groups for which to plan. The median age in East Baton Rouge Parish was 32.7 in 2011, up from 31.5 in 2000.

Currently, slightly more than half of the population of East Baton Rouge Parish is under the age of 35, and the largest single age group in the parish is the 20–34 generation known as millennials (Figure 4). Millennials represent a significantly higher percentage of the parish population compared to the rest of Louisiana. This is due, in part, to the presence of Louisiana State University (LSU), Southern University, and Baton Rouge Community College, whose combined enrollment is approximately 43,000.

**Figure 4. Millennials represent the largest generation in East Baton Rouge Parish.**

Thousands of Residents by Age and Gender, 2011



This youthful population, if maintained, lends itself to recreational market opportunities and a wide variety of recreational activities.

East Baton Rouge Parish also has a larger percent female population than the Baton Rouge MSA and the state as a whole. While the population under 50 years old is roughly evenly split between males and females, the population over 50 years old skews female (54%) (Figure 4). These numbers indicate that a potential market exists focused on mature females.

In terms of distribution, the elderly represent a higher percentage of the population in the north-central part of the parish, while 20- to 44-year-olds make up a large proportion of the population in the southern part of the parish and around LSU and Southern Universities. Age distribution is a great indicator for housing preferences of various demographic groups. Statistics indicate that young starter families prefer the southern part of the parish within and outside the city limits of Baton Rouge, though Zachary and Central are also experiencing growth driven by schools.

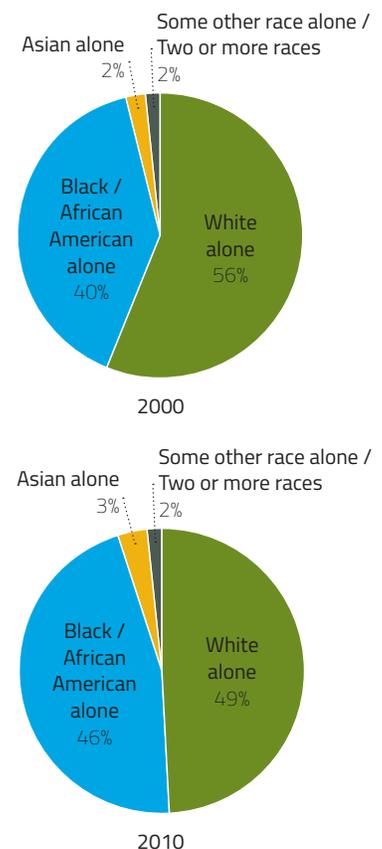
According to state forecasts prepared in 2005, the percentage of the parish’s population over the age of 60 is expected to grow to 25 percent in 2030. This shift reflects national trends as one of the nation’s largest demographic groups (baby boomers born between 1946 and 1966) continues to age and retire in greater numbers.

## Race

Within East Baton Rouge Parish, 49% of the population identifies as white alone and 46% identifies as black or African American alone. This is a significant shift from 2000, when 56% of the population identified as white alone and 40% identified as black or African American alone. These demographic changes have been primarily due to Hurricane Katrina and the out-migration of whites to Livingston and Ascension parishes.

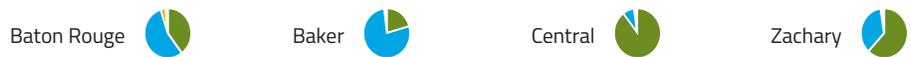
**Figure 5. East Baton Rouge Parish has seen a shift in its racial composition.**

Percent Share of Race, 2000 and 2010



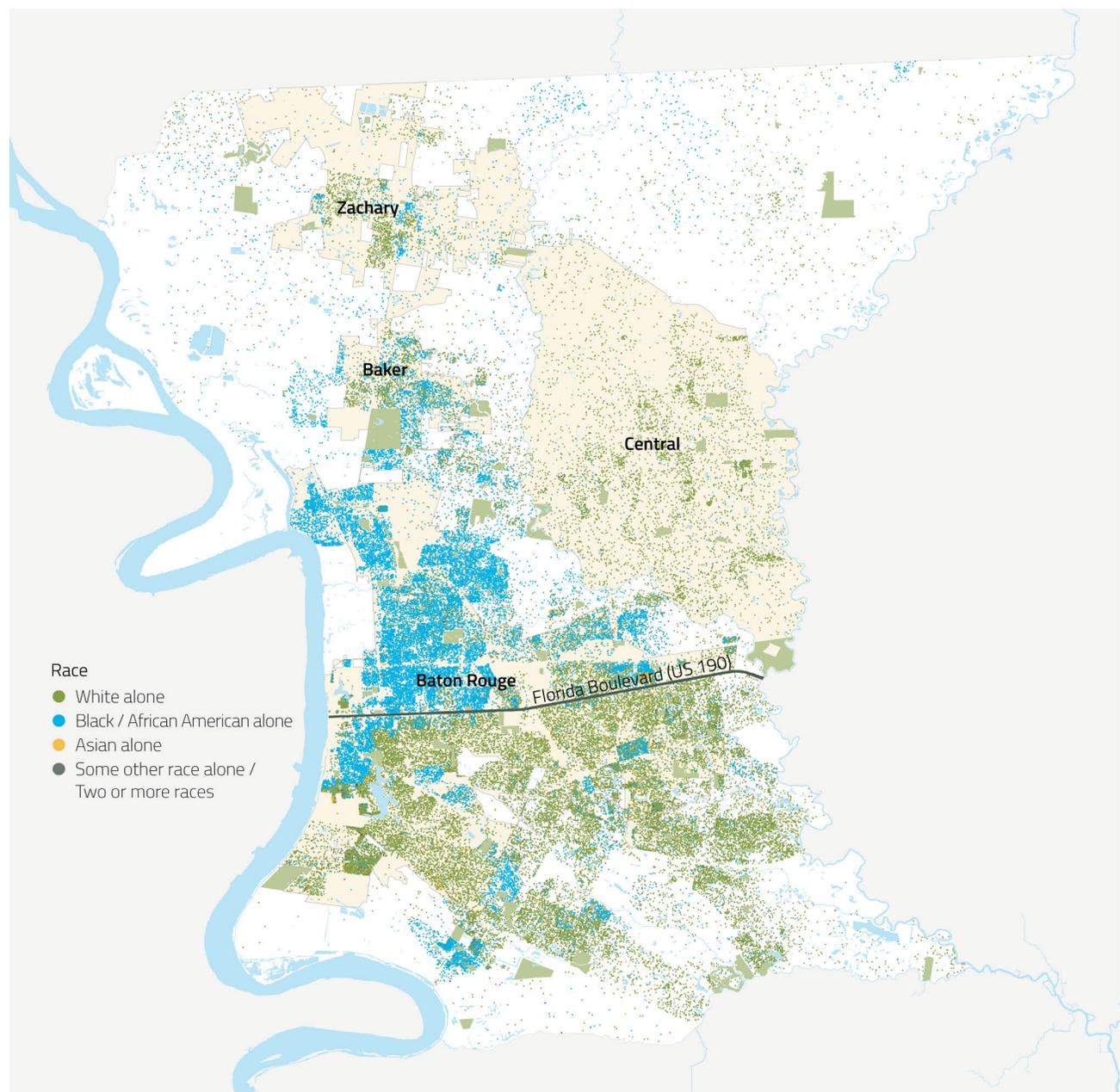
Race is geographically segregated in the parish. The black and African American population is concentrated primarily north of U.S. Highway 190 (Florida Boulevard). Over half of the black or African American population of East Baton Rouge lives in this area. The white population is heavily concentrated below Florida Boulevard, primarily in the southern part of the parish.

Among the four incorporated cities in East Baton Rouge Parish, the City of Baton Rouge has the closest balance between black/African Americans and whites. However, there is still a gap of 17 percentage points between the two races. At the opposite end of the spectrum, the City of Central is overwhelmingly white at 82 percent and the City of Baker is overwhelmingly black/African American at 72 percent.



**Figure 6. Florida Boulevard provides a stark racial dividing line.**

Population Density by Race, 2011



## Education

According to the 2010 Census, the City of Baton Rouge has the highest percentage of people who have attended college or graduate school in the state. It also has the highest percentage of those who have less than a high school degree. Parish-wide, education has improved since 2000. However, a racial gap still remains. In 2010, 42% of white parish residents had a bachelor's degree or higher, while the same was true of only 20% of black or African American residents. Compared to the 2000, these numbers indicate an upward trend of African Americans with a college education. As a whole the percentage of population enrolled in undergraduate and graduate school is higher in the city (45%) than in the parish overall (39%), the MSA (31%), and the State (26%). All of these numbers have increased since 2000.

## Household Size and Home Ownership

The 2010 average household size in East Baton Rouge Parish was 2.49 people, lower than both the national average (2.55) and the state average (2.55).

A significantly lower percentage of housing units in East Baton Rouge Parish are owner-occupied and a significantly higher percentage of housing units in the parish are renter-occupied when compared to the state and the nation (Figure 7). This suggests that the parish has either a more transient population or fewer citizens who can afford to buy a home. It can also be attributed, in part, to the large college student population attending LSU, Southern University, and Baton Rouge Community College.

In terms of housing, while there was a drastic drop in residential building permits since 2008 due to the national housing market crash, there seems to be a slow but steady increase in the number of residential building permits. The total permits have increased 17 percent between 2011 and 2012, and single family permits have increased 25% over the same period.

## Household Income

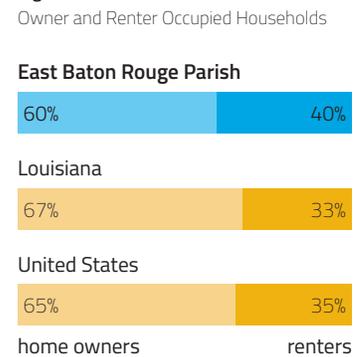
According to the U.S. Census, the estimated 2011 median household income for East Baton Rouge Parish was \$46,356, which is above the Louisiana median household income level at \$41,734 and below the national median household income at \$50,502. Additionally, per capita income for East Baton Rouge is \$24,591, above the per capita income for Louisiana at \$22,882 and below the U.S. at \$26,708.

At the bottom end of the income scale, the percentage of households making less than \$25,000 in East Baton Rouge Parish is lower, at 29%, than Louisiana at 32% but higher than the United States, at 25%. At the top of the spectrum, East Baton Rouge Parish has 19% of households at or above \$100,000, higher than Louisiana, at 16%, but lower than the United States, at 21%.

## Health and Obesity

The United Health Foundation ranked Louisiana 48<sup>th</sup> overall in its 2013 state health rankings. Over 34% of Louisiana's population was obese in 2013, the highest percentage of all states. Louisiana also ranks 47<sup>th</sup> in terms of physical activity, with about 30% of the population being physically inactive—nearly to double the inactivity rate (16%) of the most physically active state, Oregon. The lack of physical activity presents an opportunity, and a challenge, for the parks and recreation system in the parish.

**Figure 7. East Baton Rouge Parish has a higher share of renters.**



**Figure 8. East Baton Rouge Parish has an income gap by race.**



48  
Louisiana's Rank  
in Overall Health

1  
Louisiana's Rank  
in Obesity

47  
Louisiana's Rank  
in Physical Activity

## The Baton Rouge Area Economy

### Strengths

The East Baton Rouge Parish economy is diverse, which helps to ensure stability. It is the largest employment center in the nine-parish MSA. The unemployment rate in the Baton Rouge region has remained lower than both the national and state averages.

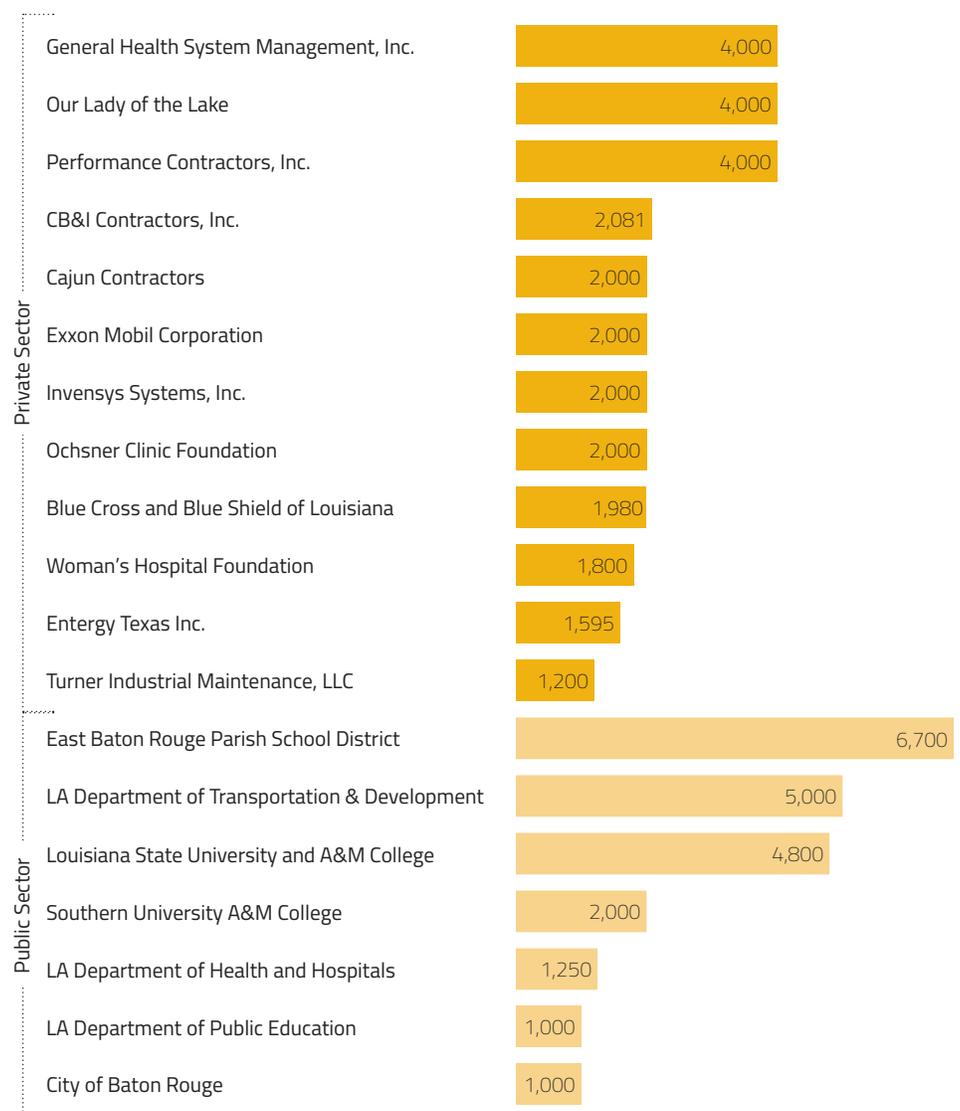
The largest employers in East Baton Rouge Parish are:

- state and local governments
- education, particularly higher education due to the presence of LSU, Southern, and Baton Rouge Community College
- the petrochemical industry
- the medical industry

Major transportation routes, which include the I-10 and I-12 corridors and the Mississippi River, provide the City of Baton Rouge and the entire parish with key routes to transport goods, services, and people efficiently.

**Figure 9. East Baton Rouge Parish's biggest employers span both the public and private sectors.**

Number of Employees by Employer



Source: Baton Rouge Area Chamber

In its 2014 Strategic Plan, the Baton Rouge Area Chamber (BRAC) identified the following key growth sectors where the region can be competitive nationally and internationally:

- chemicals and new energy
- fabricated structural materials
- software design
- technical research and consulting
- advanced shared services

In addition, BRAC identified emerging sectors where the region can be successful in the future:

- health care
- film production
- emerging fuels

## Challenges

There remain a number of challenges to East Baton Rouge Parish's economic future, including:

- quality-of-life factors, such as concerns about public safety
- quality of the public K-12 school system
- air and water quality
- a continuing population shift outside of the parish
- acute economic and racial disparity within the parish

These factors have broader effects, both direct and indirect, on the local economy. For instance, local university graduates continue to seek employment opportunities and a better quality of life in other southern cities, such as Houston, Charlotte, and Atlanta, rather than staying in the parish. Employers report difficulty in recruiting and retaining a qualified workforce, which affects the parish's ability to keep existing businesses and recruit new employers.

### Migration of Young Educated Professionals

According to a New York Times Report, young educated workers will change jobs numerous times over their careers, which make living in a large, diverse labor market more appealing. The same force leads an increasing number of educated two-earner couples to these same sorts of metro areas. Living in a highly educated metro area boosts one's own acquisition of human capital and earning power and leads to better employment outcomes for workers across the education spectrum.

### Louisiana and East Baton Rouge Parish Experiencing "Brain Drain"

Louisiana's economic growth is projected to be somewhat limited between 2010 and 2020 because of the state's "relatively low level of education demand," according to a study by The Georgetown University Center on Education and the Workforce. Louisiana ranks 50th in the nation when it comes to jobs that demand college graduates, which reflects a lower share of high-wage, high-growth occupations and industries, according to the study.

In addition, Louisiana and East Baton Rouge Parish continue to lose both young educated adults and experienced workers, creating a more difficult challenge for stronger economic growth. In general, less educated mature workers are more likely to leave the Southern states, according to the study. In Louisiana and West Virginia, more educated workers leave.

From 2000 to 2010, Louisiana lost 3,238 workers with at least a bachelor's degree who were between 35 and 64. The other Southern states, with the exception of West Virginia, saw an influx of those workers. On the plus side, Louisiana is expected to add 400,000 jobs between 2010 and 2020. Louisiana is also rapidly expanding younger industries. According to Tech America's 12th annual Cyberstates report, Louisiana is one of the ten fastest-growing states for high-tech industries, due in part to the expansion of digital media, aerospace, and advanced materials.

Source: "Louisiana still experiencing 'brain drain,'" *Baton Rouge Advocate*, July 31, 2012.



BREC should pay attention to “extreme and non-traditional recreation for attracting and retaining youth and young professionals.”

*public meeting participant*

**Volunteering at Greenwood Community Park.**

LSU student volunteers





# Recreation Trends

*Recreation preferences are dynamic, changing with shifts in factors such as demographics, economics, and technological developments. To better anticipate the parish’s future park and recreation needs, it is important to understand what the current trends in the county are in sports, recreation programming, and facilities.*

## National Trends

### Sports

Among traditional “bat and ball” sports, basketball leads in participation, with nearly 25 million estimated participants. Its popularity can be attributed to limited requirements for the number of participants, equipment, and space.

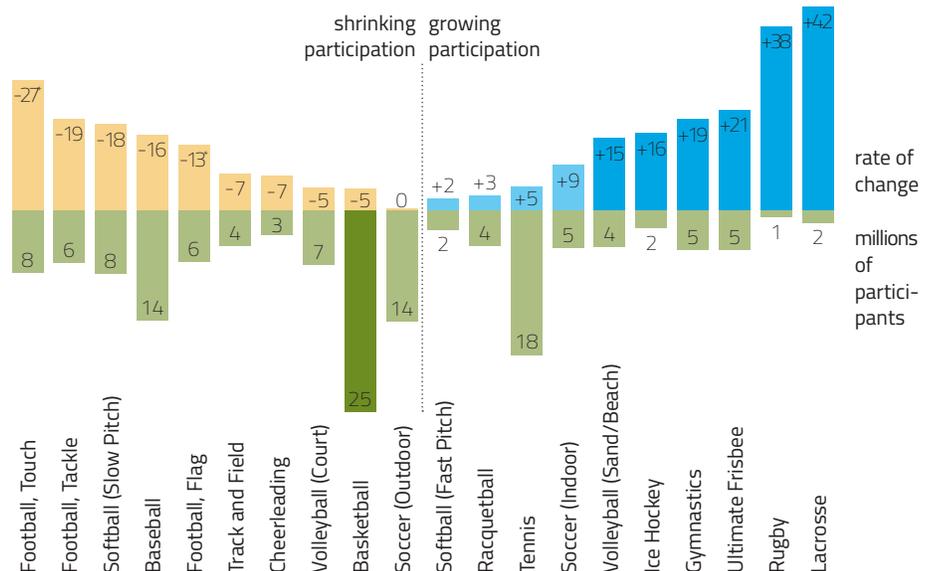
Since 2007, lacrosse and other niche sports like rugby have seen strong growth (Figure 10). Lacrosse has experienced continued growth over the last five years. While rugby has grown overall, it did see a decrease from 2010 to 2011. Other sports with notable growth in participation from 2007 to 2011 were ultimate frisbee, gymnastics, ice hockey, and beach volleyball.

What does BREC do well? “Progressive! Modern! Following the trends.”

*public meeting participant*

**Figure 10. Smaller niche sports are growing rapidly.**

2011 Participation Numbers and Rates of Change, 2007–2011



\*2008 figures used in place of unavailable 2007 figures

Source: Sports & Fitness Industry Association

From 2010 to 2011, however, the only team sports that grew in participation were gymnastics, ultimate Frisbee, and lacrosse. In that same period, traditional youth “powerhouse” sports, including outdoor soccer and baseball, experienced declines in participation. However, the sheer number of participants (about 14 million each) demands the continued support of these sports.

The growth in youth team sports is now being driven by America’s 13- and 14-year-olds, the peak ages of sports participation for children. Nearly 70% of children (ages 6 to 17) in the U.S. play team sports, and three of four teenagers play at least one team sport, according to the Sports & Fitness Industry Association (SFIA) annual participation study on team sports (2011 edition).

According to the SFIA, only three team sports have had moderate increases in participation since 2010: gymnastics (9%), ultimate frisbee (7%), and lacrosse (6%). Four traditionally mainstream team sports experienced single-digit declines in participation: tackle football (6%), baseball (5%), outdoor soccer (3%), and basketball (2%).

### Aquatics

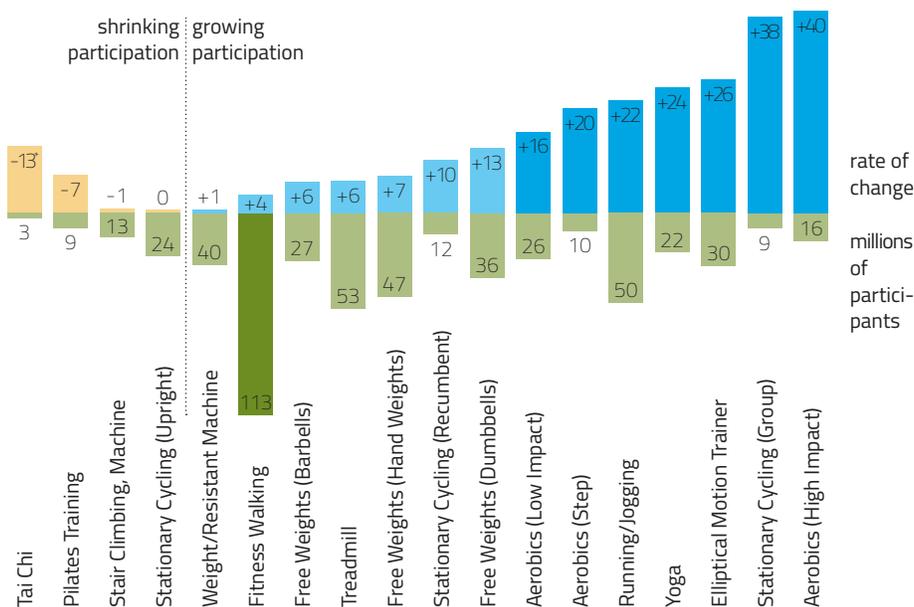
Swimming is unquestionably a lifetime sport. Participation rates in swimming have remained steady over the years, although as with most recreational activities, participation rates have dipped slightly. However, recreational swimming is the absolute leader in multi-generational appeal, with nearly 17 million estimated participants per year.

Aquatic exercise has paved the way for a less stressful form of physical activity, allowing similar gains and benefits to land-based exercise, including aerobic fitness, resistance training, flexibility, and better balance. Doctors have begun recommending aquatic exercise for injury rehabilitation, mature patients, and patients with bone or joint problems due to the significant reduction of stress placed on weight-bearing joints, bones, and muscles, and also the swelling-reducing effect of water pressure on injuries.

### Fitness

National participation trends in general fitness have experienced strong growth in recent years. Many of these activities have become popular due to an increased interest among people to improve their health by engaging in an active lifestyle. These activities have very few barriers to

**Figure 11. General fitness participation experiencing strong growth.**  
2011 Participation Numbers and Rates of Change Between 2007 and 2011



\*2008 figures used in place of unavailable 2007 figures

Source: Sports & Fitness Industry Association

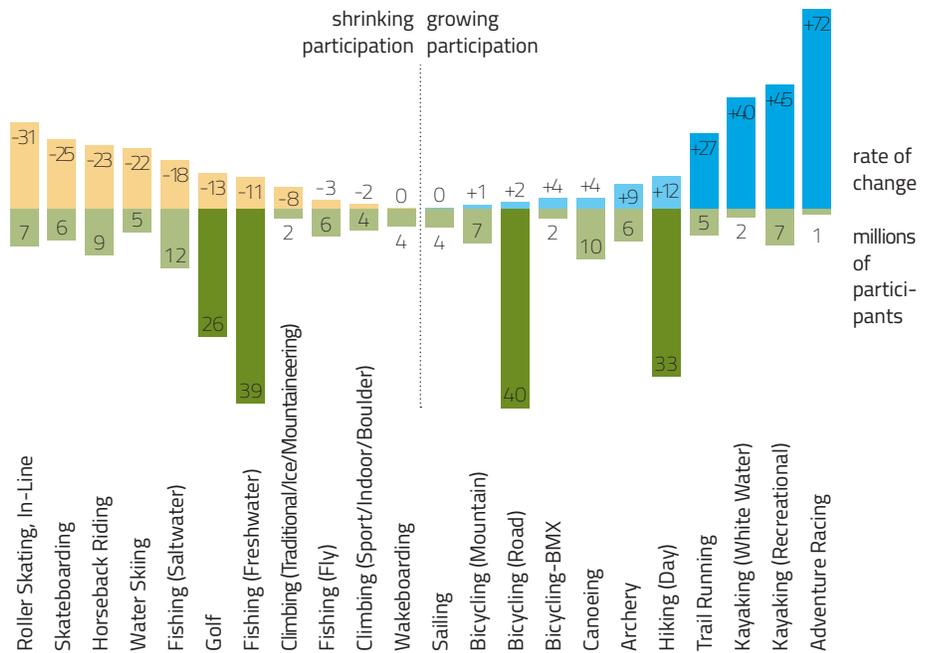
entry, which provides a variety of activities that are relatively inexpensive to participate in and can be performed by nearly anyone with no time restrictions.

The most popular fitness activity by far is fitness walking, which had over 112 million participants in 2011 (Figure 11). Other leading fitness activities based on number of participants include the treadmill, running/jogging, and hand free weights. From 2007 to 2011, the activities that grew most rapidly were high impact aerobics, group stationary cycling, and the elliptical motion trainer. Yoga, running/jogging, step aerobics, and low impact aerobics have also seen significant growth in recent years.

### General Recreation

Results from the SFIA’s Topline Participation Report indicate increased popularity in activities that encourage an active lifestyle, can be performed individually or with a group, and are not limited by time restraints. The most popular activities in the general recreation category include road bicycling, freshwater fishing, day hiking, and golf (Figure 12). From 2007 to 2011, general recreation activities that have seen the most rapid growth are adventure racing, recreational kayaking, white water kayaking, and trail running. In-line roller skating and skateboarding have seen a substantial drop in participation.

**Figure 12. Activities that encourage an active lifestyle are gaining in popularity.**  
2011 Participation Numbers and Rates of Change Between 2007 and 2011



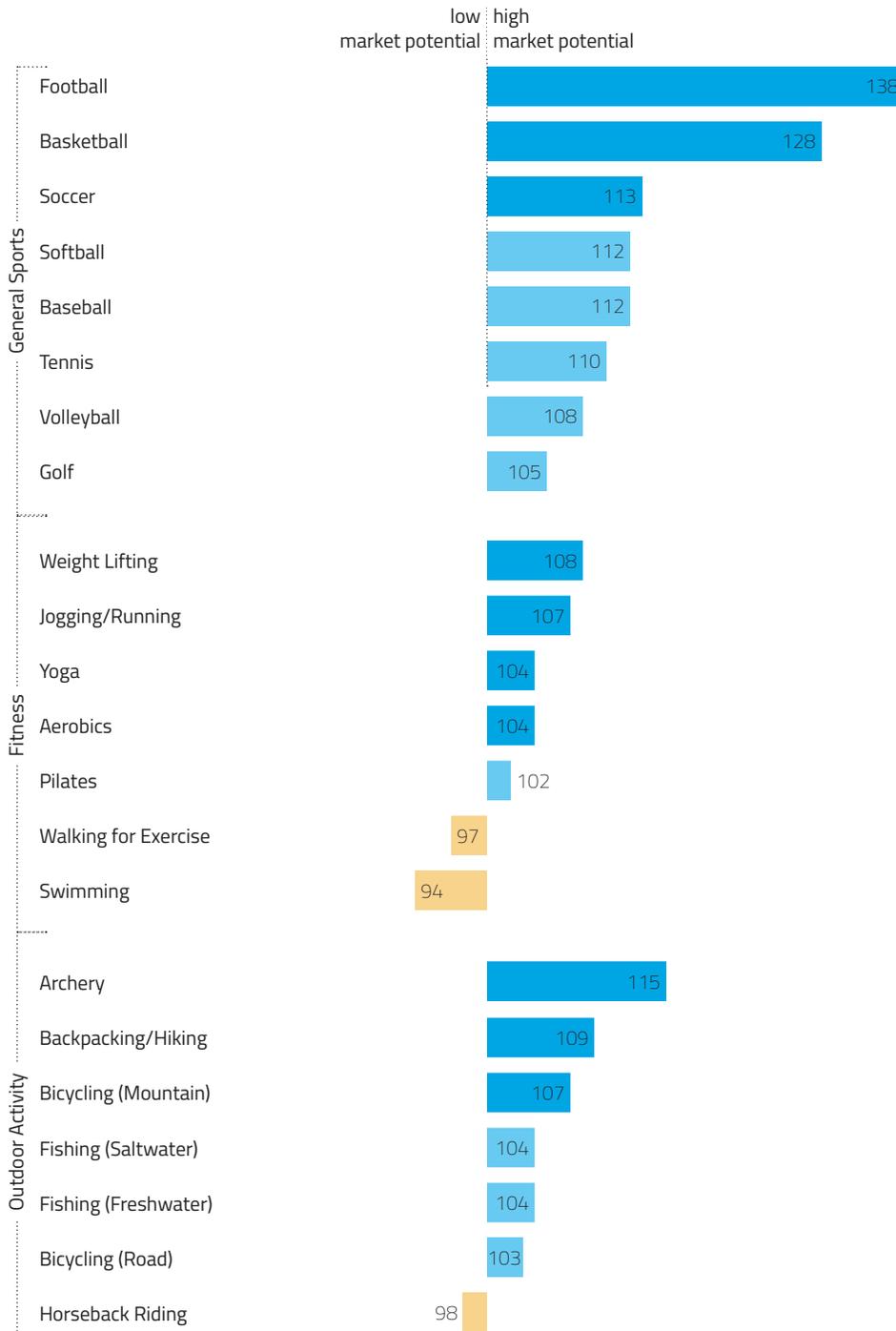
Source: Sports & Fitness Industry Association

## Local Sport and Market Potential

The Market Potential Index (MPI) measures the relative likelihood that an adult resident of East Baton Rouge Parish will participate in an activity compared to the U.S. national average, indicating probable demand for that activity. Comparisons are made in four categories: general sports by activity, fitness by activity, outdoor activity, and money spent on miscellaneous recreation. The parish shows high MPI numbers in all categories (See (Figure 13) and (Figure 14)).

**Figure 13. East Baton Rouge Parish has high market potential across recreation categories.**

Market Potential Index for Participation



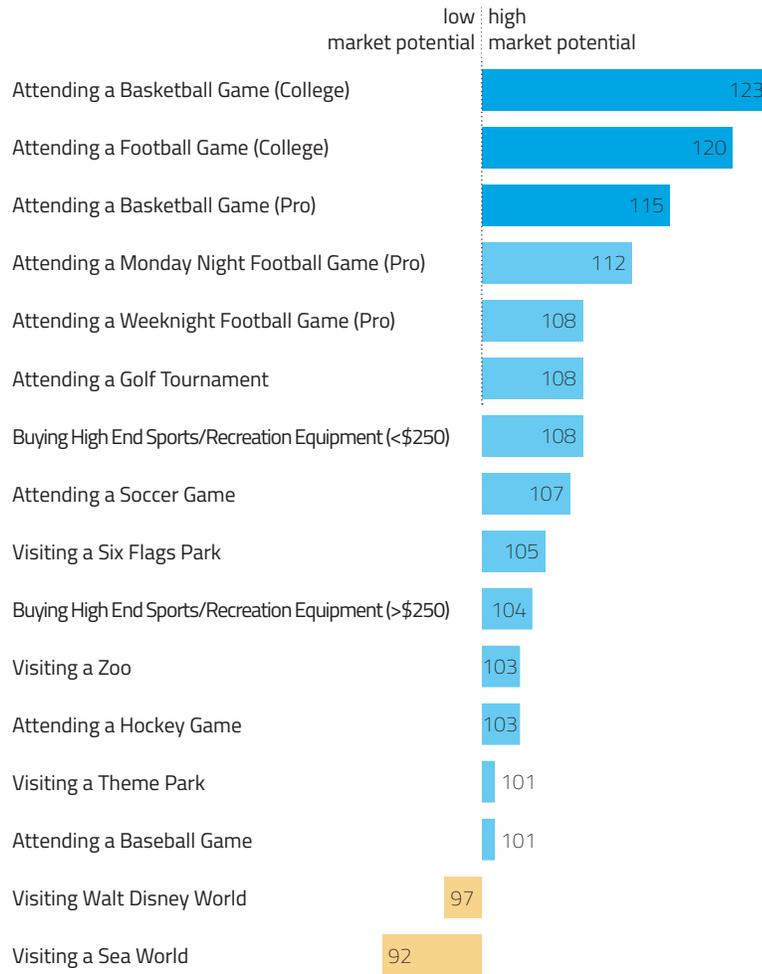
Source: ESRI



Enjoying Friday night football.  
Olympia Stadium

**Figure 14. College sports offer the highest spending potential**

Market Potential Index for Money Spent



Source: ESRI



# Citizen and Stakeholder Input

*BREC's mission is to provide recreational opportunities for the community. It is essential to maintain an ongoing dialogue with parish residents about what their recreational interests are and how BREC is doing at meeting their needs. As a result, BREC regularly seeks feedback and direction from the community.*

## Methods of Outreach

As part of the Imagine Your Parks<sub>2</sub> process, BREC used multiple forms of engagement to gather input from citizens across the parish. In addition, partner organizations and other key stakeholders were interviewed about their aspirations for parks and recreation in the parish, and opportunities for BREC to pursue in the next 10 years.

### Public Meetings

As part of the Imagine Your Parks<sub>2</sub> process, three parish-wide meetings were held at Independence Park Theatre and 33 neighborhood meetings were held at locations around the parish. The meetings started with a brief presentation, followed by activities to gather input from participants. At the first parish-wide meeting, participants provided input by writing comments and indicating preferences on large format printouts. At the neighborhood meetings and the second parish-wide meeting, participants provided input by writing comments and using electronic keypad voting devices.

#### Voting on the importance of particular facilities.

Imagine Your Parks<sub>2</sub> First Parish-Wide Meeting



## Online Public Forum

Throughout the Imagine Your Parks<sub>2</sub> process, the online platform MindMixer was used to allow members of the community to contribute ideas and provide feedback from their own homes and on their own schedules. In this way, BREC was able to engage a broader audience than with public surveys and meetings alone.

## Stakeholder Interviews

Public, nonprofit, and private sector stakeholders were interviewed during the Imagine Your Parks<sub>2</sub> process. Stakeholders included elected officials, government departments and agencies, natural resource advocates, trail enthusiasts, recreation and program providers, economic development organizations, BREC Commission members, and BREC staff.

## Public Surveys

BREC routinely conducts statistically valid surveys to identify needs and help establish priorities for the future development of parks and recreation facilities, acquisition of open space, programs, and services (Figure 15).

The most recent public survey, conducted in 2013, received over 450 mail and phone responses out of a random sample of 2,000 households. The results represent a statistically valid cross-section of the parish's population. Other recent surveys were conducted in 2012, 2010, and 2009.

**Figure 15. Trails among the highest priority parks and facilities, programs, and actions in the 2013 public survey.**  
Five Highest Priorities for Parks and Facilities, Programs, and Actions, 2013 Survey

Parks and Facilities	Programs	Actions
Walking and Biking Trails	28%	Youth Learn to Swim
Neighborhood Parks	27%	Water Fitness
Playground Areas	21%	Cultural Special Events
Fitness and Exercise Facilities	19%	Adult Continuing Education
Family Picnic Areas	17%	Indoor Space for Small Events
		Improve Existing Neighborhood Parks
		Improve Trails that Connect Parks
		Develop New Outdoor Pools/Aquatic Centers
		Develop New Trails that Connect Parks
		Improve Existing Athletic Fields
		Purchase Land to Preserve Natural Areas

## Common Themes

Across the various methods of outreach employed by BREC, six common themes emerged. At the second parish-wide meeting, the public was asked to prioritize these themes, and they are presented below in order of priority.

### Health and Wellness

Over half of respondents to the 2013 survey identified health and fitness as the most significant benefits of BREC parks, recreation facilities, programs, and services, and nearly a quarter noted improved mental health and reduced stress as among the most significant benefits. In addition, fitness and exercise facilities were among the top 5 highest priority parks and facilities. In the public meetings, the concept of parks being used to support active lifestyles and address public health concerns rose to the top of the list of trends considered important. Participants also indicated a preference for facilities where they can be active and engaged in fitness. These preferences are in line with national trends that show increasing interest in fitness (page 24) and are particularly important considering Louisiana's poor public health rankings (page 18).

54% of residents identified health and fitness as the most significant benefits of BREC parks, recreation facilities, programs, and services.

*2013 public survey*

## What does BREC do well? “Solicit input, act on input”

*online forum top idea*



**Bringing BREC to neighborhoods.**  
BREC on the Geaux



**Learning bird-watching techniques.**  
A Walk With the Birds by the Baton Rouge Audubon Society at Bluebonnet Swamp Nature Center

### Community Involvement and Ownership

Citizens and stakeholders made clear throughout the Imagine Your Parks<sub>2</sub> process that they appreciated the opportunity to be involved in setting the vision for the future of BREC. They also made clear that they are ready and eager to be involved in the design and implementation of the parks and facilities in their own neighborhoods. BREC has a successful track record of involving the community in park planning, and recent successful partnerships show that by leveraging community resources, BREC is able to provide even better outcomes than it can by itself. Many stakeholders noted that small improvements, such as lighting for fields and the addition of scoreboards, could go a long way to enhance use and increase a sense of community ownership.

### Connectivity

Walking and biking trails rose to the top of list of the parks and facilities that are most important to households in the 2013 survey and rose to the top of the list of most important amenities in the online forum. Of the top five highest priority actions that respondents thought BREC should move forward with, two related to trails—improving trails that connect parks and developing new trails that connect parks. The parish-wide and neighborhood meetings, as well as the online forum, echoed these preferences. This is in line with national trends that show fitness walking to have the most participation by far among fitness activities (page 24). Stakeholders and the public indicated that trail connections for bikers, runners, and walkers are important, particularly connections to parks and employment locations.

### Innovation

BREC is recognized for excellence, having won, among other awards, the National Recreation and Park Association’s Gold Medal Award. Citizens and stakeholders commented on the innovative facilities and programs BREC offers—from Liberty Lagoon to the velodrome, and from BREC on the Geaux to Swamp Stompers—and encouraged BREC to continue creating unique recreational opportunities and adding new types of facilities. For example, zip-lining was identified as second only to trails when public meeting participants were asked what recreation trends interest them. New types of play and innovative park design and structures rose to the top of the design innovations public meeting participants wanted to see.

### Learning

In the public meetings, citizens identified the concept of developing and programming parks as learning environments as second only to the concept of designing parks to encourage active lifestyles to improve public health. This is in line with a national trend of using parks to expand knowledge and stewardship with hands-on, in-the-field experience and integrating environmental education and stewardship with the recreational experience. Among the top five programs that survey respondents listed as high priorities were youth swim instruction and adult continuing education programs.

### Water and Nature

Stakeholders made clear that the parish’s natural resources—particularly its rivers—are key attractions that are currently underutilized and under-appreciated. Bluebonnet Swamp Nature Center was the most highly rated special use facility in the BREC system in the online forum, and the second most highly rated special use facility in both the survey and the public meetings. Natural and conservation areas were second only to trails in terms of the amenities that participants in the online forum ranked as most important. Also, among the highest priority actions from the survey was the desire to purchase land to preserve natural areas.

In addition, there was a clear message from the public and stakeholders that swimming skills are vital. Youth swim programs were the highest priority programs identified in the community survey, and developing new pools or family aquatic centers was among the community’s highest priority actions.





# Strategic Directions

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# Fiscal Responsibility

## **Strategic Direction 1:**

**Continue to place a priority on the wise use of taxpayer dollars.**

*Money for financing land purchases, construction of facilities, maintenance, and the operation of many varied programs comes from taxes approved by the citizens of East Baton Rouge Parish and from income generated by facilities, concessions, and programs. Other funds come from local governmental agencies, the Federal Government, donations from local businesses and civic organizations, and the BREC Foundation. BREC strives to make the best use of taxpayer dollars.*

## BREC's Funding

BREC's Capital Improvements Program (CIP) is funded by a two mill property tax levied across the parish. This tax was originally passed in 1964 and has been renewed every ten years.

In 2004, voters passed an additional twenty year, 1.753 mill tax for capital improvements that stemmed from BREC's 2004 Imagine Your Parks plan. This tax allowed BREC to borrow \$58 million to renew the park system. Much of this funding went into transforming 12 parks into signature Community Parks. The majority of this funding was spent in the first ten years. Funding in the remaining ten years will be primarily used to pay off the borrowed funds. Sixty-one percent of the funds for park renovation and construction in the 2005–2014 cycle came from the additional tax. BREC will return to a much lower level (39%) of capital improvement funding in 2015–2024.

BREC has been able to save or avoid nearly \$1.7 million in costs by employing multiple measures to increase efficiency.

## System Efficiencies

With fiscal responsibility in mind, BREC has taken a number of actions to make the system more efficient so that its funding can be stretched even further. Together, the following measures have saved or avoided nearly \$1.7 million in costs:

- changes in vehicle use policy
- in-sourcing of previously contracted information technology services
- Early Retiree Reinsurance Program and Retiree Drug Subsidy
- Workers Compensation Administration
- restructuring of executive staff
- refinancing 2005 general obligation bond series
- privatization of mowing services for small parks

- re-naturalization of areas
- modernization of mowing equipment
- demolition of low use, old structures
- reductions in landfill disposal
- reduction in park operation fuel usage
- improvements in fuel distribution
- implementation of dumpster contracts

## Cost Recovery

Cost recovery is the recoupment of some or all costs of providing services. BREC currently tracks cost recovery for some, but not all, program areas. Cost recovery standards exist for several departments, but methodologies for calculating cost recovery are not consistent.

Each program area should have cost recovery targets, and cost recovery should be tracked by program area as well as for the organization as a whole (Figure 16). Targets should reflect the degree to which the program area provides a public versus private good. Programs that provide public benefits should be subsidized more, while programs that provide private benefits should seek to recover costs or generate revenue for other services. Generally, non-core programs, which are less critical to BREC’s mission, should aim to yield a higher cost recovery rate to sustain themselves, leaving limited tax-based appropriations to fund core programs.

**Figure 16. Cost recovery should increase as public good decreases.**

Cost recovery and subsidy program categories

Category	Description	% EBR Served	Cost Recovery	Subsidy
Core-Essential	part of BREC’s mission		0–20% 	80–100% 
Important	important to the community		20–80% 	20–80% 
Value-Added	enhanced offerings		80–100% 	0–20% 

## Program Pricing

Program pricing should be set by program area or specific event based on the cost of service and strategically adjusted according to market factors or policy goals. Currently, BREC uses several pricing strategies for each core program area (Figure 17).

BREC currently uses residency-based pricing (i.e. one price for those who live within the parish and another price for those who do not) in nearly all program areas. Residency-based pricing should be expanded to all program areas except community events (since a common objective for events is to attract non-residents into the community). BREC should also factor in cost recovery goals in setting prices for all program areas, recognizing that occasionally a stated goal will call for no cost recovery.

Overall, the degree to which BREC currently employs pricing strategies is healthy. However, staff should continue to monitor the effectiveness of the various strategies and make adjustments as necessary within BREC’s overall pricing philosophy. It is especially important for yearly competitor and other service providers to be benchmarked, shopped, and evaluated to monitor changes and track how other providers’ pricing compares with BREC’s pricing.

Annual mini business plans (2–3 pages) for each core program area should build on elements that are currently successfully and effectively articulated in BREC’s annual marketing plan to include an evaluation of service costs and cost recovery and a pricing strategy for the following year. If developed regularly and consistently, mini business plans can be effective tools in developing and justifying budgets.

Nearly two-thirds of residents are satisfied with the fees charged for recreation programs.

*2013 public survey*

**Figure 17. BREC has an opportunity to expand its pricing strategies.**

Pricing Strategies by Core Program Area

		Pricing Strategies										
		Recommended Level of Cost Recovery	Age Segment	Family / Household Status	Residency	Weekday / Weekend	Prime / Non-Prime Time	Group Discounts	Location	Competition (Market Rate)	Cost Recovery Goals	Ability to Pay
Core-Essential	Community Events	20–40%									+	
	Aquatics	30–50%			✓		+	+		✓	✓	✓
	Athletics	30–50%	✓		+					+	✓	
Important	Tennis (Youth)	40–60%	✓		+		✓		✓	✓	✓	✓
	Baton Rouge Gallery	40–80%			✓		+			✓	+	
	Bluebonnet Swamp Nature Center	40–80%	✓		✓		✓			✓	+	
	Highland Road Park Observatory	40–80%			✓					✓	+	
	Inclusive Recreation	40–80%	✓		✓						+	
	Independence Park Theatre & Cultural Center	40–80%	✓	✓	✓		+	✓	✓	✓	✓	✓
	Magnolia Mound Plantation	40–80%	✓		✓		+	✓			✓	
	Farr Park Equestrian Center	60–80%			✓			✓	✓		+	✓
	Outdoor Adventure and Recreation	60–80%			+				✓		+	
	Fitness, Health, and Wellness	70–100%	✓		✓						+	
Value-Added	Adult Leisure	80–100%			+				✓		+	
	Extreme Sports	80–100%			✓		+				✓	✓
	General Recreation	80–100%	✓		✓				✓		+	
	Golf	80–100%	✓	✓	✓	✓	✓	✓	✓	✓	+	✓
	Tennis (Adult)	80–100%	✓		+		✓		✓	✓	✓	✓

✓ strategy already used by BREC  
 + strategy BREC should explore

### Action Plan

- 1.1. Continue to approach planning, delivery, and maintenance of Recreation programs and facilities in an equitable and balanced manner.

*BREC is most effective when it uses all information at its disposal to make decisions. Public input, demographic data, scientific surveys, needs assessments, inventories and analysis of existing parks and facilities, and trends in parks and recreation are all tools BREC employs to set direction for the future.*

- 1.1.1. Integrate scientific needs index surveys with other relevant information to help in decision making for programing and planning.

- 1.2. Develop and implement a fees and charges policy with a pricing philosophy, and update it periodically.

*Each program area serves a different segment of the East Baton Rouge Parish population. Program pricing and cost recovery should be based on whether the program serves the many or the few and whether it is central to BREC’s mission.*

- 1.2.1. Set cost recovery targets for each core program area based on full direct and indirect costs and whether it is a core essential, important, or value-added service.

- 1.2.2. Align the organization to reach cost recovery targets, with consistent methods of calculating cost recovery, across the organization.
- 1.2.3. Create annual mini business plans (2–3 pages) for each core program service area to evaluate and set participation, service cost, cost recovery, market share, pricing, and marketing strategies for the following year.
- 1.2.4. Develop business plans for each facility to determine how to optimize its value, efficiency, and revenue capability.
- 1.2.5. Expand residency-based pricing (i.e. parish residents pay less than non-residents) to appropriate program and facility rental areas.
- 1.2.6. Train facility managers in using a business and capacity management approach to maximize the value of these facilities to program users and visitors.



Cooling off with a dip in the water.  
Summer Camp trip to Liberty Lagoon



**1.3. Increase consideration of costs and benefits in operations, maintenance, and capital decisions.**

*The number of improvements necessary to address the needs at BREC's park and recreation facilities far outweigh the funding available. BREC should target investments where they can have the greatest impact.*

- 1.3.1. Set performance standards, including earned income targets, for park and recreation facilities.
- 1.3.2. Develop skills and capacity of site-level managers for evaluating costs and benefits of existing facilities and for using that information in decision-making.
- 1.3.3. Evaluate whether park and recreation facilities that do not meet productivity standards can be brought up to standards in a fiscally responsible way (See 3.2.4.) or if they should be reduced or repurposed. Update and implement the obsolete land and facility study.
- 1.3.4. Use site-level analyses to inform system-wide decisions.
- 1.3.5. Optimize operations, program, and maintenance standards to ensure financial sustainability.

**1.4. Track and report revenues, direct and indirect costs, and participation associated with BREC's services.**

*BREC provides integral services to the residents of East Baton Rouge Parish, and those services have an associated value. This value should be widely understood not only among BREC's executive management, but at all levels of the organization and in the community.*

- 1.4.1. Develop skills and capacity of site-level managers for tracking and reporting revenues, costs, and participation and for using that information in decision-making.
- 1.4.2. Annually benchmark BREC's revenues, costs, and participation against similar providers.
- 1.4.3. Communicate the value that BREC parks, facilities, and programs provide to the parish.

**1.5. Continue to explore new ways of doing business that create system-wide efficiencies.**

*Modeled after the best practices of other organizations, using better tools and making better use of available information can allow for more effective decision-making and make BREC's operations more efficient, ensuring the best use of taxpayer dollars.*

- 1.5.1. Utilize training and study of best practices to refine and improve on BREC delivery models.
- 1.5.2. Increase availability of financial information through better software.
- 1.5.3. Improve real time or near real time budget information.
- 1.5.4. Train facility managers in using a business and capacity management approach to maximize the value of these facilities to program users and visitors.
- 1.5.5. Explore ways to efficiently and effectively integrate training throughout the agency.



# Programs

## **Strategic Direction 2:**

### **Continue innovation in recreation programming.**

*Innovation in recreation programming and health and wellness are two common themes that emerged from public and stakeholder input. Within its broad program offerings, BREC should put a particular emphasis on these two themes.*

## Breadth of Programs

BREC provides a wide variety of activities and services to the residents of East Baton Rouge Parish. BREC's Recreation Department staff are responsible for the management and implementation of recreation programs, special community-wide events, and the operation of multiple facilities. Employees are engaged year round in planning, implementing, conducting, and evaluating programs and events.

All functions within the Recreation Department combine to provide hundreds of programs in the areas of fitness, athletics, aquatics, nature, outdoor adventure, youth camps, history, and special events. The Recreation Department also operates a comparatively large number (60) of recreation centers and specialized facilities such as the Bluebonnet Swamp Nature Center, Baton Rouge Gallery, Farr Park Equestrian Center, Highland Road Park Observatory, Independence Park Theatre and Cultural Center, and Magnolia Mound Plantation. An assessment of recreation facilities is found in Appendix B.

In addition to the provision of services provided directly by BREC at its facilities, partnerships with other organizations are utilized throughout the parish. Through formal and informal cooperative relationships, partners assist with delivering select programs, training of BREC staff, granting access to specialized facilities, and providing supplies and materials to programs.

58% of residents are satisfied with the variety of programs offered by BREC.

*2013 public survey*

## Core Programs

It is important to identify core programs based on current and future needs to create a sense of focus around specific program areas of greatest importance to the community. Public recreation is challenged by the premise of being all things to all people, especially in a community such as East Baton Rouge Parish. Identifying core programs assists staff, policy makers, and the public in focusing on what is most important.

## BREC's Core Programs

Programs are considered core programs for BREC if they meet a majority of the following:

- has been provided at least 4–5 years
- is expected by the community
- consumes at least 5% of BREC's budget
- is offered at least 3 seasons per year
- has wide appeal
- has a tiered level of skill development
- has full-time staff
- has specific facilities to support it
- makes up at least 20% of the local market

### Adult Leisure

BREC's 17 adult leisure centers offer a variety of recreational and social activities for adults of East Baton Rouge Parish and surrounding parishes. They cater to the healthy lifestyle of aging individuals who stay active in the community. Each center offers a variety of activities—including crafts, sewing, ceramics, card playing, games, quilting, exercise classes, and painting. The facilities also promote better quality of life with exercise programs like pickle

ball, volleyball, badminton, and chair aerobics. Social and special events include tea dances, luncheons, and day trips.

### Aquatics

Aquatics programs provide swimming education and recreational opportunities. BREC offers a wide variety of programs for the public including swimming lessons, recreational swim time, fitness classes, and kayak lessons as well as facility rentals. Liberty Lagoon, a signature aquatic facility, is open from the first weekend in May through Labor Day weekend. BREC also operates three pools (Brooks, Howell, and Anna T. Jordan) in partnership with the YMCA. The Aquatics Department also operates three splash pads—at Greenwood, Forest, and City-Brooks community parks. Additional splash pads are planned for North Sherwood Forest, Jackson, and Zachary Community Parks.

### Athletics

BREC Athletics provides a variety of leagues, camps, programs, tournaments, and clinics.

**Learning the right hitting technique.**  
Baseball Clinic



Adult leagues are for individuals 18 and older and target keeping people active in a competitive lifestyle on a recreational basis and level. Junior leagues serve ages 4–17 and work to introduce youth to healthy competition and a variety of athletic opportunities. Some of the sports offered include baseball, softball, youth tee ball, basketball, flag football, and junior tackle football. In addition, BREC offers sport clinics to teach children and teens sports fundamentals. League play locations depend on the preference of registered participants and field availability. Sites include BREC community parks, BREC recreation centers, local high schools, or other partner facilities.

### Baton Rouge Gallery

Baton Rouge Gallery (BRG) is a contemporary art gallery located in BREC's historic City Park Pavilion. The Gallery is a cooperative gallery and offers monthly contemporary art exhibitions featuring the current works of its artist members, as well as special themed exhibitions. The Gallery hosts special events and programs like Art in the Park, the Sundays@4

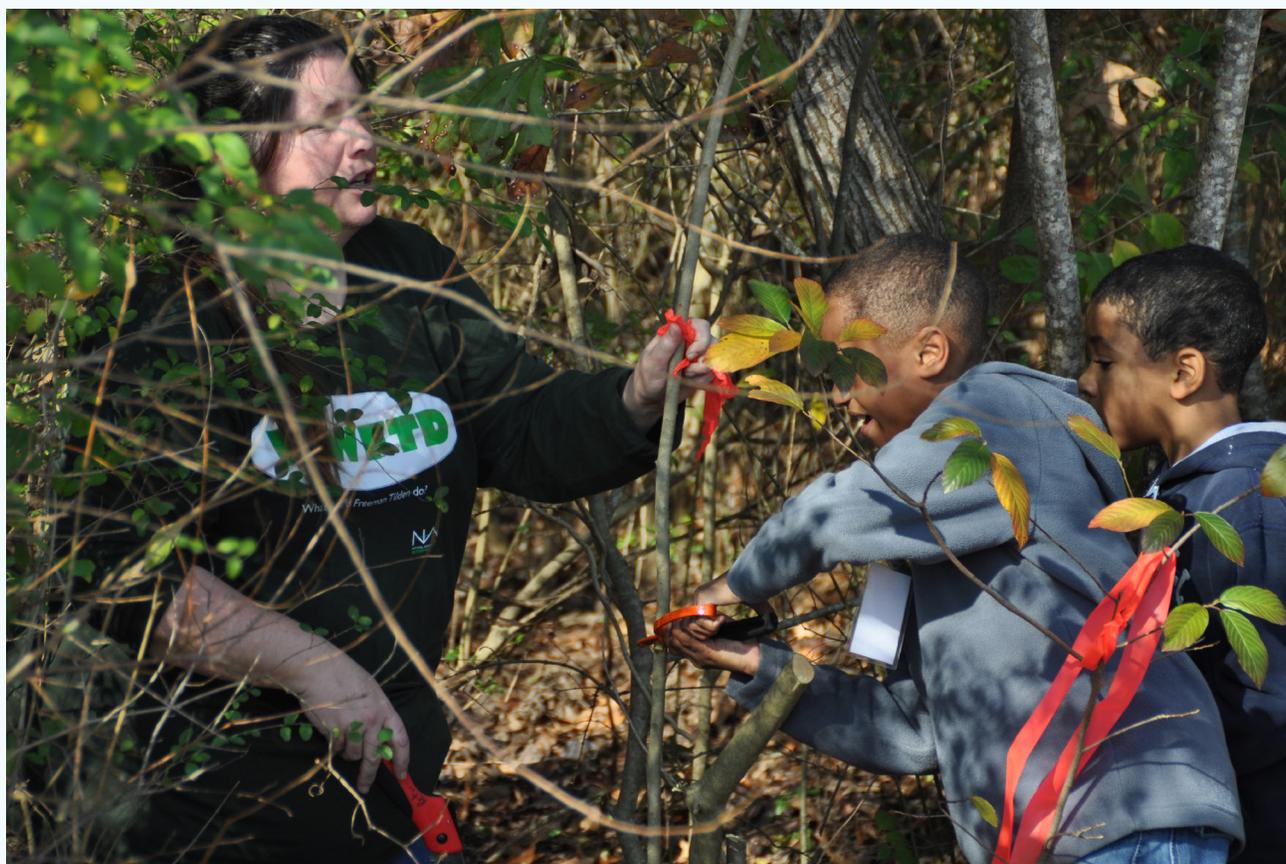
Articulate series, the Movies & Music on the Lawn series, Venus Envy and the Surreal Salon Soirée, and studio art lectures and classes for all ages. Individuals or organizations may also rent the gallery for special occasions.

### Bluebonnet Swamp Nature Center

The Bluebonnet Swamp Nature Center is a 103-acre facility dedicated to connecting people to nature through conservation, education, recreation, and tourism. It houses a 9,500-square-foot building filled with live animal exhibits; photographic presentations of the site's flora and fauna; natural artifact and mineral displays; and a sizeable, vintage waterfowl decoy carving collection. Bluebonnet Swamp Nature Center periodically features ecology and art exhibits. It also conducts nature programs and environmental education throughout the year including educational group tours, live animal encounters, holiday and summer day camps, toddler activities, birding walks, field trips, and special events. In addition, staff members disseminate information to the public about local flora and fauna.

#### Getting in touch with nature.

Winter Camp at Bluebonnet Swamp Nature Center



### Community Events

BREC hosts events that serve participants of all ages. BREC's seeks to provide affordable and safe social activities, create new relationships, contribute to a sense of community, and to showcase park and facility amenities and features. Examples of community events include the Blues and Heritage Festival, Father Daughter Dance, Juneteenth Festival, Halloween Carnivals, Santa Road Shows, Zippy Zoo Fest, Movies in the Park, Red Ribbon Youth Fest, Family Campout, and Arbor Day Celebration.

### Extreme Sports

The Extreme Sports Division operates a number of specialized facilities in addition to providing programs and services. Facilities include a velodrome, three skate parks, a BMX track, an air gun range, disc golf courses, and mountain bike trails. The BMX track hosts weekly American Bicycle Association (ABA) sanctioned races on Sunday afternoons. This facility also hosts birthday parties and a BMX 101 class, which teaches basic handling, bike positioning, jumps, passing, and other techniques. The skate park offers public skate times, rentals, and basic boarding classes, which focus on basic balance, correct stance, general riding skills, and park safety. The air gun range holds monthly informal target matches and houses two field courses and a covered site-in range. BREC's disc golf courses at Highland Road Community Park, Greenwood Park, and Flanacher Park are 18-hole courses that hold

monthly tournaments. The department also holds workdays on the Comite and Hooper Road mountain bike trails in conjunction with the Baton Rouge Area Mountain Bike Association (BRAMBA).

### Farr Park Equestrian Center

The Farr Park Equestrian Center and RV Campground offers a variety of opportunities for horse enthusiasts, including riding lessons for all ages, a therapeutic riding program for people with disabilities, children's camps, and horse boarding. The center hosts a number of equestrian events throughout the year, including horse shows and rodeos. Facilities include a newly renovated indoor arena, a lighted outdoor arena, 256 stalls, a cross-country event course, horse trails, and an RV campground with 108 sites. Individuals or organizations may rent the facilities on an hourly or daily basis for personal riding or private functions.

### Fitness, Health, and Wellness

BREC provides health and wellness programming to residents at sites throughout the parish, including gym services, personal training, aerobics classes, senior citizen programs, and programs for people with disabilities. BREC operates four fitness centers: the Milton J. Womack Fitness Center, North Sherwood Forest Family Center, Santa Maria Golf Course Fitness Center, and Webb Park Group Exercise and Fitness Training Center. Monthly memberships are available for \$30



#### Staying fit.

Body Blast Fitness Class at North Sherwood Forest Community Park



**Putting artistic talent on display.**

Saturday Studio Art Class at Baton Rouge Gallery

per month, allowing guests to visit any of the four facilities with no annual contract required. Weekly and daily fees are also offered. The facilities have an array of fitness equipment including treadmills, weight machines, elliptical machines, and free weights. The North Sherwood Forest Family Center houses an indoor walking/running track, meeting rooms, aerobic rooms, and a play area. Womack Park, Santa Maria, North Sherwood, and Webb Park have locker rooms and showers.

For teenagers, BREC holds youth intervention programs at BREC's Belfair Free Dreams Teen Center and Baker Recreation Center that provide positive reinforcement activities for youth ages 13–18. For younger children, BREC implemented a mobile recreation program sponsored by Blue Cross Blue Shield and the BREC Foundation called BREC on the Geaux.

### General Recreation

The Recreation Department provides a wide variety of general recreational programs and services throughout the BREC system. These programs include dance classes and programs, arts and crafts, karate and other

martial arts, cultural educational programs, piano lessons, aerobics, playgroups, camps during the summer and holidays, and many other programs. Recreation programming also includes interactive game rooms at Womack Park and North Sherwood Family Center that incorporate fitness and recreation for all ages.

### Golf

The Golf Department operates and maintains seven golf courses, staffed by full-time, part-time, and seasonal employees. Volunteers and contract instructors also provide services. These facilities include two premier public courses, Santa Maria and Beaver Creek, and five public courses: Historic City Park, Webb Memorial, Howell Park, Dumas Memorial, and J.S. Clark Golf Course. J.S. Clark Golf Course also serves as the home of The First Tee of East Baton Rouge Parish, a nationally recognized youth development program. Player development programs at each BREC golf course offer a variety of instruction that provide newcomers, latent, and core golfers with skills and motivation to participate in BREC golf. BREC employs three PGA professionals and seeks to associate with PGA player development

programs within Play Golf America. Primarily conducted at Santa Maria Golf Course, but with seasonal programming at BREC's public courses, independent contractors offer individual private lessons and clinics. Staff offer programs for all skill levels and have been able to reach all demographics.

### Highland Road Park Observatory

Highland Road Park Observatory houses a state-of-the-art 20-inch telescope and an accessible 16-inch reflecting telescope. The observatory is sponsored jointly by BREC, Louisiana State University, and the Baton Rouge Astronomical Society. The Astronomical Society serves as the observatory's volunteer corps, with membership open to the public. The observatory allows the public to view the skies from its telescopes during open viewing hours. It hosts a wealth of programming, including a Friday night lecture series, followed by a night sky observation; the Saturday Morning Science Academy for children ages 8–12 to explore hands-on science- and astronomy-related activities; as well as solar viewings every other Saturday. In addition, the observatory hosts rocket camps for children.

### Inclusive Recreation

Inclusive recreation provides opportunities for individuals with and without disabilities to participate in recreation activities together. For individuals with disabilities to participate

as fully as possible, BREC provides reasonable accommodations like individualized techniques and resources used to enhance program participation without fundamentally altering a program. BREC partners with the Arc Baton Rouge, Baton Rouge Soccer Association, and the Baton Rouge Kickball Association to offer inclusive sport leagues for ages 3 and older, including tee ball, coach's pitch, softball, soccer, kickball, and basketball. Through a partnership with Families Helping Families of Greater Baton Rouge, BREC offers monthly Sunshine Socials for adults with disabilities and their friends and family. In addition, BREC offers inclusive community events, recreation classes, and summer camps.

### Independence Park Theatre and Cultural Center

Independence Park Theatre has hosted hundreds of events including concerts, plays, musicals, dance recitals, graduations, lectures, seminars, workshops, and conferences. The theater can be rented by professional performers, nonprofits, schools, businesses, and various community events. Independence Park Theatre is one of the few performing arts facilities in the Baton Rouge area that offers free parking along with a seating capacity of over 750, as well as the most off-stage wing space. These features have allowed the theater to become a premier venue in Baton Rouge for dance competitions and large seminars. The venue is also developing a youth drama program.



Putting on a show.  
Independence Park Theatre Camp

### Magnolia Mound Plantation

Magnolia Mound Plantation is a rare survivor of the vernacular architecture influenced by early settlers from France and the West Indies. This landmark is unique in southern Louisiana because of its age, quality of restoration, and outstanding collections. Through educational programs, workshops, lectures, festivals, and other special events, Magnolia Mound's mission is to illustrate and interpret the lifestyle of the French Creoles who formed the local culture. Tours of the plantation home and outbuildings are offered daily. Educational exhibits are displayed quarterly. A number of special events are held throughout the year, including a French Creole Christmas Tour and Black History Month. The plantation also hosts an historical society and occasional workshops and demonstrations on arts and crafts such as quilting, lace tatting, and open-hearth cooking.

### Tennis

BREC operates five staffed tennis facilities with pro shops and a total of 58 lighted courts. Staff provide tennis instruction, programs for all levels and ages, tournaments, leagues, workshops, and a variety of other services. BREC also sells retail tennis merchandise, snacks, and beverages and offers stringing services, ball machines, and racquet demonstrations. Courts are rented for public use as well as to other tennis organizations. Programs are aimed at providing low cost, quality tennis programs for new and experienced tennis players ages 3 and older. They introduce the sport as an affordable, enjoyable, and healthy lifetime sport to the public. Certified tennis teaching professionals provide instruction to a wide variety of users. No membership fee is required. Participants pay as they play.

### Outdoor Adventure and Recreation

Outdoor adventure programs promote active, outdoor lifestyles by providing recreational opportunities that revolve around the outdoors. These programs include activities such as kayaking, canoeing, paddleboarding, climbing, hiking, biking, fishing, camping, and land navigation. Programs also promote environmental awareness and ethical practices. BREC offers an Outdoor Outreach Program that works with at-risk youth. Outdoor recreation programming is dedicated to reaching out to all demographic groups.

#### Hiking through the woods.

Adventure Camp at Hooper Road Park



## Program Life Cycles

Recreation programs typically go through a seven-step life cycle, from their initial introduction to their elimination (Figure 18). Having an effective mix of programs in different life cycle stages allows BREC to try new programs, build on successes of existing programs, and recognize when programs are no longer meeting needs. Therefore, a life cycle review should be conducted on an annual basis to ensure an effective distribution is maintained.

Overall, BREC has a fair balance of all programs across the life cycle (Figure 18), including ample new programs to align with trends and help meet the evolving needs of the community. BREC should include an annual performance measure for each program area to track the percentage of new programs offered as a way to incentivize for additional innovation and program alignment with community trends.

**Figure 18. BREC has fewer mature programs than is recommended**

Stage	Description	BREC's Distribution	Recommended
Introduction	new, modest participation	19%	59%
Take Off	rapid growth	14%	
Growth	moderate, consistent growth	26%	
Mature	slow growth	25%	40%
Saturation	minimal growth, extreme competition	7%	16%
Decline	declining participation	9%	

It is also important to have a stable core segment of programs that are in the mature stage. Currently, BREC has about 25% of its programs in this category, while 40% is typically recommended to provide stability to—without dominating—the overall program portfolio. Mature programs should be tracked for signs that they are entering saturation or decline. BREC has an ongoing process to evaluate program participation and trends to ensure that program offerings continue to meet the community's needs.

A total of about 16% of BREC's programs are currently in the saturation or decline stages. Programs in these stages must be closely reviewed to evaluate the need to either reposition or eliminate them. Not all declining programs need to be eliminated. Some of these programs can be modified and begin a new life cycle. BREC already has plans underway to modify some programs in the saturation and decline stages to refresh content or to otherwise increase capacity for growth.

## Action Plan

### 2.1. Strengthen BREC's commitment to improving public health and wellness through recreation for all segments of the community.

*Over half of the respondents to the 2013 survey identified health and fitness as the most significant benefits of BREC parks, recreation facilities, programs, and services. In addition, the trend of parks designed to promote active lifestyles and address public health concerns rose to the top of trends considered important at public meetings. With this mandate, BREC should focus on how to help meet health and wellness goals.*

- 2.1.1. Work with health service providers and other partners to identify community health and wellness needs.
- 2.1.2. Evaluate existing programs for their contribution to health and wellness, and identify key performance indicators to increase that value.
- 2.1.3. Highlight the health and wellness benefits of individual BREC programs.
- 2.1.4. Work with health service providers and other partners to monitor and assess the effectiveness of BREC programming on public health over time.



**Kayaking for the heart.**

BREC and the American Heart Association's Strokes for Strokes Clinic for Stroke Survivors and Those Interested in Heart Health

What does BREC do well? "Excellent programs for kids."

*public meeting participant*

What does BREC need to improve upon? "More elderly and special needs activities."

*public meeting participant*

**2.2. Develop an integrated, regional and system-wide program plan that aligns provided programs with market demand and the needs of underserved populations.**

*Programs are useful as long as they attract participation from the community, and the best way to attract participation is to ensure that programs align with the community's needs.*

- 2.2.1. Determine BREC's role in parish service delivery (core/essential, important, and value-added), factoring in other programming provided by municipalities, the parish, nonprofits, and others.
- 2.2.2. Undertake a demand and capacity analysis of existing programs offered within East Baton Rouge Parish.
- 2.2.3. Develop a phased implementation plan to remove under-performing programs, modify existing programs, and roll out new programs over 2-3 years that meet the changing needs of patrons.
- 2.2.4. Increase partnerships with service providers (e.g., schools, nonprofits) to help meet demand. (See Strategic Direction 7.)
- 2.2.5. Institute an outcome-based monitoring program to track the need to modify existing programs and implement new ones over time.
- 2.2.6. Monitor national recreation trends, and incorporate new and innovative recreational programs to sustain community engagement.
- 2.2.7. Conduct annual recreation program summits or charrettes to assess and implement new program innovations.

**2.3. Enhance special events programming (e.g., tournaments, festivals) targeted at parish, regional, and national audiences.**

*Stakeholders noted that special events are a good way to enliven parks. Not only do special events attract parish residents who might not otherwise use BREC parks, they also bring visitors from outside the parish. This raises the profile of BREC parks within and outside the parish, improves quality of life, generates revenue, and contributes to the regional economy.*

- 2.3.1. Work with event providers and citizens to determine special event facility needs and identify opportunities for new events.
- 2.3.2. Develop a specialized marketing plan to market BREC facilities for regional or national events and film venues.
- 2.3.3. Determine BREC's role in providing the identified events, and ensure organizational and partner support. (See Strategic Direction 7.)
- 2.3.4. Track the economic impacts of special events provided within the BREC system.
- 2.3.5. Track the costs to BREC for providing special events.
- 2.3.6. Work with local agencies and partners to share costs for special events that have strong tourism benefits.

**2.4. Implement best practices in program life cycle management to maintain a culture of quality program delivery and increase benefits as compared to costs.**

*While BREC continues to innovate in recreation programming, as can be seen with the numbers of programs in the introduction and take off stages, BREC needs to improve on monitoring mature programs to make sure they continue to adequately serve the community.*

- 2.4.1. Ensure a beneficial mix of programs in the introduction, take-off, and growth (50–60%); mature (50%); and saturation and decline (0–10%) stages.
- 2.4.2. Annually review staff goals for program areas (e.g., policy, financial and registration performance, customer issues, future plans) with management.
- 2.4.3. Document the program development process to reduce service variation and assist in training new staff.
- 2.4.4. Update key customer requirements (i.e. service attributes that are most important to a customer) for each program area on an ongoing basis.
- 2.4.5. Annually review programs provided by BREC, key competitors, similar providers, and nationally renowned agencies to continuously improve programming and reduce duplication of services.
- 2.4.6. Annually report on each program's participation, finances, and outcomes.
- 2.4.7. Conduct surveys in schools to understand what programs children and their parents want to attend for the following season.
- 2.4.8. Develop innovation metrics to evaluate staff's creativity and new ideas, including implementation and reward strategies.



**Celebrating East Baton Rouge culture.**  
Multicultural Neighborhood Bash at Red  
Oaks Park





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# Parks and Facilities

## **Strategic Direction 3:**

**Continue to raise the standard for parks and recreation facilities, and ensure equitable access to park and recreation experiences across the parish.**

*With the establishment of 12 community parks through the Imagine Your Parks program, BREC has already raised the standard for parks and recreation facilities in the parish. However, implementation of the vision for each of those parks is not complete. In addition, residents identified improving existing neighborhood parks as the highest priority action for BREC to take, signaling a desire to raise the standard at the neighborhood level as well. With BREC's current budget, identical parks and facilities cannot be replicated everywhere. Instead, BREC should focus on making similar experiences available across the parish.*

## A Robust System

The BREC park system encompasses over 6,000 acres across 181 parks. BREC parks are broadly organized in three groups: community parks, neighborhood parks, and special use facilities. Amenities available throughout the system include recreation centers, senior centers, tennis courts, basketball and multi-use courts, beaches and lakefronts, trails, swimming pools, splash pads, skate parks, nature parks, picnic areas, golf courses, athletic fields, playgrounds, and dog parks. BREC also operates special amenities such as the Liberty Lagoon family aquatic center, golf courses, a BMX track at Perkins Road Community Park, and the Farr Park Equestrian Center.

## Park and Facility Assessments

In order to identify system-wide facility needs, successes, and opportunities, all of BREC's parks and facilities were assessed based on methodology that involved a variety of criteria (See Appendix C).

## BREC's Parks

### Community Parks

As a result of *Imagine Your Parks*, BREC developed 12 community parks. These parks are generally larger and have multiple experiences that can occupy a day's worth of activity.



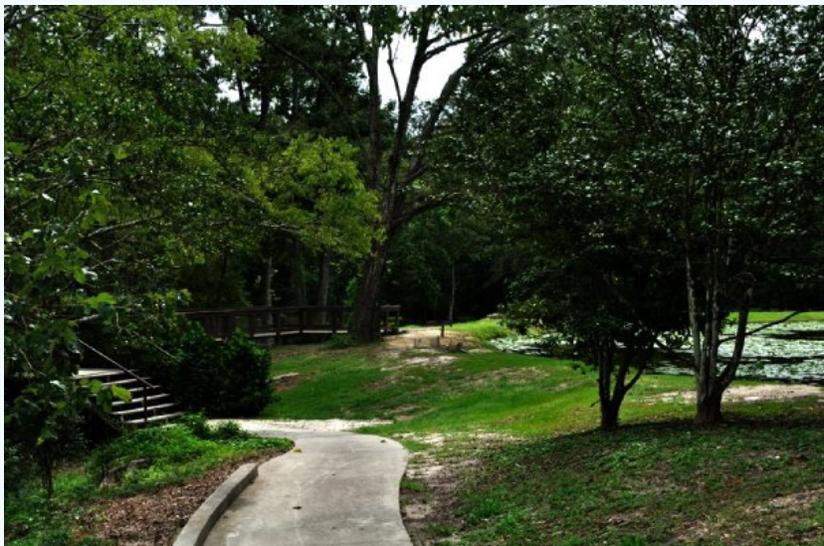
### Neighborhood Parks

BREC has 151 neighborhood parks that serve local neighborhoods.

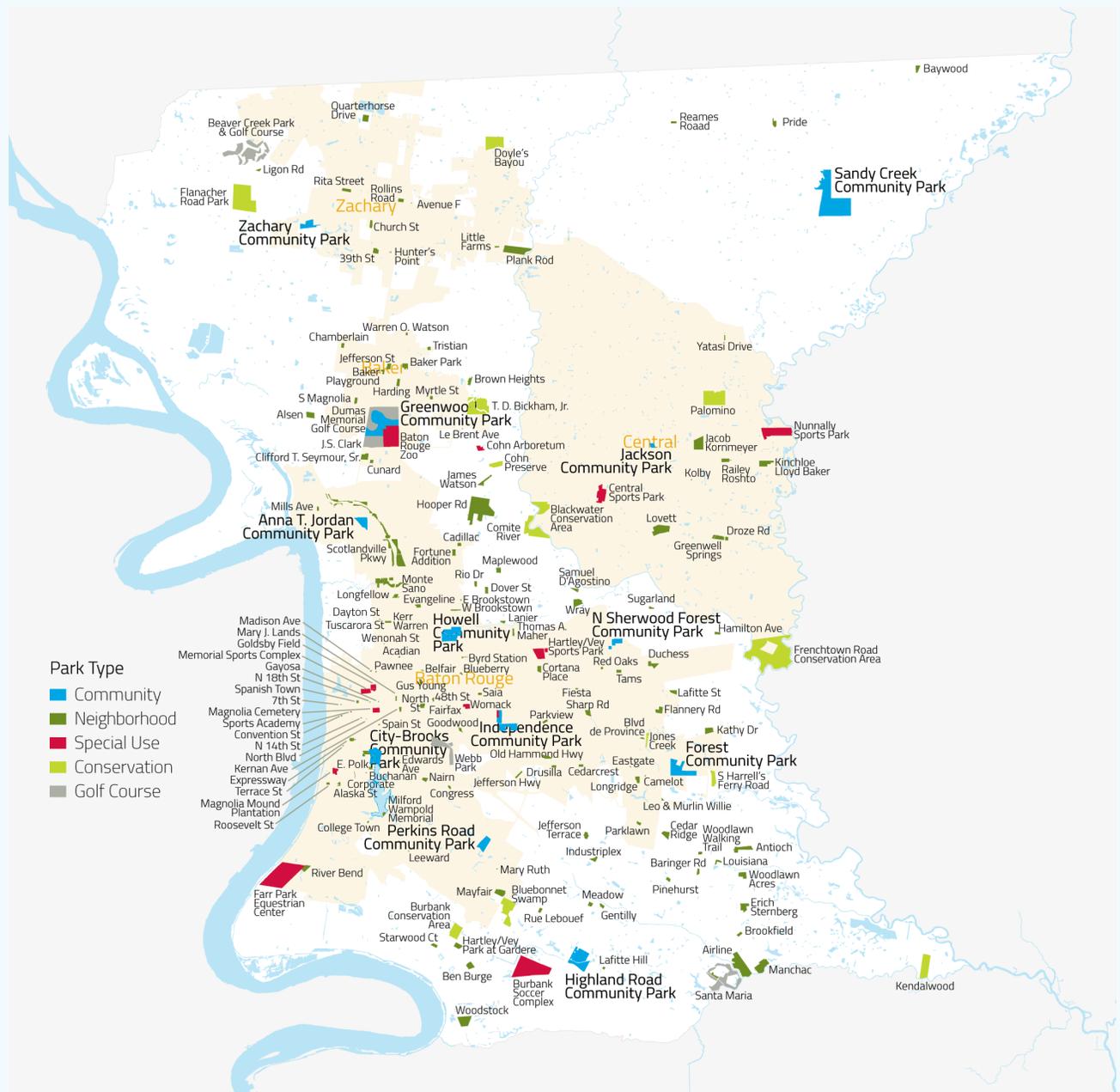


### Special Use Facilities

Special use facilities include facilities that serve a single, specialized purpose, such as the Baton Rouge Zoo, sports parks, golf courses, Cohn Arboretum, Farr Park Equestrian Center, Magnolia Mound Plantation, and Magnolia Cemetery.



**Figure 19. BREC's 12 community parks are distributed throughout the parish.**  
 BREC Park System Map



## Historic and Cultural Resources

**Protecting and making the citizens of East Baton Rouge Parish aware of and knowledgeable about its cultural and historic resources provides the citizenry and visitors with a sense of the parish's history and maintains an important continuity with its heritage.**

### East Baton Rouge History and Culture

East Baton Rouge Parish has a long and varied history. From early indigenous people to the era of French, English, and Spanish colonization and from the Civil War to the Civil Rights Era, the parish is an important center of history and culture for Louisiana and the nation.

The richness of parish heritage can be seen in a wide range of structures and landscapes within BREC parks and special use facilities, such as a French-Creole plantation house dating back to 1791, Civil War battle sites and encampments, depression-era parks and golf courses, and civil rights-era points of interest.

Historic resources are important assets in a park system. Visitors to a park or special use facility can learn about local history and the past and present value of the space while gaining a better understanding of the relationship between human historical activity and the natural environment. By conserving, interpreting, and complementing historic resources through park and facility improvements, BREC enhances users' experiences, adds an additional layer of educational and cultural enrichment, and demonstrates the importance of sharing local history with people of all ages and backgrounds.

Historic significance can occur at the individual facility level or the system-wide level. Therefore, a resource's historic significance must be carefully considered. BREC facilities are an integrated system in which the individual parks, playgrounds, historic buildings, and facilities contribute to the fabric of the parish. The way an individual park contributes to BREC's overall system history can be an important part of its own historic significance. Thus, while some

parks and facilities are clearly significant in their own right and worthy of landmark designation, other parks may be significant because they have performed an important role in the BREC system as a whole throughout BREC's history.

Historic resources within BREC jurisdiction vary both in terms of the historic period which they represent and the type of facility. In some cases, such as the Magnolia Mound Plantation, robust educational and interpretive programming already exists to bring historic context to life for visitors. In others, programming is less visible or has not been established. This section describes the existing historic resources managed by BREC and the educational and interpretive programs associated with each.

### Magnolia Mound Plantation

Magnolia Mound Plantation is a rare survivor of the vernacular architecture influenced by early settlers from France and the West Indies. The sixteen-acre complex includes an original early plantation house, an original outbuilding, and several historic outbuildings that were relocated to the property. The Friends of Magnolia Mound own the collection of early furniture and artifacts in the museum buildings. The Museum is accredited by the American Alliance of Museums (AAM) and listed on the National Register.

Daily guided tours, which give an overview of early Louisiana history focusing on French Creole life and culture, are offered hourly. Unguided walking tours, which include maps and a written narrative, are also available. Tours are also offered in French. Educational curriculum for school children is based on state requirements and features hands-on activities. Additional educational programs include periodic family programs, Fall and Spring History Day Camp, and eight-week Summer History Camp.

In December 2014, a new 4,300 sq. foot visitor center will open that includes a new museum shop, small theatre, and a meeting space. The existing visitor center will be re-purposed into an education center with additional office space.

### Highland Road Community Park

Highland Road, along which Highland Road Community Park sits, was part of a plantation supply road for early settlers. Dutch Highlanders, as a group of Pennsylvania Dutch settlers were locally known, farmed the land south of Highland Road. They named Siegen Road, just down Highland Road from Highland Road Community Park, after a city in Germany. After a series of floods in the 1780s, the settlers retreated west from their original settlement Bayou Manchac to the bluffs near the Mississippi River.

### City-Brooks Community Park

In April 1924, the City of Baton Rouge purchased the 100-acre tract along Perkins Road which was then being used as the LSU Dairy Farm. American Park Builders, a leading design firm from Chicago, provided the first design for the park, including a golf course, zoo, and 50-acre lake. The golf course was the second constructed in the city of Baton Rouge and the first public course.

In June 1947, the United Negro Recreational Association of Baton Rouge led by Reverend Willie. K. Brooks purchased four and a half acres for the site of the city's first swimming pool for African-Americans. Funds for the purchase price of \$75,065 were raised by prominent business leaders, black and white, in Baton Rouge. The pool and recreational center were dedicated on October 9, 1949, and were named "Brooks Park" in honor of Reverend Brooks..

### Sandy Creek Community Park

Sandy Creek Community Park has a natural, forested landscape. It is located in the vicinity of Sandy Creek Settlement, an active settlement around 1790 or 1800. A post office with the name of Sandy Creek existed during the early 1830s. Civil War soldiers camped in the vicinity as well. This area is also close to the settlement of Indian Mound.

Watching a cooking lesson from the 1880s.

Magnolia Mound Plantation





**Preserving history, memories, and public space.**

Magnolia Cemetery

### *Frenchtown Road Conservation Area*

*Although this is a nature preserve located at the confluence of the Amite and Comite Rivers, it is in close proximity to the site of Camp Cobb, a Civil War encampment, and other activities related to the battle of Baton Rouge. Camp Cobb was established in 1855 by the US Government for a Baton Rouge Garrison during a yellow fever outbreak. Confederate troops rested at Camp Cobb before marching into Baton Rouge in August 1862. Frenchtown Road Conservation Area is also in close proximity to Benton Ferry Landing, a ferry that was operated in the 1800s at the Amite River near the spot where the US 190 highway bridges are today. Several Civil War skirmishes were fought in the vicinity of Benton's Ferry.*

*Frenchtown Road Conservation Area includes 500 acres of bottomland hardwood forest habitat. The site was also used by Native Americans and has potential for cultural and historical interpretation.*

### *Magnolia Cemetery*

*Magnolia Cemetery, listed on the National Register, is the city's first public burial ground for residents, containing approximately 16 acres, and laid out in 1852 at the former eastern border of the city. Used primarily for burials of both white and black residents, the cemetery was also used at times as a de-facto public park area. Newspaper clippings indicate the cemetery's use for picnics, political speeches*

*on national holidays, and public concerts. The cemetery was the site of pivotal fighting during the Battle of Baton Rouge on August 5, 1862.*

### *Convention Street Park/Victory Park*

*Victory Park was once Baton Rouge's principal public park. In 1919 the people of Baton Rouge passed a bond issue for \$100,000 for improvements in the park, which occupied the old Louisiana State Prison State property. The amenities included a pergola, flower beds, memorial fountain, fishpond, and bandstand, and later a public pool and bath house. In the 1950s BREC built a recreation center. The 8-acre park was heavily used, offering concerts and dances. Over time, the park was taken for non-recreational land uses, such as the old library, post office, and old court house. I-110 took the eastern end in the early 1960s. In 1989, the park had dwindled in size to 2.4 acres. At that time, BREC, without compensation, relinquished the last portion for the new federal court house and parking lot. BREC has interpretive signage at Convention Street Park about the history of Victory Park.*

### *Webb Park/Westdale Country Club*

*Started in 1924 as the Westdale Golf and Country Club, the original 50-acre tract included a nine-hole golf course, tennis courts, swimming pool, and a Mediterranean style club house. The original founding members were Standard Oil of Louisiana executives and*

prominent members of the Baton Rouge Jewish community, groups which were generally prohibited as members of the older Baton Rouge Country Club. During the Depression, the Baton Rouge Country Club opened its membership, and most Westdale members moved to older Golf Club. In 1936, Louisiana State University acquired the property for a student/faculty golf course. BREC acquired the property in December 1956, and the following year, the park was named Jesse L. Webb, Jr. Memorial Park in memory of the former Baton Rouge mayor who died in a plane crash in April 1956.

### Greenwood Community Park

During World War II, the federal government built an ammunition depot on what is now Greenwood Community Park to store aircraft ammunition. Pilots trained at the nearby Harding Army Air Field, now Baton Rouge Metropolitan Airport. Three ammunition bunkers remain in the park. Interpretive signage about the military installation can be

found along the Cypress Bayou trail. The park pavilion and amphitheater also reflect the military aviation theme.

### North Sherwood Forest Community Park

North Sherwood Forest Community Park sits on the Federal Sharp Station Depot used during World War II. Over the years, the federal government has released the land at different times to BREC for use as a park. Today, some of the land is still owned and managed by the federal government.

### Anna T. Jordan Community Park

The Lockheed F-80C Shooting Star at Anna T. Jordan Community Park has an established place in Air Force history as the first aircraft to exceed 500 mph in level flight; the first American jet airplane manufactured in large quantities; and the first jet used in combat. The Shooting Star became a reliable frontline fighter in the Korean War. BREC recently worked closely with Higher Graphics to return the aircraft to nearly original condition.

#### Preserving a piece of aviation history.

Shooting Star at Anna T. Jordan Community Park



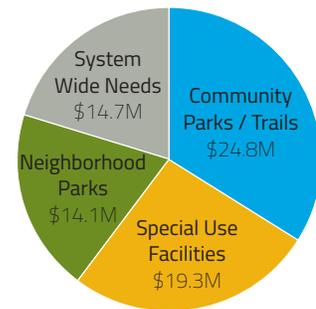
## Capital Improvement Program

The 2015–2024 Capital Improvement Program (CIP) allocates funding by category of park—community, neighborhood, special use—along with another category that contains system wide needs (Figure 20). This ten year Capital Improvement Program is anticipated to be funded the first year with approximately \$7.3M, and the total program is built on a \$73M budget.

The program is “pay as you go,” with approximately one tenth of the program completed each year. Improvements made in year ten typically cost significantly more than the same improvements made in year one. Tax growth historically has kept pace with inflation, adequately covering cost increases. However, rolling back millage counteracts BREC’s ability to provide improvements fairly throughout the parish.

Project funding allocated in the CIP is tied to specific parks but not always specific improvements. This funding will allow for limited work in each park, typically not all outstanding needs. BREC will engage the public to find out citizens’ priorities for spending the funds. This method has proven extremely successful over the life of the 2005–2014 plan. In some cases, the BREC Foundation or other sources of funds have become available to extend what can be done.

**Figure 20. BREC’s capital improvements program is allocated by park type.**  
Percent Share of Funding, 2015–2024 CIP



**Weighing in on future park improvements.**  
Public Meeting at Flannery Road Park



## Action Plan

### 3.1. Efficiently and effectively implement the 2015–2024 Capital Improvement Program.

*The Capital Improvement Program is an outline of funding allocated to park and facility improvements. Completing the vision for community parks and raising the standard across the parish should be priorities for the use of this funding. BREC should embrace residents' and stakeholders' desire to be involved in and take ownership of the planning and implementation of improvements.*

- 3.1.1. Continue to engage citizens, user groups, and staff in planning for renovations and new park improvements.
- 3.1.2. Plan for and conduct improvements in a fair, equitable, and balanced manner considering time and the geography of the parish.
- 3.1.3. Monitor and track progress, and disseminate information to commissioners, staff, and the public.

### 3.2. Develop an asset management plan with a life cycle replacement schedule to govern capital investment in existing parks and facilities.

*Just as it is important to monitor where recreational programs are in their life cycle to ensure parish residents' needs are being met, it is equally as important to monitor where parks and facilities are in their life cycle. The benefits of investments in parks and facilities that are not working effectively may or may not outweigh the costs. Employing a Geographic Information Systems (GIS) approach can help BREC better understand what locations in the parish are in need of new or upgraded facilities.*

- 3.2.1. Develop a standardized GIS-based inventory for staff to deliver facility improvement projects of the highest quality within the resources provided, within budget, on schedule, and that meet the needs of citizens.
- 3.2.2. Monitor replacement needs over time, utilizing the GIS management system (See 3.2.1.), and adjust planning accordingly.
- 3.2.3. Develop and apply cost-benefit criteria for investing in deferred maintenance of parks and facilities.
- 3.2.4. Evaluate underutilized assets for opportunities to either incorporate new uses that are consistent with the BREC mission or to remove from the inventory based on cost-benefit analysis. (See 1.3.3.)

### 3.3. Upgrade or provide new parks and facilities to address shortcomings and meet changing user needs in line with level of service standards.

*The highest priority actions that households across the parish are most willing to support with their tax dollars are in line with the parks and facilities they find most important: improving existing neighborhood parks, improving and developing new trails, and developing new pools or aquatic facilities. Ensuring equitable access to recreation experiences across the parish should be a priority.*

- 3.3.1. Identify new minimum design and maintenance standards for upgraded or new parks, recreation centers, and other facilities to meet program needs (See 2.2.) and further other strategic directions.
- 3.3.2. Study quality examples of park and recreation design to help improve BREC offerings.
- 3.3.3. Develop and implement a new plan and model for larger, multi-use, efficient recreation centers in community parks that includes facilities, operations, and air-conditioned gyms.

“Parks are used by young professionals too. Not everyone has children.”

*public meeting participant*

- 3.3.4. Selectively improve recreation centers at neighborhood parks based on cost and available space to ensure equitable access to improved facilities across the parish.
- 3.3.5. Consider theming of recreation centers to reduce duplication of services.
- 3.3.6. Continue to build new parks to serve growing parts of the parish, including a new community park in the southeast portion of the parish, either through new land acquisition or utilizing existing BREC-owned land.
- 3.3.7. Support opportunities to leverage BREC's funding with neighborhood-based funding in coordination with the BREC Foundation and other partners. (See Strategic Direction 7.)
- 3.3.8. Monitor existing upgrade needs and new park and facility needs over time.

**3.4. Improve design and construction and maintenance guidelines for BREC facilities.**

*Clear construction and maintenance guidelines set expectations and reduce confusion for staff, contractors, and citizens alike, while ensuring consistency and equity of experiences.*

- 3.4.1. Develop BREC design guidelines for parks and facilities addressing, among other topics: materials, layout, safety, maintainability, environment, stormwater management, site furnishings, trees and vegetation, trails, lighting, sports fields, courts, and playgrounds in addition to ASTM standards.
- 3.4.2. Develop BREC standard site construction and maintenance details for all baseline site improvement needs.
- 3.4.3. Clarify and communicate differences among community, neighborhood, and special use park types, including service areas, design, amenities, and operation.
- 3.4.4. Review best practices in park planning, design, and operation from other park systems, and incorporate those best practices into BREC's guidelines.

**3.5. Capitalize on existing historic and cultural resources in BREC parks, and evaluate the potential of protecting additional historic and cultural resources that have recreational value.**

*Cultural and historic resources often complement recreational activities. BREC should only play a primary role in the preservation of resources when there is synergy between preservation and recreation that furthers BREC's mission.*

- 3.5.1. Inventory historic and cultural resources in BREC parks to identify facilities that may be eligible for local landmark or national register designation.
- 3.5.2. Identify resources of potential historic significance that may need protection and have potential educational and interpretive components.
- 3.5.3. Establish historic and cultural resource design guidelines for the treatment of BREC historic and cultural resources, and implement a design review process that is consistent with historic and cultural resource design guidelines.
- 3.5.4. Establish an interpretive and education program plan and guidelines for individual facilities.
- 3.5.5. Use objective criteria to evaluate whether potential historic or cultural resources should be added to the BREC system (see Appendix E.).

**3.6. Implement BREC's strategic plan for golf.**

**3.7. Implement the strategic plan for BREC's Baton Rouge Zoo.**



Getting hands on with animals.  
BREC's Baton Rouge Zoo



# Natural Resources

## **Strategic Direction 4:**

**Strengthen and increase natural resource related recreational opportunities.**

*East Baton Rouge Parish has many outstanding natural features that are not only scenic but great reservoirs for natural wildlife and plant life, such as bayous, wetlands, the Mississippi River, Comite River, Amite River, and Bayou Manchac.*

92% of residents support conserving natural areas in East Baton Rouge Parish as part of the park system for outdoor recreational activities.

*2011 public survey*

## BREC's Commitment to Natural Resources

Since the development of its Natural Resources Management Plan in 1994, public surveys have revealed a strong mandate for BREC to manage areas that include unique forms of natural beauty. In a public survey, nearly 92% of respondents supported conserving natural areas in East Baton Rouge Parish as part of the park system for outdoor recreational activities.

Surveys of the natural habitats of East Baton Rouge Parish indicate large amounts of habitat are being lost to land development. East Baton Rouge Parish has many outstanding natural features that are not only scenic but great reservoirs for natural wildlife and plant life, such as bayous, wetlands, the Mississippi River, Comite River, Amite River, and Bayou Manchac.

The most significant achievements in the area of natural resource management since 1994 are the acquisition of land and development of the BREC Bluebonnet Swamp Nature Center in 1997; the partnership between BREC, the city of Baton Rouge, and the US Army Corps of Engineers to acquire and mitigate the Blackwater conservation area in 2003; and the acquisition of the Frenchtown Road conservation area by BREC in December of 2009.

## Benefits of Natural Resources

A balanced ecosystem should have natural areas throughout the landscape, preferably connected together by greenways or linear parks. Intact natural systems perform multiple critical services beyond public enjoyment such as providing breathable air, drinkable water, a stable climate, and habitat; recycling waste; pollinating food crops; reducing negative stormwater, noise pollution, flooding, and greenhouse gas impacts; and lowering energy costs. Studies done by the National Recreation and Park Association (2010) and the Trust for Public Land (2009) have revealed that natural areas also provide economic benefits to communities that invest in them.

## Aquatic Resources

Comprised of over 437 miles of rivers, bayous, streams, creeks and canals, East Baton Rouge's waterways present opportunities for new recreational experiences. The waterways include some of the parish's most defining natural features. Within the parish, the three species currently listed as threatened or endangered by the U.S. Fish and Wildlife Service are aquatic wildlife (Inflated Heelsplitter, Pallid Sturgeon, and the Manatee).

### Mississippi River

The Mississippi River, the most significant natural feature of the parish and the State of Louisiana, defines the ever-changing western border of East Baton Rouge Parish. North of Southern University, the river is contained by tall bluffs forming the eastern edge of its floodplain. South of Southern University, levees keep the river from inundating the parish.

Recreational opportunities include the multi-use path atop the levee from Downtown to Farr Park. Efforts are underway to expand the path beyond the southern boundary of the parish to New Orleans. Public access to the river is limited to the landing at downtown Baton Rouge.

### Comite River

From LA 10 near Clinton to the confluence with Whites Bayou, the Comite River is listed as a state scenic river. The Comite River corridor is primarily defined by upland hardwood forests, scattered blocks of bottomland hardwoods, mixed pine hardwoods and highly scattered open pastures. Fish and wildlife diversity is high. Four prehistoric Native American sites and a historic cemetery have been found along the Comite River. Substantial development along the lower stretches of the river impact scenic quality.

Given the nearly constant water level along the Comite River and opportunities for fishing and paddling, the river is ideal for the initial development of a canoe trail. Existing BREC parks along the Comite River include Plank Road Park, the Blackwater Conservation Area, Comite River Park and the Frenchtown Road Conservation Area and could provide the public access for canoeing and kayaking. The Louisiana Department of Wildlife and Fisheries Waddill Outdoor Education Center also fronts Comite River and has expressed interest in partnering with BREC to develop a canoe launch.

### The Amite River

In East Baton Rouge Parish, the Amite River is approximately 52.9 miles long and defines the parish's eastern boundary. Significant mining operations along the river in the northern parts of the parish has led to degraded water quality and reduced habitat for the threatened Inflated Heelsplitter. Limited habitat for the Inflated Heelsplitter remains in the lower Amite River.

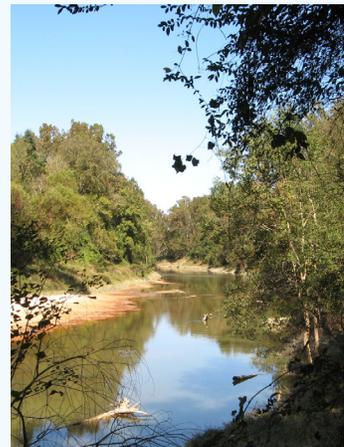
The Amite River is popular for fishing and outdoor recreation but opportunities are limited by a lack of public access to the river. At the confluence of the Comite and Amite Rivers, BREC has acquired the 496 acre Frenchtown Road Conservation Area. The park has the potential to provide access to the rivers and nature trails. Future conservation areas along the Amite River could be considered for acquisition to allow for development of a blueway.

### Bayou Manchac

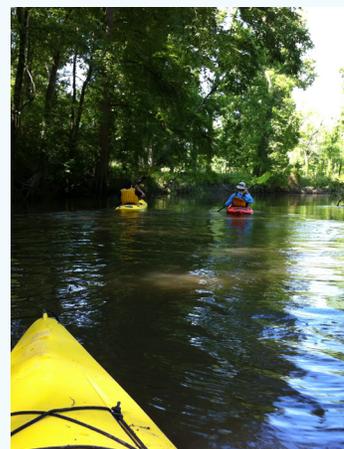
Forming the border between East Baton Rouge Parish and Iberville and Ascension Parishes to the south, Bayou Manchac has largely been converted from forest to agricultural fields. West of I-10, the Bayou is wooded on both sides for about two miles and is actively used by a nesting pair of bald eagles. If acquisition of land in this area is feasible, a partnership between parishes could create a major conservation area on both sides of the Bayou.

Bayou Manchac also has extraordinary historical significance. Around 6000 BC, early hunter-gatherers arrived in the rich Bluff Swamp near Alligator Bayou, Spanish Lake, and Bayou Manchac. The area where Alligator Bayou joins Bayou Manchac was named Anatamaha ("Fish Place") and served as a Native American seat of power and trade between 500 BC and 1500 AD. The first recorded European use of the Bayou Manchac and Amite River route to the Gulf was in 1699 by Pierre le Moyne. William Bartram, famous naturalist and botanist, traveled Bayou Manchac in 1775 and described the area as a "grand forest: the trees of first order in magnitude and beauty". In 1814, General Andrew Jackson ordered Bayou Manchac closed where it joins the Mississippi so that it would be impossible for the British to navigate it.

The National Trail Systems Act, passed by Congress in 2009, authorized the Department of Interior to evaluate trails for possible inclusion



Admiring the stillness of the Amite River.  
Frenchtown Road Conservation Area



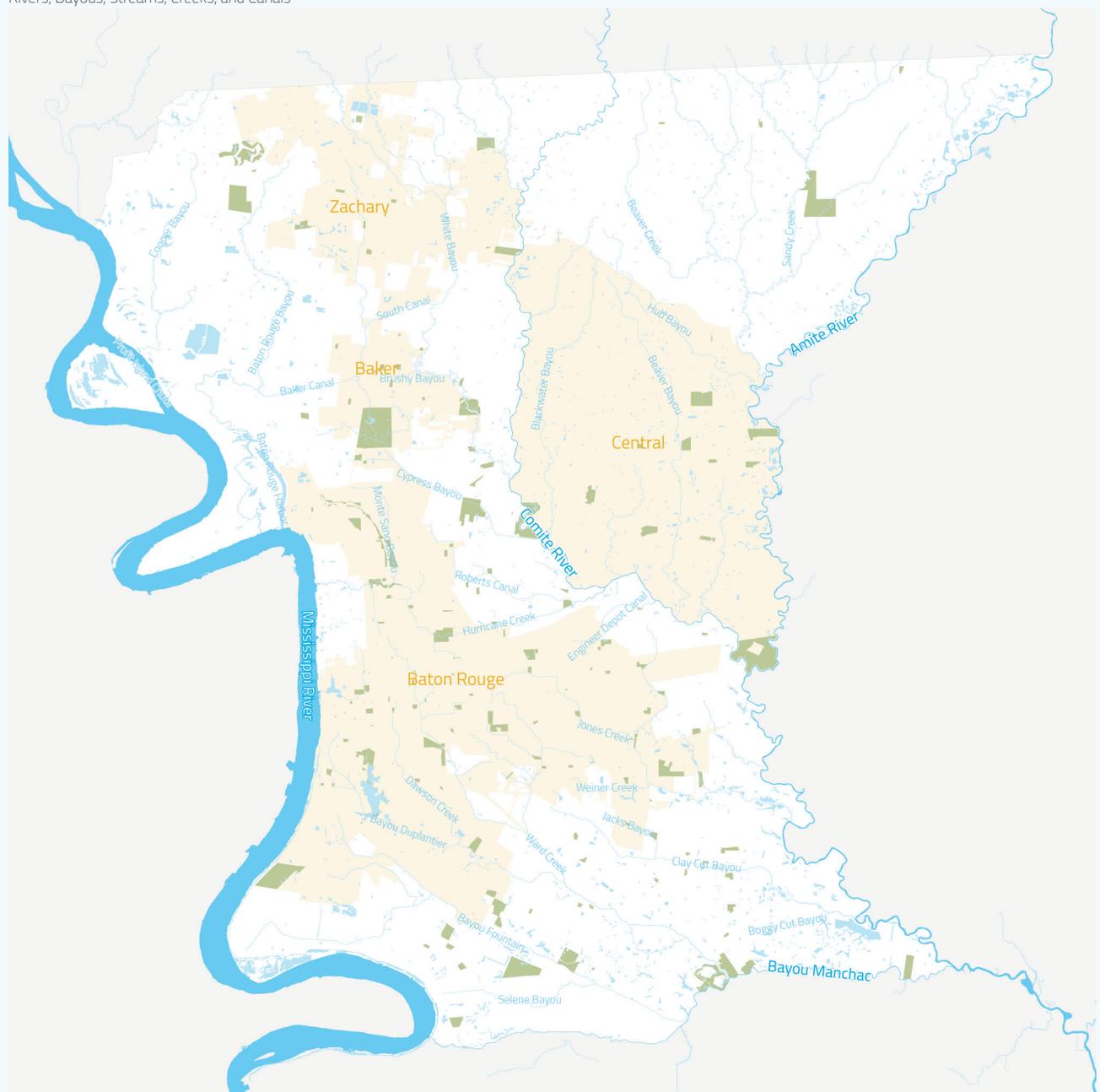
Exploring Bayou Manchac.  
BREC Explores at Airline Highway Park

as National Trails, including the William Bartram Trail, for the purpose of determining the feasibility and desirability of designating other trails as national scenic or national historic trails. The study will determine if the trail or route which was established by historic use is historically significant, is of national significance with respect to any of several broad facets of American history, and if it has significant potential for public recreational

use or historic interest based on historic interpretation and appreciation.

The Bayou presents the potential for a long distance canoe or kayak trip from the Mississippi River to Pass Manchac. Opportunities could range from competitive races to long distance events building on potential partnerships with other parishes to develop canoe launches and facilities along the Bayou.

**Figure 21. East Baton Rouge Parish’s network of water resources is anchored by four main water bodies.**  
Rivers, Bayous, Streams, Creeks, and Canals



## Terrestrial Habitats

Historically, East Baton Rouge Parish has had one of the most diverse vegetative habitats parishes in the state. The Louisiana Department of Wildlife and Fisheries is the state agency responsible for the development and implementation of the state Comprehensive Wildlife Conservation Strategy, a blueprint guiding the state's management actions for Louisiana's fish and wildlife species with emphasis on conservation concern and associated vegetative habitats they depend on. The Louisiana Department of Wildlife and Fisheries and the Louisiana Natural Heritage Program have identified seven natural vegetation communities that occur in East Baton Rouge Parish that are rare.

### Bottomland Hardwood Forest

Bottomland Hardwood Forests are forested, alluvial wetlands occupying broad floodplain areas flanking large river systems. They are ranked globally as apparently secure or secure. In Louisiana, they are classified as apparently secure. This habitat is found throughout Louisiana but is predominant in the Mississippi River Alluvial Plain. Clearing for agricultural production has largely led to bottom hardwood forest fragmentation and decline. Statewide, bottomland hardwood forest loss is estimated to be 50 to 75% of the original pre-settlement acreage. Most remaining large tracts are either second or third generation stands.

### Cypress-Tupelo Swamps

Cypress-Tupelo Swamps are ranked globally as between vulnerable and secure. In Louisiana, they are classified as apparently secure. Although the historic extent of these swamps has shrunk considerably, sizeable areas of Cypress-Tupelo swamps remain throughout Louisiana. Governor Kathleen Blanco convened a 2005 Science Working Group to study the state's coastal wetland forest sustainability. The report concluded that massive changes in hydrology have greatly impacted Louisiana's Cypress Forests ability to regenerate—nearly 80% of the Cypress habitat will not be able to naturally regenerate.

### Prairie Terrace Loess Forest

Prairie Terrace Loess Forests are ranked globally as imperiled. In Louisiana, they are classified as critically imperiled. The forest's range is limited to the East Gulf Coastal Plain in Louisiana occurring in a very narrow range

in Livingston, East Baton Rouge, and perhaps Ascension Parish. Pre-settlement acreage was estimated at 500,000 to 1,000,000 acres with only 1 to 5% currently remaining. Following initial conversion to agricultural uses and recent clearing for residential, commercial and industrial development, intact areas of the Prairie Terrace Loess Forest are relatively rare.

### Small Stream Forest

Small Stream Forests are narrow wetland forests occurring along small rivers and large creeks. They are ranked globally and in Louisiana as vulnerable. Agricultural uses, timber harvesting, and extreme susceptibility to damage has led to loss, degradation and fragmentation. Only 25 to 50% of Louisiana's original small stream forests remain intact.

### Spruce-Pine Hardwood Flatwood

Spruce-Pine Hardwood Flatwoods are ranked globally as imperiled to critically imperiled. In Louisiana, they are classified as critically imperiled. This habitat is restricted to the East Gulf Coastal Plain in Louisiana and occurs in East Baton Rouge Parish. Conversion to commercial and residential present the habitat's biggest threat. Only 10% of the 50-100,000 pre-settlement acres remain.

### Shortleaf Pine/Oak-Hickory Forest

Shortleaf Pine/Oak-Hickory Forests occur on dry hills, principally in central and northern Louisiana, although they may occur sporadically in the Florida parishes. They are ranked globally as vulnerable to imperiled. In Louisiana, they are classified as critically imperiled. Conversion to agriculture has made these forest areas very vulnerable to extirpation. Historically, there were 4 to 6 million acres of this community in Louisiana. Only 5 to 10% of these remain today.

### Additional Terrestrial Habitats

Historically, the longleaf pine community was found in East Baton Rouge Parish. Although no longleaf pine forest remains in the parish, the community was historically found in the parish's northeastern portion. The longleaf pine forest was harvested and replaced with a slash and spruce pine community.

## Native Wildlife



**Changing Cow Oak and Beech fall colors.**  
Frenchtown Road Conservation Area



**Taking a migration break.**  
Hummingbirds at St. Francisville

Animal species are largely dependent on habitats available. While many species are adapted to living in “edge” habitats, other species require larger territories of anywhere from 25 wooded acres to over 75 acres of contiguous woodlands. Species dependent on larger territories are experiencing declines in population due to reduction of large forested areas.

Habitat loss is the most significant cause of loss of species diversity. Development in East Baton Rouge Parish has caused a reduction in the diversity and density of animals in the parish. The loss of longleaf pine habitat has resulted in hundreds of species of plants and animals becoming extinct in the parish. While coyotes, bobcats, red foxes and deer are still found in the parish, black bears are rarely seen, and panthers and wolves are no longer found in the parish.

Conservation of large forested areas and preservation of other natural areas, such as swamps or marsh lands, will provide necessary acreage for the diverse animal species associated with these types of habitats.

After discovering a pair of Bald Eagles nesting at the BREC Farr Park Equestrian Center in early 2012, BREC consulted with the US Fish and Wildlife Service and have since implemented best management practices recommended for landowners in the National Bald Eagle Management Guidelines. Several species that

are listed as in peril by the Louisiana Natural Heritage Program are known to occur at several BREC Conservation Areas, including the Prothonotary Warbler, Painted Bunting, Yellow-billed Cuckoo, Yellow-throated Vireo, Northern Parula, Prairie Warbler, Worm-eating Warbler, Louisiana Waterthrush, Kentucky Warbler, and the Hooded Warbler. The Baton Rouge Audubon Society documents birds by month and year on the eBird website. At Bluebonnet Swamp, the Baton Rouge Audubon Society has documented the presence of the following rare birds: Redhead, Clapper Rail, Northern Parula, Prothonotary Warbler, Worm-eating Warbler, and Painted Bunting at the Blackwater Conservation Area.

Bluebonnet Swamp also provides habitat to the Seminole crescent Butterfly, which is listed as a species that is possibly in peril in Louisiana, but whose status is uncertain due to a lack of information.

Members of the North American Field Herpetology and Louisiana State University have studied reptiles and amphibians at BREC’s Frenchtown Road Conservation Area since 2010. Researchers have identified 21 species of amphibians and 29 species reptiles, including six species of native salamander; fifteen species of frogs and toads; nineteen species of lizards and snakes; and ten species of turtles.



**Hiding in its shell.**  
Turtle Found During Winter Camp at  
Bluebonnet Swamp Nature Center



**Learning about wildlife.**  
Bluebonnet Swamp Swamp Camp

## Natural Resources Programs

Founded in 1997, the Bluebonnet Swamp Nature Center has served as BREC's center for environmental education and interpretive programs. At the center, BREC has primarily provided educational programs for school group tours and summer camps. Throughout the summer, Bluebonnet staff facilitate week-long summer camp programming. For the past five years, Nature Center attendance has averaged just over 20,000 and continues to steadily increase.

Bluebonnet staff have expanded their reach beyond Bluebonnet to engage thousands of participants through off-site programs, including Louisiana Earth Day, Boy Scout and Girl Scout programs, East Baton Rouge school science fairs, Ocean Commotion at LSU, International Astronomy Day, National Hunting and Fishing Day, and LSU classes.

## Conservation Research and Outreach

As BREC's first managed conservation area, Bluebonnet Swamp is the center of its conservation efforts and is BREC's most studied conservation area. Through partnerships with the Baton Rouge Audubon Society and BREC, the Bluebonnet Bird Monitoring Program was founded by LSU's School of Renewable Resources. Monthly bird banding has resulted in detailed demographic analysis and has taught children about conservation, ornithology, and ecology.

In addition to Bluebonnet Swamp, Frenchtown Road conservation area and Blackwater conservation area have been studied and surveyed by local scientists and professors at LSU.

Blackwater Conservation Area and Burbank Soccer Complex have also been surveyed for local fauna with the help of LSU professors and students.

## Stewardship

The BREC Conservation Department has partnered with schools, nonprofit organizations, individuals, local universities, scouts, and others interested in the environment to create a culture of conservation in East Baton Rouge. In 2011, the BREC Conservation Department hosted 13 conservation stewardship events or projects that benefitted BREC conservation areas where over 400 volunteers donated their time to plant native tree seedlings; assemble and install benches and fishing line recycling stations; remove bags and larger pieces of garbage from lakes, bayous, and rivers; control invasive Chinese Privet and Tallow Trees; and raise money to support Gulf oil spill animal rescue and rehabilitation efforts.

## Action Plan

- 4.1. Implement BREC's Natural Resources Management Plan.
- 4.2. Develop and implement a land acquisition and easement program focused on creating a connected parish-wide network of natural resources, particularly greenway and blueway corridors.

*Land-based and aquatic resources are part of interconnected natural systems. Ensuring that connected greenways and blueways are preserved allows these systems to function better as habitat, healthy watersheds and riparian buffers, and nature-based recreation. A number of public and stakeholder comments emphasized the desire for multiple water access points along traversable blueway corridors.*

- 4.2.1. Convene a working group of land owners, environmental organizations, trusts, greenway and waterway user groups, and policy makers as needed to develop a strategy for greater protection of natural resources and providing public access to key river and stream corridors.
- 4.2.2. Update and prioritize lands for BREC acquisition or easements based on defined criteria (e.g., habitat value, stormwater management, adjacency to existing parks or open space corridors, recreational value, connectivity) as outlined in BREC's Natural Resource Management Plan.
- 4.2.3. Study and provide support facilities such as canoe launches for a blueway system to allow access for active canoeing, kayaking, and stewardship projects primarily on the Comite River, Amite River, Bayou Fountain, and Bayou Manchac.

What does BREC need to improve upon?

"Canoe/kayak launches"

"Waterway access for paddle sports"

"Bayou blueways"

*public meeting participants*

- 4.3. Use a holistic approach to managing natural resources within BREC parks.

*Protecting land and water resources from development and other uses is only part of ensuring that natural systems are preserved and function correctly. Neighbors, visitors, and staff must all be aware of the impact their actions have on BREC's natural resources.*

- 4.3.1. Develop management plans for each conservation area.
- 4.3.2. Educate BREC staff in all divisions on natural resource management objectives.
- 4.3.3. Integrate staff and department practices including operations, natural resource management, and park planning to ensure protection of natural resources.
- 4.3.4. Work with partners to inventory baseline conditions of natural communities within parks using GIS, and identify areas of concern within local catchment areas that negatively affect those resources.
- 4.3.5. Continue to establish ecological performance measures for systematic long term monitoring and assessment of key terrestrial and aquatic resources.
- 4.3.6. Consider limiting or restricting access to parts of parks that have high natural resource values as part of the park master planning process.
- 4.3.7. Proactively educate and develop cooperative solutions with surrounding property owners and others to address their impacts on natural resources within the parks.
- 4.3.8. Educate and involve community partners (volunteers, community groups, conservation organizations, universities, youth programs, etc.) in natural resource restoration and management activities.
- 4.3.9. Provide BREC Rangers with information on policies and regulations regarding the protection of natural resources to increase enforcement.
- 4.3.10. Continue the use of best management practices and pilot projects for cleaning waterways through public education. If pilots are successful, work with partners to implement practices parish-wide.

#### 4.4. Integrate natural resource interpretation as a key component of programming in BREC parks.

*Interpretation is a tool for connecting people with nature. Through these connections, people are more likely to support and become involved in stewardship of these resources and less likely to engage in activities that threaten natural resources.*

- 4.4.1. Develop a system-wide natural resource interpretive plan.
- 4.4.2. Educate additional BREC staff on fundamentals of natural resource interpretation.
- 4.4.3. Work with community partners (volunteers, community groups, conservation organizations, universities, youth programs, etc.) to develop and implement interpretive programs. (See Strategic Direction 7.)
- 4.4.4. Implement interpretive signage in relevant parks about water pollution and unlawful hunting, fishing, or other consumption of natural resources.
- 4.4.5. Improve on basic messaging about the physical and mental health benefits of the natural environment.
- 4.4.6. Work with research partners to measure the benefits of BREC's natural resources and conservation areas, and communicate these benefits to staff and to the public.

#### 4.5. Foster, develop, and promote nature-based education and recreation programming across ages and skill levels.

*An interest in the environment is often borne out of exposure to and understanding of natural resources. There is potential to have the greatest impact on instilling an environmental ethic at a young age. By providing nature-based education and recreation programming across ages and skill levels, BREC has the opportunity to develop the next generation of environmental stewards.*

- 4.5.1. Explore nature-based pre-school and after school interpretive opportunities.
- 4.5.2. Continue to foster and expand the BREC Out program with local schools.
- 4.5.3. Model additional programs on the success of the Paddle Up! program, which has multiple levels of development and takes advantage of multiple BREC facilities.
- 4.5.4. Promote outdoor leadership training to better connect teens and young adults to nature.

#### 4.6. Promote conservation stewardship volunteerism that provides opportunities for individuals and organizations to leave a positive legacy in the park system.

*BREC is not alone in working to promote environmental stewardship. Aligning BREC's efforts with those of partners can allow existing resources to generate a bigger impact.*

- 4.6.1. Identify opportunities for conservation stewardship activities, such as recycling at large BREC events, removing garbage from lakes or parks, planting trees, or removing invasive plants.
- 4.6.2. Expand efforts to develop collaborative relationships and partnerships with community groups, businesses, service clubs, and other groups that are not currently engaged in conservation stewardship activities.
- 4.6.3. Maintain a list of specific conservation projects that are achievable by volunteers that support meaningful efforts consistent with management plans for BREC conservation areas.



**Interpreting classes of bugs.**  
Outdoor Adventure Campers at Frenchtown  
Road Conservation Area



4.7. Build on BREC’s “Geaux Green” movement to strengthen sustainability policies across the organization.

*Resource consumption has a direct impact on natural resources within the parish and beyond. Incorporating best sustainability practices into BREC’s “Geaux Green” movement can decrease BREC’s environmental footprint, reduce costs, and serve as a model to other organizations and citizens for how to change their own practices.*

- 4.7.1. Develop, or strengthen, and implement policies that target waste reduction, recycling, reduced greenhouse gas emissions, reduced energy usage, reduced water consumption, and light pollution.
- 4.7.2. Study effective procedures and activities that could benefit BREC and the public, and conduct pilot projects to determine effectiveness for system-wide application.
- 4.7.3. Communicate progress throughout the BREC system to staff and to the public.

What does BREC need to improve upon? “Capped and shielded lighting. Save money and [the] night sky.”

*public meeting participant*

**Having fun and promoting environmental stewardship.**  
Frenchtown Road Conservation Area





"Geauxing green" by reusing barrels as recycling bins.  
Burbank Park



# Trails

## **Strategic Direction 5:**

**Enhance connectivity by improving the network of multi-use trails to, within, and between parks and community assets.**

*Above all facilities and actions that BREC could take moving forward, the public and stakeholders in East Baton Rouge Parish resoundingly asked for a network of walking and biking trails. This follows a national trend in trails being the most desired amenities. While BREC already has an established and growing system of trails internal to its parks, there is not yet a cohesive, safe system of trails to link parks together across the parish. The Capital Area Pathways Project (CAPP) is BREC's nascent program to develop such a system.*

## Capital Area Pathways Project

BREC's Capital Area Pathways Project (CAPP) is an initiative to identify routes and build a network of trails and greenways throughout East Baton Rouge Parish, including planning for linking into surrounding parishes. BREC held public workshops to identify possible trail corridors.

### Wards Creek Trail

The site selected for the first multi-modal linear park trail is a corridor along Wards Creek. The BREC Commission unanimously approved the project concept in January 2008. This trail corridor was chosen because it is in a highly visible location, the land owners are in support of the project, the project links many destinations and serves many different land uses, construction can be quickly accomplished, and it has potential for future growth.

Phase one of the 2.2-mile trail is nearly complete. The 12-foot-wide concrete pathway is designed for walking, jogging, and cycling and will extend from the Mall of Louisiana at Bluebonnet Boulevard to Siegen Lane. Future plans are to expand the trail and develop a 7.4-mile loop to connect to two regional hospitals, BREC's Perkins Road Community Park, Pennington Biomedical Research Center, the LSU Rural Life Museum and various retail centers.

What does BREC need to improve upon? "Connectivity. Easy access from surrounding neighborhoods... [and a] park to park trail system."

*public meeting participant*

## Action Plan

### 5.1. Take a lead role in facilitating the development of a complete parish-wide multi-use trail network.

*Trails are a unique type of facility in form and function. Trails require rights-of-way or easements that cross properties with different owners, and they serve multiple purposes, including recreation and transportation. As such, the development and maintenance of trails is often split among many entities. In East Baton Rouge Parish, planning, transportation, and public works partners have stakes in trails along with BREC. However, to date, no single entity has taken a leadership role. BREC has the capacity and expertise to assume a leadership role in the development of a parish-wide trail network plan and work with its partners to facilitate its implementation.*

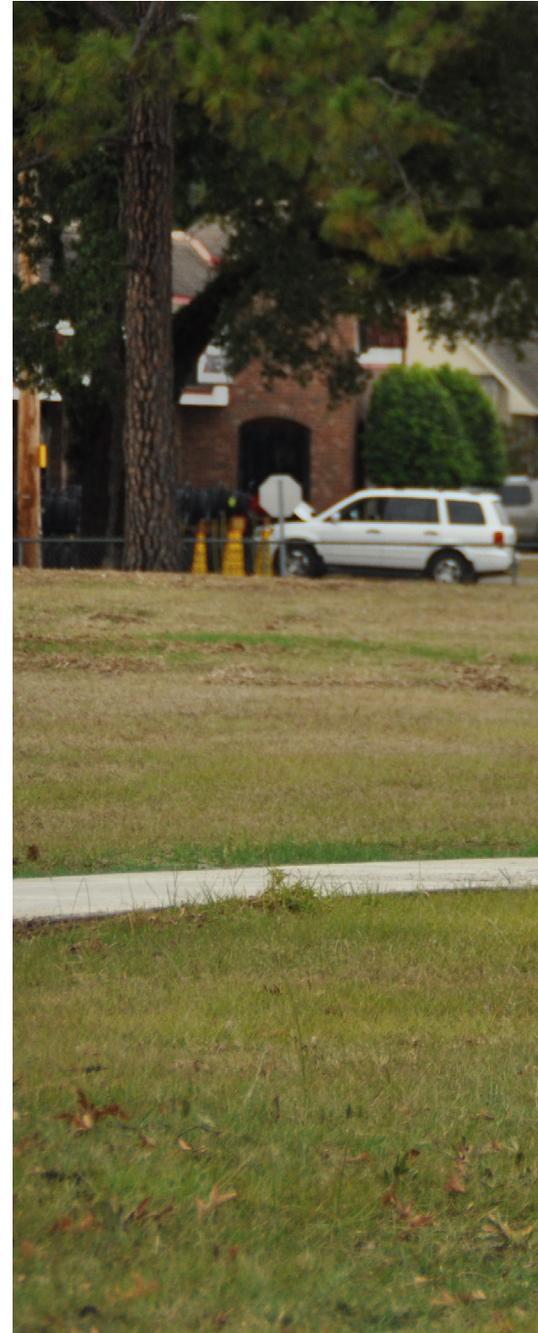
- 5.1.1. Complete development of a parish trail network plan.
- 5.1.2. With priority on existing Capital Area Pathways Project initiatives, support and advocate for the implementation of ongoing trail efforts such as the Mississippi River levee trail, the Downtown Greenway, the Medical Loop, and the Highway 19 rail trail.
- 5.1.3. Name major spine trails and secondary trails so they have identities that can be used in marketing the trail network.
- 5.1.4. Work with municipal public works departments, the Capital Region Planning Commission, and other partners to prepare an implementation plan that assigns responsibilities for developing and managing segments of the parish trail network.
- 5.1.5. Involve trail user groups in the planning, implementation, and maintenance of the parish trail network.
- 5.1.6. Develop an informational piece for potential land owners that informs about recreational land corridors.
- 5.1.7. Under Planning and Engineering, hire a trail planner to spearhead greenway and blueway trail development.

“We need more hiking / biking paths... to connect parks and stores and living areas”

*public meeting participant*

“Work with the city-parish to designate routes.”

*online forum participant*





Providing paths for walking and biking.  
Woodlawn Park

## 5.2. Continue to expand trail experiences within parks.

*Though the focus in Imagine Your Parks<sub>2</sub> is on developing a parish-wide trail network, BREC should continue to enhance its intra-park trails. Providing multiple trail experiences within a single park and ensuring that visitors know what experiences are available can help increase park usage.*

- 5.2.1. With practicality and efficiency, develop park trail plans to provide experiences that appeal to a variety of skill levels and modes. Consider a combination of loop and linear trails and reducing conflicts between modes.
- 5.2.2. Ensure clear signage in parks that alerts users to available trails, their hierarchy, and destinations that can be reached.
- 5.2.3. Develop a BREC trail management plan that addresses maintenance, safety, cost recovery, marketing, and a planning/decision-making process.

## 5.3. Improve connections to and between BREC parks.

*A trail network that connects BREC parks has the opportunity to greatly expand the experiences available to residents of the parish. Not only does the trail itself provide a new experience, but the connections make experiences at multiple parks more accessible. And, ensuring that there are clear, safe connections from neighborhoods to parks makes nearby neighbors more likely to use the BREC system.*

- 5.3.1. Identify, develop, and manage priority segments of the parish trail network that link two or more BREC parks.
- 5.3.2. Work with partners to secure funding for better trail, bike lane, and sidewalk connections between neighborhoods and BREC parks.
- 5.3.3. Connect to adjacent trail systems beyond the parish.

## 5.4. Establish a trail use monitoring methodology.

*As the East Baton Rouge Parish trail network starts to take form, it is critical to learn what is successful about segments that are built and what can be improved upon moving forward.*

- 5.4.1. Build upon the infrared trail counter system being implemented on the wards Creek trail, and expand this system to other trail segments to gather consistent long-term data.
- 5.4.2. Continue to develop and implement a trail use observation procedure to be used by staff and volunteers (e.g., trail use form, schedule, safety measures, surveys).
- 5.4.3. Use gathered trail data to help guide the trail system planning process, secure outside funding, and garner support for future trail development.

## 5.5. Develop trail standards for parish trails.

*Trail standards ensure a degree of consistency in experience from one trail to the next. Whether BREC or one of its partners implements a trail in the parish, it should meet these minimum standards. Standards are typically flexible enough to allow some degree of tailoring to individual trail identity or environmental conditions.*

- 5.5.1. Define signage / branding standards.
- 5.5.2. Define construction standards.
- 5.5.3. Define maintenance standards.

If you could change one thing about our parks, what would it be? "Connect them!"  
*online forum top idea*

"BREC should have signs for bikers, walkers, and drivers letting them know how to get to the park."

*public meeting participant*

- 5.6. Provide the community with materials and information that demonstrate the many benefits of a good recreational (and transportation) trail system.

*Even in the face of a public groundswell of support for additional trails, BREC should be prepared for questions from some members of the community about trail locations, usage, and safety.*

- 5.6.1. Taking advantage of broadly available research as well as data gathered through the monitoring of BREC's own trails, compile descriptions of the many benefits of trail systems.
- 5.6.2. Disseminate answers to frequently asked questions about trails and their benefits across different media (e.g., on the BREC website, in written materials, for presentations, and for staff educational pieces).

**Implementing clear signage for parish trails.**

Levee Trailhead at Farr Park





# Marketing and Communication

## **Strategic Direction 6:**

**Increase local awareness of BREC's programs and facilities and the overall value of BREC.**

*BREC provides integral park and recreation services for the citizens of East Baton Rouge Parish. In the 2009 public survey, over 86% of respondents said that BREC parks and recreational facilities benefited them directly. Yet, throughout the Imagine Your Parks<sub>2</sub> process, citizens and stakeholders frequently indicated they were unaware of the myriad of parks, facilities, and programs that BREC offers.*

## Action Plan

### 6.1. Annually update BREC's marketing plan.

*BREC's offerings, public interests, and communication tools are constantly evolving. Marketing strategies should be regularly updated to ensure the most current messages are being disseminated using the most effective tools available.*

- 6.1.1. Continue to incorporate marketing research into annual marketing strategies, including sharing results with staff and using the information to make informed decisions.
- 6.1.2. Reevaluate marketing methods to increase visitation where appropriate, reach a broader audience, and generate more income from key revenue-producing attractions.
- 6.1.3. Update marketing-related priorities, performance measures, and outcomes to be achieved within appropriate timelines given the staff resources available.
- 6.1.4. Within industry standards, determine a marketing operational budget sufficient to meet desired outcomes, including new revenue sources to support marketing related services.
- 6.1.5. Continue to evaluate revenues and levels of use of attractions, programs, and facilities in relation to outlays for marketing, communications, and advertising.
- 6.1.6. Ensure fairness and equitability in distributing marketing resources.
- 6.1.7. Evaluate the "It All Starts with BREC" tag line to determine if it should continue to be used or replaced.

**6.2. Develop new marketing and communication materials that highlight the benefits of BREC programs, facilities, and services and inspire users to participate more often.**

*Marketing and communication materials should not just inform current and potential users about what BREC has to offer but inspire them to participate.*

- 6.2.1. Continue to review the most effective uses of electronic and social media for marketing and informational purposes.
- 6.2.2. Highlight health and wellness benefits of BREC programs in all informational materials.
- 6.2.3. Develop new information about all facilities and experiences available system-wide, with an emphasis on special use facilities.
- 6.2.4. Continue to seek outside funding sources to support promotional materials and advertising costs.

**6.3. Proactively engage communities (residents, businesses, schools, health centers, religious communities, etc.) adjacent to BREC parks and facilities about the benefits of BREC programs, facilities, and services and inspire users to participate more often.**

*Some marketing and communication strategies work parish-wide. However, the most frequent way parish residents learn about the services offered by BREC is from friends and neighbors, indicating the effectiveness of tailored local communication.*

- 6.3.1. Identify existing and potential user groups and partners for each park, coordinate programs, and determine targets for focused engagement to increase use and awareness of facilities and services.
- 6.3.2. Adapt strategies developed in the system-wide marketing plan (See 6.1.) and new informational materials (See 6.2.) to reach identified communities around each park.
- 6.3.3. Coordinate with local municipal and community organizations and institutions to disseminate information to and gather feedback from target communities on BREC programs and facilities.
- 6.3.4. Establish a strategy for each park, facility, and program area to increase volunteer activity and support as part of the community engagement strategy.

**6.4. Work with regional tourism and economic development organizations to market BREC parks and facilities as destinations for visitors from the region and beyond.**

*BREC's parks and facilities offer affordable, high caliber experiences that receive positive feedback from users. An opportunity exists to capitalize on BREC's value and quality to attract visitors to the parish, recoup costs, and stimulate the local economy.*

- 6.4.1. Work with Visit Baton Rouge and area chambers of commerce to strengthen BREC's contribution to regional marketing efforts.
- 6.4.2. Develop new special events and recreation opportunities offered by BREC as part of a regional economic strategy.
- 6.4.3. Cross-market BREC destinations, including BREC's Baton Rouge Zoo, with other regional attractions to encourage visitors to spend time and money in the parish.
- 6.4.4. Enhance and extend the BREC brand through effective signage, wayfinding, and communication on a regional and state-wide basis.
- 6.4.5. Work with the Department of Public Works and the Department of Transportation and Development to place highway and street signs to direct residents and visitors to BREC parks and special facilities.

The most frequent way parish residents learn about the services offered by BREC is from friends and neighbors.

*2013 public survey*

6.5. Evaluate and enhance BREC's online and social media presence.

*With the growing use of online and social media by the public and the quickness with which those media evolve, BREC should continue to improve the way in which it engages with and takes advantage of these tools.*

- 6.5.1. Continue to evaluate the BREC website's ease of use, intuitiveness, searchability, and informational quality.
- 6.5.2. Incorporate an interactive map of the parish into the BREC website, with links to each park.
- 6.5.3. Evaluate the quality of search results from major search engines with regard to BREC's website and social media.
- 6.5.4. Cross-promote BREC offerings on partners' websites and social media accounts, including those of local governments and community organizations.
- 6.5.5. Benchmark other park systems and relevant providers for best practices in the use of social media.

**Highlighting why parks are important.**

BREC Website

The screenshot displays the BREC website interface. At the top, the BREC logo is on the left, and the tagline "Providing quality parks and recreational opportunities for the residents of East Baton Rouge Parish" is on the right. Below the logo is a social media sharing bar with icons for Google+, Twitter, Facebook, and a Share button. A navigation menu includes "YOUR INTERESTS", "EVENTS", "PARKS", and "ABOUT BREC", along with a search bar. The main content area features a large graphic titled "WHY ARE PARKS IMPORTANT?" with the BREC logo and a list of benefits: BALANCE: LIVE WELL & PLAY, ESSENTIAL FOR HUMAN DEVELOPMENT, NEIGHBORHOOD MAKING COMMUNITY CONNECTIONS, ENDLESS LEARNING IN LIFE'S OUTDOOR CLASSROOM, LIFETIME OF FULFILLMENT, IDENTIFYING WITH YOUR COMMUNITY, THE SPIRIT OF TOGETHERNESS, and SAVING OUR HISTORICAL & CULTURAL ASSETS. To the right of this graphic is a text box titled "Why Are Parks Important?" explaining the benefits of parks. Below this is a "FEEDBACK" button. The "Upcoming Events" section shows a calendar for September 2014, with the 23rd highlighted. A project image of "BREc's Liberty Lagoon" is also visible.

**Why Are Parks Important?**

Whether large or small, they connect us to nature, preserve open space, provide health wellness opportunities and connect people across the community. Parks make our communities safer, drive economic development and create quality of life. Click here to read more about why parks are essential to our community.

[BENEFITS OF BREC](#)

**Upcoming Events**

FILTER EVENTS

SEPTEMBER 2014

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

**Imagine Your Parks – Better Than You Imagined.**

Featuring projects from BREC's 2005-2014 Imagine Your Parks Capital Improvement Program



# Partnerships

## **Strategic Direction 7:**

**Work with partners and the BREC Foundation to achieve common goals and leverage resources.**

*Public, private, and nonprofit institutions, including park and recreation agencies, are increasingly looking to partnerships to deliver more efficient and effective services to customers. By strengthening existing partnerships and identifying common goals with new partners, BREC can leverage its resources to make limited funding stretch further.*

## Public Expectations and Support

While BREC, a special district with its own taxing authority, has not been greatly impacted by the reduction in traditional sources of funding for parks and recreation from the federal, state, and local governments, BREC has not been immune from a decrease in citizen support for government taxes. As resources become more limited and scrutinized, park and recreation agencies need to have access to a broad spectrum of skills, tools, and information—many of which are located outside of the agency itself. These and other factors have encouraged the growth of partnerships.

## Example BREC Partnerships

BREC should continue to partner with public, private, and nonprofit organizations that have common goals and whose complementary resources can result in mutual benefits. The following are examples of successful BREC partnerships.

### Public/Private Partnerships

In 2012, BREC partnered with the Team Automotive Group and the Baton Rouge Basketball and Volleyball Association to build a new 30,000 square foot recreation complex in BREC's Perkins Road Community Park. The complex is the largest indoor basketball complex in Baton Rouge and the largest indoor volleyball complex in all of Louisiana.

### Public/Nonprofit Partnerships

In 2014, BREC partnered with the nonprofit Cancer Services and its affiliate group the Lauren Savoy Olinde Foundation to provide sun shade structures over a playground at Perkins Road Community Park. The nonprofit provided the funds to purchase and install the structures, and BREC provided the initial labor required for the footings of the shade structures as well as the location for the project.

## Public/Public Partnerships

BREC partners with the local school district for use of the district's athletic field to host BREC junior tackle football. BREC makes its recreational facilities available for students after school to complete their homework and participate in recreational activities.

BREC recently renovated three of its swimming pools and partners with the YMCA to operate them.

## Community Partnerships

Community partnerships involve residents of local communities to jointly address how BREC can contribute to solving local park and recreation issues. BREC has recently increased its efforts in this area by engaging community partners and citizens to serve as community councils for individual park and recreation centers.

## Partnership Opportunities

### Programming

Cooperative programming efforts include innovative joint programming for special events and reoccurring programs and activities.

### Joint Use Facilities

Joint use facilities are can be used by BREC and its partners through a cost-sharing agreement. Examples include the regular use of athletic fields by sports associations.

### Expertise

BREC can offer its expertise—for example, in health and wellness programs—in exchange for the expertise of its partners.

### Funding

Financing partnerships span a range of opportunities, including sponsorship, naming rights, capital subsidy, and usage fees.

### Information

BREC has valuable information about needs and trends and valuable input from the public and key stakeholders from the Imagine Your Parks<sub>2</sub> process. As BREC continues to move in the strategic directions outlined, BREC should look to leverage this information and its resources with potential partners to help achieve its goals.

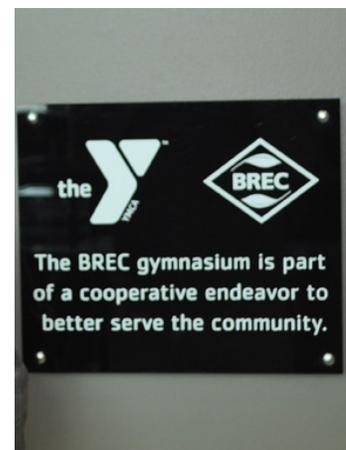
## Action Plan

### 7.1. Support and strengthen BREC's robust volunteer program.

*BREC's volunteers are playing a growing role in parks, taking on responsibilities that free up BREC's resources for other purposes. As the volunteer program grows, clear policies and tracking should be employed to ensure beneficial experiences for BREC, volunteers, and park users.*

7.1.1. Involve volunteers in cross-training to increase their skill sets and allow for flexibility of work assignments.

7.1.2. Develop a reward and recognition system for volunteers, and summarize volunteer recognition policies in the BREC volunteer policy document.



**Recognizing partnerships with clear messaging.**

BREC Howell Place Gym at the ExxonMobil YMCA

**Volunteering to beautify Independence  
Community Park.**

CohnReznick Volunteer Project at  
Independence Botanic Gardens



**“Engage volunteers  
from user groups.”**

*public meeting  
participant*

- 7.1.3. Regularly update volunteer position descriptions and life cycle procedures.
- 7.1.4. Add end-of-life-cycle process steps to the BREC volunteer policy to track resignations and terminations and their reasons.
- 7.1.5. Categorize and track volunteers by type and extent of work (e.g., regular volunteers, special event volunteers, episodic volunteers, volunteer interns).
- 7.1.6. Encourage BREC employees to volunteer in the community.
- 7.1.7. Periodically identify, evaluate, or revise tactics of the volunteer services program to better support BREC’s mission.

**7.2. Ensure BREC and its partners have fair and equitable relationships.**

*Partnerships are only successful when parties have common goals, missions, and interests; objectives and expectations are clearly stated; there is clear and frequent communication; and each party is contributing in kind funding, services, or expertise.*

- 7.2.1. Formalize and continually maintain partnership agreements that define equitable public, not for profit, and private partner contributions and desired outcomes of each party, and monitor them at least annually, or as needed.
- 7.2.2. Assign a liaison from BREC to work with each partner, and ensure each partner has a liaison identified to work with BREC.
- 7.2.3. Track and regularly share costs and measurable outcomes of partnership agreements. Post these as part of the annual report process.
- 7.2.4. Define conditions for recognition of BREC’s involvement in a partnership and for use of BREC’s logo.
- 7.2.5. Define when financial data from partners must be provided to BREC to regularly track costs and measurable outcomes of partnership agreements.
- 7.2.6. Develop a partnership manual that defines thresholds for formal and informal partnerships, which volunteer efforts need screening, and policies on sponsorship, naming, and tree donation.
- 7.2.7. Continue ongoing efforts to identify prospective partners and evaluate whether their mission, goals, objectives, and image are compatible with BREC’s.

- 7.2.8. Encourage BREC commissioners and staff to invite new and balanced partnerships.
- 7.2.9. Establish appropriate and balanced exclusivity agreements, where appropriate and consistent with BREC's mission and vision.

**7.3. Streamline the processes of identifying areas in need of donor support and reaching out to donors to provide support.**

*As resources generally become more limited, BREC is not alone in looking for outside funding support. In collaboration with the BREC Foundation, BREC should develop a clear understanding of what existing and potential donors are available, what areas need donor support, what other entities will be contacting those donors, and how to best to leverage other partnerships to strengthen donor requests.*

- 7.3.1. Identify and prioritize capital improvement projects that could benefit from donor support, based on costs and benefits, and update the list at least every five years.
- 7.3.2. Identify and prioritize programs and special events that could benefit from donor support, based on costs and benefits, and update the list annually.
- 7.3.3. Develop sponsorship proposals to help underwrite and offset operating cost for programs and services.
- 7.3.4. Identify and prioritize programs that need financial assistance.
- 7.3.5. Work with organizational partners and supporters to develop protocols for when and what can be done by each entity to solicit support from the limited donor base.
- 7.3.6. Develop a donor outreach strategy, including informational materials tailored to donors.
- 7.3.7. Track donors' involvement with BREC.
- 7.3.8. Explore the feasibility of increasing support of programs and facilities from utility providers.



Providing after school space for homework and recreation.  
Youth 360 After School Program



# Maintenance and Operations

## **Strategic Direction 8:**

**Ensure that BREC's parks and facilities are operated and maintained efficiently and according to best practices and to defined standards for park types.**

*BREC maintains over 180 parks covering nearly 6500 acres of land throughout East Baton Rouge Parish. Due to the wide variety of park facilities within the BREC system there is a corresponding wide range of maintenance needs. BREC's approach to maintenance is constantly reviewed and adapted to maintain efficiency and meet the fluid expectations of the public.*

## Maintenance Responsibilities

Most maintenance needs are handled by the Park Operations Department, but some areas have specialized maintenance staff such as the Zoo and BREC golf courses. The Park Operations Department has staff that has expertise in building trades, horticulture, arboriculture, sports turf, fleet management, and grounds. BREC utilizes a system of both contracted labor and in-house labor to maintain its facilities in as efficient manner as possible.

## Internal Values

BREC's internal values define the way in which it supports its staff's professional growth and development:

- **pride:** feeling gratified by one's individual contributions and BREC's work
- **trust:** believing in others' character, abilities, and commitment to BREC's mission
- **respect:** treating others with consideration
- **recognition:** acknowledging work done well
- **collaboration:** working with others to achieve mutual goals
- **engagement:** seeking feedback and direction from BREC employees
- **empowerment:** enabling individual responsibility and accountability
- **accountability:** accepting personal responsibility for one's actions
- **responsibility:** taking ownership of a set of duties or obligations

## Action Plan

- 8.1. Review staffing annually to ensure that staffing levels are in line with operational and maintenance needs.

*BREC's staffing needs vary by time of year and projects that are underway. For example, certain popular programs such as summer camps are only offered seasonally, requiring additional staff.*

- 8.1.1. Evaluate staff levels season by season to ensure each shop is staffed properly for the upcoming seasonal needs.
- 8.1.2. Actively recruit qualified staff to fill open positions.

- 8.2. Provide regular training to ensure that staff have the skills to effectively operate and maintain BREC facilities.

*Training was mentioned at a number of staff meetings during the planning process. Employees want to grow with BREC and seek opportunities for professional development to do so.*

- 8.2.1. Conduct training that is job specific for each different discipline (e.g., trades, grounds arborists, horticulture).
- 8.2.2. Continue use of online "training calendar" for all shops.
- 8.2.3. Conduct training for janitorial staff that is job specific.

- 8.3. Continue to consider operational and maintenance requirements as critical factors in park planning and design.

*While capital costs are often at the forefront of planning for park improvements, it is critical to also consider operational and maintenance costs. Doing so ensures that facilities that BREC invests in continue to perform as designed.*

- 8.3.1. Continue regular meetings with Planning and Engineering staff to voice maintenance needs during planning and design stages.

- 8.4. Pursue increased funding for major maintenance activities, replacement of aging infrastructure, and equipment.

*As noted in the fiscal responsibility strategic direction, BREC's resources only stretch so far. Maintenance, as with other areas of BREC, should seek out additional funding sources and ways to generate revenue to defray maintenance costs.*

- 8.4.1. Pursue leasing opportunities for equipment.
- 8.4.2. Evaluate areas of possible revenue generation from maintenance activities.

- 8.5. Continue to search for improved methods of maintaining the system that will better utilize resources or increase quality.

*Maintenance practices are constantly changing—from improvements to equipment to changes in best practices that require less frequent service. In addition, BREC should continue to evaluate on a case by case basis whether in-house or contracting maintenance services are more cost effective.*

- 8.5.1. Evaluate new contracting opportunities.
- 8.5.2. Evaluate performance and justification of existing contracts against in-house sourcing.

- 8.5.3. Evaluate effectiveness of in-house service methods.
- 8.5.4. Stay abreast of developing maintenance industry methods, equipment, and changes via trade shows, publications, media, and networking.

**8.6. Strengthen BREC's information technology systems.**

*Changes in technology and information management can positively impact the way BREC operates and the way that parish residents interact with BREC. As the use of these systems become more widespread, BREC must work to ensure they work reliably.*

- 8.6.1. Plan and develop a BREC Wi-Fi system in high use parks to provide better customer service and increase overall efficiencies.
- 8.6.2. Improve, create, and implement a system wide long-term technology hardware replacement plan.
- 8.6.3. Increase protection and security of BREC data resources, and investigate external cloud resources for integration into BREC.
- 8.6.4. Assist other departments in using technology to track and inventory BREC assets.



# Action Plan

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**Strategic Direction 1. Continue to place a priority on the wise use of taxpayer dollars.**

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 1.1. Continue to approach planning, delivery, and maintenance of Recreation programs and facilities in an equitable and balanced manner.</b>					
1.1.1. Integrate scientific needs index surveys with other relevant information to help in decision making for programing and planning.	Planning & Engineering, Recreation, Communications			survey results	medium term (0–10 years)
<b>Action 1.2. Develop and implement a fees and charges policy with a pricing philosophy, and update it periodically.</b>					
1.2.1. Set cost recovery targets for each core program area based on full direct and indirect costs and whether it is a core essential, important, or value-added service.	Finance, revenue producing areas				short term (0–5 years)
1.2.2. Align the organization to reach cost recovery targets, with consistent methods of calculating cost recovery, across the organization.	Finance, revenue producing areas				short term (0–5 years)
1.2.3. Create annual mini business plans (2–3 pages) for each core program service area to evaluate and set participation, service cost, cost recovery, market share, pricing, and marketing strategies for the following year.	Finance, revenue producing areas				short term (0–5 years)
1.2.4. Develop business plans for each facility to determine how to optimize its value, efficiency, and revenue capability.	revenue producing areas				short term (0–5 years)
1.2.5. Expand residency-based pricing (i.e. parish residents pay less than non-residents) to appropriate program and facility rental areas.	revenue producing areas				short term (0–5 years)
1.2.6. Train facility managers in using a business and capacity management approach to maximize the value of these facilities to program users and visitors.	revenue producing areas				short term (0–5 years)
<b>Action 1.3. Increase consideration of costs and benefits in operations, maintenance, and capital decisions.</b>					
1.3.1. Set performance standards, including earned income targets, for park and recreation facilities.	Finance, revenue producing areas				short term (0–5 years)
1.3.2. Develop skills and capacity of site-level managers for evaluating costs and benefits of existing facilities and for using that information in decision-making.	Finance, revenue producing areas				short term (0–5 years)
1.3.3. Evaluate whether park and recreation facilities that do not meet productivity standards can be brought up to standards in a fiscally responsible way (See 3.2.4.) or if they should be reduced or repurposed. Update and implement the obsolete land and facility study.	Planning & Engineering, Recreation, Finance				medium term (0–10 years)
1.3.4. Use site-level analyses to inform system-wide decisions.	Planning & Engineering, Recreation, Park Operations				short term (0–5 years)
1.3.5. Optimize operations, program, and maintenance standards to ensure financial sustainability.	Planning & Engineering, Recreation, Park Operations, Finance				long term (0–20 years)

### Strategic Direction 1. Continue to place a priority on the wise use of taxpayer dollars.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 1.4. Track and report revenues, direct and indirect costs, and participation associated with BREC's services.</b>					
1.4.1. Develop skills and capacity of site-level managers for tracking and reporting revenues, costs, and participation and for using that information in decision-making.	Finance, revenue producing areas				short term (0–5 years)
1.4.2. Annually benchmark BREC's revenues, costs, and participation against similar providers.	Finance, revenue producing areas				short term (0–5 years)
1.4.3. Communicate the value that BREC parks, facilities, and programs provide to the parish.	Communications, all departments				short term (0–5 years)
<b>Action 1.5. Continue to explore new ways of doing business that create system-wide efficiencies.</b>					
1.5.1. Utilize training and study of best practices to refine and improve on BREC delivery models.	revenue producing areas				long term (0–20 years)
1.5.2. Increase availability of financial information through better software.	Finance, Information Technology, revenue producing areas				medium term (0–10 years)
1.5.3. Improve real time or near real time budget information.	Finance, revenue producing areas				long term (0–20 years)
1.5.4. Train facility managers in using a business and capacity management approach to maximize the value of these facilities to program users and visitors.	revenue producing areas				short term (0–5 years)
1.5.5. Explore ways to efficiently and effectively integrate training throughout the agency.	Business Office				short term (0–5 years)

**Strategic Direction 2. Continue innovation in recreation programming.**

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 2.1. Strengthen BREC's commitment to improving public health and wellness through recreation for all segments of the community.</b>					
2.1.1.	Work with health service providers and other partners to identify community health and wellness needs.	Recreation			short term (0–5 years)
2.1.2.	Evaluate existing programs for their contribution to health and wellness, and identify key performance indicators to increase that value.	all programming areas			short term (0–5 years)
2.1.3.	Highlight the health and wellness benefits of individual BREC programs.	Communications, all programming areas			short term (0–5 years)
2.1.4.	Work with health service providers and other partners to monitor and assess the effectiveness of BREC programming on public health over time.	all programming areas, Planning & Engineering			long term (0–20 years)
<b>Action 2.2. Develop an integrated, regional and system-wide program plan that aligns provided programs with market demand and the needs of underserved populations.</b>					
2.2.1.	Determine BREC's role in parish service delivery (core/essential, important, and value-added), factoring in other programming provided by municipalities, the parish, nonprofits, and others.	all programming areas, Planning & Engineering			short term (0–5 years)
2.2.2.	Undertake a demand and capacity analysis of existing programs offered within East Baton Rouge Parish.	all programming areas			short term (0–5 years)
2.2.3.	Develop a phased implementation plan to remove under-performing programs, modify existing programs, and roll out new programs over 2–3 years that meet the changing needs of patrons.	Recreation, all programming areas			short term (0–5 years)
2.2.4.	Increase partnerships with service providers (e.g., schools, nonprofits) to help meet demand. (See Strategic Direction 7.)	Recreation, all programming areas			medium term (0–10 years)
2.2.5.	Institute an outcome-based monitoring program to track the need to modify existing programs and implement new ones over time.	all programming areas			short term (0–5 years)
2.2.6.	Monitor national recreation trends, and incorporate new and innovative recreational programs to sustain community engagement.	all programming areas, Planning & Engineering			long term (0–20 years)
2.2.7.	Conduct annual recreation program summits or charrettes to assess and implement new program innovations.	Recreation, all programming areas			short term (0–5 years)
<b>Action 2.3. Enhance special events programming (e.g., tournaments, festivals) targeted at parish, regional, and national audiences.</b>					
2.3.1.	Work with event providers and citizens to determine special event facility needs and identify opportunities for new events.	all programming areas			short term (0–5 years)
2.3.2.	Develop a specialized marketing plan to market BREC facilities for regional or national events and film venues.	Communications, relevant programming areas			short term (0–5 years)
2.3.3.	Determine BREC's role in providing the identified events, and ensure organizational and partner support. (See Strategic Direction 7.)	Recreation, all programming areas			short term (0–5 years)
2.3.4.	Track the economic impacts of special events provided within the BREC system.	Finance, special event program areas			medium term (0–10 years)

## Strategic Direction 2. Continue innovation in recreation programming.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
2.3.5. Track the costs to BREC for providing special events.	Finance, special event program areas				short term (0–5 years)
2.3.6. Work with local agencies and partners to share costs for special events that have strong tourism benefits.	Finance, special event program areas				short term (0–5 years)
<b>Action 2.4. Implement best practices in program life cycle management to maintain a culture of quality program delivery and increase benefits as compared to costs.</b>					
2.4.1. Ensure a beneficial mix of programs in the introduction, take-off, and growth (50–60%); mature (50%); and saturation and decline (0–10%) stages.	all programming areas				medium term (0–10 years)
2.4.2. Annually review staff goals for program areas (e.g., policy, financial and registration performance, customer issues, future plans) with management.	all programming areas				short term (0–5 years)
2.4.3. Document the program development process to reduce service variation and assist in training new staff.	all programming areas, Human Resources				short term (0–5 years)
2.4.4. Update key customer requirements (i.e. service attributes that are most important to a customer) for each program area on an ongoing basis.	all programming areas				short term (0–5 years)
2.4.5. Annually review programs provided by BREC, key competitors, similar providers, and nationally renowned agencies to continuously improve programming and reduce duplication of services.	Recreation, all programming areas				short term (0–5 years)
2.4.6. Annually report on each program's participation, finances, and outcomes.	all programming areas, Finance				short term (0–5 years)
2.4.7. Conduct surveys in schools to understand what programs children and their parents want to attend for the following season.	all programming areas				short term (0–5 years)
2.4.8. Develop innovation metrics to evaluate staff's creativity and new ideas, including implementation and reward strategies.	Human Resources, all relevant programming areas				medium term (0–10 years)

### Strategic Direction 3. Continue to raise the standard for parks and recreation facilities, and ensure equitable access to park and recreation experiences across the parish.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 3.1. Efficiently and effectively implement the 2015–2024 Capital Improvement Program.</b>					
3.1.1. Continue to engage citizens, user groups, and staff in planning for renovations and new park improvements.	Planning & Engineering				continuous
3.1.2. Plan for and conduct improvements in a fair, equitable, and balanced manner considering time and the geography of the parish.	Planning & Engineering				continuous
3.1.3. Monitor and track progress, and disseminate information to commissioners, staff, and the public.	Planning & Engineering Communications				continuous
<b>Action 3.2. Develop an asset management plan with a life cycle replacement schedule to govern capital investment in existing parks and facilities.</b>					
3.2.1. Develop a standardized GIS-based inventory for staff to deliver facility improvement projects of the highest quality within the resources provided, within budget, on schedule, and that meet the needs of citizens.	Planning & Engineering				medium term (0–10 years)
3.2.2. Monitor replacement needs over time, utilizing the GIS management system (See 3.2.1.), and adjust planning accordingly.	Planning & Engineering				long term (0–20 years)
3.2.3. Develop and apply cost-benefit criteria for investing in deferred maintenance of parks and facilities.	Park Operations, Planning & Engineering				medium term (0–10 years)
3.2.4. Evaluate underutilized assets for opportunities to either incorporate new uses that are consistent with the BREC mission or to remove from the inventory based on cost-benefit analysis. (See 1.3.3.)	Planning & Engineering Recreation				continuous
<b>Action 3.3. Upgrade or provide new parks and facilities to address shortcomings and meet changing user needs in line with level of service standards.</b>					
3.3.1. Identify new minimum design and maintenance standards for upgraded or new parks, recreation centers, and other facilities to meet program needs (See 2.2.) and further other strategic directions.	Planning & Engineering, Park Operations, relevant departments				short term (0–5 years)
3.3.2. Study quality examples of park and recreation design to help improve BREC offerings.	Planning & Engineering, all other departments				continuous
3.3.3. Develop and implement a new plan and model for larger, multi-use, efficient recreation centers in community parks that includes facilities, operations, and air-conditioned gyms.	Planning & Engineering, Recreation, Maintenance				medium term (0–10 years)
3.3.4. Selectively improve recreation centers at neighborhood parks based on cost and available space to ensure equitable access to improved facilities across the parish.	Planning & Engineering, Recreation				medium term (0–10 years)
3.3.5. Consider theming of recreation centers to reduce duplication of services.	Planning & Engineering, Recreation				short term (0–5 years)
3.3.6. Continue to build new parks to serve growing parts of the parish, including a new community park in the southeast portion of the parish, either through new land acquisition or utilizing existing BREC-owned land.	Planning & Engineering				short term (0–5 years)

### Strategic Direction 3. Continue to raise the standard for parks and recreation facilities, and ensure equitable access to park and recreation experiences across the parish.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
3.3.7. Support opportunities to leverage BREC's funding with neighborhood-based funding in coordination with the BREC Foundation and other partners. (See Strategic Direction 7.)	Planning & Engineering Recreation				continuous
3.3.8. Monitor existing upgrade needs and new park and facility needs over time.	Planning & Engineering Park Operations				continuous
<b>Action 3.4. Improve design and construction and maintenance guidelines for BREC facilities.</b>					
3.4.1. Develop BREC design guidelines for parks and facilities addressing, among other topics: materials, layout, safety, maintainability, environment, stormwater management, site furnishings, trees and vegetation, trails, lighting, sports fields, courts, and playgrounds in addition to ASTM standards.	Planning & Engineering				short term (0–5 years) first plan end of 2015
3.4.2. Develop BREC standard site construction and maintenance details for all baseline site improvement needs.	Planning & Engineering Park Operations				short term (0–5 years) end of 2015
3.4.3. Clarify and communicate differences among community, neighborhood, and special use park types, including service areas, design, amenities, and operation.	Planning & Engineering Park Operations, Recreation, Communications				short term (0–5 years) end of 2015
3.4.4. Review best practices in park planning, design, and operation from other park systems, and incorporate those best practices into BREC's guidelines.	Planning & Engineering Park Operations				continuous
<b>Action 3.5. Capitalize on existing historic and cultural resources in BREC parks, and evaluate the potential of protecting additional historic and cultural resources that have recreational value.</b>					
3.5.1. Inventory historic and cultural resources in BREC parks to identify facilities that may be eligible for local landmark or national register designation.	Planning & Engineering Special Facilities				short term (0–5 years) by September 2016
3.5.2. Identify resources of potential historic significance that may need protection and have potential educational and interpretive components.	Planning & Engineering Special Facilities, Conservation, Golf, Zoo				short term (0–5 years) by September 2016
3.5.3. Establish historic and cultural resource design guidelines for the treatment of BREC historic and cultural resources, and implement a design review process that is consistent with historic and cultural resource design guidelines.	Planning & Engineering Special Facilities				short term (0–5 years) end of 2016
3.5.4. Establish an interpretive and education program plan and guidelines for individual facilities.	relevant departments, Planning & Engineering				short term (0–5 years) by June 2017
3.5.5. Use objective criteria to evaluate whether potential historic or cultural resources should be added to the BREC system (see Appendix E.).	Planning & Engineering Special Facilities				short term (0–5 years) by September 2016
<b>Action 3.6. Implement BREC's strategic plan for golf.</b>	<b>Golf, Planning &amp; Engineering</b>				continuous
<b>Action 3.7. Implement the strategic plan for BREC's Baton Rouge Zoo.</b>	<b>Zoo, Planning &amp; Engineering</b>				continuous

### Strategic Direction 4. Strengthen and increase natural resource related recreational opportunities.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
Action 4.1. Implement BREC's Natural Resources Management Plan.					
Action 4.2. Develop and implement a land acquisition and easement program focused on creating a connected parish-wide network of natural resources, particularly greenway and blueway corridors.					
4.2.1.	Convene a working group of land owners, environmental organizations, trusts, greenway and waterway user groups, and policy makers as needed to develop a strategy for greater protection of natural resources and providing public access to key river and stream corridors.	Planning & Engineering			long term (0–20 years)
4.2.2.	Update and prioritize lands for BREC acquisition or easements based on defined criteria (e.g., habitat value, stormwater management, adjacency to existing parks or open space corridors, recreational value, connectivity) as outlined in BREC's Natural Resource Management Plan.	Planning & Engineering			short term (0–5 years)
4.2.3.	Study and provide support facilities such as canoe launches for a blueway system to allow access for active canoeing, kayaking, and stewardship projects primarily on the Comite River, Amite River, Bayou Fountain, and Bayou Manchac.	Planning & Engineering			medium term (0–10 years)
Action 4.3. Use a holistic approach to managing natural resources within BREC parks.					
4.3.1.	Develop management plans for each conservation area.	Conservation, Planning & Engineering, Park Operations, Recreation			medium term (0–10 years)
4.3.2.	Educate BREC staff in all divisions on natural resource management objectives.	Conservation, Special Facilities			short term (0–5 years)
4.3.3.	Integrate staff and department practices including operations, natural resource management, and park planning to ensure protection of natural resources.	Conservation, Planning & Engineering, Park Operations, Recreation			
4.3.4.	Work with partners to inventory baseline conditions of natural communities within parks using GIS, and identify areas of concern within local catchment areas that negatively affect those resources.	Conservation, Planning & Engineering			medium term (0–10 years)
4.3.5.	Continue to establish ecological performance measures for systematic long term monitoring and assessment of key terrestrial and aquatic resources.	Conservation			long term (0–20 years)
4.3.6.	Consider limiting or restricting access to parts of parks that have high natural resource values as part of the park master planning process.	Planning & Engineering, Conservation, Recreation			short term (0–5 years)
4.3.7.	Proactively educate and develop cooperative solutions with surrounding property owners and others to address their impacts on natural resources within the parks.	Conservation			long term (0–20 years)
4.3.8.	Educate and involve community partners (volunteers, community groups, conservation organizations, universities, youth programs, etc.) in natural resource restoration and management activities.	Conservation, Park Operations, Communications, Recreation			short term (0–5 years)
4.3.9.	Provide BREC Rangers with information on policies and regulations regarding the protection of natural resources to increase enforcement.	Conservation, Human Resources			short term (0–5 years)
4.3.10.	Continue the use of best management practices and pilot projects for cleaning waterways through public education. If pilots are successful, work with partners to implement practices parish-wide.	Conservation			long term (0–20 years)

### Strategic Direction 4. Strengthen and increase natural resource related recreational opportunities.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 4.4. Integrate natural resource interpretation as a key component of programming in BREC parks.</b>					
4.4.1.	Develop a system-wide natural resource interpretive plan.	Conservation, Recreation			short term (0–5 years)
4.4.2.	Educate additional BREC staff on fundamentals of natural resource interpretation.	Conservation, Recreation			short term (0–5 years)
4.4.3.	Work with community partners (volunteers, community groups, conservation organizations, universities, youth programs, etc.) to develop and implement interpretive programs. (See Strategic Direction 7.)	Conservation, Communications, Recreation			medium term (0–10 years)
4.4.4.	Implement interpretive signage in relevant parks about water pollution and unlawful hunting, fishing, or other consumption of natural resources.	Conservation, Planning & Engineering			short term (0–5 years)
4.4.5.	Improve on basic messaging about the physical and mental health benefits of the natural environment.	Conservation, Recreation, Communications			short term (0–5 years)
4.4.6.	Work with research partners to measure the benefits of BREC's natural resources and conservation areas, and communicate these benefits to staff and to the public.	Conservation, Planning & Engineering, Recreation			long term (0–20 years)
<b>Action 4.5. Foster, develop, and promote nature-based education and recreation programming across ages and skill levels.</b>					
4.5.1.	Explore nature-based pre-school and after school interpretive opportunities.	Recreation			short term (0–5 years)
4.5.2.	Continue to foster and expand the BREC Out program with local schools.	Recreation			short term (0–5 years)
4.5.3.	Model additional programs on the success of the Paddle Up! program, which has multiple levels of development and takes advantage of multiple BREC facilities.	Recreation			short term (0–5 years)
4.5.4.	Promote outdoor leadership training to better connect teens and young adults to nature.	Conservation, Recreation			short term (0–5 years)
<b>Action 4.6. Promote conservation stewardship volunteerism that provides opportunities for individuals and organizations to leave a positive legacy in the park system.</b>					
4.6.1.	Identify opportunities for conservation stewardship activities, such as recycling at large BREC events, removing garbage from lakes or parks, planting trees, or removing invasive plants.	BREC Geaux Green, Communications, all departments			short term (0–5 years)
4.6.2.	Expand efforts to develop collaborative relationships and partnerships with community groups, businesses, service clubs, and other groups that are not currently engaged in conservation stewardship activities.	Conservation, Recreation			long term (0–20 years)
4.6.3.	Maintain a list of specific conservation projects that are achievable by volunteers that support meaningful efforts consistent with management plans for BREC conservation areas.	Conservation, Communications, Recreation			long term (0–20 years)
<b>Action 4.7. Build on BREC's "Geaux Green" movement to strengthen sustainability policies across the organization.</b>					
4.7.1.	Develop, or strengthen, and implement policies that target waste reduction, recycling, reduced greenhouse gas emissions, reduced energy usage, reduced water consumption, and light pollution.	BREC Geaux Green, all departments			medium term (0–10 years)
4.7.2.	Study effective procedures and activities that could benefit BREC and the public, and conduct pilot projects to determine effectiveness for system-wide application.	all departments			long term (0–20 years)
4.7.3.	Communicate progress throughout the BREC system to staff and to the public.	Communications, all departments			long term (0–20 years)

### Strategic Direction 5. Enhance connectivity by improving the network of multi-use trails to, within, and between parks and community assets.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 5.1. Take a lead role in facilitating the development of a complete parish-wide multi-use trail network.</b>					
5.1.1. Complete development of a parish trail network plan.	Planning & Engineering				long term (0–20 years)
5.1.2. With priority on existing Capital Area Pathways Project initiatives, support and advocate for the implementation of ongoing trail efforts such as the Mississippi River levee trail, the Downtown Greenway, the Medical Loop, and the Highway 19 rail trail.	Planning & Engineering				long term (0–20 years)
5.1.3. Name major spine trails and secondary trails so they have identities that can be used in marketing the trail network.	Planning & Engineering, Communications, Recreation				short term (0–5 years)
5.1.4. Work with municipal public works departments, the Capital Region Planning Commission, and other partners to prepare an implementation plan that assigns responsibilities for developing and managing segments of the parish trail network.	Planning & Engineering, Park Operations				short term (0–5 years)
5.1.5. Involve trail user groups in the planning, implementation, and maintenance of the parish trail network.	Planning & Engineering, Park Operations, Communications, Recreation				continuous
5.1.6. Develop an informational piece for potential land owners that informs about recreational land corridors.	Planning & Engineering, Communications				short term (0–5 years)
5.1.7. Under Planning and Engineering, hire a trail planner to spearhead greenway and blueway trail development.	Planning & Engineering				short term (0–5 years)
<b>Action 5.2. Continue to expand trail experiences within parks.</b>					
5.2.1. With practicality and efficiency, develop park trail plans to provide experiences that appeal to a variety of skill levels and modes. Consider a combination of loop and linear trails and reducing conflicts between modes.	Planning & Engineering				continuous
5.2.2. Ensure clear signage in parks that alerts users to available trails, their hierarchy, and destinations that can be reached.	Planning & Engineering				short term (0–5 years), continuous
5.2.3. Develop a BREC trail management plan that addresses maintenance, safety, cost recovery, marketing, and a planning/decision-making process.	Planning & Engineering, Park Operations, Recreation, Communications				short term (0–5 years) <b>by end of 2015</b>

### Strategic Direction 5. Enhance connectivity by improving the network of multi-use trails to, within, and between parks and community assets.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 5.3. Improve connections to and between BREC parks.</b>					
5.3.1.	Identify, develop, and manage priority segments of the parish trail network that link two or more BREC parks.	Planning & Engineering			medium term (0–10 years)
5.3.2.	Work with partners to secure funding for better trail, bike lane, and sidewalk connections between neighborhoods and BREC parks.	Planning & Engineering (trails), others (bike lanes and sidewalks)			continuous
5.3.3.	Connect to adjacent trail systems beyond the parish.	Planning & Engineering			long term (0–20 years)
<b>Action 5.4. Establish a trail use monitoring methodology.</b>					
5.4.1.	Build upon the infrared trail counter system being implemented on the wards Creek trail, and expand this system to other trail segments to gather consistent long-term data.	Planning & Engineering			continuous
5.4.2.	Continue to develop and implement a trail use observation procedure to be used by staff and volunteers (e.g., trail use form, schedule, safety measures, surveys).	Planning & Engineering			short term (0–5 years) <b>by end of 2015</b>
5.4.3.	Use gathered trail data to help guide the trail system planning process, secure outside funding, and garner support for future trail development.	Planning & Engineering			continuous
<b>Action 5.5. Develop trail standards for parish trails.</b>					
5.5.1.	Define signage / branding standards.	Planning & Engineering, Communications			short term (0–5 years) <b>by end of 2016</b>
5.5.2.	Define construction standards.	Planning & Engineering			short term (0–5 years) <b>by July 2016</b>
5.5.3.	Define maintenance standards.	Park Operations, Planning & Engineering			short term (0–5 years) <b>by July 2016</b>
<b>Action 5.6. Provide the community with materials and information that demonstrate the many benefits of a good recreational (and transportation) trail system.</b>					
5.6.1.	Taking advantage of broadly available research as well as data gathered through the monitoring of BREC's own trails, compile descriptions of the many benefits of trail systems.	Planning & Engineering			short term (0–5 years) <b>by end of 2015</b>
5.6.2.	Disseminate answers to frequently asked questions about trails and their benefits across different media (e.g., on the BREC website, in written materials, for presentations, and for staff educational pieces).	Communications, Planning & Engineering, Recreation			short term (0–5 years) <b>by end of 2015</b>

**Strategic Direction 6. Increase local awareness of BREC's programs and facilities and the overall value of BREC.**

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 6.1. Annually update BREC's marketing plan.</b>					
6.1.1.	Continue to incorporate marketing research into annual marketing strategies, including sharing results with staff and using the information to make informed decisions.	Communications			short term (0–5 years)
6.1.2.	Reevaluate marketing methods to increase visitation where appropriate, reach a broader audience, and generate more income from key revenue-producing attractions.	Communications			short term (0–5 years)
6.1.3.	Update marketing-related priorities, performance measures, and outcomes to be achieved within appropriate timelines given the staff resources available.	Communications			short term (0–5 years)
6.1.4.	Within industry standards, determine a marketing operational budget sufficient to meet desired outcomes, including new revenue sources to support marketing related services.	Communications			short term (0–5 years)
6.1.5.	Continue to evaluate revenues and levels of use of attractions, programs, and facilities in relation to outlays for marketing, communications, and advertising.	Communications			medium term (0–10 years)
6.1.6.	Ensure fairness and equitability in distributing marketing resources.	Communications			short term (0–5 years)
6.1.7.	Evaluate the "It All Starts with BREC" tag line to determine if it should continue to be used or replaced.	Communications			short term (0–5 years)
<b>Action 6.2. Develop new marketing and communication materials that highlight the benefits of BREC programs, facilities, and services and inspire users to participate more often.</b>					
6.2.1.	Continue to review the most effective uses of electronic and social media for marketing and informational purposes.	Communications, Information Technology			short term (0–5 years)
6.2.2.	Highlight health and wellness benefits of BREC programs in all informational materials.	all program areas, Communications			short term (0–5 years)
6.2.3.	Develop new information about all facilities and experiences available system-wide, with an emphasis on special use facilities.	Communications, Conservation, Planning & Engineering, Recreation, Golf, Zoo			short term (0–5 years)
6.2.4.	Continue to seek outside funding sources to support promotional materials and advertising costs.	all program areas guided by BREC Foundation			medium term (0–10 years)
<b>Action 6.3. Proactively engage communities (residents, businesses, schools, health centers, religious communities, etc.) adjacent to BREC parks and facilities about the benefits of BREC programs, facilities, and services and inspire users to participate more often.</b>					
6.3.1.	Identify existing and potential user groups and partners for each park, coordinate programs, and determine targets for focused engagement to increase use and awareness of facilities and services.	Communications, all relevant program areas			medium term (0–10 years)
6.3.2.	Adapt strategies developed in the system-wide marketing plan (See 6.1.) and new informational materials (See 6.2.) to reach identified communities around each park.	Communications, all relevant program areas			medium term (0–10 years)

### Strategic Direction 6. Increase local awareness of BREC's programs and facilities and the overall value of BREC.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
6.3.3. Coordinate with local municipal and community organizations and institutions to disseminate information to and gather feedback from target communities on BREC programs and facilities.	Communications, Conservation, Planning & Engineering, Recreation, Golf, Zoo				medium term (0–10 years)
6.3.4. Establish a strategy for each park, facility, and program area to increase volunteer activity and support as part of the community engagement strategy.	Communications, Conservation, Planning & Engineering, Recreation, Maintenance, Golf, Zoo				long term (0–20 years)
<b>Action 6.4. Work with regional tourism and economic development organizations to market BREC parks and facilities as destinations for visitors from the region and beyond.</b>					
6.4.1. Work with Visit Baton Rouge and area chambers of commerce to strengthen BREC's contribution to regional marketing efforts.	Communications, Conservation, Planning & Engineering, Recreation, Golf, Zoo				short term (0–5 years)
6.4.2. Develop new special events and recreation opportunities offered by BREC as part of a regional economic strategy.	Communications, Conservation, Planning & Engineering, Recreation, Golf, Zoo				medium term (0–10 years)
6.4.3. Cross-market BREC destinations, including BREC's Baton Rouge Zoo, with other regional attractions to encourage visitors to spend time and money in the parish.	Communications, all relevant areas				short term (0–5 years)
6.4.4. Enhance and extend the BREC brand through effective signage, wayfinding, and communication on a regional and state-wide basis.	Communications, Planning & Engineering, all departments				short term (0–5 years)
6.4.5. Work with the Department of Public Works and the Department of Transportation and Development to place highway and street signs to direct residents and visitors to BREC parks and special facilities.	Planning & Engineering				short term (0–5 years)
<b>Action 6.5. Evaluate and enhance BREC's online and social media presence.</b>					
6.5.1. Continue to evaluate the BREC website's ease of use, intuitiveness, searchability, and informational quality.	Communications, Information Technology, all relevant areas				short term (0–5 years)
6.5.2. Incorporate an interactive map of the parish into the BREC website, with links to each park.	Communications, Information Technology, Planning & Engineering				short term (0–5 years)
6.5.3. Evaluate the quality of search results from major search engines with regard to BREC's website and social media.	Communications				short term (0–5 years)
6.5.4. Cross-promote BREC offerings on partners' websites and social media accounts, including those of local governments and community organizations.	Communications, all relevant areas				short term (0–5 years)
6.5.5. Benchmark other park systems and relevant providers for best practices in the use of social media.	Communications				short term (0–5 years)

### Strategic Direction 7. Work with partners and the BREC Foundation to achieve common goals and leverage resources.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 7.1. Support and strengthen BREC's robust volunteer program.</b>					
7.1.1.	Involve volunteers in cross-training to increase their skill sets and allow for flexibility of work assignments.	Communications			medium term (0–10 years)
7.1.2.	Develop a reward and recognition system for volunteers, and summarize volunteer recognition policies in the BREC volunteer policy document.	Communications			short term (0–5 years)
7.1.3.	Regularly update volunteer position descriptions and life cycle procedures.	Communications, relevant departments, Human Resources			short term (0–5 years)
7.1.4.	Add end-of-life-cycle process steps to the BREC volunteer policy to track resignations and terminations and their reasons.	Communications, relevant areas			short term (0–5 years)
7.1.5.	Categorize and track volunteers by type and extent of work (e.g., regular volunteers, special event volunteers, episodic volunteers, volunteer interns).	Communications, relevant areas			short term (0–5 years)
7.1.6.	Encourage BREC employees to volunteer in the community.	all departments			short term (0–5 years)
7.1.7.	Periodically identify, evaluate, or revise tactics of the volunteer services program to better support BREC's mission.	Communications			medium term (0–10 years)
<b>Action 7.2. Ensure BREC and its partners have fair and equitable relationships.</b>					
7.2.1.	Formalize and continually maintain partnership agreements that define equitable public, not for profit, and private partner contributions and desired outcomes of each party, and monitor them at least annually, or as needed.	relevant departments			short term (0–5 years)
7.2.2.	Assign a liaison from BREC to work with each partner, and ensure each partner has a liaison identified to work with BREC.	relevant departments			short term (0–5 years)
7.2.3.	Track and regularly share costs and measurable outcomes of partnership agreements. Post these as part of the annual report process.	Business Office, Finance, relevant providers			short term (0–5 years)
7.2.4.	Define conditions for recognition of BREC's involvement in a partnership and for use of BREC's logo.	Business Office, relevant departments			short term (0–5 years)
7.2.5.	Define when financial data from partners must be provided to BREC to regularly track costs and measurable outcomes of partnership agreements.	Business Office			short term (0–5 years)
7.2.6.	Develop a partnership manual that defines thresholds for formal and informal partnerships, which volunteer efforts need screening, and policies on sponsorship, naming, and tree donation.	BREC Foundation, multiple departments			short term (0–5 years)
7.2.7.	Continue ongoing efforts to identify prospective partners and evaluate whether their mission, goals, objectives, and image are compatible with BREC's.	Business Office, relevant providers			short term (0–5 years)

### Strategic Direction 7. Work with partners and the BREC Foundation to achieve common goals and leverage resources.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
7.2.8. Encourage BREC commissioners and staff to invite new and balanced partnerships.	Superintendent				short term (0–5 years)
7.2.9. Establish appropriate and balanced exclusivity agreements, where appropriate and consistent with BREC's mission and vision.	Business Office, relevant providers				short term (0–5 years)
<b>Action 7.3. Streamline the processes of identifying areas in need of donor support and reaching out to donors to provide support.</b>					
7.3.1. Identify and prioritize capital improvement projects that could benefit from donor support, based on costs and benefits, and update the list at least every five years.	BREC Foundation, Planning & Engineering, all departments				short term (0–5 years)
7.3.2. Identify and prioritize programs and special events that could benefit from donor support, based on costs and benefits, and update the list annually.	BREC Foundation, Planning & Engineering, all departments				short term (0–5 years)
7.3.3. Develop sponsorship proposals to help underwrite and offset operating cost for programs and services.	BREC Foundation, relevant providers				medium term (0–10 years)
7.3.4. Identify and prioritize programs that need financial assistance.	fee-based program providers				short term (0–5 years)
7.3.5. Work with organizational partners and supporters to develop protocols for when and what can be done by each entity to solicit support from the limited donor base.	BREC Foundation				short term (0–5 years)
7.3.6. Develop a donor outreach strategy, including informational materials tailored to donors.	BREC Foundation				short term (0–5 years)
7.3.7. Track donors' involvement with BREC.	BREC Foundation				short term (0–5 years)
7.3.8. Explore the feasibility of increasing support of programs and facilities from utility providers.	Business Office, relevant providers				medium term (0–10 years)

### Strategic Direction 8. Ensure that BREC's parks and facilities are operated and maintained efficiently and according to best practices and to defined standards for park types.

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
<b>Action 8.1. Review staffing annually to ensure that staffing levels are in line with operational and maintenance needs.</b>					
8.1.1. Evaluate staff levels season by season to ensure each shop is staffed properly for the upcoming seasonal needs.	Park Operations, Human Resources, Finance	Human Resources		number of unfilled positions	continuous
8.1.2. Actively recruit qualified staff to fill open positions.	Park Operations, Human Resources	Human Resources, trade schools, industry publications, hiring websites		number of unfilled positions	continuous
<b>Action 8.2. Provide regular training to ensure that staff have the skills to effectively operate and maintain BREC facilities.</b>					
8.2.1. Conduct training that is job specific for each different discipline (e.g., trades, grounds arborists, horticulture).	Park Operations, Capital Improvements Program	Human Resources, outside vendors	outside vendors		continuous
8.2.2. Continue use of online "training calendar" for all shops.	Park Operations	outside industry professionals, publications		training records completed	continuous
8.2.3. Conduct training for janitorial staff that is job specific.	Recreation				continuous
<b>Action 8.3. Continue to consider operational and maintenance requirements as critical factors in park planning and design.</b>					
8.3.1. Continue regular meetings with Planning and Engineering staff to voice maintenance needs during planning and design stages.	Park Operations, Planning & Engineering	industry professionals, consultants			continuous
<b>Action 8.4. Pursue increased funding for major maintenance activities, replacement of aging infrastructure, and equipment.</b>					
8.4.1. Pursue leasing opportunities for equipment.	Park Operations, Capital Improvements Program, Golf	Finance, Purchasing Manager			continuous
8.4.2. Evaluate areas of possible revenue generation from maintenance activities.	Park Operations, Capital Improvements Program, Golf	outside vendors, Finance	surplus sales, scrap iron sales, used oil sales, etc.		continuous
<b>Action 8.5. Continue to search for improved methods of maintaining the system that will better utilize resources or increase quality.</b>					
8.5.1. Evaluate new contracting opportunities.	Park Operations, Capital Improvements Program, Golf	outside vendors		contractor cost and efficiency comparisons vs. in-house	continuous
8.5.2. Evaluate performance and justification of existing contracts against in-house sourcing.	Park Operations, Capital Improvements Program, Golf	private sector			continuous

**Strategic Direction 8. Ensure that BREC's parks and facilities are operated and maintained efficiently and according to best practices and to defined standards for park types.**

Action Steps	Responsible Parties	Potential Partners	Potential Funding Sources	Performance Measures	Time Frame
8.5.3. Evaluate effectiveness of in-house service methods.	Park Operations, Capital Improvements Program, Golf	outside vendor comparisons		cost and time to perform jobs	continuous
8.5.4. Stay abreast of developing maintenance industry methods, equipment, and changes via trade shows, publications, media, and networking.	Park Operations, Capital Improvements Program, Golf	outside vendors, professional organizations (NRPA, LRPA, etc.)			continuous
<b>Action 8.6. Strengthen BREC's information technology systems.</b>					
8.6.1. Plan and develop a BREC Wi-Fi system in high use parks to provide better customer service and increase overall efficiencies.	Information Technology				short term (0–5 years)
8.6.2. Improve, create, and implement a system wide long-term technology hardware replacement plan.	Information Technology				short term (0–5 years)
8.6.3. Increase protection and security of BREC data resources, and investigate external cloud resources for integration into BREC.	Information Technology				continuous
8.6.4. Assist other departments in using technology to track and inventory BREC assets.	Information Technology, all relevant departments				medium term (0–10 years)





# Appendices

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## Appendix A

# Capital Improvements Program

### Introduction

The Capital Improvements Program (CIP) is based on analysis of public input, demographics, scientific surveys, needs assessments, inventory and analysis of existing parks, facilities and trends in parks and recreation. The CIP is funded by a two mill property tax levied across East Baton Rouge Parish. This tax was originally passed in 1964 and has been renewed every ten years. Two mills will generate approximately \$7.3 million the first year. The program has historically been a pay-as-you go format.

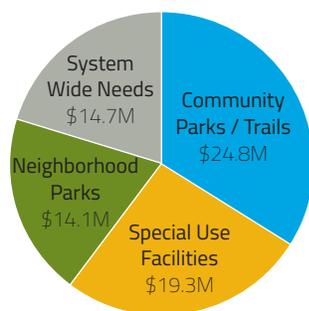
It should be noted that the previous ten years had much higher funding levels with the addition of a twenty year 1.753 mill tax passed for capital improvements. The additional tax, termed the Imagine Your Parks Enhancement, allowed BREC to borrow \$58 million to restore and renew much of the park system and to use some of the funding in a pay as you go manner. Much of the work involved transforming 12 parks to a new Community or Signature Park status. Most of the funding from the Enhancement will be spent in the first ten years with the remaining ten years being used primarily to pay off the note for the borrowed funds. Sixty-one percent of the overall dollars used for park renovation and construction in the 2005–2014 cycle came from the Enhancement. Providing the CIP is renewed, BREC will return to a much lower level (39%) of Capital Improvement funding in 2015-2024 unless additional dollars are secured.

BREC parks are broadly organized in three groups; Community or Signature Parks, Neighborhood Parks and Special Use Facilities. This plan follows that format in allocating funding along with another category that contains system wide needs.

Each category is further described in this chapter. It should be noted that dollars are first year dollars and yearly adjustments for inflation will be made if possible. This ten year Capital Improvement Program (2015–2024) is anticipated to be funded the first year with approximately \$7,300,000 and the total program is built on a \$73 million budget in January 2015 dollars. The program is a pay as you go format with approximately one tenth of the program completed each year. Typically, tax growth has kept pace with inflation and allowed the program to maintain equitability. For example if two identical parks with identical improvements were in the program and the first was improved in year one at a cost of \$100,000 and the second park was improved the last year of the program the work would cost significantly more than \$100,000. The tax growth historically has been enough to fund the higher budgets needed as years progress. This is also why this program is not meant to have its millage rolled back. The millage must be maintained or the program will lose its ability to provide improvements fairly throughout the parish.

The amount of funds for projects is allocated in this plan, but is not always tied to specific work. As with the 2005–2014 Imagine Your Parks Program, BREC will pursue public planning where applicable to help decide exactly how funds will be spent on a particular park or project. The low funding thresholds in this plan allow for limited work in each park. For example a neighborhood park might have a \$100,000 budget but \$500,000 of total needs. BREC will engage the public to find out the citizens' priorities for spending the funds. This method has proven extremely successful over the life of the 2005-2014 plan. In some cases the BREC Foundation or other sources of funds have become available to extend what can be done. The following sections describe the projects and their funding by the larger categories.

**Figure 22. BREC's capital improvements program is allocated by park type.**  
Percent Share of Funding, 2015–2024 CIP



## Community Parks / Trails

Community Parks are large parks that can serve a much larger area than a neighborhood park. The last strategic plan created the Community Parks where there are a higher level of facilities, services and operations than at other BREC parks. These funds will be used primarily to renovate existing facilities and build new facilities at the 12 community parks. There is also funding for a new Community Park in the southeast portion of the parish. This area does not have good coverage from the existing Community Parks. While each park will be improved, some funding will be needed to replace things such as playground surfacing at the large community park playgrounds. A description of the funding is further defined in this section.

### Community Parks

12 Existing 1 New - \$19,800,000

Community Parks and their Capital Improvement budgets are listed below. While each park is different, improvements are targeted principally at renovating/improving parking, lighting, sidewalks, trails, picnic facilities, and renovations to other existing facilities and to add some needed features. The funding shown below is for outdoor facilities. Other funding categories in this plan will provide resources for improvements to Recreation Centers and Special Use facilities that are located in the Community Parks.

**Figure 23. CIP Funding for Community Parks**

(does not include recreation center work)

Park	Funding	Notes
1 Anna T. Jordan Com Park	\$800,000	State \$ for Rec Center + additional \$ first IYP
2 City Brooks Com Park	\$1,600,000	
3 Jackson Com Park	\$1,300,000	
4 Forest Com Park	\$1,650,000	
5 Greenwood Com Park	\$1,500,000	
6 Highland Road Com Park	\$1,600,000	
7 Howell Com Park	\$1,500,000	
8 Independence Com Park	\$2,000,000	
9 N Sherwood Forest Com Park	\$1,750,000	
10 Perkins Rd Com Park	\$1,250,000	
11 Sandy Creek Com Park	\$750,000	Trail Riding main theme
12 Zachary Com Park	\$1,100,000	
13 South East Com Park	\$3,000,000	For Constructing the New Park
<b>Total Community Parks</b>	<b>\$19,800,000</b>	

### Connectivity Trails

\$5,000,000

One of the major requests from citizens was for trail facilities. This fund is for developing connectivity trails or greenways/blueways and supporting trail facilities. A parish wide trail master plan done by multiple agencies is needed. To move this community goal forward, participation from other government bodies and the private sector will be critical. Additional funding sources is needed to significantly move this goal forward.

## Special Use Parks or Facilities

\$19,290,000

Special Use Parks are some of the jewels in the BREC system. These parks and/or facilities are typically devoted to one unique recreational opportunity. They often draw citizens from throughout the parish and beyond. Some of these facilities have been shown to have positive economic impacts on the parish as they also serve as tourist attractions. For example, soccer tournaments hosted at Burbank Soccer Complex, bring participants from many of the nearby states. Funding is principally to improve what currently exists and to serve as matching funds as BREC strives to bring in other sources of revenue to accomplish capital improvements. The BREC Foundation has been able to match BREC dollars with private dollars to improve projects. Below is a list of the Special Use Facilities and their Capital Improvement budgets. In addition to the dollars below there are funds in the System Wide Needs category that are targeted to Special Use facilities. How those funds are allocated will depend on future study.

**Figure 24. CIP Funding for Major Special Use Parks or Facilities**

Park	Funding	Notes
<b>Athletic Facilities</b>		
1 Burbank Park	\$1,500,000	
2 Central Sports Park	\$300,000	
3 NSF/SE Area - Fields	\$350,000	Undeveloped at this time
4 Flanacher Sports Fields	\$225,000	
5 Hartley/Vey Sports Park (OakV)	\$300,000	
6 Memorial Sports Complex	\$500,000	
7 Olympia Field	\$300,000	\$4,625,000
8 Tennis Facilities	\$500,000	Good Shape - need some work in Zachary
9 Track	\$650,000	Public Track - Low dollars need match
<b>Conservation / Outdoor Rec Special Use</b>		
1 Bluebonnet Swamp	\$550,000	
2 Frenchtown Rd Cons Area	\$300,000	
3 Blackwater Conservation Area	\$100,000	
4 Burbank Conservation Area	\$60,000	\$1,010,000
<b>Cultural Special Use</b>		
1 BREC Zoo	\$5,200,000	Zoo Strategic Plan
2 City Gallery	\$200,000	
3 Cohn Arboretum	\$80,000	
4 Greenwell Springs Historic Site	\$120,000	
5 Highland Observatory	\$220,000	
6 Independence Botanic Gardens	\$625,000	
7 Independence Theater	\$200,000	
8 Knock Knock Child Museum	\$200,000	Outdoor Space - Matching Funds
9 Magnolia Cemetery	\$75,000	
10 Magnolia Mound Plantation	\$500,000	\$7,420,000
<b>Other Special Use</b>		
1 Comite River Park	\$75,000	
2 Dog Parks	\$250,000	Enhancements to existing-New needs match
3 Farr Park Horse Activity Ctr.	\$885,000	
4 Lakes District	\$1,150,000	\$4,135,000
5 Liberty Lagoon/Aquatics	\$1,000,000	
6 Perkins Extreme Facilities	\$775,000	Skate/BMX/Velodrome/Climbing-Center Building

Park	Funding	Notes
<b>Golf Courses</b>	\$2,100,000	Allocation to be refined by Golf Strategic Plan
1 Beaver Creek Golf Course		
2 City Golf Course		
3 Clark Golf Course First Tee		
4 Dumas Golf Course		
5 Howell Golf Course		
6 Santa Maria Golf Course		
7 Webb Golf Course		
<b>Total Major Special Use Parks</b>	<b>\$19,290,000</b>	

The Lakes District describes an area that encompasses University and City Park Lakes and the supporting recreational areas along their edges. Currently a project with multiple partners is being pursued and BREC is an active partner. How these funds will be spent will be determined by BREC future studies.

### Neighborhood Parks

\$14,310,000

In the BREC system, Neighborhood Parks range in size from a tenth of an acre to dozens of acres. Many were refurbished in the past Capital Improvement Program. Some of the Neighborhood Parks are very large parks almost serving as quasi special use or community parks. Funds in this program are not sufficient to make major changes at most neighborhood parks.

There are several dozen parks that are not developed. While a few of these will be developed, most will continue to serve as green spaces providing wildlife habitat and relief from suburban development. The primary effort at most neighborhood parks will be to renovate or replace existing facilities. Budgets and planned improvements are shown below for groups of Neighborhood parks. Some parks were not renovated are only had minor renovations in the 2005-2015 plan. Generally, these parks will have higher budgets in this plan and recently renovated or parks that experienced a great deal of renovations in the 2005 plan will receive less emphasis in this program.

The funds available in this program for Neighborhood Parks are \$19,290,000. There are 12 neighborhood parks that have budgets of \$175,000 and above, and 131 that have budgets of \$150,000 or less. Below is a list of the neighborhood parks with their respective budgets.

**Figure 25. CIP Funding for Small Neighborhood Parks with Budgets of \$175,00 or Higher**

Park	Funding	Notes
1 Airline Hwy Park	\$850,000	Investigate Partnership with Ascension
2 Cedar Ridge Drive Park	\$200,000	
3 Flanacher Road Park	\$175,000	
4 Jefferson Highway park	\$225,000	
5 Jefferson Terrace Park	\$225,000	
6 Lovett Road Park	\$200,000	
7 Milford Wampold Memorial Park	\$500,000	
8 Milton J. Womack Park (Florida)	\$950,000	
9 Plank Road Park	\$175,000	
10 Sharp Road Park	\$200,000	Parking Lot
11 Sports Academy	\$175,000	Match - Need Private Dollars
12 Woodstock Park	\$620,000	New Park Development
<b>Total Neighborhood Parks (≥ \$175k)</b>	<b>\$4,495,000</b>	

Figure 26. CIP Funding for Small Neighborhood Parks with Budgets of \$150,000 or Lower

Park	Funding	Notes
1 Acadian Thruway Park	\$60,000	
2 Alaska Street Park	\$75,000	
3 Alsen Park	\$75,000	
4 Antioch Boulevard Park	\$125,000	
5 Baker Park	\$50,000	
6 Baker Playground	\$60,000	
7 Baker Recreation Center & Eq	\$50,000	
8 Baringer Road Park	\$150,000	
9 Baywood Park	\$75,000	
10 Beaver Creek Park (Not GC)	\$25,000	
11 Belfair park	\$150,000	Teen Center Enhancements
12 Ben Burge Park (Elvin)	\$125,000	
13 Blueberry Street Park	\$75,000	
14 Boulevard de Province	\$80,000	
15 Brookfield Park	\$60,000	
16 Brown Heights Park	\$50,000	
17 Buchanan Park	\$30,000	
18 Byrd Station Park	\$75,000	
19 Cadillac Street Park	\$80,000	
20 Camelot Park	\$60,000	
21 Cedarcrest Park	\$85,000	
22 Chamberlain Street Park	\$50,000	
23 Church Street Park	\$100,000	
24 Clark Park	\$75,000	
25 Clifford T. Seymour, Sr. Park	\$30,000	
26 Cohn Nature Preserve	\$5,000	
27 College Town Park	\$75,000	
28 Congress Park	\$50,000	
29 Convention Street	\$75,000	
30 Corporate Parkway	\$10,000	
31 Cunard Avenue Park	\$55,000	
32 Dayton Street Park	\$5,000	
33 Dover Street Park	\$50,000	
34 Doyle's Bayou Park	\$100,000	
35 Droze Road	\$5,000	Take out of service if Greenwell Sp NP kept
36 Drusilla Park	\$75,000	
37 Duchess Drive Park	\$75,000	
38 East Brookstown Park	\$50,000	
39 East Polk Street Park	\$50,000	
40 Edwards Avenue Park	\$10,000	
41 Erich Stenberg Park	\$100,000	
42 Evangeline Street Park	\$100,000	
43 Expressway Park	\$125,000	
44 Fairfax	\$15,000	
45 Fiesta Park	\$50,000	

Park	Funding	Notes
46	Flannery Road park	\$125,000
47	Fortune Addition Park	\$75,000
48	Forty-eighth Street park	\$60,000
49	Gayosa Street Park	\$25,000
50	Gentilly Court Park	\$75,000
51	Goodwood	\$100,000
52	Greenwell Springs Park	\$125,000
53	Gus Young Park	\$150,000
54	Hamilton Ave Park	\$125,000
55	Harding Street Park	\$50,000
56	Hartley/Vey Pat Gardere (Ben B)	\$125,000
57	Hooper Road Park	\$125,000
58	Industriplex Park	\$25,000
59	Jacob Kommeyer	\$25,000
60	James Watson Park	\$100,000
61	Jefferson Street Park	\$50,000
62	Jones Creek Park	\$5,000
63	Kathy Drive Park	\$125,000
64	Kendalwood Road Park	\$100,000
65	Kernan Street Park	\$125,000
66	Kerr Warren Park	\$100,000
67	Kinchole Lloyd Baker	\$60,000
68	Kolby Park	\$50,000
69	Lafitte Street Park	\$75,000
70	Lanier Drive Park	\$50,000
71	Le Brent Avenue	\$25,000
72	Leeward Drive Park	\$75,000
73	Leo & Murlin Willie Park	\$75,000
74	Ligon Road Park	\$35,000
75	Little Farms Park	\$35,000
76	Longfellow Park	\$150,000
77	Longridge Park	\$100,000
78	Louisiana/ Claycut	\$100,000
79	Madison Avenue Park	\$75,000
80	Manchac Park	\$150,000
81	Maplewood Park	\$100,000
82	Marry J. Lands Park (Progress)	\$100,000
83	Mayfair Park	\$135,000
84	Meadow park	\$75,000
85	Mills Avenue	\$100,000
86	Monte Sano Park	\$125,000
87	Myrtle Street Park	\$50,000
88	Nairn Park	\$75,000
89	North 14th Street Park	\$100,000
90	North 18th Street Park	\$50,000
91	North Street Park	\$150,000

Park	Funding	Notes	
92	Oak Villa NP	\$35,000	
93	Old Hammond Highway Park	\$100,000	
94	Palomino Drive Park	\$100,000	
95	Parklawn Park	\$100,000	
96	Parkview Park	\$100,000	
97	Pawnee Street Park	\$50,000	
98	Pinehurst Park	\$100,000	
99	Pride Park	\$75,000	
100	Quarterhorse Drive Park	\$35,000	
101	Railey Roshto Park	\$75,000	
102	Reames Road Park	\$80,000	
103	Red Oaks Park	\$50,000	
104	Rio Drive Park	\$75,000	
105	Rita Street Park	\$100,000	
106	River Bend Park	\$125,000	
107	Rollins Road Park	\$35,000	
108	Roosevelt Street Park	\$100,000	
109	Rue LeBouef Park	\$100,000	
110	Saia Park	\$100,000	
111	Samuel D'Agostino Park	\$75,000	
112	Santa Maria Park	\$75,000	
113	Scotlandville Parkway	\$150,000	YMCA Exxon Gym included
114	Seventh Street Park	\$50,000	
115	South Harrell's Ferry Rd.	\$5,000	
116	South Magnolia Park	\$50,000	
117	Spain Street Park	\$75,000	
118	Spanish Town Park	\$100,000	
119	Sugarland Park	\$40,000	
120	T. D. Bickham, Jr. Park	\$75,000	
121	Tams Drive Park	\$50,000	
122	Thirty-ninth Street Park	\$90,000	
123	Thomas Maher Park	\$75,000	
124	Tristian Avenue Park	\$5,000	
125	Warren O. Watson	\$35,000	
126	Webb Park (not GC)	\$75,000	
127	West Brookstown Park	\$75,000	
128	Woodlawn Acres Park	\$115,000	
129	Woodlawn Trail (School)	\$10,000	
130	Wray Park	\$35,000	
131	Yatasi Drive Park	\$35,000	
Total Neighborhood Parks (≤ \$150k)		\$9,700,000	

## System Wide Needs

This category has funds for general categories not always specific to one location and funds to help this program adapt to new circumstances that will occur over its ten year life. Additionally, some of these funds allow BREC to better target resources based on future planning and needs.

### Operating and Administration

\$1,200,000

This fund will partially pay for the administration of the program, primarily planning and Engineering and some CIP salaries. The general fund will absorb most costs for Planning and Engineering.

### CIP/PE Equipment

\$500,000

This fund will help purchase or lease equipment, such as, back hoes, bobcats, trucks and trailers necessary to conduct the program. This fund will need some support of the General Fund.

### Technology Improvements

\$150,000

This small fund is to integrate new technologies into the parks, particularly as pilot projects, or to purchase new technologies that may create beneficial efficiencies. It is not for software or office equipment.

### Feasibility Studies

\$200,000

This funding will be used to finance study and planning for possible new facilities or modifications / adaptive reuse / additions to existing facilities. Typically this will be in-conjunction with seeking additional funds. The planning and design work can then be used for creating donor solicitation packets to assist with searching for additional funding opportunities for capital improvements. No more than \$35,000 will be spent on any single project.

### Conservation Projects

\$675,000

This fund is for purchase of new conservation land and/or development of new conservation facilities. How these funds will be utilized will be determined by future studies.

### Additional Special Use Facilities Funding

\$675,000

Funding in this plan is minimal for facilities. This fund is to help supplement the base funds for special use facilities as additional studies are done and prioritized realized. This fund is not for use at Golf Courses or the Zoo. How these funds will be utilized will be determined by the new strategic plan and future studies. No more than 30% of this fund will be spent at any one site.

### Athletic Facility Enhancements

\$700,000

This fund is to supplement other funds for athletic facilities and / or new needs. No more than 25% of this fund will be used in one location. The use of this fund will be determined by the new strategic plan and future study.

### Pursuing New Trends

\$515,000

This fund is to supplement other dollars or supply funds to help bring emerging or new recreational amenities to the park system. Partnership opportunities will be sought for this category. How these funds will be spent will be determined by the new strategic plan and future studies.

### Park and Community Match Projects

\$1,850,000

This fund is for projects that are in line with the BREC mission and find other community sources of funds to match BREC funds. Funds must be matched at a minimum of one to one. The BREC Foundation may assist with soliciting private funds. How these funds will be utilized will be determined by future studies.

### Recreation Center Upgrades / Renovations / Adaptive Reuse

\$4,000,000

This category was created to fund needed improvements at the recreation centers which are an important feature of the BREC system. Generally, in the 2005-2015 program little funds were utilized on recreation centers. Most of the recreation centers in the system are old and in need of upgrades to make them more usable and valuable to the communities they serve. Almost all gyms at this time are not air-conditioned. It is expected that about six gyms will be air-conditioned in this program with priority given to Recreation Centers in the Community Parks. Funds could also be used to help adapt existing or future recreation centers for a variety of needs that help support mutually beneficial partnerships with the community. Partnerships must meet guidelines as described in BREC policies. This fund allows for concentrating improvements on recreation centers based on the completion of the Imagine Your Parks II Strategic Plan. No more than 20% of this fund will be spent at any one site. Sponsorship and grant fund opportunities will be pursued. How these funds will be utilized will be determined by the strategic plan and future studies.

### Sewer Improvements

\$300,000

This fund is for improving BREC sewer infrastructure. The use of this fund will be determined by future study.

### Roof Projects

\$1,000,000

BREC has many roofs and repairs and replacements of roofs are done each year. This fund will be used to repair and replace roofs as they reach the end of their life cycle. This fund is not sufficient for all of BREC's needs and the General Fund will continue to also fund this need.

### Land Acquisition

\$2,950,000

Land acquisition for parks is critical to our community's ability to provide quality recreational facilities and meet the needs of a growing community. The Land Acquisition budget category is used to purchase new park land in needed locations. The main acquisition targeted, and where most of these funds are expected to be utilized, is a new community park in the south east portion of the parish.

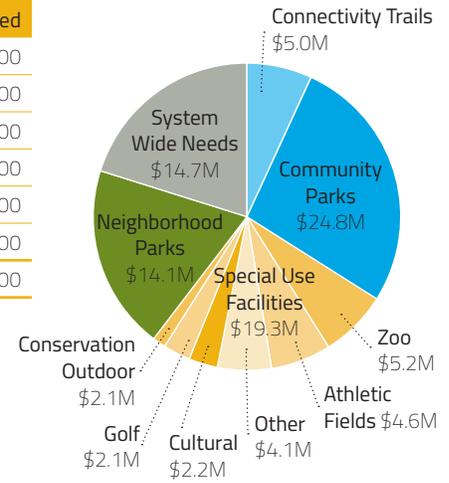
## Summary

Park or Facility Type	10-Year CIP Budget	Additional Identified Funding Needed
Community Parks	\$19,800,000	\$26,945,000
Connectivity Trails	\$5,000,000	\$5,000,000
Major Special Use Parks or Facilities	\$19,290,000	\$9,650,000
Large Neighborhood Parks	\$4,495,000	\$3,720,000
Small Neighborhood Parks	\$9,700,000	\$1,700,000
System Wide Needs	\$14,715,000	\$5,000,000
Totals*	\$73,000,000	\$52,015,000

\*Ten Year Capital Improvements Program budget based on \$7,300,000 Per Year

**Figure 27. BREC's capital improvements program is allocated by park type.**

Percent Share of Funding, 2015–2024 CIP



## Community Parks

Identified Needs	Estimated Cost	Amenities and Facilities needing additional funding	
Anna T. Jordan	\$800,000		
Resurface some areas of parking and entry drives	\$225,000		
Develop new area in the north part of the park	\$250,000		
New recreation center equipment and furnishings	\$75,000		
Miscellaneous site improvements	\$250,000	Parking Pavement Improvement	\$50,000
		Additional parking needed	\$270,000
<b>Total</b>	<b>\$800,000</b>		
<b>City-Brooks</b>	<b>\$1,600,000</b>		
Dog Park Expansion	\$200,000		
Tennis Center expansion and new solid canopy	\$350,000		
Picnic Hill Pavilion (Spanish mission style w/ clay tile roof)	\$300,000		
Playground resurfacing and containment	\$50,000		
Picnic Hill custom feature hill slide	\$50,000		
Trail connections	\$200,000		
May Street Improvements	\$200,000		
Miscellaneous site improvements	\$250,000	Bath & Field House, Pro Shop renovations and new gallery	\$7,500,000
		Boat House and restaurant/ café	\$5,000,000
<i>Please Note:</i> Golf Course Improvements are under Special Use Facilities			
<b>Total</b>	<b>\$1,600,000</b>		
<b>Forest</b>	<b>\$1,650,000</b>		
Dog Park improvements	\$50,000		
Lake area improvements	\$150,000		
Outdoor event space development	\$325,000		
Playground resurfacing	\$50,000		
Ball field upgrades	\$75,000		
Boardwalk through wooded areas	\$100,000		
Nature trails	\$150,000		
Improvements to recreation Center	\$400,000		
Parking and drive improvements	\$100,000		
Miscellaneous site improvements	\$250,000	Outdoor Pavilion	\$150,000
<b>Total</b>	<b>\$1,650,000</b>		

Identified Needs	Estimated Cost	Amenities and Facilities needing additional funding	
<b>Jackson</b>	<b>\$1,300,000</b>		
*Master Plan Directed Improvements	\$1,300,000	New paved parking lot	\$300,000
		New community level playground	\$200,000
Miscellaneous site improvements		Walking path	\$150,000
		Ball field upgrades	\$75,000
		Miscellaneous site improvements	\$250,000
<b>Total</b>	<b>\$1,300,000</b>		
<b>Greenwood</b>	<b>\$1,500,000</b>		
Expansion of waterfront building	\$600,000		
Phases of additional parking and parking improvements	\$375,000		
Playground shade/improvements	\$50,000		
Expanded connections and nature trails	\$100,000		
Phases of pedestrian connections from Hwy 19 to activity area	\$125,000		
Miscellaneous site improvements	\$250,000		
Miscellaneous site improvements		Complete pedestrian connections from Hwy 19 to activity area	\$250,000
		Improved cart path through woods from # 10 green	\$55,000
		Development of existing open spaces	\$250,000
<b>Total</b>	<b>\$1,500,000</b>		
<b>Highland Road</b>	<b>\$1,600,000</b>		
*Master Plan Directed Improvements	\$250,000	*Master Plan Directed Improvements	\$500,000
Additional pavilions	\$100,000		
Kayak launch/bayou enhancements	\$300,000		
Expanded trails	\$400,000		
Playground shade	\$30,000		
Ball field improvements	\$270,000		
Miscellaneous site improvements	\$250,000		
<b>Total</b>	<b>\$1,600,000</b>		
<b>Howell Park</b>	<b>\$1,500,000</b>		
Recreation center Improvements	\$1,000,000		
parking area improvements (new overlay and parking islands)	\$250,000		
Miscellaneous site improvements	\$250,000	Playground shade	\$30,000
		Outdoor Pavilion	\$150,000
		*Master Plan Directed (if golf course repurposed)	\$2,500,000
<b>Total</b>	<b>\$1,500,000</b>		

Identified Needs	Estimated Cost	Amenities and Facilities needing additional funding	
<b>Independence</b>	<b>\$2,000,000</b>		
Inclusive playground funding match - additional funds needed	\$500,000		
Phased Recreation center renovations - additional funds needed	\$200,000		
Independence Blvd modifications	\$200,000		
Crushed granite walking/running path completion	\$400,000		
Theater - new roof and improvements - additional funds needed	\$130,000	Theater Improvements	\$300,000
Botanic garden improvements/expansion - additional funds needed	\$200,000	Soccer field lighting and other improvements	\$250,000
Park comprehensive sign package	\$75,000	Tennis parking lot improvements	\$500,000
Landscaping	\$45,000	Additional Botanic Garden Improvements	\$500,000
Miscellaneous site improvements	\$250,000	Picnic areas	\$300,000
		Recreation center renovations and air-conditioning	\$1,200,000
		Central walkway	\$40,000
		Ballfield enhancements/new multi-use field(s)	\$300,000
		Botanic garden conservatory	\$600,000
<b>Total</b>	<b>\$2,000,000</b>		
<b>N Sherwood Forest</b>	<b>\$1,750,000</b>		
1/2 mile walking trail	\$375,000		
New pavilions	\$175,000		
Lake area enhancements	\$350,000		
Trees and landscaping	\$30,000		
Recreation center - warehouse conversion - additional funds needed	\$300,000	Recreation center - warehouse conversion - additional funds needed	\$300,000
Court area	\$150,000		
Connecting trails	\$250,000		
Miscellaneous site improvements	\$250,000		
<b>Total</b>	<b>\$1,880,000</b>		

Identified Needs	Estimated Cost	Amenities and Facilities needing additional funding	
<b>Perkins Road</b>	<b>\$1,250,000</b>		
Connecting trails - additional funding needed	\$250,000		
Parking improvements - additional funding needed	\$100,000		
Ball field improvements - additional funding needed	\$300,000		
Drainage improvements in extreme sports complex	\$400,000		
Recreation center area improvements - additional funding needed	\$30,000		
Bus stop/trail crossing area	\$270,000	Velodrome improvements	\$100,000
Signage package upgrades and replacements	\$25,000	ballfield improvements	\$200,000
Trees and landscaping	\$15,000	Recreation Center Improvements	\$200,000
Lake improvements	\$25,000	Recreation Center area improvements	\$200,000
Recreation center improvements and indoor climbing wall	\$200,000	Volleyball court enhancements and additional courts	\$30,000
Miscellaneous site improvements	\$250,000	New skate park area building/concessions	\$250,000
		Additional restrooms	\$110,000
<b>Total</b>	<b>\$1,250,000</b>		
<b>Sandy Creek</b>	<b>\$750,000</b>		
*Master Plan Directed	\$750,000	Lake and lake area development	\$1,000,000
		Rodeo Arena	\$1,000,000
<b>Total</b>	<b>\$750,000</b>		
<b>Zachary</b>	<b>\$1,100,000</b>		
*Master Plan Directed Improvements	\$150,000		
New playground	\$250,000		
New trails - additional funds may be needed	\$200,000		
Skate park area - additional funds needed	\$200,000		
Trees and landscaping	\$30,000		
Park comprehensive sign package	\$20,000		
Miscellaneous site improvements	\$250,000	Basketball/volleyball area	\$35,000
<b>Total</b>	<b>\$1,100,000</b>		
<b>Southeast (new)</b>	<b>\$1,100,000</b>		
*Master Plan Directed	\$3,000,000		
<b>Total</b>	<b>\$3,000,000</b>		
<b>Community Park Totals</b>	<b>\$19,800,000</b>		<b>\$26,945,000</b>

## Neighborhood Parks - Large

Identified Needs	Estimated Cost	Amenities and Facilities needing additional funding	
Airline Highway	\$850,000		
* Master Plan Directed	\$850,000		
Approximate Total Needed:	\$850,000		
Cedar Ridge Drive	\$200,000		
* Master Plan Directed	\$200,000		
Approximate Total Needed:	\$200,000		
Flanacher Road	\$175,000		
* Master Plan Directed	\$175,000		
Approximate Total Needed:	\$175,000		
Jefferson Highway	\$225,000		
* Master Plan Directed	\$225,000		
Jefferson Terrace	\$225,000		
* Master Plan Directed	\$225,000		
Approximate Total Needed:	\$225,000		
Lovett Road	\$200,000		
* Master Plan Directed	\$200,000		
Approximate Total Needed:	\$200,000		
Milford Wampold Memorial	\$500,000		
* Master Plan Directed	\$500,000	Boat House	\$250,000
Approximate Total Needed:	\$500,000		
Milton J. Womack (Florida Blvd)	\$950,000		
* Master Plan Directed	\$950,000		
Approximate Total Needed	\$950,000		
Plank Road	\$175,000		
* Master Plan Directed	\$175,000	Connections and trails	\$200,000
		Parking & drive improvements	\$300,000
		New Bathroom	\$100,000
		Playground shade	\$20,000
		Ballfield upgrades	\$150,000
		Misc site improvements	\$100,000
		Access to Comite River	\$500,000
Approximate Total Needed	\$175,000		
Sharp Road	\$200,000		
* Master Plan Directed	\$200,000	Additional parking and site improvements	\$100,000
Approximate Total Needed:	\$200,000		
Sports Academy	\$175,000		
* Master Plan Directed	\$175,000		
Approximate Total Needed	\$175,000		
Woodstock	\$620,000		
* Master Plan Directed	\$620,000		
Approximate Total Needed:	\$620,000		
System Wide			\$2,000,000
Neighborhood Parks Totals	\$4,495,000		\$3,720,000

## Neighborhood Parks - Small

Park	Description of Potential Improvements and Enhancements	Line Item Costs	10-Year CIP Budget	Additional Funding Needed
Acadian Thruway			\$60,000	
Alaska Street			\$75,000	
Alsen			\$75,000	
Antioch Boulevard			\$125,000	
Baker			\$50,000	
Baker Playground			\$60,000	
Baker Recreation Center & Eq			\$50,000	
Baringer Road			\$150,000	
Baywood			\$75,000	
Beaver Creek			\$25,000	
Belfair	Teen Center Enhancements		\$150,000	
Ben Burge (Elvin)			\$125,000	
Blueberry Street			\$70,000	
Boulevard de Province			\$80,000	
Brookfield			\$60,000	
Brown Heights			\$50,000	
Buchanan			\$30,000	
Byrd Station			\$75,000	
Cadillace Street			\$100,000	
Camelot			\$30,000	
Cedarcrest			\$85,000	
Chamberlain Street			\$50,000	
Church Street			\$100,000	
Clark			\$75,000	
Clifford T. Seymour			\$30,000	
Cohn Nature Preserve			\$5,000	
College Town		\$75,000		
Congress		\$50,000		
Convention Street		\$75,000		
Corporate Parkway		\$10,000		
Cunard Avenue		\$55,000		
Dayton Street		\$5,000		
Dover Street		\$50,000		
Doyle's Bayou		\$100,000		
Droze Road	Remove from service if Greenwell Springs NP remains in service	\$5,000		
Drusilla		\$75,000		
Dunchess Drive		\$75,000		
East Brookstown		\$50,000		
East Polk Street		\$50,000		
Edwards Avenue		\$10,000		

Park	Description of Potential Improvements and Enhancements	Line Item Costs	10-Year CIP Budget	Additional Funding Needed
Erich Sternberg		\$100,000		
Evangeline Street		\$100,000		
Expressway		\$125,000		
Fairfax		\$15,000		
Fiesta		\$50,000		
Flannery Road		\$125,000		
Fortune Addition		\$75,000		
Forty-eighth Street		\$60,000		
Gayosa		\$25,000		
Gently Court		\$75,000		
Goodwiid		\$100,000		
Greenwell Springs		\$125,000		
Gus Young		\$150,000		
Hamilton Avenue		\$125,000		
Harding Street		\$50,000		
Hartley- Vey Gardere		\$125,000		\$400,000
Hooper Road		\$125,000		
Industriplex		\$25,000		
Jacob Kornmeyer		\$25,000		
James Watson		\$100,000		
Jefferson Street		\$50,000		
Jones Creek		\$5,000		
Kathy Drive		\$125,000		
Kendalwood Road		\$100,000		
Kernan Street		\$125,000		
Kerr Warren		\$100,000		
Kinchole Lloyd Baker		\$60,000		
Kolby		\$50,000		
Lafitte Street		\$75,000		
Lanier Drive		\$50,000		
Le Brent Avenue		\$25,000		
Leeward Drive		\$75,000		
Leo & Murlin Willie		\$75,000		
Ligon Road		\$35,000		
Little Farms		\$35,000		
Longfellow		\$150,000		
Longridge		\$100,000		
Louisiana/ Claycut		\$100,000		
Madison Avenue		\$75,000		
Manchac		\$150,000		
Maplewood		\$100,000		
Mary J. Lands		\$100,000		
Mayfair		\$135,000		

Park	Description of Potential Improvements and Enhancements	Line Item Costs	10-Year CIP Budget	Additional Funding Needed
Meadow		\$75,000		
Mills Avenue		\$100,000		
Monte Sano		\$125,000		
Myrtle Street		\$50,000		
Nairn		\$75,000		
North 14th Street		\$100,000		
North 18th Street		\$50,000		
North Street		\$150,000		
Oak Villa		\$35,000		
Old Hammond Highway		\$100,000		
Palomino Drive		\$100,000		
Parklawn		\$100,000		
Parkview		\$100,000		
Pawnee Street		\$50,000		
Pinehurst		\$100,000		
Pride		\$75,000		
Quarterhorse Drive		\$35,000		
Railey Roshto		\$75,000		
Reames Road		\$80,000		
Red Oaks		\$50,000		
Rio Drive		\$75,000		
Rita Street		\$100,000		
River Bend		\$125,000	Additional Funds needed for master plan	\$300,000
Rollins Road		\$35,000		
Roosevelt Street		\$100,000		
Rue LeBouef		\$100,000		
Saia		\$100,000		
Samuel D'agostino		\$75,000		
Santa Maria		\$75,000		
Scotlandville Parkway	YMCA Exxon Gym Included	\$150,000		
Seventh Street		\$50,000		
South Harrell's Ferry Road		\$5,000		
South Magnolia		\$50,000		
Spain Street		\$75,000		
Spanish Town		\$100,000		
Sugarland		\$40,000		
T. D. Bickham, Jr.		\$75,000		
Tams Drive		\$50,000		
Thirty-ninth Street		\$90,000		
Thomas Maher		\$75,000		
Tristian Avenue		\$5,000		

Park	Description of Potential Improvements and Enhancements	Line Item Costs	10-Year CIP Budget	Additional Funding Needed
Warren O. Watson		\$35,000		
Webb Park		\$75,000		
West Brookstown		\$75,000		
Woodlawn Acres		\$115,000		
Woodlawn Trail		\$10,000		
Wray		\$35,000		
Yatasi Drive		\$35,000		
System Wide				\$1,000,000
Small Neighborhood Parks Totals		\$9,700,000		\$1,700,000

### Special Use Parks or Facilities

Facility	Costs	10-Year CIP Budget	Additional Funding Needed
Athletic Facilities		\$4,625,000	
Burbank		\$1,500,000	
Central Sports Park		\$300,000	
NSF/SE Area - Fields		\$350,000	
Flanacher sports fields		\$225,000	
Harley/Vey Sports Park		\$300,000	
Memorial Sports Complex		\$500,000	
Olympia Field		\$300,000	
Public Track		\$500,000	
Tennis Facilities		\$650,000	
Conservation/Outdoor Recreation Special Use		\$1,010,000	
Bluebonnet Swamp		\$550,000	\$500,000
Frenchtown Road Conservation Area		\$300,000	\$500,000
Blackwater Conservation Area		\$100,000	\$200,000
Burbank Conservation Area		\$60,000	
Cultural Special Use		\$7,420,000	
BREC Zoo		\$5,200,000	\$1,000,000
Baton Rouge Gallery - City-Brooks		\$200,000	
Cohn Arboretum		\$80,000	
Greenwell Springs Historic Site		\$120,000	\$300,000
Highland Observatory		\$220,000	
Independence Botanic Gardens		\$625,000	\$500,000
Independence Theater		\$200,000	\$200,000
Knock-Knock Children's Museum		\$200,000	\$500,000
Magnolia Cemetery		\$75,000	\$500,000
Magnolia Mound Plantation		\$500,000	\$500,000

Facility	Costs	10-Year CIP Budget	Additional Funding Needed
Other Special Use		\$4,135,000	
Comite River Park		\$75,000	\$200,000
Dog Parks		\$250,000	\$250,000
Farr Park Horse Activity Center		\$885,000	\$300,000
Lakes District		\$1,150,000	\$1,000,000
Liberty Lagoon/Aquatics		\$1,000,000	\$200,000
Perkins Extreme Facilities		\$775,000	
Golf Courses		\$2,100,000	
Beaver Creek			
City			
Clark and First Tee Program			
Dumas			
Howell			
Santa Maria			
Webb			\$3,000,000
Special Use Totals		\$19,290,000	\$9,650,000

## System Wide Needs

Description	10-Year CIP Budget	Additional Funding Needed
<b>Operating and Administration</b>		
CIP and P&E Salaries (other funding from General Fund).	\$1,200,000	
<b>CIP/PE Equipment</b>		
Purchase or lease construction equipment.	\$500,000	
<b>Technology Improvements</b>		
Integrate new technologies into parks for efficiencies.	\$150,000	
<b>Feasibility Studies</b>		
Studies and planning efforts for possible new facilities or modifications/ adaptive reuse/ additions to existing facilities.	\$200,000	
<b>Conservation Projects</b>		
Purchase of new conservation land and/or development of new conservation facilities.	\$675,000	
<b>Additional Special Use Facilities Funding</b>		
Supplemental funds for base funds for special use facilities as additional studies are done and prioritization completed.	\$675,000	
<b>Athletic Facilities Enhancement</b>		
Supplemental funds for athletic facilities and/or new needs as additional studies are done and prioritization completed.	\$700,000	
<b>Pursuing New Trends</b>		
Supplemental funds to help bring emerging or new recreational amenities to the park system as additional studies are done and prioritization completed.	\$515,000	
<b>Park and Community Match Projects</b>		
Matched, one-to-one (minimum) funding for projects that are in line with the BREC mission. These projects will assist.	\$1,850,000	
<b>Recreation Center Upgrades / Renovations / Adaptive Reuse</b>		
Funding needed for improvements to recreation centers that are old and in need of upgrades. Upgrades and improvements will better serve the communities they are located in. Some of the funding will be used for new A/C systems for at least 6 gyms.	\$4,000,000	
<b>Sewer Improvements</b>		
Upgrading old and existing sewer infrastructure. Future studies will determine the specific use of this fund.	\$300,000	
<b>Roof Projects</b>		
Funding for the repair and replacement of roofs at the end of their life cycle.	\$1,000,000	
<b>Land Acquisition</b>		
Funding to purchase new park land in needed locations such as a new community park in the south east portion of the parish.	\$2,950,000	\$5,000,000
<b>System Wide Needs Totals</b>	<b>\$14,715,000</b>	



## Appendix B

# Recreation Facility Assessments

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Recreation facilities assessments included on-site evaluations conducted in May 2014 of 20 different facilities that were strategically selected in collaboration with BREC staff to create a sample that most accurately depicted the state of recreation centers and special use facilities, as a whole, within the agency. This appendix includes a depiction of the role of recreation facilities, including key recommendations that aim to eliminate deficiencies and improve capabilities to efficiently and effectively serve the residents of East Baton Rouge Parish into the future.

## Methodology

The assessment teams completed guided walk-throughs of each center, examining the condition of the facility, activity levels, program types, and the interaction between users, the center, and its staff. In an effort to acquire additional information for observation and recommendation purposes, center managers and key staff were interviewed to understand each center's perspective from the front lines of service delivery.

The following recreation centers and facilities were included in the assessment:

- Anna T. Jordan
- Baton Rouge Gallery
- Bluebonnet Swamp Nature Center
- Burbank Soccer Complex
- Church Street
- Cohn Arboretum
- Farr Park Equestrian Center
- Forest
- Greenwood
- Hamilton Avenue
- Hartley/Vey Sports Park (Oak Villa)
- Highland Road Observatory
- Independence Community Park - Liberty Lagoon
- Independence Community Park - Tennis Center
- Independence Community Park - Theater
- Lovett Road
- Magnolia Mound Plantation
- Mayfair
- Perkins Road
- Perkins Road Extreme Park

Each individual recreation center assessment reveals the key findings of consultant visits, and expresses the opinions of staff, users, and the consulting team for each site. The components of each assessment are as follows:

- **General Information-** The site name, address, hours of operation, size, and other basic information about the site are listed here.
- **Signage-** The presence or absence of key sign types are noted.
- **Design and Usage-** Information on type of facility, setting, seasonal use, and usage level are included in this section. Different program types offered at the location are also indicated.
- **Site Amenities-** Provided in this section is an inventory of the features of the facility and surrounding amenities that contribute to the user experience. Condition is assessed on a scale of Poor to Excellent (see Table 4 for condition level definitions).
- **Facility Conditions-** This portion scores each center on a variety of criteria based on consultant evaluations of the facility. The same ratings, Poor to Excellent, are used in this section. Assigning a rating allows for parallel comparison of each of the 20 sites visited. It is important to note that ratings were determined based upon the unique context and circumstances of one visit by the consulting team. They are not necessarily an assessment of the performance of the center staff.
- **Corrective Actions Needed-** This expands on the consultant observations and identifies specific actions for improving each center moving forward. These recommendations are a result of the consulting team's interpretation of the variety of input from each visit.
- **Strengths/Weaknesses/Opportunities-** This section is derived from interviews with center managers and key staff, as well as interaction during facility tours. It shares the strengths, values, opportunities, and concerns from a facility-level perspective.
- **Overall Condition of the Site-** This provides a comprehensive assessment based upon all of the information collected during the site visit. As with the feature-specific ratings given to facilities, the purpose of assigning an overall rating provides the opportunity for comparison of all of the sites visited by the consulting team. Again, it is important to note that ratings were determined based upon the unique context and circumstances of one visit by the consulting team. They are not necessarily an assessment of the performance of the center staff.

## Condition Assessment Definitions

Rating	General Description
Excellent	Facilities/amenities are in excellent condition and feature little or no maintenance problems noted. Facilities do not feature any major design issues that contribute to diminished use or maintenance. Turf, lawns, and landscapes are healthy and maintained to a high level. Staff and volunteers exhibit the highest levels of customer service and operational knowledge. Programs are of the highest quality and exceed performance objectives.
Good	Facilities/amenities are in good condition and feature only minor maintenance problems. Generally, most maintenance issues with these facilities appear to be the result of age and/or heavy use. Facilities may only feature minor design issues that contribute to diminished use or maintenance (i.e. drainage, structural, utilities, etc.). Turf and landscaping is in generally good condition. Staff and volunteers perform at a high level. Programs show quality and meet performance objectives.
Fair	Facilities/amenities are in fair condition and indicate ongoing maintenance problems. Generally, most maintenance issues with these facilities appear to be the result of age and heavy use. Some maintenance issues may be compounding over time due to being deferred because of budget and/or resource limitations. Facilities may only feature minor design issues that contribute to diminished use or maintenance (i.e. drainage, structural, utilities, etc.). Turf and landscapes are acceptable but could use improvement. Staff and volunteers are capable but may have areas for improvement in terms of customer service and knowledge. Programs are of adequate quality and meet most performance objectives.
Poor	Facilities/amenities are in poor condition and clearly show ongoing maintenance problems that ultimately may result in suspended use for repair/replacement. Maintenance issues with these facilities are the result of age and heavy use, and generally are compounding over time due to being deferred because of budget and/or resource limitations. Facilities may feature major design issues that contribute to diminished use or maintenance (i.e. drainage, structural, utilities, etc.). Turf and landscaping is bare or in need of complete replacement. Most programs do not align with user needs or meet performance objectives.

## Individual Center Assessments

Anna T. Jordan

Address: 1750 Stilt Rd

Hours: Park: Sunrise – Sunset, daily / Rec Center: M–F 12p–8p / Senior Center: M–W 8a–1p

Sq. ft./Acres: 39.62 acres / Rec Center: 10,000 sq ft



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input checked="" type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input checked="" type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Fall	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall		<input type="checkbox"/> Rare	<input checked="" type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input checked="" type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center				<input checked="" type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center				<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park				<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum				<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/> Outdoor Adventure
				<input type="checkbox"/> Performing Arts
				<input checked="" type="checkbox"/> Senior
				<input type="checkbox"/> Tennis

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Gymnasium	Fair	Ceiling needs repair, no A/C

x	Arts/Crafts Room	Fair	Lack of storage, supplies not put away
x	Game Room	Fair	Older equipment
x	Outdoor Pools	n/a	Under construction
x	Playground	Good	
x	Multi-Use Trails	Excellent	
x	Baseball/ Softball Courts	Good	Rocks in dirt on base paths
x	Outdoor Basketball Courts	Fair	Shared with tennis court
x	Outdoor Tennis Courts	Fair	Shared with basketball court
x	Picnic Areas/ Shelters	Good	
x	Horseshoe Pits	Fair	Weeds

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Fair		
Flyer racks organized and full	Good	Full, but only program guides	
Floors clean and free of debris	Fair		
Walls/ ceilings clean, no cobwebs	Fair		
Windows clean, no handprints	Poor		
Hallways/ walkways clear	Fair		
Lights working in all rooms	Good		
Tables/ chairs clean, properly stored	Fair		
Equipment stowed properly	Fair	More storage needed	
Storage area organized and accessible	Fair		
Restrooms clean and stocked	Good		
Restrooms in good working order	Good		
Water fountains clean and working	Good		
Equipment in good working order overall	Fair		
Equipment levels adequate	Good		
Functional layout, good use of space	Fair		
Safety/ security features	Fair		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Good		
Walkways/ sidewalks clean, no debris	Good		
Building exterior clean and attractive	Fair	Broken glass in lawn where kids play	
Parking lot clean, well-fit	Good		
Patio area clean and inviting	Fair		
Planter area clean, aesthetically pleasing	Good		
Landscaping well-maintained, attractive	Fair		
Lawns/ turf properly manicured	Good		
Exterior lights working	Good		
Trash cans/ ashtrays empty and clean	Good		
Amenities well-maintained, attractive	Fair		
Functional layout, good use of space	Fair		

<input type="checkbox"/>	Proper signage	Good
<input type="checkbox"/>	Safety/ security features	Fair

Customer Service & satisfaction		Ranking	Comments/Notes
<input type="checkbox"/>	Greeting	Good	
<input type="checkbox"/>	Staff attire	Fair	
<input type="checkbox"/>	Friendliness of staff	Fair	
<input type="checkbox"/>	Professionalism of staff	Fair	
<input type="checkbox"/>	Helpful/ knowledgeable staff	Good	
<input type="checkbox"/>	User interaction, users engaged	Fair	
<input type="checkbox"/>	Needs/ interests appear to be met	Fair	
<input type="checkbox"/>	Appropriate activities for population	Fair	
<input type="checkbox"/>	Safety/ supervision apparent	Fair	Oversight lacking, only 1 staff for entire facility

**Corrective Actions Needed**

Action	Urgency			
Develop program plan for new facility	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input checked="" type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Strengths**

- Recently refreshed park
- Well used by neighborhood groups
- Upcoming facility updates

**Weaknesses**

- Additional supervision/ staffing would be beneficial
- Outdated rec center
- Few structured programs

**Opportunities**

- After new facility is built, generate new revenue from new amenities
- Use of surrounding park facilities for programming/ activities
- Bring quality of rec center to level of outdoor facility

**Overall Condition of the Site**

Fair



## Baton Rouge Gallery

Address: 1515 Dalrymple Dr

Hours: Tu-Su 12p-6p



<input type="checkbox"/>	Signage (check all that apply)
<input type="checkbox"/>	Highway/roadway site identification
<input checked="" type="checkbox"/>	Marked entrance
<input type="checkbox"/>	Safety

<input type="checkbox"/>	Usage regulations and restrictions
<input type="checkbox"/>	Interpretive
<input type="checkbox"/>	Other:

Design and Usage							
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)			
<input type="checkbox"/>	Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/>	Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/>	Regional Park	<input checked="" type="checkbox"/>	Summer	<input checked="" type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/>	Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input checked="" type="checkbox"/>	Arts & Crafts
<input type="checkbox"/>	Sports Complex					<input type="checkbox"/>	Athletics
<input type="checkbox"/>	Aquatic Center					<input checked="" type="checkbox"/>	Camps
<input checked="" type="checkbox"/>	Art Gallery					<input checked="" type="checkbox"/>	Community/ Special Events
<input type="checkbox"/>	Recreation Center					<input checked="" type="checkbox"/>	Educational
<input type="checkbox"/>	Performing Arts Center					<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Equestrian Center					<input type="checkbox"/>	Equestrian
<input type="checkbox"/>	Senior Center					<input type="checkbox"/>	Extreme sports
<input type="checkbox"/>	Skate Park					<input type="checkbox"/>	Fitness
<input type="checkbox"/>	Observatory					<input type="checkbox"/>	Golf
<input type="checkbox"/>	Arboretum					<input type="checkbox"/>	Health & Wellness
<input type="checkbox"/>	Other:					<input type="checkbox"/>	Outdoor Adventure
						<input type="checkbox"/>	Performing Arts
						<input type="checkbox"/>	Senior
						<input type="checkbox"/>	Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Terrace	Good	
<input checked="" type="checkbox"/>	Exhibit Gallery	Good	A/C maintenance issues

Facility Conditions		
Indoor	Condition	Comments/Notes
Lobby area clean and inviting	Excellent	
Front counter clean and organized	Excellent	
Flyer racks organized and full	Good	
Floors clean and free of debris	Excellent	
Walls/ ceilings clean, no cobwebs	Excellent	
Windows clean, no handprints	Excellent	
Hallways/ walkways clear	Excellent	
Lights working in all rooms	Fair	Need lighting improvements to enhance art
Tables/ chairs clean, properly stored	Good	
Equipment stowed properly	Good	
Storage area organized and accessible	Fair	Additional space/ portrait cubbies needed
Restrooms clean and stocked	Good	
Restrooms in good working order	Good	
Water fountains clean and working	Good	
Equipment in good working order overall	Good	
Equipment levels adequate	Good	
Functional layout, good use of space	Good	
Safety/ security features	Good	

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Good	
Walkways/ sidewalks clean, no debris	Excellent	
Building exterior clean and attractive	Excellent	
Parking lot clean, well-fit	Good	
Patio area clean and inviting	Excellent	
Planter area clean, aesthetically pleasing	Good	
Landscaping well-maintained, attractive	Good	
Lawns/ turf properly manicured	Excellent	
Exterior lights working	Good	
Trash cans/ ashtrays empty and clean	Good	
Amenities well-maintained, attractive	Good	
Functional layout, good use of space	Good	
Proper signage	Fair	Building sign good, but additional signage needed
Safety/ security features	Good	

Customer Service & satisfaction	Ranking	Comments/Notes
Greeting	Good	
Staff attire	Good	
Friendliness of staff	Excellent	
Professionalism of staff	Excellent	
Helpful/ knowledgeable staff	Excellent	
User interaction, users engaged	Good	
Needs/ interests appear to be met	Good	

<input type="checkbox"/>	Appropriate activities for population	Good	
<input type="checkbox"/>	Safety/ supervision apparent	Good	Oversight lacking, only 1 staff for entire facility

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Repair A/C	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Additional road signage	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Strengths**

- Well maintained
- Aesthetically pleasing facility
- Popular for rentals

**Weaknesses**

- Lack of signage on roadways/highways, as well as within City Park
- Lack of classroom space
- Partnership agreement needs updating within next year

**Opportunities**

- Repurpose and improve basement for additional education and special event space
- Additional programming within and outside of gallery

**Overall Condition of the Site**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Good	<input type="checkbox"/>
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### Bluebonnet Swamp Nature Center

Address: 10503 N Oak Hills Pkwy

Hours: Tu–Sat 9a–5p / Sun 12p–5p

Sq. ft./Acres: 102.75 acres / Educ/Admin: 4,500 sq ft/ Interpretive: 9,500 sq ft



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

#### Design and Usage

Design use (choose one)	Seasonal Use (choose all that apply)	Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter	<input checked="" type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input checked="" type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex			<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center			<input checked="" type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery			<input checked="" type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center			<input checked="" type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center			<input checked="" type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center			<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center			<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park			<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory			<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum			<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:			<input type="checkbox"/> Outdoor Adventure
			<input type="checkbox"/> Performing Arts
			<input type="checkbox"/> Senior
			<input type="checkbox"/> Tennis

#### Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Multi-purpose Room	Good	Additional rooms in new facility
<input checked="" type="checkbox"/>	Meeting/Conference Room	Good	
<input checked="" type="checkbox"/>	Multi-Use Trails	Good	Not ADA accessible throughout
<input checked="" type="checkbox"/>	Exhibit Space	Good	

x	Gift Shop	Good
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Facility Conditions			
Indoor	Condition	Comments/Notes	
	Lobby area clean and inviting	Good	
	Front counter clean and organized	Good	
	Flyer racks organized and full	Good	
	Floors clean and free of debris	Good	
	Walls/ ceilings clean, no cobwebs	Good	
	Windows clean, no handprints	Good	
	Hallways/ walkways clear	Good	
	Lights working in all rooms	Good	
	Tables/ chairs clean, properly stored	Good	
	Equipment stowed properly	Good	
	Storage area organized and accessible	Fair	In transition- new facility will have more space
	Restrooms clean and stocked	Good	
	Restrooms in good working order	Good	
	Water fountains clean and working	Good	
	Equipment in good working order overall	Good	
	Equipment levels adequate	Good	
	Functional layout, good use of space	Fair	Restricted space- new facility will alleviate
	Safety/ security features	Good	

Outdoor	Condition	Comments/Notes	
	Covered walkways clean, no cobwebs	Good	
	Walkways/ sidewalks clean, no debris	Good	
	Building exterior clean and attractive	Good	
	Parking lot clean, well-fit	Good	
	Patio area clean and inviting	Good	
	Lawns/ turf properly manicured	Good	
	Exterior lights working	Good	
	Trash cans/ ashtrays empty and clean	Good	
	Amenities well-maintained, attractive	Good	
	Functional layout, good use of space	Good	
	Proper signage	Fair	Need improved signs in parking lot/ building
	Safety/ security features	Good	

Customer Service & satisfaction	Ranking	Comments/Notes	
	Greeting	Excellent	
	Staff attire	Fair	Need consistent uniforms- including volunteers
	Friendliness of staff	Excellent	
	Professionalism of staff	Excellent	
	Helpful/ knowledgeable staff	Excellent	
	User interaction, users engaged	Excellent	

<input type="checkbox"/>	Needs/ interests appear to be met	Excellent
<input type="checkbox"/>	Appropriate activities for population	Excellent
<input type="checkbox"/>	Safety/ supervision apparent	Excellent

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
ADA accessible trail to swamp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Way finding and orientation signage	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Strengths**

- Strong staff
- Strong programming and expanding
- Caters to all ages
- New facility will provide expanded education and additional storage

**Weaknesses**

- Orientation and way finding to entrance
- Lack of O&M plan and estimates for new facility- need feasibility study

**Opportunities**

- Programming outside of facility- traveling trunk approach

**Overall Condition of the Site**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Good	<input type="checkbox"/>
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## Burbank Soccer Complex

Address: 12400 Burbank Dr

Hours: Sunrise - Sunset, daily

Sq. ft./Acres: 247.84 acres



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

Design and Usage							
Design use (choose one)		Seasonal Use (choose all that apply)		Usage Level (choose one)		Program Types (choose all that apply)	
<input type="checkbox"/>	Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input checked="" type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/>	Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/>	Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/>	Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input type="checkbox"/>	Arts & Crafts
<input checked="" type="checkbox"/>	Sports Complex					<input checked="" type="checkbox"/>	Athletics
<input type="checkbox"/>	Aquatic Center					<input checked="" type="checkbox"/>	Camps
<input type="checkbox"/>	Art Gallery					<input type="checkbox"/>	Community/ Special Events
<input type="checkbox"/>	Recreation Center					<input type="checkbox"/>	Educational
<input type="checkbox"/>	Performing Arts Center					<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Equestrian Center					<input type="checkbox"/>	Equestrian
<input type="checkbox"/>	Senior Center					<input type="checkbox"/>	Extreme sports
<input type="checkbox"/>	Skate Park					<input type="checkbox"/>	Fitness
<input type="checkbox"/>	Observatory					<input type="checkbox"/>	Golf
<input type="checkbox"/>	Arboretum					<input type="checkbox"/>	Health & Wellness
<input type="checkbox"/>	Other:					<input type="checkbox"/>	Outdoor Adventure
						<input type="checkbox"/>	Performing Arts
						<input type="checkbox"/>	Senior
						<input type="checkbox"/>	Tennis

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Multi-Use Fields (soccer/football/rug)	Good	Currently seeding
<input checked="" type="checkbox"/>	Dog parks/ off-leash areas	Excellent	

Facility Conditions		
Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Excellent	
Walkways/ sidewalks clean, no debris	Excellent	
Building exterior clean and attractive	Excellent	
Parking lot clean, well-fit	Good	
Landscaping well-maintained, attractive	Excellent	
Lawns/ turf properly manicured	Excellent	
Exterior lights working	Excellent	
Trash cans/ ashtrays empty and clean	Excellent	
Amenities well-maintained, attractive	Excellent	
Functional layout, good use of space	Excellent	
Proper signage	Excellent	
Safety/ security features	Excellent	

Customer Service & satisfaction	Ranking	Comments/Notes
Greeting	Excellent	
Staff attire	Excellent	
Friendliness of staff	Excellent	
Professionalism of staff	Excellent	
Helpful/ knowledgeable staff	Excellent	
User interaction, users engaged	Excellent	
Needs/ interests appear to be met	Excellent	
Appropriate activities for population	Excellent	
Safety/ supervision apparent	Excellent	

**Corrective Actions Needed**

Action	Urgency			
None noted	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Strengths**

- Multitude of sports fields
- Nice dog park
- Great sponsorships for fields

**Weaknesses**

- Not enough restrooms or shelters
- Only one concession stand
- Gravel parking lot
- Signs and parking posts worn

**Opportunities**

- Unused 10 acres could be developed into all-weather, multi-purpose fields
- Develop trail system

- Additional concession stand
- Develop a business plan for the complex
- Additional access points to the complex
- Explore naming rights

Overall Condition of the Site

Good



## Church Street

Address: 3210 Church St

Hours: Park: Sunrise - Sunset / Rec Center: M–Th 2:30p–7p / Fri 2:30p–6p

Sq. ft./Acres: 7.09 acres / Rec Center: 4,150 sq ft



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input checked="" type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/> Rare	<input checked="" type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input checked="" type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input type="checkbox"/> Community/ Special Events
<input checked="" type="checkbox"/> Recreation Center				<input checked="" type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center				<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park				<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum				<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/> Outdoor Adventure
				<input type="checkbox"/> Performing Arts
				<input type="checkbox"/> Senior
				<input type="checkbox"/> Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Gymnasium	Fair	Roof/ ceiling condition, No A/C
<input checked="" type="checkbox"/>	Multi-purpose Room	Fair	Wall A/C unit, old but clean
<input checked="" type="checkbox"/>	Playground	Fair	Not ADA accessible, missing parts
<input checked="" type="checkbox"/>	Baseball/ Softball fields	Fair	Worn, needs paint and weeding
<input checked="" type="checkbox"/>	Outdoor Basketball Courts	Fair	Little shade, old, worn
<input checked="" type="checkbox"/>	Picnic Areas	Fair	No lights or grills

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Fair	Clean, but some clutter due to lack of storage	
Front counter clean and organized	Fair	Clean, but some clutter due to lack of storage	
Floors clean and free of debris	Good		
Walls/ ceilings clean, no cobwebs	Good		
Windows clean, no handprints	Fair		
Hallways/ walkways clear	Good	Good considering lack of storage	
Lights working in all rooms	Fair	Burnt bulb in closet	
Tables/ chairs clean, properly stored	Good		
Equipment stowed properly	Good		
Storage area organized and accessible	Fair	Attic storage hard to access	
Restrooms clean and stocked	Good		
Restrooms in good working order	Good		
Water fountains clean and working	Good		
Equipment in good working order overall	Good		
Equipment levels adequate	Good		
Functional layout, good use of space	Good	Good use of limited space and aging facility	
Safety/ security features	Fair		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Good		
Walkways/ sidewalks clean, no debris	Good		
Building exterior clean and attractive	Fair	Aging	
Parking lot clean, well-fit	Fair	More lighting would be useful	
Planter area clean, aesthetically pleasing	Fair		
Landscaping well-maintained, attractive	Fair		
Lawns/ turf properly manicured	Good		
Exterior lights working	Poor	Vandalized lights - need replacement	
Trash cans/ ashtrays empty and clean	Good		
Amenities well-maintained, attractive	Good		
Functional layout, good use of space	Good		
Proper signage	Fair	Better rec center sign would be useful	
Safety/ security features	Fair	Lighting would improve security	

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Excellent		
Staff attire	Fair	No uniforms	
Friendliness of staff	Excellent		
Professionalism of staff	Excellent		
Helpful/ knowledgeable staff	Excellent		
User interaction, users engaged	Excellent		
Needs/interests appear to be met	Excellent		
Appropriate activities for population	Excellent		
Safety/supervision apparent	Excellent		

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Awning over front door	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leaking gym ceiling	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A/C Central	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ADA accessible playground	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Exterior lighting replacement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Strengths**

- One of the largest after school and camp programs - waiting list to get in
- Staff well known throughout community adds value to programming

**Weaknesses**

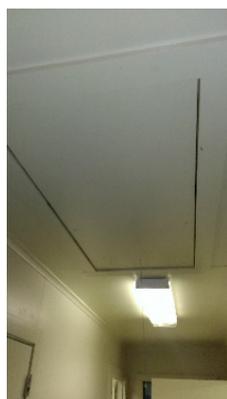
- Facility lacking storage - attic space available, but difficult to access
- Roof/ceiling damage in gym
- Lack of A/C
- No storage for kid's backpacks, instruments, etc
- Playground not ADA accessible

**Opportunities**

- Add central A/C to make gym more usable and expand programming
- Convert attic space to programmable area
- Revenue generation from ballfield

**Overall Condition of the Site**

Fair



### Cohn Arboretum

Address: 12206 Foster Rd

Hours: 8a-5p daily

Sq. ft./Acres: 16 acres



<input type="checkbox"/>	Signage (check all that apply)
<input type="checkbox"/>	Highway/roadway site identification
<input checked="" type="checkbox"/>	Marked entrance
<input type="checkbox"/>	Safety

<input checked="" type="checkbox"/>	Usage regulations and restrictions
<input type="checkbox"/>	Interpretive
<input type="checkbox"/>	Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input checked="" type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center				<input type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center				<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park				<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input checked="" type="checkbox"/> Arboretum				<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/> Outdoor Adventure
				<input type="checkbox"/> Performing Arts
				<input type="checkbox"/> Senior
				<input checked="" type="checkbox"/> Gardening/ Planting

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Community Garden	Excellent	
<input checked="" type="checkbox"/>	Formal Garden / Arboretum	Excellent	

Facility Conditions			
Indoor	Condition	Comments/Notes	
Restrooms clean and stocked	Fair	Men's was closed	
Restrooms in good working order	Fair	Men's was closed	
Water fountains clean and working	Good		
Safety/ security features	Good	one light on pole - close at 5, don't need light	

Outdoor	Condition	Comments/Notes	
Walkways/ sidewalks clean, no debris	Excellent		
Parking lot clean, well-fit	Good	No lighting, need for special events	
Planter area clean, aesthetically pleasing	Excellent		
Landscaping well-maintained, attractive	Excellent		
Lawns/ turf properly manicured	Excellent		
Exterior lights working	Good		
Trash cans/ ashtrays empty and clean	Good	Trash cans painted garden colors	
Proper signage	Good	Great map of park and description	
Safety/ security features	Fair		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Poor	No greeting	
Staff attire	Excellent		
Friendliness of staff	Good		

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Repaint office and fence	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Add programming	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase marketing	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Repaint hot house	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide program space and covered shelter	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**Strengths**

- Beautiful location
- Nice assortment of plants
- Plants labeled
- Very clean, well - maintained

**Weaknesses**

- Not revenue generating facility
- No plant guide
- Lack lighting for security/safety
- Office
- Hot house needs update

### Opportunities

- Permanent tent for weddings, special events, etc
- Light up walkways
- Add programming and classroom center
- Add a performance stage by the pond for better events, more revenue

### Overall Condition of the Site

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Good	<input type="checkbox"/>
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## Farr Park Equestrian Center

Address: 6402 River Rd

Hours: M-F 8a-9p / Sa-Su 8a-4p

Sq. ft./Acres: 297 acres



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input checked="" type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input checked="" type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input checked="" type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center				<input type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center				<input checked="" type="checkbox"/> Environmental
<input checked="" type="checkbox"/> Equestrian Center				<input checked="" type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park				<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum				<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/> Outdoor Adventure
				<input type="checkbox"/> Performing Arts
				<input type="checkbox"/> Senior
				<input type="checkbox"/> Tennis

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Picnic Areas/ Shelters	Good	Near RV park
<input checked="" type="checkbox"/>	RV park	Fair	Amp update would be beneficial
<input checked="" type="checkbox"/>	Arena (indoor)	Fair	Worn, needs paint, windows need repaired
<input checked="" type="checkbox"/>	Arena (outdoor)	Good	Could use cover
<input checked="" type="checkbox"/>	Barns / Stables	Fair	Older, but functional

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Poor	Need front desk in arena	
Floors clean and free of debris	Fair	It's an equestrian arena	
Walls/ ceilings clean, no cobwebs	Fair	Needs paint	
Windows clean, no handprints	Fair	Needs window repair	
Hallways/ walkways clear	Good		
Lights working in all rooms	Fair	Some burnt bulbs	
Tables/ chairs clean, properly stored	Good		
Equipment stowed properly	Good		
Storage area organized and accessible	Excellent		
Restrooms clean and stocked	Fair	Worn, but clean and functional	
Restrooms in good working order	Fair		
Water fountains clean and working	Good		
Equipment in good working order overall	Good		
Equipment levels adequate	Good		
Functional layout, good use of space	Good	Good use of limited space and aging facility	
Safety/ security features	Good		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Good		
Walkways/ sidewalks clean, no debris	Good		
Building exterior clean and attractive	Fair	Needs paint	
Parking lot clean, well-fit	Good		
Patio area clean and inviting	Poor	Need more inviting entry	
Planter area clean, aesthetically pleasing	Good		
Landscaping well-maintained, attractive	Good		
Lawns/ turf properly manicured	Fair	Good in most areas, but not event course and along RV park	
Exterior lights working	Good		
Trash cans/ ashtrays empty and clean	Good		
Amenities well-maintained, attractive	Good		
Functional layout, good use of space	Good		
Proper signage	Good		
Safety/ security features	Good		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Good		
Staff attire	Fair	Staff need consistent uniforms	
Friendliness of staff	Excellent		
Professionalism of staff	Excellent		
Helpful/ knowledgeable staff	Excellent		
User interaction, users engaged	Excellent		
Needs/interests appear to be met	Excellent		
Appropriate activities for population	Excellent		
Safety/supervision apparent	Excellent		

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Arena office relocation to lobby	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mow event course	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cover outdoor arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**Strengths**

- Strong programming
- Knowledgeable, friendly staff
- Potential for many events
- RV park adds financial and programmatic support to center

**Weaknesses**

- Event course maintenance - primarily mowing
- Lack of awareness of programs and needs within BREC staff
- Entry and arena need improvement
- Arena office needs to be relocated to lobby for safety and visibility

**Opportunities**

- Second arena - covered, open air
- "Pony palace" or some other space with abandoned gym on property to create revenue

**Overall Condition of the Site**

Good



Forest

Address: 13900 S Harrell's Ferry Road

Hours: Park: Sunrise - Sunset, daily / Rec center: M-Th 1p-9p / Fri noon-4p

Sq. ft./Acres: 115.62 acres / Rec Center: 6,742 sq ft



- Signage (check all that apply)
- Highway/roadway site identification
- Marked entrance
- Safety

- Usage regulations and restrictions
- Interpretive
- Other:

Design and Usage							
Design use (choose one)		Seasonal Use (choose all that apply)		Usage Level (choose one)		Program Types (choose all that apply)	
<input type="checkbox"/>	Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input checked="" type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input checked="" type="checkbox"/>	Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/>	Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/>	Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input checked="" type="checkbox"/>	Arts & Crafts
<input type="checkbox"/>	Sports Complex					<input checked="" type="checkbox"/>	Athletics
<input type="checkbox"/>	Aquatic Center					<input checked="" type="checkbox"/>	Camps
<input type="checkbox"/>	Art Gallery					<input checked="" type="checkbox"/>	Community/ Special Events
<input type="checkbox"/>	Recreation Center					<input checked="" type="checkbox"/>	Educational
<input type="checkbox"/>	Performing Arts Center					<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Equestrian Center					<input type="checkbox"/>	Equestrian
<input type="checkbox"/>	Senior Center					<input type="checkbox"/>	Extreme sports
<input type="checkbox"/>	Skate Park					<input checked="" type="checkbox"/>	Fitness
<input type="checkbox"/>	Observatory					<input type="checkbox"/>	Golf
<input type="checkbox"/>	Arboretum					<input checked="" type="checkbox"/>	Health & Wellness
<input type="checkbox"/>	Other:					<input type="checkbox"/>	Outdoor Adventure
						<input type="checkbox"/>	Performing Arts
						<input checked="" type="checkbox"/>	Senior
						<input checked="" type="checkbox"/>	Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Sprayground/ Spray Pad	Excellent	
<input checked="" type="checkbox"/>	Playground	Excellent	
<input checked="" type="checkbox"/>	Baseball/ softball fields	Excellent	
<input checked="" type="checkbox"/>	Outdoor Tennis Courts	Excellent	
<input checked="" type="checkbox"/>	Dog Parks/ off-leash areas	Excellent	
<input checked="" type="checkbox"/>	Picnic areas/ shelters	Excellent	

Facility Conditions		
Indoor	Condition	Comments/Notes
Lobby area clean and inviting	Excellent	
Front Counter clean and organized	Excellent	
Flyer racks organized and full	Excellent	
Floors clean and free of debris	Excellent	
Walls/ ceilings clean, no cobwebs	Excellent	
Windows clean, no handprints	Excellent	
Hallways/ walkways clear	Excellent	
Lights working in all rooms	Excellent	
Tables/ chairs clean, properly stored	Excellent	
Equipment stowed properly	Excellent	
Storage area organized and accessible	Excellent	
Restrooms clean and stocked	Excellent	
Restrooms in good working order	Excellent	
Water fountains clean and working	Excellent	
Kitchen clean and organized	Excellent	
Kitchen equipment working	Excellent	
Locker rooms neat, clean, and stocked	Excellent	
Locker rooms in good working order	Excellent	
Equipment in good working order overall	Excellent	
Equipment levels adequate	Excellent	
Functional layout, good use of space	Excellent	
Safety/ security features	Excellent	

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Excellent	
Walkways/ sidewalks clean, no debris	Excellent	
Building exterior clean and attractive	Excellent	
Parking lot clean, well-fit	Excellent	
Patio area clean and inviting	Excellent	
Planter area clean, aesthetically pleasing	Excellent	
Landscaping well-maintained, attractive	Excellent	
Lawns/ turf properly manicured	Excellent	
Exterior lights working	Excellent	
Trash cans/ ashtrays empty and clean	Excellent	
Amenities well-maintained, attractive	Excellent	
Functional layout, good use of space	Excellent	
Proper signage	Excellent	
Safety/ security features	Excellent	

Customer Service & satisfaction	Ranking	Comments/Notes
Greeting	Excellent	
Staff attire	Excellent	
Friendliness of staff	Excellent	

<input type="checkbox"/>	Professionalism of staff	Excellent
<input type="checkbox"/>	Helpful/ knowledgeable staff	Excellent
<input type="checkbox"/>	User interaction, users engaged	Excellent
<input type="checkbox"/>	Needs/interests appear to be met	Excellent
<input type="checkbox"/>	Appropriate activities for population	Excellent
<input type="checkbox"/>	Safety/supervision apparent	Excellent

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
A/C in the gym	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Open earlier for more programming	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Strengths**

- Strong manager who takes great pride in the facility
- High - quality amenities that are well maintained
- Good collaboration with private schools
- Great rental space
- Nice look to building and great branding throughout

**Weaknesses**

- No A/C in the gym
- Trail has gravel, not ADA accessible
- Some shelters lack tables
- Humidity on floors can be hazardous

**Opportunities**

- Open for longer hours for early morning programs
- More programs for adults with young children

**Overall Condition of the Site**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Excellent
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## Greenwood

Address: 13350 Hwy 19

Hours: Sunrise - Sunset, daily

Sq. ft./Acres: 390 acres



Signage (check all that apply)

- Highway/roadway site identification
- Marked entrance
- Safety

- Usage regulations and restrictions
- Interpretive
- Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive	
<input checked="" type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring	<input checked="" type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics	
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits	
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts	
<input type="checkbox"/> Sports Complex			<input type="checkbox"/> Athletics	
<input type="checkbox"/> Aquatic Center			<input checked="" type="checkbox"/> Camps	
<input type="checkbox"/> Art Gallery			<input checked="" type="checkbox"/> Community/ Special Events	
<input type="checkbox"/> Recreation Center			<input checked="" type="checkbox"/> Educational	
<input type="checkbox"/> Performing Arts Center			<input checked="" type="checkbox"/> Environmental	
<input type="checkbox"/> Equestrian Center			<input type="checkbox"/> Equestrian	
<input type="checkbox"/> Senior Center			<input type="checkbox"/> Extreme sports	
<input type="checkbox"/> Skate Park			<input type="checkbox"/> Fitness	
<input type="checkbox"/> Observatory			<input checked="" type="checkbox"/> Golf	
<input type="checkbox"/> Arboretum			<input type="checkbox"/> Health & Wellness	
<input type="checkbox"/> Other:			<input type="checkbox"/> Outdoor Adventure	
			<input type="checkbox"/> Performing Arts	
			<input type="checkbox"/> Senior	
			<input checked="" type="checkbox"/> Tennis	

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Multi-purpose Room	Excellent	Theater - versatile space
<input checked="" type="checkbox"/>	Sprayground/ Spray Pad	Good	
<input checked="" type="checkbox"/>	Playground	Excellent	
<input checked="" type="checkbox"/>	Outdoor Basketball Courts	Excellent	8 courts - underused
<input checked="" type="checkbox"/>	Dog Parks/ Off-leash areas	Excellent	Underused

x	Disc Golf Course	n/a	Present, but condition not observed
x	Picnic Areas / Shelters	Good	
x	Marina/ boat rental facility	Good	Additional storage needed

Facility Conditions			
	Indoor	Condition	Comments/Notes
	Lobby area clean and inviting	Excellent	
	Floors clean and free of debris	Good	
	Walls/ ceilings clean, no cobwebs	Good	
	Windows clean, no handprints	Good	
	Hallways/ walkways clear	Fair	Some rooms need more storage
	Lights working in all rooms	Good	When observed
	Tables/ chairs clean, properly stored	Fair	Need additional storage
	Equipment stowed properly	Fair	Need additional storage
	Storage area organized and accessible	Good	
	Restrooms clean and stocked	Good	
	Restrooms in good working order	Good	
	Water fountains clean and working	Good	
	Equipment in good working order overall	Excellent	
	Equipment levels adequate	Good	
	Functional layout, good use of space	Good	Could be expanded
	Safety/ security features	Good	

	Outdoor	Condition	Comments/ Notes
	Covered walkways clean, no cobwebs	Excellent	
	Walkways/ sidewalks clean, no debris	Excellent	
	Building exterior clean and attractive	Excellent	
	Parking lot clean, well-fit	Excellent	
	Patio area clean and inviting	Excellent	
	Planter area clean, aesthetically pleasing	Excellent	
	Landscaping well-maintained, attractive	Excellent	
	Lawns/ turf properly manicured	Excellent	
	Exterior lights working	Excellent	
	Trash cans/ ashtrays empty and clean	Good	
	Amenities well-maintained, attractive	Excellent	
	Functional layout, good use of space	Good	
	Proper signage	Good	
	Safety/ security features	Good	

Customer Service & satisfaction	Ranking	Comments/Notes
Greeting	Excellent	
Staff attire	Fair	Inconsistent dress code, only 1 uniform
Friendliness of staff	Excellent	
Professionalism of staff	Excellent	
Helpful/ knowledgeable staff	Excellent	
Needs/ interests appear to be met	Good	
Appropriate activities for population	Good	
Safety/ supervision apparent	Good	

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Develop program plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Expand parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**Strengths**

- New, updated facilities
- Proximity of facilities
- Variety of offerings on site
- Strong community support
- Free amenities are well used and draw maximum amount of users
- Rentals generate substantial revenue and spaces are consistently booked
- Length of stay
- Very active outdoor activities

**Weaknesses**

- Parking severely limiting the potential of the park
- Some amenities (i.e. golf course, dog park, tennis center) underutilized
- Lack of marketing
- Lack of coordinating, existing overlaps, cannibalization
- Pest control
- Limited storage
- Lack of kitchen/ prep space in theater
- Available space not sufficient to satisfy demand
- Lack of ADA accessibility limits programming ability
- Compartmentalization of facilities, especially the zoo and executive golf course
- Poor pedestrian connectivity between facilities and accessibility to surrounding neighborhoods
- Participation in programming is low

**Opportunities**

- Expansion of rentable spaces for larger/multiple events
- More parking would enable park to realize its potential
- Enhance connectivity within the park and improve accessibility to surrounding communities
- More concerts and events at outdoor theater
- Expand use of tennis facility

- Strengthen programming and revenue generation to offset high usage of free amenities
- More effective collaboration between amenities and programs, better scheduling and cross-promotion
- Create package deals that encourage full use of park and increase revenue
- Zachary is a hot spot for desirable clientele, better marketing presence of the park in this area
- More outdoor adventure amenities that utilize wooded areas
- More interpretive signage throughout park to highlight historic significance of site
- Make park more of a destination for field trips and large events, broaden appeal parish-wide

Overall Condition of the Site



Excellent



### Hamilton Avenue

Address: 13900 S Harrell's Ferry Rd

Hours: Park: Sunrise - Sunset, daily / Rec Center: M-Th 1p-9p / Fri noon-8p

Sq. ft./Acres: 115.62 acres / Rec Center: 6,742 sq ft



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

#### Design and Usage

Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)	
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/> Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/> Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/> Rare	<input type="checkbox"/>	Arts & Crafts
<input type="checkbox"/> Sports Complex				<input checked="" type="checkbox"/>	Athletics
<input type="checkbox"/> Aquatic Center				<input type="checkbox"/>	Camps
<input type="checkbox"/> Art Gallery				<input type="checkbox"/>	Community/ Special Events
<input checked="" type="checkbox"/> Recreation Center				<input type="checkbox"/>	Educational
<input type="checkbox"/> Performing Arts Center				<input type="checkbox"/>	Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/>	Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/>	Extreme sports
<input type="checkbox"/> Skate Park				<input type="checkbox"/>	Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/>	Golf
<input type="checkbox"/> Arboretum				<input type="checkbox"/>	Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/>	Outdoor Adventure
				<input type="checkbox"/>	Performing Arts
				<input type="checkbox"/>	Senior
				<input type="checkbox"/>	Tennis

#### Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Gymnasium	Excellent	
<input checked="" type="checkbox"/>	Multi-purpose Room	Excellent	
<input checked="" type="checkbox"/>	Playground	Excellent	

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Good		
Front counter clean and organized	Good		
Flyer racks organized and full	Excellent		
Floors clean and free of debris	Excellent		
Walls/ ceilings clean, no cobwebs	Excellent		
Windows clean, no handprints	Excellent		
Hallways/ walkways clear	Excellent		
Lights working in all rooms	Excellent		
Tables/ chairs clean, properly stored	Excellent		
Equipment stowed properly	Excellent		
Storage area organized and accessible	Excellent		
Restrooms clean and stocked	Excellent		
Restrooms in good working order	Excellent		
Water fountains clean and working	Excellent		
Kitchen clean and organized	Excellent		
Kitchen equipment working	Excellent		
Locker rooms neat, clean, and stocked	Excellent		
Locker rooms in good working order	Excellent		
Equipment in good working order overall	Excellent		
Equipment levels adequate	Excellent		
Functional layout, good use of space	Good		
Safety/ security features	Excellent		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Excellent		
Walkways/ sidewalks clean, no debris	Excellent		
Building exterior clean and attractive	Fair	Could use signage on building	
Parking lot clean, well-fit	Excellent		
Patio area clean and inviting	Excellent		
Planter area clean, aesthetically pleasing	Excellent		
Landscaping well-maintained, attractive	Excellent		
Lawns/ turf properly manicured	Excellent		
Exterior lights working	Excellent		
Trash cans/ ashtrays empty and clean	Excellent	Could use trash cans in parking lot	
Amenities well-maintained, attractive	Excellent		
Functional layout, good use of space	Good		
Proper signage	Fair		
Safety/ security features	Excellent		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Excellent		
Staff attire	Fair	Only had name tags	
Friendliness of staff	Excellent		

<input type="checkbox"/>	Professionalism of staff	Excellent	
<input type="checkbox"/>	Helpful/ knowledgeable staff	Excellent	
<input type="checkbox"/>	User interaction, users engaged	Good	
<input type="checkbox"/>	Needs/ interests appear to be met	Good	
<input type="checkbox"/>	Appropriate activities for population	Fair	Working on programs
<input type="checkbox"/>	Safety/ supervision apparent	Excellent	

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Develop program plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Add exercise loop	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Add large pavilion for rentals/ programming	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Enhance flooring in gym	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**Strengths**

- Well-maintained and clean facility
- Good outdoor playground equipment
- Good community room

**Weaknesses**

- Lack of identity
- No programming plan for building
- No outside court space or fitness elements
- Gymnasium flooring needs replaced
- No info board to promote activities
- Lack of a pavilion

**Opportunities**

- Add pavilion for events, programs, and camps
- Add more amenities to park and building for better user experiences
- Make playground usable for older children

**Overall Condition of the Site**

Good



### Hartley/ Vey Sports Park (Oak Villa)

Address: 2615 Oak Villa Blvd

Hours: Based upon events

Sq. ft./Acres: 57.68 acres



- Signage (check all that apply)
- Highway/roadway site identification
- Marked entrance
- Safety

- Usage regulations and restrictions
- Interpretive
- Other:

#### Design and Usage

Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)		
<input type="checkbox"/> Neighborhood Park	<input type="checkbox"/>	Winter	<input type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input checked="" type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input type="checkbox"/>	Arts & Crafts
<input checked="" type="checkbox"/> Sports Complex					<input checked="" type="checkbox"/>	Athletics
<input type="checkbox"/> Aquatic Center					<input type="checkbox"/>	Camps
<input type="checkbox"/> Art Gallery					<input checked="" type="checkbox"/>	Community/ Special Events
<input type="checkbox"/> Recreation Center					<input type="checkbox"/>	Educational
<input type="checkbox"/> Performing Arts Center					<input type="checkbox"/>	Environmental
<input type="checkbox"/> Equestrian Center					<input type="checkbox"/>	Equestrian
<input type="checkbox"/> Senior Center					<input type="checkbox"/>	Extreme sports
<input type="checkbox"/> Skate Park					<input type="checkbox"/>	Fitness
<input type="checkbox"/> Observatory					<input type="checkbox"/>	Golf
<input type="checkbox"/> Arboretum					<input type="checkbox"/>	Health & Wellness
<input type="checkbox"/> Other:					<input type="checkbox"/>	Outdoor Adventure
					<input type="checkbox"/>	Performing Arts
					<input type="checkbox"/>	Senior
					<input type="checkbox"/>	Tennis

#### Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Baseball/ Softball fields	Good	
<input checked="" type="checkbox"/>	Concession/ Control Facility	Fair	Vandalism and break-ins

Facility Conditions		
Indoor	Condition	Comments/Notes
Lobby area clean and inviting	E/G/F/P	
Walls/ ceilings clean, no cobwebs	Good	
Lights working in all rooms	Good	
Tables/ chairs clean, properly stored	Fair	
Equipment stowed properly	Fair	Closet space could be beneficial
Storage area organized and accessible	Good	
Restrooms clean and stocked	Good	
Restrooms in good working order	Good	
Water fountains clean and working	Good	
Kitchen clean and organized	Good	
Kitchen equipment working	Good	
Equipment in good working order overall	Good	
Equipment levels adequate	Good	
Functional layout, good use of space	Good	
Safety/ security features	Fair	Security cameras

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Good	
Walkways/ sidewalks clean, no debris	Good	
Building exterior clean and attractive	Good	
Parking lot clean, well-fit	Fair	Needs lighting
Landscaping well-maintained, attractive	Good	
Lawns/ turf properly manicured	Good	
Exterior lights working	Good	
Trash cans/ ashtrays empty and clean	Good	
Amenities well-maintained, attractive	Good	
Functional layout, good use of space	Good	
Proper signage	Good	
Safety/ security features	Fair	Security cameras

**Corrective Actions Needed**

Action	Urgency			
None noted	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

**Strengths**

- Higher quality athletic complex

**Weaknesses**

- Parking lot lighting
- Security/ Vandalism

Opportunities

- Enhance revenue generation/ improve cost recovery
- Cover bleachers

Overall Condition of the Site

Good

## Highland Road Observatory

Address: 13800 Highland Rd

Hours: T-Th 10a-2p / Fri 3p-10p / Sat 9a-1p, 6p-10p

Sq. ft./Acres: 3,150 sq ft



Signage (check all that apply)

- Highway/roadway site identification
- Marked entrance
- Safety

- Usage regulations and restrictions
- Interpretive
- Other:

Design and Usage

Design use (choose one)	Seasonal Use (choose all that apply)	Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer	<input checked="" type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex			<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center			<input checked="" type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery			<input checked="" type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center			<input checked="" type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center			<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center			<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center			<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park			<input type="checkbox"/> Fitness
<input checked="" type="checkbox"/> Observatory			<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum			<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:			<input type="checkbox"/> Outdoor Adventure
			<input type="checkbox"/> Performing Arts
			<input type="checkbox"/> Senior
			<input type="checkbox"/> Tennis

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Multi-purpose Room	Good	Lectures, programs, work area, exhibits-small and odd layout
<input checked="" type="checkbox"/>	Telescope Observatories	Good	

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Fair	Crowded mix of work/public areas. Door sticks	
Front counter clean and organized	Fair		
Flyer racks organized and full	Good		
Floors clean and free of debris	Good		
Walls/ ceilings clean, no cobwebs	Fair	Closet space would be beneficial	
Windows clean, no handprints	Fair	Need major cleaning/ refresh	
Hallways/ walkways clear	Good		
Lights working in all rooms	Good		
Tables/ chairs clean, properly stored	Fair		
Equipment stowed properly	Fair		
Storage area organized and accessible	Fair	Limited space, needs better organization	
Restrooms clean and stocked	Good		
Restrooms in good working order	Good		
Water fountains clean and working	Good		
Equipment in good working order overall	Good		
Equipment levels adequate	Good		
Functional layout, good use of space	Fair	Ok given layout, need additional space with better sight lines	
Safety/ security features	Good		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Fair		
Walkways/ sidewalks clean, no debris	Fair		
Building exterior clean and attractive	Fair	Needs paint	
Parking lot clean, well-fit	Good	Not lit	
Patio area clean and inviting	Fair		
Landscaping well-maintained, attractive	Good		
Lawns/ turf properly manicured	Good		
Exterior lights working	Good		
Trash cans/ ashtrays empty and clean	Good		
Amenities well-maintained, attractive	Good		
Functional layout, good use of space	Good		
Proper signage	Good		
Safety/ security features	Good		

Customer Service & Satisfaction	Ranking	Comments/Notes	
Greeting	Fair		
Staff attire	Fair	Uniform consistency needed	
Friendliness of staff	Good		
Professionalism of staff	Good		
Helpful/ knowledgeable staff	Good		
Needs/ interests appear to be met	Good		
Appropriate activities for population	Good		

Corrective Actions Needed

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Paint Dome	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve/ expand program space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Strengths

- Integrated research and public access mission
- Unique facility for programs and events
- Partnership management

Weaknesses

- Odd and limiting multi-purpose space
- Uninviting entrance- better doors with windows needed
- Low cost recovery

Opportunities

- Additional education programming/ field trips
- Expand facility to better accommodate programs, work space, and storage

Overall Condition of the Site

Fair



### Independence Community Park - Liberty Lagoon

Address: 111 Lobdell Ave

Hours: Off season: Sat 10a-7p, Sun noon-7p / In season M-F 11a-7p / Sat 10a-7p, Sun Noon-7p

Sq. ft./Acres:



<input type="checkbox"/>	Signage (check all that apply)
<input type="checkbox"/>	Highway/roadway site identification
<input checked="" type="checkbox"/>	Marked entrance
<input type="checkbox"/>	Safety

<input type="checkbox"/>	Usage regulations and restrictions
<input type="checkbox"/>	Interpretive
<input type="checkbox"/>	Other:

Design and Usage					
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)		Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input type="checkbox"/>	Winter	<input checked="" type="checkbox"/>	Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/>	Moderate	<input checked="" type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/>	Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex					<input type="checkbox"/> Athletics
<input checked="" type="checkbox"/> Aquatic Center					<input type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery					<input type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center					<input type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center					<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center					<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center					<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park					<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory					<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum					<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:					<input type="checkbox"/> Outdoor Adventure
					<input type="checkbox"/> Performing Arts
					<input type="checkbox"/> Senior
					<input type="checkbox"/> Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Outdoor Pools	Excellent	
<input checked="" type="checkbox"/>	Sprayground/ Spray Pad	Excellent	
<input checked="" type="checkbox"/>	Volleyball Pits	Excellent	

Facility Conditions		
Indoor	Condition	Comments/Notes
Front counter clean and organized	Excellent	
Floors clean and free of debris	Excellent	
Walls/ ceilings clean, no cobwebs	Excellent	
Windows clean, no handprints	Excellent	
Hallways/ walkways clear	Excellent	
Lights working in all rooms	Excellent	
Tables/ chairs clean, properly stored	Excellent	
Equipment stowed properly	Excellent	
Storage area organized and accessible	Excellent	
Restrooms clean and stocked	Excellent	
Restrooms in good working order	Excellent	
Kitchen clean and organized	Excellent	
Kitchen equipment working	Excellent	
Locker rooms neat, clean and stocked	Excellent	
Locker rooms in good working order	Excellent	
Equipment in good working order overall	Excellent	
Equipment levels adequate	Excellent	
Functional layout, good use of space	Excellent	
Safety/ security features	Excellent	

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Excellent	
Walkways/ sidewalks clean, no debris	Excellent	
Building exterior clean and attractive	Excellent	Needs paint
Parking lot clean, well-fit	Excellent	Not lit
Patio area clean and inviting	Excellent	
Planter area clean, aesthetically pleasing	Excellent	
Landscaping well-maintained, attractive	Excellent	
Lawns/ turf properly manicured	Excellent	
Exterior lights working	Excellent	
Trash cans/ ashtrays empty and clean	Excellent	
Amenities well-maintained, attractive	Excellent	
Functional layout, good use of space	Excellent	
Proper signage	Excellent	
Safety/ security features	Excellent	

Customer Service & Satisfaction	Ranking	Comments/Notes
Greeting	Fair	
Staff attire	Fair	Uniform consistency needed
Friendliness of staff	Good	
Professionalism of staff	Good	
Helpful/ knowledgeable staff	Good	
Needs/ interests appear to be met	Good	
Appropriate activities for population	Good	

Corrective Actions Needed

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Add deep water	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Add flow rider	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Add cabanas (2-3)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Add umbrellas to tables	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Strengths

- Nice family aquatic center
- Good level of aquatic experiences for target age group
- Ample rental space
- Food Service

Weaknesses

- Too much shallow water, need deep water
- Nothing for ages 13-15
- More public pavilions for protection from the sun
- 600 bather capacity

Opportunities

- Add flow rider
- Sponsorships of slides and on umbrellas
- Add deep water
- Add cabanas
- Add misters

Overall Condition of the Site

Excellent



### Independence Community Park - Tennis Center

Address: 7505 Independence Blvd

Hours: M-F 8a-10p / Sat 8a-6p, Sun 8a-6p

Sq. ft./Acres:



<input type="checkbox"/>	Signage (check all that apply)
<input type="checkbox"/>	Highway/roadway site identification
<input checked="" type="checkbox"/>	Marked entrance
<input type="checkbox"/>	Safety

<input type="checkbox"/>	Usage regulations and restrictions
<input type="checkbox"/>	Interpretive
<input type="checkbox"/>	Other:

#### Design and Usage

Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)		Program Types (choose all that apply)	
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input checked="" type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input type="checkbox"/>	Arts & Crafts
<input checked="" type="checkbox"/> Sports Complex					<input checked="" type="checkbox"/>	Athletics
<input type="checkbox"/> Aquatic Center					<input checked="" type="checkbox"/>	Camps
<input type="checkbox"/> Art Gallery					<input checked="" type="checkbox"/>	Community/ Special Events
<input type="checkbox"/> Recreation Center					<input checked="" type="checkbox"/>	Educational
<input type="checkbox"/> Performing Arts Center					<input type="checkbox"/>	Environmental
<input type="checkbox"/> Equestrian Center					<input type="checkbox"/>	Equestrian
<input type="checkbox"/> Senior Center					<input type="checkbox"/>	Extreme sports
<input type="checkbox"/> Skate Park					<input checked="" type="checkbox"/>	Fitness
<input type="checkbox"/> Observatory					<input type="checkbox"/>	Golf
<input type="checkbox"/> Arboretum					<input checked="" type="checkbox"/>	Health & Wellness
<input type="checkbox"/> Other:					<input type="checkbox"/>	Outdoor Adventure
					<input type="checkbox"/>	Performing Arts
					<input type="checkbox"/>	Senior
					<input checked="" type="checkbox"/>	Tennis

#### Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Indoor tennis courts	Excellent	
<input checked="" type="checkbox"/>	Outdoor tennis courts	Excellent	

Facility Conditions		
Indoor	Condition	Comments/Notes
Lobby area clean and inviting	Excellent	
Front counter clean and organized	Excellent	
Flyer racks organized and full	Excellent	
Floors clean and free of debris	Excellent	
Walls/ ceilings clean, no cobwebs	Excellent	
Windows clean, no handprints	Excellent	
Hallways/ walkways clear	Excellent	
Lights working in all rooms	Excellent	
Tables/ chairs clean, properly stored	Excellent	
Equipment stowed properly	Excellent	
Storage area organized and accessible	Excellent	
Restrooms clean and stocked	Excellent	
Restrooms in good working order	Excellent	
Water fountains clean and working	Excellent	
Locker rooms neat, clean and stocked	Excellent	
Locker rooms in good working order	Excellent	
Equipment in good working order overall	Excellent	
Equipment levels adequate	Excellent	
Functional layout, good use of space	Excellent	
Safety/ security features	Excellent	

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Excellent	
Walkways/ sidewalks clean, no debris	Excellent	
Building exterior clean and attractive	Excellent	
Parking lot clean, well-fit	Good	Could use repaving
Patio area clean and inviting	Excellent	
Planter area clean, aesthetically pleasing	Good	
Landscaping well-maintained, attractive	Good	
Lawns/ turf properly manicured	Excellent	
Exterior lights working	Excellent	
Trash cans/ ashtrays empty and clean	Excellent	
Amenities well-maintained, attractive	Good	
Functional layout, good use of space	Excellent	
Proper signage	Good	
Safety/ security features	Good	

Customer service & satisfaction	Ranking	Comments/Notes
Greetings	Excellent	
Staff attire	Good	only name tags
Friendliness of staff	Excellent	

<input type="checkbox"/>	Professionalism of staff	Excellent
<input type="checkbox"/>	Helpful/ knowledgeable staff	Excellent
<input type="checkbox"/>	User interaction, users engaged	Excellent
<input type="checkbox"/>	Needs/ interests appear to be met	Excellent
<input type="checkbox"/>	Appropriate activities for population	Excellent
<input type="checkbox"/>	Safety / supervision apparent	Excellent

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Develop sponsors to help maintain facility	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Replace/ update benches	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Update and refresh facility, needs paint	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Replace signs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Strengths**

- Maintenance is great
- Multitude of experiences in one setting

**Weaknesses**

- ICP is disjointed, each attraction operates as an individual entity
- No common attire other than name tags

**Opportunities**

- Explore sponsorship opportunities
- Add loop trail to connect various features
- More collaboration and cross promotion between attractions
- Signage of courts could be improved

**Overall Condition of the Site**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Good	<input type="checkbox"/>
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### Independence Community Park - Theater

Address: 7800 Independence Blvd

Hours: Tu-F 10a-5p

Sq. ft./Acres: 18,672 sq ft



- Signage (check all that apply)
- Highway/roadway site identification
- Marked entrance
- Safety

- Usage regulations and restrictions
- Interpretive
- Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input checked="" type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/>	Spring	<input type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center				<input type="checkbox"/> Educational
<input checked="" type="checkbox"/> Performing Arts Center				<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park				<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum				<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/> Outdoor Adventure
				<input checked="" type="checkbox"/> Performing Arts
				<input type="checkbox"/> Senior
				<input type="checkbox"/> Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Performing arts space	Good	Tired, 10 years old

Facility Conditions		
Indoor	Condition	Comments/Notes
Lobby area clean and inviting	Excellent	
Front counter clean and organized	Excellent	
Floors clean and free of debris	Excellent	
Walls/ ceilings clean, no cobwebs	Excellent	
Windows clean, no handprints	Excellent	
Hallways/ walkways clear	Excellent	
Lights working in all rooms	Excellent	
Tables/ chairs clean, properly stored	Excellent	
Equipment stowed properly	N/A	Need storage room
Storage area organized and accessible	N/A	Need storage room
Restrooms clean and stocked	Excellent	
Restrooms in good working order	Excellent	
Water fountains clean and working	Excellent	
Equipment in good working order overall	Fair	Need technical director
Equipment levels adequate	Good	
Functional layout, good use of space	Excellent	
Safety/ security features	Excellent	

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Excellent	
Walkways/ sidewalks clean, no debris	Excellent	
Building exterior clean and attractive	Excellent	
Parking lot clean, well-fit	Excellent	
Patio area clean and inviting	Excellent	
Planter area clean, aesthetically pleasing	Excellent	
Landscaping well-maintained, attractive	Excellent	
Lawns/ turf properly manicured	Excellent	
Exterior lights working	Excellent	
Trash cans/ ashtrays empty and clean	Excellent	
Amenities well-maintained, attractive	Excellent	
Functional layout, good use of space	Excellent	
Proper signage	Excellent	
Safety/ security features	Excellent	

Customer Service & satisfaction	Ranking	Comments/Notes
Greeting	Excellent	
Staff attire	Excellent	
Friendliness of staff	Excellent	
Professionalism of staff	Excellent	
Helpful/ knowledgeable staff	Excellent	
Needs/ interests appear to be met	Excellent	
Appropriate activities for population	Excellent	
Safety/ supervision apparent	Excellent	

Corrective Actions Needed

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Fix leaky roof	x			
Add	x			

Strengths

- Great accessibility
- Very safe
- Surrounding amenities/ facilities within the community park

Weaknesses

- Leaky roof
- Communication
- Aluminum seating is noisy

Opportunities

- Concessions
- Update box office

Overall Condition of the Site

		Good	
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### Lovett Road

Address: 13113 Lovett Rd

Hours: Park: Sunrise - Sunset, daily/ Rec center: M-Th 3p-8p, F 3p-8p

Sq. ft./Acres: 64.27 acres/ Rec Center: 9,093 sq ft



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter		<input checked="" type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input checked="" type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring		<input type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer		<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall		<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input checked="" type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input type="checkbox"/> Community/ Special Events
<input checked="" type="checkbox"/> Recreation Center				<input type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center				<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input type="checkbox"/> Extreme sports
<input type="checkbox"/> Skate Park				<input checked="" type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum				<input checked="" type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input type="checkbox"/> Outdoor Adventure
				<input type="checkbox"/> Performing Arts
				<input checked="" type="checkbox"/> Senior
				<input type="checkbox"/> Tennis

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Playground	Excellent	
<input checked="" type="checkbox"/>	Baseball/ softball fields	Good	Tired, but lighted
<input checked="" type="checkbox"/>	Outdoor tennis courts	Fair	Worn, need lining and hitting wall
<input checked="" type="checkbox"/>	Picnic Areas/ Shelters	Excellent	One 25-person shelter

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Excellent		
Front counter clean and organized	Excellent		
Flyer racks organized and full	Excellent		
Floors clean and free of debris	Excellent		
Walls/ ceilings clean, no cobwebs	Excellent		
Windows clean, no handprints	Excellent		
Hallways/ walkways clear	Excellent		
Lights working in all rooms	Excellent		
Tables/ chairs clean, properly stored	Excellent		
Equipment stowed properly	Excellent		
Storage area organized and accessible	Excellent		
Restrooms clean and stocked	Excellent		
Restrooms in good working order	Excellent		
Water fountains clean and working	Excellent		
Equipment in good working order overall	Excellent		
Equipment levels adequate	Excellent		
Functional layout, good use of space	Good		
Safety/ security features	Excellent		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Excellent		
Walkways/ sidewalks clean, no debris	Excellent		
Building exterior clean and attractive	Good	Roof needs attention	
Parking lot clean, well-fit	Good	Gravel	
Patio area clean and inviting	Excellent		
Planter area clean, aesthetically pleasing	Excellent		
Landscaping well-maintained, attractive	Excellent		
Lawns/ turf properly manicured	Excellent		
Exterior lights working	Excellent		
Trash cans/ ashtrays empty and clean	Excellent		
Amenities well-maintained, attractive	Excellent		
Functional layout, good use of space	Excellent		
Proper signage	Excellent		
Safety/ security features	Excellent		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Excellent		
Staff attire	Fair	Only name tags	
Friendliness of staff	Excellent		
Professionalism of staff	Excellent		
Helpful/ knowledgeable staff	Excellent		
Needs/ interests appear to be met	Excellent		
Appropriate activities for population	Excellent		
Safety/ supervision apparent	Excellent		

**Corrective Actions Needed**

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Update fields (2 per year)	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>
Update restrooms	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pave access road	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A/C in gym	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
Add program space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x
Add pavilion and trail loop	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>

**Strengths**

- Ball fields
- Size of park
- Many experiences for all ages
- Good lighting

**Weaknesses**

- Parking not well done
- Signage is worn
- Rusted fences
- Tennis court worn

**Opportunities**

- Repaint and color coordinate
- Paint fences
- Add permanent bathrooms
- Park could use refreshing
- Replace the floor with true gym floor
- Add vending in rec center

**Overall Condition of the Site**

Good



## Magnolia Mound Plantation

Address: 2161 Nicholson Dr

Hours: M–Sa 10a–4p, Su 1p–4p

Sq. ft./Acres: 14.8 acres/ Barn: 4,000 sq ft



<input type="checkbox"/>	Signage (check all that apply)
<input checked="" type="checkbox"/>	Highway/roadway site identification
<input checked="" type="checkbox"/>	Marked entrance
<input type="checkbox"/>	Safety

<input type="checkbox"/>	Usage regulations and restrictions
<input checked="" type="checkbox"/>	Interpretive
<input type="checkbox"/>	Other:

Design and Usage							
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)			
<input type="checkbox"/>	Neighborhood Park	<input checked="" type="checkbox"/>	Winter	<input type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/>	Community Park	<input checked="" type="checkbox"/>	Spring	<input checked="" type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/>	Regional Park	<input checked="" type="checkbox"/>	Summer	<input type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/>	Nature Preservation	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Rare	<input type="checkbox"/>	Arts & Crafts
<input type="checkbox"/>	Sports Complex					<input type="checkbox"/>	Athletics
<input type="checkbox"/>	Aquatic Center					<input type="checkbox"/>	Camps
<input type="checkbox"/>	Art Gallery					<input checked="" type="checkbox"/>	Community/ Special Events
<input type="checkbox"/>	Recreation Center					<input checked="" type="checkbox"/>	Educational
<input type="checkbox"/>	Performing Arts Center					<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Equestrian Center					<input type="checkbox"/>	Equestrian
<input type="checkbox"/>	Senior Center					<input type="checkbox"/>	Extreme sports
<input type="checkbox"/>	Skate Park					<input type="checkbox"/>	Fitness
<input type="checkbox"/>	Observatory					<input type="checkbox"/>	Golf
<input type="checkbox"/>	Arboretum					<input type="checkbox"/>	Health & Wellness
<input checked="" type="checkbox"/>	Other: Historic Site					<input type="checkbox"/>	Outdoor Adventure
						<input type="checkbox"/>	Performing Arts
						<input type="checkbox"/>	Senior
						<input type="checkbox"/>	Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Picnic Areas/ Shelters	Good	
<input checked="" type="checkbox"/>	Historical House (Plantation House)	Good	
<input checked="" type="checkbox"/>	Rental Historical House	Fair	
<input checked="" type="checkbox"/>	Visitor Center/ Book Store	Good	

Facility Conditions		
Indoor	Condition	Comments/Notes
Lobby area clean and inviting	Good	
Front counter clean and organized	Good	
Flyer racks organized and full	Good	
Floors clean and free of debris	Good	
Walls/ ceilings clean, no cobwebs	Good	
Windows clean, no handprints	Good	
Hallways/ walkways clear	Good	
Lights working in all rooms	Good	
Tables/ chairs clean, properly stored	Good	Admin building needs more storage
Equipment stowed properly	Fair	Admin building needs more storage
Storage area organized and accessible	Fair	Admin building needs more storage
Restrooms clean and stocked	Good	
Restrooms in good working order	Good	Admin building needs stall doors in restroom
Water fountains clean and working	Good	
Equipment in good working order overall	Good	Pavilion good, Admin kitchen is fair
Equipment levels adequate	Good	Pavilion good, Admin kitchen is fair
Functional layout, good use of space	Good	
Safety/ security features	Excellent	

Outdoor	Condition	Comments/Notes
Covered walkways clean, no cobwebs	Good	
Walkways/ sidewalks clean, no debris	Good	
Building exterior clean and attractive	Good	Admin building and visitor center need paint
Parking lot clean, well-fit	Good	
Patio area clean and inviting	Good	
Planter area clean, aesthetically pleasing	Good	
Landscaping well-maintained, attractive	Good	
Lawns/ turf properly manicured	Good	
Exterior lights working	Good	
Trash cans/ ashtrays empty and clean	Good	
Amenities well-maintained, attractive	Good	
Functional layout, good use of space	Excellent	
Proper signage	Good	
Safety/ security features	Good	Will need gate/fence improvements in 5-10 yrs

Customer Service & satisfaction	Ranking	Comments/Notes
Greeting	Good	
Staff attire	Fair	Need consistent uniforms
Friendliness of staff	Good	
Professionalism of staff	Good	
Helpful/ knowledgeable staff	Good	
Needs/ interests appear to be met	Good	
Appropriate activities for population	Good	
Safety/ supervision apparent	Excellent	

Corrective Actions Needed

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Admin building paint	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Admin building enhancements for rentability	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Program plan for new VC	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Operation sand maintenance assessment for new VC	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Strengths

- Strong programming
- Dedicated staff
- Unique & historically significant facility
- Strong partnership with Friends group

Weaknesses

- O&M analysis and feasibility study needed for new Visitor Center
- Could improve cost recovery level
- Pricing policy needs updated

Opportunities

- More pavilion rentals with additional staffing
- Proposed trolley line could increase visitation

Overall Condition of the Site

Good



## Mayfair

Address: 605 Flora Ln

Hours: Park: Sunrise-Sunset, daily/ Rec Center M–Th 3:30p–8p

Sq. ft./Acres: 22.96 acres/ Rec Center : 6,810 sq ft



Signage (check all that apply)

Highway/roadway site identification

Marked entrance

Safety

Usage regulations and restrictions

Interpretive

Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input checked="" type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive	
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics	
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer	<input checked="" type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits	
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts	
<input type="checkbox"/> Sports Complex			<input checked="" type="checkbox"/> Athletics	
<input type="checkbox"/> Aquatic Center			<input type="checkbox"/> Camps	
<input type="checkbox"/> Art Gallery			<input checked="" type="checkbox"/> Community/ Special Events	
<input type="checkbox"/> Recreation Center			<input type="checkbox"/> Educational	
<input type="checkbox"/> Performing Arts Center			<input type="checkbox"/> Environmental	
<input type="checkbox"/> Equestrian Center			<input type="checkbox"/> Equestrian	
<input type="checkbox"/> Senior Center			<input type="checkbox"/> Extreme sports	
<input type="checkbox"/> Skate Park			<input type="checkbox"/> Fitness	
<input type="checkbox"/> Observatory			<input type="checkbox"/> Golf	
<input type="checkbox"/> Arboretum			<input type="checkbox"/> Health & Wellness	
<input type="checkbox"/> Other:			<input type="checkbox"/> Outdoor Adventure	
			<input type="checkbox"/> Performing Arts	
			<input type="checkbox"/> Senior	
			<input type="checkbox"/> Tennis	

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Playground	Excellent	
<input checked="" type="checkbox"/>	Baseball/ Softball fields	Fair	Recreation field, well maintained
<input checked="" type="checkbox"/>	Outdoor Basketball Courts	Poor	Part of tennis, no lines, broken net
<input checked="" type="checkbox"/>	Outdoor Tennis Courts	Poor	Nets broken, grass growing in court
<input checked="" type="checkbox"/>	Picnic Areas/ Shelters	Good	

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Good		
Front counter clean and organized	Good		
Flyer racks organized and full	Poor		
Floors clean and free of debris	Good		
Walls/ ceilings clean, no cobwebs	Good		
Windows clean, no handprints	Good		
Hallways/ walkways clear	Good		
Lights working in all rooms	Good		
Tables/ chairs clean, properly stored	Fair		
Equipment stowed properly	Fair		
Storage area organized and accessible	Fair		
Restrooms clean and stocked	Good		
Restrooms in good working order	Good		
Water fountains clean and working	Good		
Kitchen clean and organized	Good		
Equipment in good working order overall	Fair		
Equipment levels adequate	Fair		
Functional layout, good use of space	Good		
Safety/ security features	Fair		

Outdoor	Condition	Comments/ Notes	
Covered walkways clean, no cobwebs	Good		
Walkways/ sidewalks clean, no debris	Good		
Parking lot clean, well-fit	Poor		
Planter area clean, aesthetically pleasing	Good		
Landscaping well-maintained, attractive	Excellent		
Lawns/ turf properly manicured	Excellent		
Exterior lights working	Good		
Trash cans/ ashtrays empty and clean	Good		
Amenities well-maintained, attractive	Fair		
Functional layout, good use of space	Good		
Proper signage	Poor		
Safety/ security features	Poor		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Excellent		
Staff attire	Good	Only name tags	
Friendliness of staff	Excellent		
Professionalism of staff	Excellent		
Helpful/ knowledgeable staff	Excellent		
Needs/ interests appear to be met	Excellent		
Appropriate activities for population	Excellent		
Safety/ supervision apparent	Excellent		

Corrective Actions Needed

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Repurpose tennis court area- convert into dedicated outdoor basketball court	X			
A/C in gym		X		
Identification on building		X		
Signage to find center	X			

Strengths

- Beautiful grounds
- Well-maintained

Weaknesses

- Location of center - poor accessibility
- Lack of A/C in gym
- Not a true community center

Opportunities

- Repurpose tennis court area

Overall Condition of the Site

Fair



### Perkins Road

Address: 7122 Perkins Rd

Hours: M & W 3p-7p/ Tu & Th 3p-8p

Sq. ft./Acres: 5,425 sq ft



<input type="checkbox"/>	Signage (check all that apply)	<input checked="" type="checkbox"/>	Usage regulations and restrictions
<input type="checkbox"/>	Highway/roadway site identification	<input type="checkbox"/>	Interpretive
<input checked="" type="checkbox"/>	Marked entrance	<input type="checkbox"/>	Other:
<input checked="" type="checkbox"/>	Safety		

Design and Usage						
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)		
<input type="checkbox"/>	Neighborhood Park	<input checked="" type="checkbox"/> Winter	<input type="checkbox"/>	Heavy	<input type="checkbox"/>	Adaptive/ Inclusive
<input type="checkbox"/>	Community Park	<input checked="" type="checkbox"/> Spring	<input type="checkbox"/>	Moderate	<input type="checkbox"/>	Aquatics
<input type="checkbox"/>	Regional Park	<input checked="" type="checkbox"/> Summer	<input checked="" type="checkbox"/>	Light	<input type="checkbox"/>	Art Exhibits
<input type="checkbox"/>	Nature Preservation	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/>	Rare	<input type="checkbox"/>	Arts & Crafts
<input type="checkbox"/>	Sports Complex				<input type="checkbox"/>	Athletics
<input type="checkbox"/>	Aquatic Center				<input checked="" type="checkbox"/>	Camps
<input type="checkbox"/>	Art Gallery				<input checked="" type="checkbox"/>	Community/ Special Events
<input checked="" type="checkbox"/>	Recreation Center				<input type="checkbox"/>	Educational
<input type="checkbox"/>	Performing Arts Center				<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Equestrian Center				<input type="checkbox"/>	Equestrian
<input type="checkbox"/>	Senior Center				<input type="checkbox"/>	Extreme sports
<input type="checkbox"/>	Skate Park				<input type="checkbox"/>	Fitness
<input type="checkbox"/>	Observatory				<input type="checkbox"/>	Golf
<input type="checkbox"/>	Arboretum				<input checked="" type="checkbox"/>	Health & Wellness
<input type="checkbox"/>	Other:				<input type="checkbox"/>	Outdoor Adventure
					<input type="checkbox"/>	Performing Arts
					<input checked="" type="checkbox"/>	Senior
					<input type="checkbox"/>	Tennis

Site Amenities			
QTY	Amenity	Condition	Comments/Notes
5	Multi-purpose Room	Fair	Needs paint, hazy windows
<input checked="" type="checkbox"/>	Game Room	Good	

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Poor	No lobby area, approach uninviting	
Front counter clean and organized	Good		
Walls/ ceilings clean, no cobwebs	Fair		
Windows clean, no handprints	Poor	Windows need cleaning or replacement	
Hallways/ walkways clear	Good		
Lights working in all rooms	Fair		
Tables/ chairs clean, properly stored	Fair		
Equipment stowed properly	Fair		
Storage area organized and accessible	Fair		
Restrooms clean and stocked	Good		
Restrooms in good working order	Good		
Water fountains clean and working	Good		
Kitchen clean and organized	Fair	Needs cleaning	
Kitchen equipment working	Fair	Ice maker not working	
Equipment in good working order overall	Fair		
Equipment levels adequate	Fair		
Functional layout, good use of space	Good	Disconnected, hard to provide oversight	
Safety/ security features	Fair		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Good		
Walkways/ sidewalks clean, no debris	Good		
Building exterior clean and attractive	Good		
Parking lot clean, well-fit	Good		
Patio area clean and inviting	Poor	No clear patio, not inviting, office needs door with a window	
Planter area clean, aesthetically pleasing	Good		
Landscaping well-maintained, attractive	Good		
Lawns/ turf properly manicured	Good		
Exterior lights working	Fair	Not observed, but dark breezeways during day	
Trash cans/ ashtrays empty and clean	Good		
Amenities well-maintained, attractive	Good		
Functional layout, good use of space	Poor	Disconnected, hard to provide oversight	
Proper signage	Fair	Need directional signs that meet standards	
Safety/ security features	Good		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Good		
Staff attire	Fair	Need staff in uniforms	
Friendliness of staff	Good		
Professionalism of staff	Good		
Helpful/ knowledgeable staff	Good		
Needs/ interests appear to be met	Good		
Appropriate activities for population	Fair	Potential for more activities	
Safety/ supervision apparent	Good		

Corrective Actions Needed

Action	Urgency			
	<6 months	6-12 months	12-24 months	24+ months
Windows cleaned/replaced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Better breezeway lighting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Strengths

- Many rental options
- Flexible program spaces

Weaknesses

- Difficult to locate entry/ office, uninviting approach
- Game room underutilized
- Programs and management not coordinated with rest of park
- Operating at low capacity
- Needs paint and refresh

Opportunities

- Expand partnership with Sportsplex and other park elements
- Park-wide manager/coordinator needed
- Additional programming to serve wider population and generate revenue

Overall Condition of the Site

Fair



### Perkins Road Extreme Park

Address: 7122 Perkins Rd

Hours: Su–Th Sunrise–10p F–Sa Sunrise–midnight

Sq. ft./Acres: 30,000 sq ft



Signage (check all that apply)

- Highway/roadway site identification
- Marked entrance
- Safety

- Usage regulations and restrictions
- Interpretive
- Other:

Design and Usage				
Design use (choose one)	Seasonal Use (choose all that apply)		Usage Level (choose one)	Program Types (choose all that apply)
<input type="checkbox"/> Neighborhood Park	<input checked="" type="checkbox"/> Winter		<input checked="" type="checkbox"/> Heavy	<input type="checkbox"/> Adaptive/ Inclusive
<input type="checkbox"/> Community Park	<input checked="" type="checkbox"/> Spring		<input type="checkbox"/> Moderate	<input type="checkbox"/> Aquatics
<input type="checkbox"/> Regional Park	<input checked="" type="checkbox"/> Summer		<input type="checkbox"/> Light	<input type="checkbox"/> Art Exhibits
<input type="checkbox"/> Nature Preservation	<input checked="" type="checkbox"/> Fall		<input type="checkbox"/> Rare	<input type="checkbox"/> Arts & Crafts
<input type="checkbox"/> Sports Complex				<input type="checkbox"/> Athletics
<input type="checkbox"/> Aquatic Center				<input type="checkbox"/> Camps
<input type="checkbox"/> Art Gallery				<input checked="" type="checkbox"/> Community/ Special Events
<input type="checkbox"/> Recreation Center				<input type="checkbox"/> Educational
<input type="checkbox"/> Performing Arts Center				<input type="checkbox"/> Environmental
<input type="checkbox"/> Equestrian Center				<input type="checkbox"/> Equestrian
<input type="checkbox"/> Senior Center				<input checked="" type="checkbox"/> Extreme sports
<input checked="" type="checkbox"/> Skate Park				<input type="checkbox"/> Fitness
<input type="checkbox"/> Observatory				<input type="checkbox"/> Golf
<input type="checkbox"/> Arboretum				<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Other:				<input checked="" type="checkbox"/> Outdoor Adventure
				<input type="checkbox"/> Performing Arts
				<input type="checkbox"/> Senior
				<input type="checkbox"/> Tennis

Site Amenities

QTY	Amenity	Condition	Comments/Notes
<input checked="" type="checkbox"/>	Climbing Wall	Excellent	Could use cover to extend useful life and operating hours
<input checked="" type="checkbox"/>	Playground	Excellent	To be covered
<input checked="" type="checkbox"/>	Skate park	Excellent	
<input checked="" type="checkbox"/>	BMX Course	Good	
<input checked="" type="checkbox"/>	Velodrome	Good	

Facility Conditions			
Indoor	Condition	Comments/Notes	
Lobby area clean and inviting	Good	Bike rentals, climbing wall	
Storage area organized and accessible	Good		
Equipment in good working order overall	Good		
Equipment levels adequate	Good		
Functional layout, good use of space	Excellent		
Safety/ security features	Good		

Outdoor	Condition	Comments/Notes	
Covered walkways clean, no cobwebs	Excellent		
Walkways/ sidewalks clean, no debris	Excellent		
Building exterior clean and attractive	Excellent		
Parking lot clean, well-fit	Excellent		
Patio area clean and inviting	Excellent		
Planter area clean, aesthetically pleasing	Excellent		
Landscaping well-maintained, attractive	Excellent		
Lawns/ turf properly manicured	Excellent		
Exterior lights working	Good	When observed	
Trash cans/ ashtrays empty and clean	Excellent		
Amenities well-maintained, attractive	Excellent		
Functional layout, good use of space	Excellent		
Proper signage	Good		
Safety/ security features	Good		

Customer Service & satisfaction	Ranking	Comments/Notes	
Greeting	Good		
Staff attire	Fair	Need consistent uniforms	
Friendliness of staff	Good		
Professionalism of staff	Good		
Helpful/ knowledgeable staff	Good		
Needs/ interests appear to be met	Good		
Appropriate activities for population	Fair	Potential for more activities	
Safety/ supervision apparent	Good		

Corrective Actions Needed				
Action	Urgency			
None noted	<input type="checkbox"/> <6 months	<input type="checkbox"/> 6-12 months	<input type="checkbox"/> 12-24 months	<input type="checkbox"/> 24+ months

- | Strengths   |
|---|
| <ul style="list-style-type: none"> <li>• Unique, specialized facilities offered at low or no cost</li> <li>• Good community support in planning and care</li> <li>• Well-maintained facilities</li> <li>• Good partnership/donation support for playground cover</li> </ul> |



## Observations

### Strengths

- The park maintenance around recreation centers is strong overall.
- Sports complexes are especially well-maintained.
- Community and signature parks are in good condition and are appreciated by the community throughout the system.
- Staff are dedicated, passionate, and friendly.
- The recent redesign of several community parks has resulted in increased popularity and more awareness and participation in the recreation facilities located within them.
- Several parks have very good loop trails that are well used.
- Several parks do a good job of providing for a balance of recreational experiences.
- There is a healthy amount of diversity and variety of amenities throughout the system.

### Weaknesses

- The identity and branding of BREC in facilities needs to be stronger and more consistent.
- There is more of a silo (i.e., facility-centered) focus to management versus a system focus. This has resulted in a lack of coordination between facilities and often between other divisions within BREC.
- Many facility managers do not have a sufficient understanding of their budgets or cost recovery, and do not use data to drive operational decision-making.
- The management and marketing of centers is predominantly amenity driven. There needs to be a better balance with a program driven approach.
- There are multiple unproductive spaces; several centers need a plan to repurpose facilities.
- Use of facilities needs to be maximized and optimized.
- There is a lack of business planning at major/signature parks.
- Many facilities are “tired.” Updates are needed; some repairs are not completely finished.
- There is a lack of classification of services and pricing.
- Additional street and highway signage is needed at many facilities.
- Additional storage is needed at many facilities.
- Additional shade is needed at many facilities.

### Opportunities

- Marketing and promotion can be improved and coordinated overall, especially by increasing focus on programs (to balance focus on amenities).
- Sponsorships and naming rights can be pursued more.
- Facility managers’ responsibilities can be shifted to be more active program managers.
- Added program space can increase potential for new/expanded programs, facility rentals, and partnerships.
- New program opportunities can be pursued (e.g., health & wellness, seniors, young adults).
- Pricing policies can be improved and/or expanded.
- Additional promotion can help the community take pride in signature parks / sports parks, and also to drive large-scale facility rentals.

## Key Recommendations

### Facility Management

- Park maintenance overall is generally stronger and more consistent than recreation facility maintenance. Develop park maintenance and facility maintenance standards that support one another. Clearly define unacceptable levels of upkeep, and create a maintenance plan that will enforce maintenance standards and hold staff both park maintenance and recreation center staff accountable.
- Prioritize facility improvements based upon health and safety concerns, facility utilization trends, facility and service potential, and equity within the BREC system.
- Consider minor security improvements such as exterior cameras or additional lighting at key locations to deter crime.
- Develop a cost benefit program to inform and prioritize both major and minor improvements made to recreation facilities for the future.

### Programming and Staffing

- Develop program plans for recreation centers/facilities to ensure that the right mix of programs is offered at the site based upon the demographics of the surrounding area, users' interests, available amenities and features, and financial goals.
- Encourage staff to track demographic changes in their service areas/populations and adjust their programming or operations (within budget parameters) to best serve their constituents.
- Establish a regional approach to service delivery, especially among small centers or those that are neighborhood focused. Encourage centers to support one another in identifying service gaps or areas of duplication. Create ways for centers to share staff to provide adequate coverage and hours of operation.
- Use a more strategic and coordinated approach to programming non-peak hours. This may involve introducing new programs or adjusting facility operating hours, but such decisions should be made in the context of the hours and services offered by other centers in the same region of the system.
- Establish more consistency in staff clothing, name tags and appearance. Ensure volunteers are identifiable, but in separate uniforms from paid staff.

### Marketing and Communication

- Improve the guidance and tools given to staff for use of the BREC brand. Develop or strengthen the BREC style guide.
- Distribute templates for staff to use in developing BREC marketing, promotional, and informational material.
- Recreation centers and facilities need consistent branding and more active design styles using upbeat colors, use of good pictures of people having fun in the center, improved lighting, flooring, and customer messages or policies that avoid starting with the word "no."
- Provide a daily schedule of activities posted in the facilities on TV monitors or digital displays near the front desk or in the lobby.

### Management and Administration

- Develop a true cost of service analysis tool that tracks both the direct and indirect costs associated with operating facilities and providing services.
- Calculate and track revenues and expenses for each facility at a per-unit-basis, per-visitor-basis, and per-hour-basis.
- Create additional opportunities for earned income, particularly at larger centers that have more physical capacity for programming indoors or outdoors and that serve a larger service area.
- Develop mini business plans for key facilities/centers to support earned income opportunities or other centers that produce significant revenue. These plans should identify income and expense targets, track actuals, and briefly outline marketing strategies. Update these plans annually.



## Appendix C

# Park and Facility Assessments

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In order to identify system-wide facility needs, successes, and opportunities, all of BREC's parks and facilities were assessed based on methodology that involved a variety of criteria.

## Community Parks

Community Park	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015	City	Total Acreage	LWCF Projects	Rec Center	Playground	Fitness Center	Fitness Station (outdoors)	Picnic Shelter	Outdoor Restroom (men & women)	Swimming Pool	Spray Pad
Anna T. Jordan Community Park	3.8	E	F	C	\$310,500.00	Baton Rouge	40	1	1	1			3	1	1	
City Brooks Community Park*	3.7	E	G	C	\$12,000,000.00	Baton Rouge	158	1		2			2	2	1	1
Forest Community Park	3.8	E	F	C	\$123,337.50	Baton Rouge	116	1	1	1			9	1		1
Greenwood Community Park	3.8	E	F	C	\$2,000,000.00	Baton Rouge	659	1	1	1			3	1		1
Highland Road Community Park	3.4	G	F	U	\$1,190,250.00	Baton Rouge	145	1	1	1						
Howell Community Park	3.7	E	F	C	\$3,192,975.00	Baton Rouge	113		1	1		1	7	1	1	
Independence Community Park*	N/A			NS	\$8,940,000.00	Baton Rouge	96	1	1	1			5	1		
Jackson Community Park	2.4	G		NS		Central	10		1	1			1	4		
North Sherwood Forest Community Park	N/A	G	F	U	\$2,162,000.00	Baton Rouge	138	1	1	1	1		1	1		
Perkins Road Community Park	3.8	E	G	C	\$830,000.00	Baton Rouge	52	1	1	2			4	1		
Sandy Creek Community Park	N/A			NS		Pride	386									
Zachary Community Park	3.9	E		C	\$529,000.00	Zachary	58		1				6	1		
<b>TOTAL</b>					<b>\$31,278,062.50</b>		<b>1,971</b>	<b>8</b>	<b>10</b>	<b>12</b>	<b>1</b>	<b>1</b>	<b>41</b>	<b>14</b>	<b>3</b>	<b>3</b>

## Neighborhood Parks

Neighborhood Park	Comments	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015 - 2025	City	Total Acreage	LWCF Projects	Undeveloped	Rec Center	Rec Center Closed	Playground	Fitness Center	Teen Center
Acadian Thruway Park		2.7	G	G	NS	\$76,101.25	Baker	0.64					1		
Airline Highway Park		N/A		F	C	\$718,100.00	Baton Rouge	133	1				1		
Alaska Street Park		3.4	G	G	C	\$50,025.00	Baton Rouge	2.74			1		1		
Alexander Street Park		1.8	F		NS	\$0.00	Baton Rouge	8.83	1	1					
Alsen Park		3.0	G	G	C	\$81,300.00	Baton Rouge	19.9	1		1		1		
Antioch Boulevard Park		3.8	E	F	C	\$137,250.00	Baton Rouge	30.4	1		1		1		



Neighborhood Park	Comments	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015 - 2025	City	Total Acreage	LWCF Projects	Undeveloped	Rec Center	Rec Center Closed	Playground	Fitness Center	Teen Center
Avenue F park	Undeveloped	N/A			NS	\$0.00	Zachary	0.30		1					
Baker Park		3.4	G	F	C	\$43,050.00	Baker	13.0	1				1		
Baker Playground*	New since 2004	3.4	G		C	\$25,268.75	Baker	0.50					1		
Baringer Road Park		3.9	E	F	C	\$0.00	Baton Rouge	4.70			1		1		
Baywood Park		N/A		F	NS	\$46,250.00	Pride	30.9	1				1		
Beaver Creek Park	New since 2004	3.6	E		C	\$5,750.00									
Belfair Park		3.0	G	G	C	\$38,962.00	Baton Rouge	0.93			1		1		1
Ben Burge Park (was Elvin Drive)		3.6	E	F	C	\$0.00	Baton Rouge	18.5			1		1		
Bird Station Park		2.7	G	F	NS	\$68,262.50	Baton Rouge	4.00	1				1		
Blueberry Street park		3.1	G	F	C	\$101,700.00	Baton Rouge	2.18			1		1		
Boulevard de Province		3.2	G	F	NS	\$71,620.00	Baton Rouge	2.50					1		
Brookfield Park		3.0	G	G	C	\$0.00	Baton Rouge	6.48					1		
Brown Heights Park		2.7	G	F	U	\$35,350.00	Baker	6.70	1				1		
Buchanan Park	Possible sale or conversion	2.2	F	P	NS	\$0.00	Baton Rouge	0.23	1				1		
Cadillac Street Park		2.9	G	F	C	\$60,150.00	Baton Rouge	5.53			1		1		
Camelot Park*		3.7	E	G	C	\$4,000.00	Baton Rouge	0.75					1		
Cedar Ridge Drive Park		3.5	E	F	C	\$272,000.00	Baton Rouge	19.6			1		1		
Cedarcrest park		3.5	E	F	U	\$84,668.75	Baton Rouge	5.00	1		1		1		
Chamberlain Street Park		2.8	G	F	NS	\$49,881.25	Baker	4.71	1				1		
Church Street Park		2.3	F	F	C	\$137,450.00	Zachary	7.09	1		1		1		
Clifford T. Seymour, Sr. Park		2.9	G	F	C	\$17,650.00	Baton Rouge	18.3							
College Town Park		3.7	E	G	C	\$29,000.00	Baton Rouge	1.20					1		
Congress Park	New since 2004	3.9	E		C	\$15,500.00	Baton Rouge	2.92							
Convention Street park	New since 2012	3.9	E		C	\$0.00	Baton Rouge	0.73							
Corporate Parkway		1.8	F	P	C	\$48,000.00	Baton Rouge	0.05							
Cortana Place Park	Undeveloped/ possible sale or conversion	N/A			NS	\$0.00	Baton Rouge	12.0		1					
Cunard Avenue Park		2.7	G	F	C	\$25,775.00	Baton Rouge	3.80					1		
Dayton Street Park		3.0	G	P	C	\$0.00	Baton Rouge	0.50					1		
Dover Street Park	Significant improvements will start soon	2.6	G	F	NS	\$20,000.00	Baton Rouge	4.00					1		
Droze Road	Possible sale or conversion	2.7	G	F	NS	\$52,475.00	Central	2.75	1				1		
Drusilla Lane Park		3.4	G	F	C	\$0.00	Baton Rouge	5.03	1		1		1		







Neighborhood Park	Comments	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015 - 2025	City	Total Acreage	LWCF Projects	Undeveloped	Rec Center	Rec Center Closed	Playground	Fitness Center	Teen Center
Kernan Avenue Park		3.1	G	E	C	\$70,250.00	Baton Rouge	5.21	1		1		1		
Kerr Warren Park		2.8	G	F	C	\$54,150.00	Baton Rouge	5.14	1		1		1		
Kinchloe Lloyd Baker	Undeveloped	N/A			NS	\$6,000.00	Central	32.6		1					
Kolby Park		N/A		P	C	\$30,172.50	Central	1.40					1		
Lafitte Hill Park	Undeveloped	N/A		G	NS	\$0.00	Baton Rouge	2.26		1					
Lafitte Street Park		3.5	E		C	\$41,500.00	Baton Rouge	13.5	1				1		
Larier Drive Park		2.2	F	F		\$61,339.75	Baton Rouge	3.24					1		
Le Brent Avenue Park		3.2	G	G	C	\$46,325.00	Baker	0.10					1		
Leeward Drive Park		3.8	E	G	C	\$52,400.00	Baton Rouge	0.50					1		
Leo & Murlin Willie Park	Undeveloped	N/A			U	\$0.00	Baton Rouge	2.54		1					
Ligon Road Park		3.2	G	F	C	\$36,397.50	Zachary	2.68	1				1		
Little Farms Park		2.5	G	F	NS	\$10,000.00	Zachary	2.30	1				1		
Longfellow Park*		3.4	G	F	C	\$165,925.00	Baton Rouge	10.9	1		1		1		
Longridge Park		3.9	E	E		\$0.00	Baton Rouge	11.3	1				1		
Louisiana/ Claycut Bayou Park		2.8	G	F	C	\$0.00	Baton Rouge	7.30					1		
Lovett Road Park		3.1	G	F	C	\$95,725.00	Central	62.5	1		1		1		
Madison Avenue Park		2.2	F	F	C	\$0.00	Baton Rouge	0.97	1				1		
Manchac Park		3.1	G	F	NS	\$0.00	Baton Rouge	54.1	1				1		
Maplewood Park		3.0	G	F	C	\$0.00	Baton Rouge	11.2			1		1		
Mary J. Lands (Progress)		3.4	G	G	NS	\$37,525.00	Baton Rouge	3.50	1				1		
Mary Ruth Park	Possible sale or conversion	N/A		F	NS	\$0.00	Baton Rouge	0.50		1					
Mayfair Park		3.1	G	F	C	\$30,000.00	Baton Rouge	23.0			1		1		
Meadow Park		2.6	G	F	NS	\$3,500.00	Baton Rouge	8.14	1				1		
Milford Wampold Memorial Park*		3.7	E	F	C	\$235,400.00	Baton Rouge	4.15							
Mills Avenue Park		2.9	G	F	NS	\$39,112.50	Baton Rouge	5.49			1		1		
Monte Sano Park		3.0	G	P	U	\$59,090.00	Baton Rouge	54.2	1		1		1		
Myrtle Street Park		3.0	G	F	NS	\$38,450.00	Baker	6.50	1				1		
Nairn Park (Tom Pete Purvis)		3.7	E		C	\$84,985.00	Baton Rouge	7.43			1		1		
North 14th Street Park		1.9	F	P	C	\$97,520.00	Baton Rouge	0.56			1				
North 18th Street Park		2.6	G	F	NS	\$34,850.00	Baton Rouge	1.00					1		
North Street Park		3.3	G	F	C	\$155,575.00	Baton Rouge	9.98	1		1		1		
Old Hammond Highway Park		2.9	G	F	C	\$132,325.00	Baton Rouge	12.9	1				1		
Palomino Drive Park		2.9	G	E	C	\$69,050.00	Central	150			1		1		

Fitness Stations Outdoor	Picnic Shelter	Outdoor Restroom Men&Women	Swimming Pool	Indoor Basketball Court	Airnasium	Half Bb/ Goal	Full Bb Court	Multiuse Court	Tennis Court (Unlit)	Tennis Court (Lighted)	Outdoor Volleyball Court	Baseball Field (Unlit)	Baseball Field (Lighted)	Football Field (Unlit)	Soccer Field Lighted	Soccer Field	Multi-Use Fields	Golf Course (18)	Boxing	Skate Park	Hard Surface Walking Paths	Walking Loop	Fishing Lake (Qty)	Fishing Lake (Acres)	Airgun Range	Fair-Grounds	Horse Facility
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	1									8													1	1.2			

Neighborhood Park	Comments	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015 - 2025	City	Total Acreage	LWCF Projects	Undeveloped	Rec Center	Rec Center Closed	Playground	Fitness Center	Teen Center
Parklawn Park		3.0	G	F	NS	\$1,500.00	Baton Rouge	5.53	1		1		1		
Parkview Park		3.8	E	F	C	\$45,166.25	Baton Rouge	5.00					1		
Pawnee Street Park		3.2	G		C	\$16,446.00	Baton Rouge	0.77							
Pinehurst Park		3.1	G	F	NS	\$5,000.00	Baton Rouge	5.00					1		
Plank Road Park		2.9	G	F	U	\$0.00	Zachary	82.1			1		1		
Pride Park		2.8	G	F	NS	\$52,612.50	Pride	10.2	1		1		1		
Quaterhorse Drive Park	Undeveloped	N/A			NS	\$0.00	Zachary	21.9		1					
Railey Roshto Park		2.8	G	P	C	\$10,650.00	Central	13.4					1		
Reames Road Park		2.8	G	F	NS	\$60,122.50	Zachary	5.00	1		1		1		
Red Oaks Park		3.2	G	F	U	\$27,625.00	Baton Rouge	2.80			1		1		
Rio Drive Park		3.0	G	P	C	\$64,600.00	Baton Rouge	5.92	1				1		
Rita Street Park		2.5	G	F	NS	\$112,650.00	Zachary	12.9	1				1		
Riverband Park		2.7	G	F	NS	\$10,000.00	Baton Rouge	15.0					1		
Rollins Road Park		3.3	G	F	C	\$52,200.00	Zachary	10.5	1				1		
Roosevelt Street Park		2.4	F	F	NS	\$115,875.00	Baton Rouge	3.30	1				1		
Rue LeBouef Park		3.4	G	G	C	\$0.00	Baton Rouge	6.40					1		
Saia Park		3.3	G	F	C	\$178,950.00	Baton Rouge	3.74	1		1		1		
Samuel D'Agostino Park		2.5	G	P	C	\$24,045.00	Baton Rouge	10.3	1				1		
Santa maria Park		3.1	G	G	NS	\$0.00	Baton Rouge	6.50							
Scotlandville Parkway"		2.6	G	F	U	\$396,175.00	Baton Rouge	110	1		1		2		
Seventh Street Park		3.4	G	E	C	\$0.00	Baton Rouge	0.30					1		
Sharp Road		3.7	E	F	C	\$274,190.00	Baton Rouge	12.1	1		1		1		
South 15th Street Park		1.9	F	F	NS	\$0.00	Baton Rouge	0.50				1	1		
South Harrell's Ferry	Undeveloped					\$0.00									
South Magnolia Park		2.3	F	F	C	\$77,506.25	Baker	6.75	1				1		
Spain Street Park		2.8	G	F	NS	\$0.00	Baton Rouge	0.75					1		
Spanish Town Park	Possible sale or conversion	2.9	G	F	NS	\$113,150.00	Baton Rouge	2.05					1		
Starwood Court Park		3.1	G	F	NS	\$151,550.00	Baton Rouge	8.54					1		
Sugarland Park	Significant improvements will start soon	2.8	G	F	NS	\$190,350.00	Baton Rouge	4.75					1		
T. D. Bickham, Jr. Park		2.6	G	F	C	\$26,866.00	Baker	205			1		1		
Tames Drive Park		3.1	G	F	C	\$46,010.00	Baton Rouge	6.00	1				1		
Terrace Street Park	Possible sale or conversion	2.5	G	F	NS	\$40,566.25	Baton Rouge	0.50			1	1	1		
Thirty-Ninth Street Park		2.8	G	F	C		Zachary	12.0	1				1		
Thomas Maher Park		2.8	G	F	NS	\$38,643.00	Baton Rouge	5.43	1				1		



Neighborhood Park	Comments	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015 - 2025	City	Total Acreage	LWCF Projects	Undeveloped	Rec Center	Rec Center Closed	Playground	Fitness Center	Teen Center
Tristian Avenue Park		2.6	G	F	C	\$23,700.00	Baker	10							
Tuscarora Street Park		2.3	F	P	C	0	Baton Rouge	0.3							
Warren O. Watson Park		3.2	G	G	NS	\$19,200.00	Baker	14.0					1		
Webb Memorial Park & Playground		3.2	G		C	\$10,000.00	Baton Rouge	91.5			1		1	1	
Wenonah Street Park	Undeveloped/ possible sale or conversion	2.0	F		NS	0	Baton Rouge	0.11	1						
West Brookstown Park		2.9	G	F	NS	\$77,125.00	Baton Rouge	4.81	1				1		
Woodlawn Acres Park		3.3	G	G	NS	\$191,600.00	Baton Rouge	28.7					1		
Woodlawm Walking Trail*	New in 2011	4.0	E		C	0	Baton Rouge	6							
Woodstock Park	Undeveloped	N/A			NS	0	Baton Rouge	53.0	1						
Wray Park	Undeveloped	N/A			NS	0	Baton Rouge	47.4	1						
Yatasi Drive Park*		3.4	E	P	C	\$2,500.00	Central	1.58					1		
<b>TOTAL</b>						<b>\$10,385,857.00</b>		<b>2,469</b>	<b>56</b>	<b>16</b>	<b>43</b>	<b>3</b>	<b>117</b>	<b>1</b>	<b>1</b>

## Special Use Facilities

Special Use Facility	Comments	Facility Score	2013 Rating	2004 Rating	IYP Improvements	*Estimated Improvement Costs 2015 - 2025
Bluebonnet Swamp Nature Center	Underway	N/A	G	E	U	
Burbank Park	Completed	N/A	G	G	C	
Central Sports Park	Completed	N/A	E		C	
Cohn Arboretum		N/A	E			
Farr Park Equestrian Center (Alice & Warren)		N/A	G	G	C	
Hartley/Vey Sports Park (Oak Villa)		N/A	G	E	C	
Magnolia Cemetery		N/A	F		NS	
Magnolia Mound Plantation	Underway	N/A	E	E	U	
Memorial Sports Complex		N/A	P		NS	
<b>TOTAL</b>						



## Building Inventory

Park	Comments
Acadian Thruway Park	
Airline Pavilion	
Alaska Recreation & Activity Center	Ceiling update; Resurface gym floor; Update gym; Replace dr; Add scoreboard
Alexander Street Park	
Alsen Recreation & Activity Center	
Anna T. Jordan Recreation & Activity Center	
Antioch Recreation & Activity Center	Paint side room; Paint Gym; Paint outside drs
Avenue F Park	
Baker Recreation & Activity Center	
Baker Playground	
Baringer Road Park	No improvements needed at this time
Baywood Park	
Beaver Creek Golf Club House	
Beaver Creek Golf Cart Barn & Maintenance	
Belfair Recreation Center	New/updated surveillance; Add lights to side of bldg
Ben Burge Recreation & Activity Center	Replace bathroom stalls; replace lighting in lobby; replace bb goal backboards
Blackwater Conservation Area	
Blueberry Recreation Center	Frt dr add to Ardenwood side of bldg; Add lighting to center; Floor update/paint; Add security lighting
Bluebonnet Swamp Nature Center & Special Facility	
Boulevard de Province Park	
Brookfield Avenue Park	
Brown Heights Park	
Buchanan Park	
Burbank Conservation Area	
Burbank Maintenance Shop	
Burbank Soccer Complex	
Byrd Station Park	
Cadillac Recreation & Activity Center	Paint boxes on backboards; Repair gym exhaust fan; Replace gym floor; Renovate both restrooms; Replace playground equipment
Camelot Park	
Cedar Ridge Recreation & Activity Center	Needs new roof; paint gym; paint outside drs
Cedarcrest Park	
Central Sports Park	

Facility Score	2013 Rating	2004 Rating	IYP Improvements	Rec Center - A (Bb, Act Room)	Rec Center - B (Bb)	Rec Center - C (Sm)	Rec Center - D (Misc Types)	Bath House	Golf Club House	Golf Pro Shop	Golf Cart Barn / Maintenance	Tennis Center	Fitness Center	Special Facility (# Of Structures)	Maintenance Shop	Concession Bldg W/ Restroom	Concession Stand	Other Buildings
2.8	G						1											
3.1	E			1														
3.2	E			1														
N/A				1				1								1		
2.5	G			1														
3.2	E			1												1		
3.0	G						1											
3.5	E								1		1							
2.5	G										1							
2.9	G						1											
3.3	E			1														
3.4	E						1											
2.6	G													2				
3.7	E														1			
																1		
2.3	G			1														
2.9	G			1														
						1												
																1		

Park	Comments
Chamberlain Street Park	
Church Street Recreation & Activity Center	Repair the gym windows so they open; Build additional storage closet
City-Brooks BR Gallery	
City-Brooks Golf Cart Barn & Maintenance	
City Park Golf Pro Shop	
Clifford T. Seymour, Sr. Park	
Cohn Arboretum Maintenance Shop	
Cohn Nature Preserve	
College Town Park	
Comite/Hooper MTB, office	
Congress Park	
Convention Street Park	
Corporate Parkway	
Cortana Place Park	
Cunard Avenue Park	
Dayton Street Park	
Dover Street Park	RR demo soon
Doyle's Bayou Park	
Droze Road Park	
Drusilla Recreation Center, (small)	New composite floor for dance; paint walls; replace restroom sink hardware; redesign and renovate office area to create janitor closet
Duchess Drive Park	
Dumas Waterfront Café Golf Pro Shop	
East Brookstown Park	
East Polk Street Park	
Eastgate Drive Park	
Edwards Avenue Park	
Erich Sternberg Family Park	
Evangeline Street Park	RR is not in use
Expressway Park	Resurface gym floor; Replace window pane over supervisor office; Update/paint restrooms; Paint all classrooms
Fairfax Park	
Farr Park Equestrian Center	
Farr Park Maintenance	
Fiesta Park	
Flanacher Recreation Center, misc	other - storage
Flannery Road Recreation & Activity Center	Replace side room doors entering from gym; replace bb goal backboards



Park	Comments
Forest Park Maintenance Shop	
Forest Park Recreation & Activity Center	Repair roof; Exhaust fan
Fortune Addition Park	
Forty-Eighth Street Park	all bldgs removed in 2012
Frenchtown Road Conservation Area	
Gayosa Street Park	
Gentilly Court Park	
Goldsby Field	
Goodwood Park	
Greenwell Springs Park	
Greenwood Community Park	
Greenwood Maintenance Shop	
Gus Young Park	
Hamilton Ave Park	
Harding Street Park	
Hartley/Vey Park at Gardere	
Hartley/Vey Sports Park (Oak Villa)	2 portable RR need to be removed
Highland Rd Observatory	
Highland Rd Recreation & Activity Center	Repair roof leaks; Replace bathroom sinks; New tissue holders; Replace lighting in lobby; Replace bb goal backboards
Hooper Road Park	Paint boxes on backboards; Paint gym interior
Howell Golf Cart Barn & Maintenance	
Howell Park Golf Pro Shop	
Howell Park (Gym)	New doors; Update bathrooms & office space; Ceiling update; Floor update; Fiberglass; All lighting needs replacing; Resurface gym floor; Gym update; Paint inside whole bldg; Replace gym windows; New wall fans in gym
Hunter's Point Drive	
Independence Theatre	
Industriplex Park	
J.S. Clark Golf & Pro Shop	
Jackson (Gym)	
Jacob Kornmeyer Park	
James Watson Park	
Jefferson Highway Park	
Jefferson Street Park	
Jefferson Terrace Park	
Jones Creek Park	



Park	Comments
Kathy Drive Recreation & Activity Center	
Kendalwood Road Park	
Kernan Gym	Resurface gym floor; Repair molding in mens restroom; Paint supervisors office
Kerr Warren Recreation & Activity Center	New fans in gym; Update gym floor
Kinchloe Lloyd Baker Park	
Kolby Park	
Lafitte Hill Park	
Lafitte Street Park	
Lanier Drive Park	
Le Brent Avenue Park	
Leeward Drive Park	
Leo & Murlin Willie Park	
Ligon Road Park	
Little Farms Park	
Longfellow Recreation & Activity Center	
Longridge Park	
Louisiana/Claycut Park	
Lovett Recreation & Activity Center	
Madison Avenue Park	
Magnolia Cemetery	
Magnolia Mound Plantation	
MMP/Bridges House	
MMP/Historic House	
MMP/Host House	
MMP/Kitchen	
MMP/Overseer's House	
MMP/Pigcomm	
MMP/Quarters Cabin	
MMP/Visitors Center	
Manchac Park	
Maplewood Maintenance Shop	
Maplewood Recreation Center	Repair gym exhaust fans; Move the main entrance to the parking lot side of the bldg; Enclose restrooms into the bldg; Replace backboards with fiberglass
Mary J. Lands Park	
Mary Ruth Park	
Mayfair Gym	



Park	Comments
Meadow Park	
Memorial East & West Concession	
Memorial Stadium	
Milford Wampold Memorial Park	
Mills Recreation & Activity Center	
Milton J. Womack Park	
Monte Sano Recreation & Activity Center	
Myrtle Street Park	
Nairn Recreation & Activity Center	other-used ?
North 14th Street Park	other-used ?
North 18th Street Park	
North Baton Rouge Community Center	not BREC owned
North Boulevard Park	
North Sherwood Forest Rec Ctr (misc)	other- CIP bldgs
North Sherwood Forest CIP Electric Shop	
North Sherwood Forest CIP Mechanic Shop	
North Sherwood Forest CIP Welding Shop	
North Sherwood Forest Trades Lube Shop	
North Sherwood Forest Trades & Maintenance Shop	
North Sherwood Forest Trades Mechanic Shop	
North Sherwood Forest Trades Welding Shop	
North Sherwood Forest Warehouse	
North Sherwood Forest - Other	
North Street Park	Repair roof leaks; Resurface gym floor
Oak Villa Concession Bldg w/Restroom	
Old Hammond Highway Park	
Olympia Concessions	
Olympia Stadium	
Palomino Drive Park	daycamp bldg
Parklawn Park	
Parkview Park	
Pawnee Street Park	
Perkins Road Extreme	
Pinehurst Park	
Plank Recreation & Activity Center	
Plank Road Maintenance Shop	
Pride Park	



Park	Comments
Quarterhorse Drive Park	
Railey Roshto Park	
Reames (Gym)	Repair leaky walls
Red Oaks Recreation Center, small	
Rio Drive Park	
Rita Street Park	
River Bend Park	
Rollins Road Park	other-airnasium
Roosevelt Street Park	
Rue LeBouef Park	
Saia Recreation Center, misc	Repair rail in women restroom; Retile restrooms
Samuel D'Agostino Park	
Sandy Creek Community Park	
Santa Maria Golf Cart Barn & Maintenance	
Santa Maria Golf Club House	
Santa Maria (Gym)	
Scotlandville Parkway	other - Howell Place Gym
Seventh Street Park	
Sharp Recreation Center, small	
South 15th Street Park	closed
South Harrell's Ferry Road Park	
South Magnolia Park	
Spain Street Park	
Spanish Town Park	
Sports Academy Recreation Center	no plan - not BREC's
Starwood Court Park	
Sugarland Park	
T. D. Bickham, Jr. Recreation & Activity Center	
Tams Drive Park	
Terrace Street Park	
Thirty-Ninth Street Park	
Thomas Maher Park	
Tree Farm	
Tristian Avenue Park	
Tuscarora Street Park	
Warren O. Watson Park	
Webb Fitness & Recreation Center	



Park	Comments
Webb Golf Cart Barn & Maintenance	
Webb Golf Pro Shop	
Webb Senior Center	
Wenonah Street Park	
West Brookstown Park	
Woodlawn Acres Park	
Woodlawn Walking Trail	
Woodstock Park	
Wray Park	
Yatasi Drive Park	
Zachary Community Park - Recreation Center	
TOTALS	

## Playground Inventory

Park	Comments
Acadian Thruway Park	
Airline Hwy Park	
Alaska Street Park	
Alexander Street Park	Undeveloped
Alsen Park	
Anna T. Jordan Community Park	
Antioch Boulevard Park	
Avenue F Park	Undeveloped
Baker Park	



Park	Comments
Baker Playground*	
Baker Recreation Center*	
Barringer Road Park	
Baywood Park	
Beaver Creek Park	
Belfair Park	
Ben Burge Park (Elvin Drive)	
Blackwater Conservation Area*	
Blueberry Street Park	
Bluebonnet Swamp	
Boulevard de Province Park	
Brookfield Avenue Park	
Brown Heights Park	
Buchanan Park	
Burbank Conservation Area	
Burbank Soccer Complex	
Byrd Station Park	
Cadillac Street Park	
Camelot Park*	
Cedar Ridge Ave Park	
Cedarcrest Park	
Chamberlain Street Park	
Church Street Park	
City-Brooks Community Park	
Clifford T. Seymour, Sr. Park	
Cohn Arboretum	
Cohn Nature Preserve	Undeveloped
College Town Park	
Comite River Park	
Congress Park	
Convention	Undeveloped
Corporate Parkway	
Cortana Place Park	Undeveloped
Cunard Avenue Park	
Dayton Street Park*	
Dover Street Park	
Doyle's Bayou Park	

Facility Score	2013 Rating	IYP Improvements	*Estimated Improvement Costs 2015	Play Areas	Balance Beams	Buck-a-bouts	Climbers	Cush-n-Cubes Play Ctr.	Play Center (2-5)	Play Center (5-12)	Sand Play Pits	Slides	Splash Pads	Spring Riders	Swing Sets - regular	Swing Seats - regular	Swing Sets- tots	Swing Seats- tots	Tire Swings	Mulch Surface	Rubber Surface	Sand Surface
				1																		
				1					1						1	2	1	2	1			1
				1					1		2				2	8	1	3	1			1
				1					2					2	1	2	1	2	1	1		
				1	1	1	1	1	1					1	1	4	1	3		1		
				1	1		1	1	1					1	1	2		2		1		
				1	1			1		2				1	4	1	2					1
				1	1			1	1					1	2	1	2	1				1
				1				1	1					1	2	1	2		1		1	
				1				1	1					1	4		2					1
				1	1	1		1								2	4					1
				1			1		1					2	4	1	2					1
				1			1		1	1		1		1	6	1	4					1
				1	1	1						1		1	4	1	2	1				1
				1	1			1						1	4	1	2					1
				1	1			1	1					1	2	1	2		1			1
				1	1			1		1		1				1	2					1
				3			1	2	2	1					1	2	1	4		1	1	
				1					1						1	2			1			1
				1			2	1			1				1	3	1	2				1
				1				1							1	2	1	2				1
				1	1				2		1				1	2	1	2	1			1
				1	1				1										1			1
				1	1	2			2						2	7	2	6				1
				1		2		1	1						1	4	1	4				1

Park	Comments
Droze Road Park	
Drusilla Lane Park	
Duchess Drive Park	
East Brookstown Park	
East Polk Street Park	
Eastgate Drive Park*	
Edwards Avenue Park	
Erich Sternberg Family Park	
Evangeline Street Park	
Expressway Park*	Part owned by BREC
Fairfax	
Farr Park Horse Activity Ctr.	
Fiesta Park	
Flanacher Road Park	
Flannery Road Park	
Forest Community Park	
Fortune Addition Park	
Forty-Eighth Street Park	
Frenchtown Rd Conservation Area	Undeveloped
Gardere Lane Park (Ben Burge)	
Gayosa Street Park	
Gentilly Court Park	
Goldsby Field	
Goodwood Park	
Greenwell Springs Park	
Greenwood Community Park	
Gus Young Park	
Hamilton Ave Park (Stevendale)	
Harding Street Park	
Highland Road Community Park	
Hooper Road Park	
Hooper Road Senior C	Closed
Hooper Road Sports Park	
Howell Community Park	
Hunter's Point Drive	Undeveloped
Independence Community Park*	
Industriplex Park	

Facility Score	2013 Rating	IYP Improvements	*Estimated Improvement Costs 2015	Play Areas	Balance Beams	Buck-a-bouts	Climbers	Cush-n-Cubes Play Ctr.	Play Center (2-5)	Play Center (5-12)	Sand Play Pits	Slides	Splash Pads	Spring Riders	Swing Sets - regular	Swing Seats - regular	Swing Sets- tots	Swing Seats- tots	Tire Swings	Mulch Surface	Rubber Surface	Sand Surface
				1			1		1		1				2	4						1
				1					1	1				1	1	2	1	2	1	1		
				1	1	1				2												1
				1	1	1			1			1			1	4	1	2	1			1
				1	1	2			1	1					1	4	1	4	1			1
				1		1									1	2	1	2				1
				1	1				1	1					1	2	1	2	1			1
				1	1				1	1					1	2	1	2		1		
				1		1			1	1					1	2	1	2			1	
				1		1			1	1					1	2	1	2			1	
				1	1	1				1					1	4	1	2				1
				1	2					1					1	2				1		
				1		1			1	1							1	2				1
				1		1				1			1				3	6		1		
				1		1				1					1	4	1	3				1
				1	1	1				1					1	2	1	2	1			1
				1	1					1							1	2	1			1
				1		1			1						1	4						1
				1	1	1			1	1		1			1	4					1	1
				1	1				3	2	1				1	2	1	2			1	1
				1					1	1					1	2	1	2	1			1
				1		2				1					2	4						1
				2		1			1	1		2			2	5	2	6				1
				1		2				1					1	3	1	2				1
				1		1			1	1	1			1	1	4	1	2		1	1	
				1	1				3	2	1				1	2	1	2			1	1
				1					1	1					1	2	1	2	1			1

Park	Comments
J.S. Clark Park	
Jackson Park	
Jacob Kornmeyer Park	Undeveloped
James Watson Park	
Jefferson Street Park	
Jefferson Highway Park	
Jefferson Terrace Park	
Jones Creek Park	Undeveloped
Kathy Drive Park	
Kendalwood Road Park	Undeveloped
Kernan Avenue Park	
Kerr Warren Park	
Kinchloe Lloyd Baker Park	Undeveloped
Kolby Park	
Lafitte Hill Park	Undeveloped
Lafitte Street Park	
Lanier Drive Park	
Le Brent Avenue Park	
Leeward Drive Park	
Leo & Murlin Willie Park	Undeveloped
Ligon Road Park	
Little Farms Park	
Longfellow Park*	
Longridge Park	
Louisiana / Claycut Bayou	
Lovett Road Park	
Madison Avenue Park	
Magnolia Cemetery	
Magnolia Mound Plantation	
Manchac Park	
Maplewood Park	
Mary J. Lands (Progress)	
Mary Ruth Park	
Mayfair Park	
Meadow Park	
Memorial Sports Complex	
Milford Wampold Memorial*	

Facility Score	2013 Rating	IYP Improvements	*Estimated Improvement Costs 2015	Play Areas	Balance Beams	Buck-a-bouts	Climbers	Cush-n-Cubes Play Ctr.	Play Center (2-5)	Play Center (5-12)	Sand Play Pits	Slides	Splash Pads	Spring Riders	Swing Sets - regular	Swing Seats - regular	Swing Sets- tots	Swing Seats- tots	Tire Swings	Mulch Surface	Rubber Surface	Sand Surface
				1			1			1					1	3						1
				1		1			1	1		1			1	2	1	2				1
				2		2	1		1	1		2			1	4	2	7	1			1
				1		1			1	1					1	2	1	2				1
				1			2		1			2			2	10	2	8				1
				1		1			1	1	1						1	2	1			1
				1		1				1					1	2	1	2	1	1		
				1		1	1		1						1	2	1	2		1		
				1					1	1					1	2	1	2		1		
				1		1	1		2	1					1	4	1	2	1	1		
				1		1	1		1	1					1	4	1	4				1
				1					1						1	2						1
				1			1			1	1			2	1	3	1	3			1	
				1											2	8	1	4				1
				1		1				1		1			2	4	1	2	1			1
				1		1				1					1	2						1
				1					1	1				2	1	2	1	2	1	1		
				1					1	1					1	4	1	3	1			1
				1		1				1				2	1	2			1	1		
				1		1			1	1								1				1
				1		1			1	2					1	3	1	2				1
					1				1	1					1	2	1	2	1	1		
				1		1			1	1					1	2				1		
				1						1												1
				1			1		1								1	2		1		
				1		1	1		1	1					1	2		2				1

Park	Comments
Mills Avenue	
Milton J. Womack Park (Florida Bldg)	
Monte Sano Park	
Myrtle Street Park	
Nairn Park (Tom Pete Purvis Rec Center)	
North 14th Street Park	
North 18th Street Park	
North Baton Rouge Center*	
North Boulevard Park*	
North Sherwood Forest Community Park	
North Street Park	
Nunnally Historic Farm	
Oak Villa Park	
Old Hammond Highway Park	
Palomino Drive Park	
Parklawn Park	
Parkview Park	
Pawnee Street Park	Building Fire
Perkins Rd Com Park/Olympia Field	
Pinehurst Park	
Plank Road Park	
Pride Park	
Quarterhorse Drive Park	Undeveloped
Railey Roshto Park	
Reames Road Park	
Red Oaks Park	
Rio Drive Park	
Rita Street Park	
River Bend Park	
Rollins Road Park	
Roosevelt Street Park	
Rue LeBouef Park	
Saia Park	
Samuel D'Agostino Park	
Santa Maria Golf Course	
Santa Maria Playground	
Scotlandville Parkway	

Facility Score	2013 Rating	IYP Improvements	*Estimated Improvement Costs 2015	Play Areas	Balance Beams	Buck-a-bouts	Climbers	Cush-n-Cubes Play Ctr.	Play Center (2-5)	Play Center (5-12)	Sand Play Pits	Slides	Splash Pads	Spring Riders	Swing Sets - regular	Swing Seats - regular	Swing Sets- tots	Swing Seats- tots	Tire Swings	Mulch Surface	Rubber Surface	Sand Surface
				1		1	1		1	1					1	2	1	2				1
				1	1		2		1	1					2	6	2	6	1			1
				1	1					1					1	4	1	2	1			1
				1			1		1	1					1	2				1		
				1			1		1	1							1	2				1
				2			1	1	1	1							1	2				1
				1			1		1	1					1	2	1	1		1		
				1	1	1				2									1+			1
				1	1				1	2					1	2	1	3				1
				1			1		1	1					1	4	1	3				1
				1	1					1	1				1	2				1		
				2			4		2	1					1	2	1	3			1	1
				1	1				1						1	2	1	2				1
				1	1				2	2		1					1	3				1
				1			1			1					1	3	1	4				1
				1	1				2	1					1	2	1	3	1			1
				1	1	2			1	1							1	4				1
				1					1						1	3	1	2				1
				1			1		1	1		2			2	6	2	8				1
				1			1			1					1	6	1	4				1
				1	1				1	1							1	2				1
				1			1			1		2			1	3	1	4				1
				1	1	1				1		1			1	4	1	4	1+			1
				1	1				1	1					1	2	1	2	1			1
				1	1				1						1	2	1	2	1			1
				1	1					1					1	3	1	2				1

Park	Comments
Seventh Street Park	
Sharp Road Park	
South 15th Street Park	
South Harrell's Ferry Rd.	Undeveloped
South Magnolia Park	
Spain Street Park*	
Spanish Town Park	
Sports Academy*	
Starwood Court Park	
Sugarland Park	
T. D. Bickham, Jr. Park	
Tams Drive Park	
Terrace Street Park	
Thirty-Ninth Street Park	
Thomas Maher Park	
Tristian Avenue Park	
Tuscarora Street Park	
Warren O. Watson	
Webb Park	
Wenonah Street Park	
West Brookstown Park	
Woodlawn Acres Park	
Woodstock Park	
Wray Park	
Yatasi Drive Park*	
Zachary Community Park	
Zoo	
TOTALS	

\*No Tire

Facility Score	2013 Rating	IYP Improvements	*Estimated Improvement Costs 2015	Play Areas	Balance Beams	Buck-a-bouts	Climbers	Cush-n-Cubes Play Ctr.	Play Center (2-5)	Play Center (5-12)	Sand Play Pits	Slides	Splash Pads	Spring Riders	Swing Sets - regular	Swing Seats - regular	Swing Sets- tots	Swing Seats- tots	Tire Swings	Mulch Surface	Rubber Surface	Sand Surface
				1					1					2							1	
				1			1		1		1	1					1	2				1
				1			1			1												1
				1		1				1						1	4	1	2			1
				1		1	1			1						1	2			1		1
				1		1	1			1						1	2	1	2			1
				1						1						1	2			1		1
				1		1	1		1	1		1				1	2	1	2			1
				1		1				1						1	2	1	3			1
				1		1	1			1						1	2	1	2		1	
				1		1	1			1						1	3	1	4			1
				1		1				1							1	3				1
				1		1										1	2	1	2	1		1
				1						1	1					1	2					1
				1		1	1		1	1		1				1	2	1	2			1
				1		1	1					1				1	2	1	3			1
				1		1			1	1							1	3				1
				1		1				1						1	3					1
				137	7	76	78	1	80	122	7	35	1	19	119	324	114	301	37	30	7	98

## Trail Inventory

	Trailheads	Decomposed Granite Paths	Miles of Decomposed Granite Path	Hard Surface Trails	Miles of Hard Surface Trail
BREC Park					
Alsen Park					
Anna T. Jordan Community Park					
Antioch Blvd Park				1	0.50
Baringer Road Park					
Blackwater Conservation Area					
Bluebonnet Swamp					
City-Brooks Community Park				1	1.70
Cohn Arboretum				1	0.80
Comite River Park					
Congress Park					
Evangeline Street Park					
Farr Park Trailhead	1				
Flanacher Road Park					
Forest Community Park					
Goodwood Park					
Greenwood Community Park					
Gus Young Park					
Highland Road Community Park					
Hooper Road Park					
Howell Community Park					
Independence Community Park		1	0.45	1	0.50
Jefferson Terrace Park				1	0.15
Milford Wampold Memorial Park	1				
Nairn Park					
NSF Community Park					
Old Hammond Highway Park					
Parkview Park					
Perkins Rd Community Park					
Scotlandville Parkway					
Woodlawn Walking Trail					
Zachary Community Park					
<b>TOTALS</b>	<b>2</b>	<b>1</b>	<b>0.45</b>	<b>5</b>	<b>3.65</b>

Indoor Tracks	Miles of Indoor Track	Multi-Use Trails	Miles of Multi-Use Trail	Horse Trails	Miles of Horse Trails	BMX Raceway	Mountain Bike Trails	Nature Trails	Miles of Nature Trail	Walk Loops	Miles of Walk Loop
										1	0.60
										1	0.60
										1	0.25
								1	1.15		
								1	1.25		
										1	0.33
							1	1	3.30		
										1	0.25
										1	0.25
		1	0.21	1	1.25						
										1	0.25
										1	1.70
										1	0.25
		1	0.50					1	0.70		
										1	0.15
								1	0.56	1	0.66
				1	1.00		1	1	5.00		
										1	0.70
		1	0.25								
										1	0.25
1	0.15										
		1	0.40								
										1	0.50
							1			1	1.25
		1	7.00								
										1	0.25
										1	0.60
1	0.15	5	8.36	2	2.25	1	2	6	11.96	17	8.84

## Conservation Area

Park	Address	City	Zip Code	True City Limits	Park Type	Total Acreage
<b>Conservation Parks</b>						
Airline Highway Park	17200 Airline Highway	Baton Rouge	70810		NP/C	133.36
Anna T. Jordan Community Park	1750 Stilt Street	Baton Rouge	70807	BR	COM/C	39.62
Antioch Boulevard Park	6229 Antioch Boulevard	Baton Rouge	70817		NP/C	30.37
Baywood Park	20001 Pride- Baywood Road	Pride	70770		NP/C	30.87
Beaver Creek Park & Golf Course	1100 Plaints-Port Hudson Road	Zachary	70791		GC/C	200.00
Ben Burge Park (was Elvin Drive)	9350 Antigua Drive	Baton Rouge	70820		NP/C	18.50
Blackwater Conservation Area*	9385 Blackwater Road	Baton Rouge	70814	Central	C	57.48
Bluebonnet Swamp Nature Center	10503 N. Oak Hills Parkway	Baton Rouge	70810		C/SU	102.75
Burbank Conservation Area	Burbank Drive	Baton Rouge	70820		C	58.18
Burbank Park	12400 Burbank Drive	Baton Rouge	70810		SU/C	247.84
Cedar Ridge Drive Park	13300 Cedar Ridge Drive	Baton Rouge	70817		NP/C	19.59
Cohn Nature Preserve	11332 Foster Road	Baton Rouge	70811		C	28.50
Comite River Park	8900 Hooper Road	Baton Rouge	70818		C/SU	100.40
Cortana Place Park	9300 Cortana Place	Baton Rouge	70815	BR	NP/C	12.00
Doyle's Bayou Park	7801 Port Hudson-Pride Road	Zachary	70791		C	97.04
Duchess Drive Park	1701 Duchess Drive	Baton Rouge	70814	BR	NP/C	20.78
Erich Sternberg Family Park	8715 Round Oak Drive	Baton Rouge	70817		NP/C	26.09
Flanacher Road Park	864 Flanacher Road	Zachary	70791		NP/C	175.00
Forest Community Park	13900 South Harrell's Ferry Road	Baton Rouge	70816	BR	COM/C	115.62
Frenchtown Rd Conservation Area	17819 Frenchtown Road	Central	70739	Central	C	495.00
Greenwood Park	13350 Highway 19	Baton Rouge	70807		COM/C	658.85
Hamilton Ave (Stevendale)	16200 Hamilton Avenue	Baton Rouge	70819		NP/C	25.00
Highland Road Community Park	14024 Highland Avenue	Baton Rouge	70810	--	COM/C	144.96
Hooper Road Park	6261 Hooper Road	Baton Rouge	70811	--	NP/C	233.12
Jacob Kornmeyer Park	Hooper Road @ Beaver Bayou	Central	70739	Central	NP/C	40.00
Kendalwood Road Park- und	26501 Kendalwood Road	Baton Rouge	70817		C	85.12
Kinhold Lloyd Baker- und	20821 Greenwell Springs Road	Central	70739	Central	NP/C	32.60
Lovett Road Park	13443 Lovett Road	Central	70818	Central	NP/C	62.47
Manchac Park	19010 Old Jefferson Highway	Baton Rouge	70809		NP/C	54.06
Mayfair Park	605 Flora Lane	Baton Rouge	70811		NP/C	22.96
Monte Sano Park	2727 Greenwell Street	Baton Rouge	70805	BR	NP/C	54.15
North Sherwood Forest Community Park	3140 N. Sherwood Forest Drive	Baton Rouge	70814	BR	COM/C	138.36
Palomino Drive Park	14100 Palomino Drive	Central	70739	Central	NP/C	149.89
Plank Road Park	19550 Plank Road	Zachary	70791	Zachary	NP/C	82.10

Fishing Lake (Qty)	Fishing Lake (Acres)	Bottomland Hardwoods	Bottomland Hardwoods (Acres)	Cypress-Tupelo Swamp	Cypress-Tupelo Swamp (Acres)	Small Stream Forest	Small Stream Forest (Acres)	Upland Hardwood	Upland Hardwood (Acres)	Pine Flatwoods	Pine Flatwoods (Acres)	Forested 100-75% Cover (Percent)	Forested 100-75 % Cover (Acres)	Forested 74-50% Cover (Percent)	Forested 74-50 % Cover (Acres)	Shade Trees (%)	Shade Trees (Acres)	Natural Land (Acres)	Developed Land (Acres)
												20%	26.7	10%	13.3	10%	13.3	31	102
														25%	9.91	2%	0.79	4.96	14.9
												20%	6.07	50%	15.2	5%	1.52	17.8	21.8
								1		1		20%	6.17	50%	15.4	10%	3.09	14.6	6.26
														5%	10.0	15%	30.0	10	190
												60%	11.1			2%	0.37	11.1	7.4
1	8.5	1	43.2			1								90%	51.7				
				1				1								20%	20.1	65	37.8
		1	58.2																
1	4.0	1	8.4															12.4	235
																		5.5	14.1
		1	28.5									100%	28.5					28.5	
		1				1						100%	100					100	0.4
												100%	12.0					12	
1	0.5	1	18.9									15%	14.6	5%	4.85	5%	4.85	19.4	77.6
														55%	11.4			8.13	6.65
																45%	11.7	17.0	9.13
1	1.0	1	69.0									30%	52.5	10%	17.5			70	105
1	0.8	1	50.2											55%	63.6			51	64.6
		1				1						100%	495					495	
1	18.1	1										15%	98.8	35%	231			18	195
														43%	10.8	2%	0.50	5	20
1	2.5											30%	43.5	10%	14.5			27	117
1	2.5			1				1						5%	11.7	2%	4.66	200	32.9
																10%	4.00	40	
		1																85.1	
																		32.6	
		1														50%	31.2	34.4	28.1
		1										80%	43.3					43	11.1
		1												30%	6.89	5%	1.15	18.8	4.13
														20%	10.8	10%	5.41	14.6	39.5
1	2.7											55%	76.1	5%	6.92	10%	13.8	2.64	10.5
1	1.2	1														10%	15.0	147	3
		1				1										1%	0.82	27.0	50.1

Park	Address	City	Zip Code	True City Limits	Park Type	Total Acreage
Quarterhorse Drive Park	Quarterhorse Drive	Zachary	70791		NP/C	21.9
Riverbend Park	5800 Riverbend Bend Lakes Drive	Baton Rouge	70820		NP/C	15.0
Sandy Creek Community Park	Carson Road @ Sandy Creek	Pride	70770		COM/C	386
South Harrell's Ferry Road	S. Harrell's Ferry @ Knox Branch	Baton Rouge	70816		C	29.3
T. D. Bickham, Jr. Park	6850 Pettit Road	Baker	70714	Baker	NP/C	205
Tristian Avenue Park	5209 Tristian Avenue	Baker	70714	Baker	NP/C	10.0
Wray Park- und	Ridgewood Drive	Baton Rouge	70814		NP/C	47.4
Zachary Community Park	20055 Old Scenic Hwy	Zachary	70791	Zachary	COM/C	57.9
TOTAL	(System wide)					4,565
<b>Large Lake Parks</b>						
Airline Highway Park	17200 Airline Highway	Baton Rouge	70810		NP/C	133
Beaver Creek Park & Golf Course	1100 Plains-Port Hudson Road	Zachary	70791		GC/C	200
Blackwater Conservation Area*	9385 Blackwater Road	Baton Rouge	70814	Central	C	57.5
Burbank Park	12400 Burbank Drive	Baton Rouge	70810		SU/C	248
Central Sports Park	10501 Lovett Road	Central	70818	Central	NP	50.5
City Brooks Community Park*	1515 Dalrymple Drive	Baton Rouge	70808	Baton Rouge	COM	158
Doyle's Bayou Park	7801 Port Hudson-Pride Road	Zachary	70791		C	97.0
Flanacher Road Park	864 Flanacher Road	Zachary	70791		NP/C	175
Forest Community Park	13900 South Harrell's Ferry Road	Baton Rouge	70816	Baton Rouge	COM/C	116
Greenwood Community Park [ total original 663.85 ac includes J.S. Clark Park & BR Zoo]	13350 Highway 19	Baton Rouge	70807		COM/C	659
Hartley/Vey Sports Park (Oak Villa)	2615 Oak Villa Boulevard	Baton Rouge	70815	Baton Rouge	NP	57.7
Highland Road Community Park	14024 Highland Road	Baton Rouge	70810	--	COM/C	145
Hooper Road Park	6261 Hooper Road	Baton Rouge	70811	--	NP/C	233
Milford Wampold memorial Park*	901 Stanford Avenue		70808	Baton Rouge	NP	4.15
North Sherwood Forest Community Park	3140 N. Sherwood Forest Drive	Baton Rouge	70814	Baton Rouge	COM/C	138
Palomino Drive Park	14100 Palomino Drive	Central	70739	Central	NP/C	150
Perkins Road Community Park	7122 Perkins Road	Baton Rouge	70808	Baton Rouge	COM	52.2
Sharp Road Park	501 Sharp Road	Baton Rouge	70815	Baton Rouge	NP	12.1
Zachary Community Park	20055 Old Scenic Hwy	Baton Rouge	70791	Zachary	COM/C	57.9
TOTAL						2,744
<b>Cultural/Historic Parks</b>						
Magnolia Cemetery	422 North 19th Street	Baton Rouge	70802	Baton Rouge	SU/C	10.0
Magnolia Mound Plantation	2161 Nicholson Drive	Baton Rouge	70802	Baton Rouge	NP/C	15.1
City Brooks Community Park*	1515 Dalrymple Drive	Baton Rouge	70808	Baton Rouge	COM	158
Independence Community Park*	7500 Independence Boulevard	Baton Rouge	70806	Baton Rouge	COM	96.0
TOTAL						4,823

Fishing Lake (Qty)	Fishing Lake (Acres)	Bottomland Hardwoods	Bottomland Hardwoods (Acres)	Cypress-Tupelo Swamp	Cypress-Tupelo Swamp (Acres)	Small Stream Forest	Small Stream Forest (Acres)	Upland Hardwood	Upland Hardwood (Acres)	Pine Flatwoods	Pine Flatwoods (Acres)	Forested 100-75% Cover (Percent)	Forested 100-75 % Cover (Acres)	Forested 74-50% Cover (Percent)	Forested 74-50 % Cover (Acres)	Shade Trees (%)	Shade Trees (Acres)	Natural Land (Acres)	Developed Land (Acres)
																15%	2.25	11.2	3.75
												40%	155	60%	232			386	
		1														15%	4.39	29.3	
		1										90%	185					185	20.5
														80%	8.00			8	2
		1										100%	47.4					47.4	
1	2.0											30%	17.4			20%	11.6	12.9	30.0
11	43.8												1587		803		181	2480	1461
												20%	26.7	10%	13.3	10%	13.3	31	102
														0.05	10.0	0.15	30.0	10	190
1	8.5													0.9					
1	4																		
1	2.6													40%	20.2	10%	5.05	20.2	30.3
1	50.0											5%	7.91	25%	39.5	45%	71.2	56	91.9
1	0.5											15%	14.6	5%	4.85	5%	4.85	19.4	77.6
1	1.0											30%	52.5	10%	17.5			70	105
1	0.8													55%	63.6			51	64.6
1	18.1											15%	98.8	35%	231			18	195
1	2.8																	17.3	40.4
1	2.5											30%	43.5	10%	14.5			27	117
1	2.5													5%	11.7	2%	4.66	200	32.9
1	195													80%	3.32				4.15
1	2.7											55%	76.1	5%	6.92	10%	13.8	2.64	10.5
1	1.2															10%	15.0	147	3
1																3%	1.57	2.61	49.6
												3%	0.36			5%	0.61	4.66	6.99
												30%	17.4			20%	11.6	12.9	30.0
15	292												338		488		172	754	1387
												60%	6.00						10
												15%	2.27	45%	6.80	20%	3.02		14.8
1	50.0											5%	7.91	25%	39.5	45%	71.2	56	91.9
																5%		57.6	38.4
												10.2					74.2	1420	2201



## Appendix D

# Fees by Program Classification

### Adult Leisure

Essential		Important		Value-Added	
		Health & Wellness Programs	\$24/month	Outdoor Recreations	\$10/class
		Holiday Events	\$5/person	Social Events	\$5–10/person
		Passive Games	Free	Athletic/Sports Programs	\$5/month
		Arts and Crafts	\$24/month	Social Dances	\$5/person
		Fitness Classes	\$24/month		
		Trips and Tours	Varies		

### Aquatics

Essential		Important		Value-Added	
Swim Lessons	\$6 or \$45/person	Recreational Swim teams		Water parks	\$325
Aqua Zumba	\$5 day or \$45/month	Aquatic fitness	\$5/day or \$45/month	Private clubs operate year round	
Kayak classes	\$10–16/hour each	Water safety	\$45/person		

### Athletics

Essential		Important		Value-Added	
		Youth Tackle Football	\$825/team	T-Ball Program:	\$175.00/team
		Youth Baseball	\$175/team	Youth Flag Football	\$175/team
		Youth Softball (Girls)	\$175/team	Adult Basketball	\$430/team
		Youth Softball (Girls)	\$175/team	Adult Volleyball	\$175/team
		Tournaments	Included in tourney fee	Adult Softball	\$300/team

Essential		Important		Value-Added	
		Youth Basketball	\$175/team	Adult Flag Football	\$450/team
		Camps	\$269	Instructional Clinics/ Workshops	Free-\$40
		Youth Soccer: Private clubs run/partners		Jamborees/ Special Events	N/A
		Pickleball	\$5-25 pending event	Adult Leagues	See below
				Boxing Programs	\$20/person
				Banquets	N/A
				Non Traditional Sports (Badminton, Pickleball, Bocce, Table Tennis, Pool)	Free-\$25/person

## Baton Rouge Gallery

Essential		Important		Value-Added	
Monthly exhibits	Free	Opening receptions	Free	Art in the Park event	Free
Rental of facility	\$650/4 hrs	Sundays @ 4 Programs	Free	Birthday "arty parties"	\$150/2 hrs
Day camps	\$110/session	ARTiculate—artist led tours of exhibits	Free	School programs	N/A
		Art related lectures	Free	Guided tours	N/A
Special Exhibition (Surreal Salon)	\$17-20	High School Exhibition	Free		
General public site visitation: Age 16-64	\$3	Small group outreach	Free	Birthday party programs (new in 2014)	N/A
School field trips	\$3-5/person	Early childhood programming	\$7.50/session	Ongoing bird banding & research	Free
Day camps (summer and holiday)	\$110/session	Night-time programming	Varies	Nonprofit meetings	Normal rental rates
Community outreach	Free	Large, themed events	\$6/person	Pet days	General Admission
		Facility rental	\$30-120/hr	Teacher workshops	N/A
				Scout activities/ badgework sessions	\$3-7/person

Essential	Important	Value-Added
		Nature-inspired art exhibits
		Docent program
		Special needs/senior programs

## Community Events

Essential	Important	Value-Added
	Black History Month, Community Egg Hunts	N/A
	Blues & Heritage Festival, Multi-Cultural Fest	N/A
	Halloween Carnivals, Santa Road Shows	N/A
	Caroling in City Park	N/A
	Zachary Fest, Zippy Zoo Fest	N/A
		Father Daughter Dance
		Cinco De Mayo, Movies in the Park
		Sand Sculpture Neighborhood Bash: N/A
		Red Ribbon Youth Fest
		Family Campout
		Gingerbread House Decorations
		Arbor Day Celebration

## Extreme Sports

Essential	Important	Value-Added
General unprogrammed hours of operation: Free		
Open riding times for BMX Track	Free	

## Farr Park Equestrian Center

Essential		Important		Value-Added	
Riding Lessons	\$27/pers-group \$47/pers-indiv.	Holiday Camps	\$75/person (3 days)	Birthday Parties	N/A
Guided Trail Rides	\$30-40/person	RV Reservation for Football Games	\$20/night	Promote RV Park through BR tourism	N/A
Therapeutic Riding	\$120/rider 6 weeks	Facility Rentals	\$30/hour, \$450/day		
Boarding	\$315 base plus feed, hay, shavings cost	Horse Shows for lesson Students	\$10/event		
Summer Camps	\$125/session, \$200/session	Horse Clinics for Students and Public	Varies		
Open House	Free	Stick Horse Rodeo	\$20 for all events, \$5/event		
		Horse Hotel	\$20/night		

## Health and Wellness

Essential		Important		Value-Added	
		Fitness Memberships: \$30 per month per person		Cycle Program	\$24/month
		Zumba Classes	\$24-36/month	Aerobics Classes	\$24/month
		Boot Camps (+martial arts)	\$44-58/month		
		Mobile Recreation Program	Free	Yoga	\$24/month
				Nutrition Classes	Free

## General Recreation

Essential		Important		Value-Added	
		Youth 360	\$48/month	BREC Tiny Tots	\$46/month
		Dance	\$22-46/month	Kids in the Kitchen	N/A
		Dance Recitals	\$5/ticket, costumes varies		

Essential		Important		Value-Added	
		Holiday Camps	\$41–81/ child	Guitar	\$31/m
		Summer Camps	\$45–85/ camper	Keyboard	\$31/m
				Piano	\$31/m
				Piano/Keyboard Showcase	\$5/ticket
				Gymnastics	\$22/month
				Cheernastics	\$22/month
				Cheernastics Showcase	N/A
				Art	\$22/month
				Martial Arts	\$22–36/ month
				Playground Kids	N/A

## Golf

Essential		Important		Value-Added	
		The First Tee	Annual Membership \$75, Clinics	BREC PGA Clinic Series Get Golf Ready	\$25/hr
		Play Days	\$3–10	Beginner Golf Clinics	\$20/hr
		Tournament	\$40–125	BREC Golf Development Programs: \$25 to \$75	
				Senior League	\$15–25
				Ladies League	\$15–35
				Gal N Pal events	\$18–30
				BREC Golf League Fees	\$18–30

## Highland Road Park Observatory

Essential		Important		Value-Added	
International Astronomy Day	Free	Science Academy	\$5/person/ class	Field Trips	\$2.50/ person, min of \$30
Spooky Spectrum	Free	Rocket Camp	\$55/person (2 days)	Review and Expansion	N/A
Camp	\$110/ session (full day), \$90 (half day)	Adult Courses	\$15/person	Apprenticeship: \$55–\$115/ person	

Essential		Important		Value-Added	
Evening Sky Viewing	Free			ARRL Field Day	Free
Friday Night Lecture Series	Free			NanoDays	Free
Celestial events (eclipses, transits, etc.)	Free				

## Inclusive Recreation

Essential		Important		Value-Added	
		Sunshine Socials	\$5/person	Inclusive Summer Camps	\$85
		Adult Interactive Days	N/A	Inclusive Rec Classes	Same as other classes
		Inclusive Sports Leagues	\$10/person	Outdoor Recreation Programming:	\$10 per class
		Summer Camps	\$85	Special Education Class	\$3 per
		Special Events	\$7/person	Field Trips	

## Independence Park Theater

Essential		Important		Value-Added	
Performing Arts Education/ Workshops	Varies	IPT Event Season	Varies / event	Concession Stand	N/A
Facility Rental	\$950/4 hrs, \$1350/8 hrs	Summer Camps	\$220/session	Box Office	N/A
				Gallery Receptions	Free

## Magnolia Mound Plantation

Essential		Important		Value-Added	
Daily House & Grounds Tours	\$4–8 (house), \$3 (grounds)	Specialty Tours to Target Groups	\$8	Foreign Language Tours	\$4–8
Special Annual Events	Free	Workshops	Varies	Lectures	Free
		Living History for School Children	\$2–3/student	Costumed Interpreters	N/A

Essential	Important	Value-Added
	Summer Day History Camp	\$110/session Gift Shop for History & Cultural Items
	Special Exhibitions	Regular admission

## Outdoor Recreation

Essential	Important	Value-Added
		Kayak/Canoe, Paddle Board Paddling \$7.50/hr
		Hiking Free-\$25/person
		Biking Free-\$25/person
		Camping Free-\$25/person
		Camps \$269
		Workshops and Clinics Free-\$25/person
		Community Events Free-\$25/person
		Slacklining Free-\$25/person
		School Enrichment Programs \$500–1500

## Specific Recommendations for Program Categorization

- Under Baton Rouge Gallery: Move all “free” items to the Core Essential category. These include opening receptions, Sundays@4 programs, ARTiculate, art related lectures, High School Exhibition, Small group outreach. On average, each Parks and Recreation Department subsidizes 20–25% of their programs for free.
- Move kayaking to the Value Added category. While BREC is teaching their constituents a skill, the taxpayer should not pay for this service if it only benefits one person.
- Under the category “Non-traditional Sports”, all free programs should be core essential.
- Swim lessons should be classified as Important because there is a public and private benefit associated with the service.
- Recreation swim teams are typically Value Added.
- Move T-ball from Value Added to Important.
- Because there should be a profit associated with them, banquets should be priced at 100%+ cost recovery and should be considered Value Added.
- The pricing for BREC’s social events are on par with the average of other service providers in the area.
- Zumba is a private service, so all classes should be Value Added.
- Day camps and holiday camps should be an Important Service.



## Appendix E

# Cultural and Historic Resources

### Major Time Periods Associated with Baton Rouge History

Baton Rouge and East Baton Rouge Parish have a rich history that stretches across many periods—from pre-historic to modern. As BREC reviews and works with resources currently within its system, and considers opportunities to acquire and/or operate parks with additional historic and cultural resources, it will be important to consider which time period(s) warrant greater protection, conservation and interpretation within the context of BREC’s recreational mission. Given the presence of other preservation and historic resource organizations in the parish, BREC can be selective about preserving and interpreting only those resources that most enhance the visitor experience of the parish’s parks and open space lands.

The following represent the key historic periods in the parish, some are already represented in BREC parks, and some are not:

- Native Americans/Pre-European (prior to 1699)
- European (1699-1810)
  - French (1699-1763)
  - British (1763-1779)
  - Spanish (1779-1810)
- Early Statehood (1812-1860)
- Civil War/Confederacy (1860-1865)
- Reconstruction (1863-1900)
- Early 20th Century (1901-1953)
- World War II (1941-1945)
- Civil Rights Era (1953-1968)

### Preservation and Historic Resource Organizations

Numerous organizations operate in East Baton Rouge Parish and the State of Louisiana whose missions include the preservation and interpretation of historic and cultural resources. These include:

- Friends of Magnolia Mound Plantation
- Foundation for Historical Louisiana
- Louisiana Trust for Historic Preservation
- The Louisiana Division of Historic Preservation (National Register Program)
- City/Parish Historic Preservation Commission
- Baton Rouge Genealogical & Historical Society
- Louisiana State University (LSU Rural Life Museum/Hilltop Arboretum)

It is recommended that BREC consult and collaborate with these and other appropriate organizations to identify historic and cultural resources, to draft guidelines for the treatment of such resources, and to develop and implement programs for their interpretation to the public.

## Existing Historic Resources in East Baton Rouge Parish Not Managed by BREC

The following is a list of the National Register of Historic Places listings in East Baton Rouge Parish. These resources, which consist of buildings and properties that are already protected on the National Register of Historic Places in East Baton Rouge Parish, are intended to provide context for BREC's planning.

**Figure 28. National Register Historic Places in East Baton Rouge Parish**

	Name on the Register	Location	City
1	Audubon Plantation House	21371 Hoo Shoo Too Rd.	Baton Rouge
2	Baker High School Auditorium	3200 Groom Rd.	Baker
3	Baker Presbyterian Church	3015 Groom Rd.	Baker
4	Barthel Pigeonnier	2161 Nicholson Dr.	Baton Rouge
5	Baton Rouge High School	2825 Government St.	Baton Rouge
6	Baton Rouge Junior High School	1100 Laurel St.	Baton Rouge
7	Baton Rouge National Cemetery	220 N. 19th St.	Baton Rouge
8	Baton Rouge Savings and Loan Association	400 North Blvd.	Baton Rouge
9	Baton Rouge Waterworks Company Standpipe	131 Lafayette St.	Baton Rouge
10	Beauregard Town Historic District	Louisiana Highway 73; also Front St.; also Mayflower St.; also roughly bounded by Mayflower, Interstate 10, S. 10th St., and Royal and St Charles Sts.	Baton Rouge
11	Belisle Building	344 and 350 3rd St.	Baton Rouge
12	Broussard House	4512 Highland Rd.	Baton Rouge
13	Campbell Apartment Building	528 E. State St.	Baton Rouge
14	Capital City Press Building	340 Florida	Baton Rouge
15	Central Fire Station	427 Laurel St.	Baton Rouge
16	Cushman House	1606 Main St.	Baker
17	Downtown Baton Rouge Historic District	3rd St. between roughly Main St. and North Boulevard; 210-240 Laurel and 301-355 North Boulevard	Baton Rouge
18	Drehr Place Historic District	Roughly bounded by Government, 22nd, Myrtle, and St. Rose Sts.	Baton Rouge
19	Dufrocq School	330 S. 19th St.	Baton Rouge
20	Fairhaven Plantation House	18630 Samuel Rd.	Zachary
21	Florence Coffee House	130 Main St.	Baton Rouge
22	The French House	Louisiana State University campus	Baton Rouge
23	Fuqua Hardware Store Building	358 3rd St.	Baton Rouge
24	Heidelberg Hotel	201 Lafayette St.; also 200 Lafayette St.	Baton Rouge
25	Highland Stockade	Address Restricted	Baton Rouge
26	Kleinert Terrace Historic District	Roughly bounded by Myrtle Ave., Perkins Rd., Broussard Ave., and Eugene St.	Baton Rouge
27	Kleinpeter House	Perkins Rd.	Baton Rouge
28	Knox Building	447 3rd St.	Baton Rouge
29	Kress Building	445 3rd St.	Baton Rouge

	Name on the Register	Location	City
30	Lee Site (16 EBR 51)	Address Restricted	Baton Rouge
31	Leland College	West of Baker off Louisiana Highway 19	Baker
32	Les Chenes Verts	Junction of Highland Rd. and Jean Lafitte Ave.	Baton Rouge
33	Lincoln Theater	1305 Myrtle Walk	Baton Rouge
34	Longwood	10417 River Rd.	Baton Rouge
35	Louisiana State Capitol Building and Gardens	Capitol Dr.	Baton Rouge
36	Louisiana State University, Baton Rouge	Highland Rd.	Baton Rouge
37	LSU Campus Mounds	Junction of Dalrymple Dr. and Fieldhouse Dr. on the campus of Louisiana State University	Baton Rouge
38	Main Street Historic District	442-660 Main St.	Baton Rouge
39	Manship House	2250 Kleinert Ave.	Baton Rouge
40	McKinley High School	1500 East Boulevard	Baton Rouge
41	Mount Hope Plantation House	8151 Highland Rd.	Baton Rouge
42	Nicholson School	1143 North St.	Baton Rouge
43	Old Louisiana Governor's Mansion	502 North Boulevard	Baton Rouge
44	Old Louisiana State Capitol	North Boulevard and St. Philip St.	Baton Rouge
45	Old Post Office	355 North Boulevard	Baton Rouge
46	Ory House	Junction of Highland Rd. and Jean Lafitte Ave.	Baton Rouge
47	Pecue House	2260 Myrtle Ave.	Baton Rouge
48	Pentagon Barracks	North Riverside Mall	Baton Rouge
49	Sarah Peralta Archeological Site	Address Restricted	Baton Rouge
50	Joseph Petitpierre-Kleinpeter House	5544 Highland Rd.	Baton Rouge
51	Planter's Cabin	7815 Highland Rd.	Baton Rouge
52	Port Hudson National Cemetery	20978 Port Hickey Rd.	Zachary
53	Potts House	831 North St.	Baton Rouge
54	Powder Magazine	State Capitol Dr.	Baton Rouge
55	Prince Hall Masonic Temple	1335 North Boulevard	Baton Rouge
56	Rabalais House	1300 Steele Blvd.	Baton Rouge
57	Reiley-Reeves House	810 Park Boulevard	Baton Rouge
58	Reymond House	7250 Goodwood Boulevard	Baton Rouge
59	Roseland Terrace Historic District	Bounded by Government, 18th, Myrtle, and 22nd Sts.	Baton Rouge
60	Rourmain Building	343 Riverside Mall	Baton Rouge
61	St. James Episcopal Church	208 N. 4th St.	Baton Rouge
62	St. Joseph Cathedral	Main and 4th Sts.	Baton Rouge
63	Jared Young Sanders, Jr., House	2332 Wisteria St.	Baton Rouge
64	Santa Maria Plantation House	South of Baton Rouge on Perkins Rd.	Baton Rouge
65	Scott Street School	900 N. 19th St.	Baton Rouge
66	Southern University Archives Building	Southern University campus	Scotlandville
67	Southern University Historic District	Netterville Dr. and Swan Ave.	Baton Rouge
68	Spanish Town	Bounded by State Capitol Dr. and 5th, 9th, and North Sts.	Baton Rouge
69	Stewart-Dougherty House	741 North St.	Baton Rouge

	Name on the Register	Location	City
70	Tessier Buildings	342, 346, and 348 Lafayette St.	Baton Rouge
71	U.S.S. Kidd	Mississippi River near Government St. and River Rd.	Baton Rouge
72	US Post Office and Courthouse-Baton Rouge	707 Florida Ave.	Baton Rouge
73	Virginia Street Historic District	4512-4642 Virginia & 4338 Florida Sts.	Zachary
74	Warden's House-Old Louisiana State Penitentiary	701-705 Laurel St.	Baton Rouge
75	Welsh-Levy Building	455-65 3rd St.	Baton Rouge
76	Fonville Winans Studio	409 N. 7th St.	Baton Rouge
77	Yazoo and Mississippi Valley Railroad Company Depot	100 S. River Rd.	Baton Rouge
78	Zachary Railroad Depot	4434 W. Central Ave.	Zachary

## Louisiana Cultural Districts

In addition to registered historic resources, BREC should also consider the existence of designated cultural districts that may influence its decisions about the acquisition, conservation and/or interpretation of historic resources within its holdings. The State Department of Culture, Recreation & Tourism has established a program that allows local government to designate Cultural Districts for the purpose of revitalizing communities by creating hubs of cultural activity. The intent of these districts is primarily to promote economic development by leveraging an area's cultural and historic resources. The preservation and interpretation of such resources within BREC's parks has the potential to play an important role in furthering community character and quality of life within these districts, if properly coordinated.

East Baton Rouge Parish currently has five (5) designated Cultural Districts:

- Baton Rouge Arts & Entertainment Cultural District
- Bocage Cultural District
- Mid City Cultural District
- Old South Baton Rouge Cultural District
- Perkins Road Arts District

## Case Studies

The management and interpretation of cultural and historical resources by park and recreation agencies is a growing trend in the field as the definition of recreation and the value of parks to quality of life continue to expand and mature. That said, the level to which park and recreation providers address cultural and historical resources varies significantly across the country, depending on factors such as the presence of historic resources on public parklands; the linkage made between historic resources, tourism, and economic development; and the existence of an active preservation community that manages and/or supports protection of such resources.

### Fairfax County, Virginia

Fairfax County is rich in history and cultural resources, but, like many counties, is dealing with the challenges of widespread development and a diverse population with varying needs. In response, the Fairfax County Park Authority has developed a full Cultural Resource Management Plan as part of its continuing effort to promote the culture of resource stewardship in the county. The Plan presents a vision of how to manage and protect the county's cultural resources, both on parkland and county-wide lands—formalizing practices, proposing policy and procedures,

recommending initiatives, and proposes programs for the documentation, management, protection and interpretation of cultural resources.

The Plan mandates the consideration of cultural resources in planning processes and calls for education to heighten staff and citizen awareness of these non-renewable resources.

The Plan includes twelve (12) chapters, each addressing a separate conservation topic: Cultural Resource Planning; Archaeology; Civil War Sites; Archaeological Artifacts and Collections; Historic Buildings, Structures, Objects, and Traditional Cultural Properties; Historic Overlay Districts; Listings; Cemeteries; Cultural Landscapes; Human Impact on Cultural Resources; Stewardship Education, and Museum Collections. For each topic, issues and strategies to address them are identified. Altogether the Plan identifies 54 issues and 239 strategies. Plan implementation will require additional staffing and budget support. Details of how staff will implement identified strategies are to be addressed in subsequent annual Implementation Plans.

*Source: Fairfax County Park Authority Cultural Resource Management Plan, Fairfax County, VA, April 2012*

### City of Pittsburgh, Pennsylvania

Not all historic preservation has to do with protecting buildings. The City of Pittsburgh's Regional Parks Master Plan focuses on preserving and interpreting the historic landscapes represented by its own parks as cultural landscapes. Pittsburgh's great 19th and early 20th Century parks include a wonderful collection of landscapes and special places that were in need of renewal. The purpose of the Master Plan is to provide a foundation for a new way of thinking about these precious landscapes, rooted in an ethic of stewardship which focuses on the necessary resources and energies needed to preserve, restore and enhance its parks.

Developed by the Pittsburgh Parks Conservancy and the City of Pittsburgh, the master planning process included historical research and analysis of the system's four parks. The parks were also analyzed for their character defining elements and unique design qualities to develop a historic landscape assessment according to the Secretary of the Interior's Standards for the Treatment of Historic Properties and the Guidelines for the Treatment of Cultural Landscapes. Each park was evaluated for the contribution of the following characteristics to its historic character: spatial organization, topography, vegetation, circulation, water elements, park use structures, site furnishings and other objects. From this inventory and analysis, the following five goals were developed:

- Insure no loss of existing historic integrity by preserving and restoring existing historic resources.
- Focus on the rehabilitation of historically significant landscapes and structures before the restoration of lost historic elements.
- Reclaim the historic diversity of landscape types including woodlands, shrublands and gardens.
- Develop design guidelines for new structures and furnishings that are compatible with historic character.
- Restore native woodland and waterway habitats since they were historically part of the original designed landscape.

*Source: Pittsburgh's Regional Parks Master Plan: A New Ethic of Stewardship, Pittsburgh, PA, 2000*

### City of Raleigh, North Carolina

In Raleigh, North Carolina, historic and cultural resources are so integral to parks and recreation that it is acknowledged in the responsible agency's name, City of Raleigh Parks, Recreation and Cultural Resources Department, and in their new master plan, "The Parks, Recreation and Cultural Resources System Plan." Created in 1792 as a planned capital city, the area's history is interpreted by the Department with the purpose of protecting and programming museum and historical resource facilities, programs, and other cultural assets. In addition to parklands, the city also oversees three of Raleigh's oldest public cemeteries as well as several smaller, unmarked grave site properties throughout the city. The Department's preservation objectives fall within four forwarding looking city-wide goals.

**Goal 1:** The City of Raleigh will continue to support historic resource preservation, protection and acquisition.

**Goal 2:** The City of Raleigh will interpret the community's history through its historic properties, museums and programs in such a way as to attract more use and visitation while balancing stewardship and conservation of resources.

**Goal 3:** The City of Raleigh will continue to support, preserve and restore the city's historic cemeteries.

**Goal 4:** The City of Raleigh will support the interpretation of our historic public cemeteries in a manner that will ensure stewardship and conservation of these valuable resources.

While the Plan includes objectives and actions that extend well beyond park boundaries (e.g., museums, collections, etc.), it also includes the following that are relevant to park planning:

- Integrate historic resources and museums into the city's parks, recreation and cultural resources as well as other city departments.
  - Evaluate and develop opportunities to better integrate historic resources and museums into city's Parks, Recreation and Cultural Resources Department.
  - Develop programming to integrate historic resources and museums into Parks, Recreation and Cultural Resources Department.
  - Create a cultural resources trail map for the Greenway System.
  - Create cultural brochures for sites, facilities, and parks that are not in the historic resources and museum program.
- Operate City of Raleigh Historic Resources and Museum assets to effectively balance public use and stewardship.
  - Implement maintenance and facility plans at existing sites.
  - Create measurement tools to establish carrying capacity at historic sites balancing public use and resource stewardship.
  - Prioritize public access opportunities and implement.
- Actively seek, acquire, and manage unique historic properties and assets that are critical to preserving the city's and area's heritage and story.
  - Identify opportunities for growth and expansion of historic resources and museums, including all eras of Raleigh history.
  - Leverage available opportunities and partnerships to acquire, collect or provide access to identified assets.
- Integrate Raleigh's historic cemeteries into the city's parks, recreation and cultural resources system.
  - Evaluate opportunities for public visitation and on-site interpretive programs.
  - Evaluate opportunities for remote, non-site based visitation and interpretation through the use of technology, classes and programs.
- Identify compelling stories that can be conveyed using industry standard active, passive and/or tactile learning methods.

*Source: City of Raleigh Parks, Recreation and Cultural Resources System Plan, Raleigh, North Carolina, 2014*

## BREC Cultural and Historic Resource Acquisition and Preservation Criteria

- The site is part of a parish-wide heritage tourism initiative.
- The site is associated with architecture, events, or persons that have contributed to the archaeological or historic patterns of North America, Louisiana, or East Baton Rouge Parish.
- The site preserves the integrity of the historic resource's setting (e.g. buffers, relationship to external properties, on-site environmental setting).
- The site is unique in property type, architectural type, or historic value in the parish.
- The site can be used without affecting its historic value.
- The site is designated or eligible for designation on the National Register of Historic Places or as a National Historic Landmark.
- The site is designated or eligible for designation as a local historic site or as part of a local historic district.
- The site includes one or more of the following priority historic resources:
  - cultural landscapes
  - historically representative vegetative or wildlife habitat
  - historic corridors/trails
  - historic sites with structures
  - archaeological sites
  - paleontological sites
- The site has research or educational value.
- The site includes interpretation of historic features.
- The site includes a history center.
- The site co-locates a history center with a regional center.
- The site includes a compatible recreation use.
- The site includes a compatible natural or ecological resource.



## Appendix F

# Community Parks Service Areas

## Access and Demographics

### Housing

Figure 29. Housing Characteristics within a 10-Minute Drive

Community Park	2013 Owner Occupied Housing Units	2013 Renter Occupied Housing Units	2013 Vacant Housing Units
Anna T. Jordan Community Park	13,387	11,790	2,901
City Brooks Community Park	20,548	30,209	6,363
Forest Community Park	30,588	22,433	4,544
Greenwood Community Park	9,148	6,681	1,748
Highland Road Community Park	14,169	10,052	1,871
Howell Community Park	26,358	27,459	6,219
Independence Community Park	33,173	34,362	7,179
Jackson Community Park	10,576	2,935	688
North Sherwood Forest Community Park	28,302	23,090	4,688
Perkins Road Community Park	36,638	36,589	6,934
Sandy Creek Community Park	935	148	57
Zachary Community Park	6,852	2,043	709

### Income

Figure 30. Income Characteristics within a 10-Minute Drive

Community Park	2013 Per Capita Income	2013 Median Household Income	2013 Average Household Income
Anna T. Jordan Community Park	\$14,041	\$26,683	\$37,932
City Brooks Community Park	\$22,106	\$29,085	\$50,595
Forest Community Park	\$30,227	\$53,933	\$72,384
Greenwood Community Park	\$16,130	\$31,570	\$42,796
Highland Road Community Park	\$36,214	\$63,334	\$89,014
Howell Community Park	\$19,991	\$32,510	\$49,747
Independence Community Park	\$24,164	\$38,719	\$57,635
Jackson Community Park	\$26,019	\$55,893	\$69,280
North Sherwood Forest Community Park	\$23,194	\$41,534	\$57,814
Perkins Road Community Park	\$31,343	\$47,947	\$70,927
Sandy Creek Community Park	\$29,638	\$68,960	\$78,723
Zachary Community Park	\$24,464	\$56,059	\$69,219

## Demographics

**Figure 31. Population Characteristics within a 10-Minute Drive**

Community Park	2013 Owner Occupied Housing Units	2013 Renter Occupied Housing Units	2013 Vacant Housing Units
Anna T. Jordan Community Park	73,404	69,787	58,241
City Brooks Community Park	120,543	115,604	76,784
Forest Community Park	127,122	125,887	97,098
Greenwood Community Park	45,992	42,835	35,817
Highland Road Community Park	58,927	58,861	45,091
Howell Community Park	135,927	133,524	103,091
Independence Community Park	163,566	160,820	119,902
Jackson Community Park	35,938	35,886	31,082
North Sherwood Forest Community Park	129,835	128,379	100,669
Perkins Road Community Park	168,063	163,571	110,691
Sandy Creek Community Park	2,847	2,847	2,498
Zachary Community Park	25,557	25,078	22,147

## Recreation Expenditures

### Anna T. Jordan Community Park

1750 Stilt St  
Baton Rouge, LA 70807

Drive Time: 10 minutes

**Figure 33. Anna T. Jordan Community Park Demographic Summary**

	2013	2018
Population	73,404	73,550
Households	25,177	25,328
Families	17,257	17,193
Median Age	32.3	33.4
Median Household Income	\$26,683	\$30,831

**Figure 32. Anna T. Jordan Community Park Recreation Expenditures**

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>49</b>	<b>\$308.46</b>	<b>\$7,765,983</b>
Admission to Movies, Theater, Opera, Ballet	50	77.75	1,957,486
Admission to Sporting Events, excl. Trips	54	34.03	856,768
Fees for Participant Sports, excl. Trips	48	56.21	1,415,301
Fees for Recreational Lessons	45	55.40	1,394,820
Membership Fees for Social/Recreation/Civic Clubs	51	84.78	2,134,520
Dating Services	65	0.28	7,089
<b>Rental of Video Cassettes and DVDs</b>	<b>53</b>	<b>14.60</b>	<b>367,686</b>
<b>Toys &amp; Games</b>	<b>54</b>	<b>75.44</b>	<b>1,899,313</b>
Toys and Playground Equipment	55	72.37	1,822,114
Play Arcade Pinball/Video Games	39	1.20	30,163
Online Entertainment and Games	52	1.87	47,036
<b>Recreational Vehicles and Fees</b>	<b>42</b>	<b>95.22</b>	<b>2,397,347</b>
Docking and Landing Fees for Boats and Planes	51	6.15	154,921
Camp Fees	42	15.32	385,769
Purchase of RVs or Boats	41	69.71	1,755,017
Rental of RVs or Boats	48	4.04	101,639
<b>Sports, Recreation and Exercise Equipment</b>	<b>44</b>	<b>77.94</b>	<b>1,962,416</b>
Exercise Equipment and Gear, Game Tables	49	33.10	833,400
Bicycles	50	12.84	323,394
Camping Equipment	22	4.14	104,353
Hunting and Fishing Equipment	41	16.76	421,944
Winter Sports Equipment	28	1.96	49,334
Water Sports Equipment	43	2.87	72,360
Other Sports Equipment	53	4.52	113,843
Rental/Repair of Sports/Recreation/Exercise Equipment	46	1.74	43,788
<b>Photographic Equipment and Supplies</b>	<b>50</b>	<b>39.24</b>	<b>987,986</b>
Film	55	0.80	20,016
Film Processing	52	77.25	182,427
Photographic Equipment	49	17.22	433,451
Photographer Fees/Other Supplies & Equip Rental/Repair	51	13.98	352,091
<b>Reading</b>	<b>52</b>	<b>79.35</b>	<b>1,997,736</b>
Magazine/Newspaper Subscriptions	52	28.29	712,148
Magazine/Newspaper Single Copies	53	8.89	223,874
Books	51	32.70	823,355
Digital Book Readers	54	9.47	238,359

## City-Brooks Community Park

Figure 34. City-Brooks Community Park Recreation Expenditures

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>67</b>	<b>\$421.11</b>	<b>\$21,374,030</b>
Admission to Movies, Theater, Opera, Ballet	71	111.93	5,680,981
Admission to Sporting Events, excl. Trips	70	44.31	2,249,009
Fees for Participant Sports, excl. Trips	67	78.75	3,997,172
Fees for Recreational Lessons	61	75.81	3,847,708
Membership Fees for Social/Recreation/Civic Clubs	66	109.91	5,578,828
Dating Services	93	0.40	20,332
<b>Rental of Video Cassettes and DVDs</b>	<b>79</b>	<b>21.61</b>	<b>1,096,923</b>
<b>Toys &amp; Games</b>	<b>75</b>	<b>103.75</b>	<b>5,266,274</b>
Toys and Playground Equipment	74	98.63	5,006,081
Play Arcade Pinball/Video Games	69	2.13	108,013
Online Entertainment and Games	84	3.00	152,180
<b>Recreational Vehicles and Fees</b>	<b>54</b>	<b>121.47</b>	<b>6,165,706</b>
Docking and Landing Fees for Boats and Planes	58	7.09	359,629
Camp Fees	54	19.78	1,004,167
Purchase of RVs or Boats	53	89.39	4,537,060
Rental of RVs or Boats	63	5.22	264,849
<b>Sports, Recreation and Exercise Equipment</b>	<b>62</b>	<b>111.62</b>	<b>5,665,603</b>
Exercise Equipment and Gear, Game Tables	69	46.71	2,370,801
Bicycles	75	19.16	972,529
Camping Equipment	33	6.14	311,530
Hunting and Fishing Equipment	57	23.19	1,176,956
Winter Sports Equipment	53	3.75	190,431
Water Sports Equipment	62	4.16	211,173
Other Sports Equipment	73	6.26	317,666
Rental/Repair of Sports/Recreation/Exercise Equipment	59	2.26	114,517
<b>Photographic Equipment and Supplies</b>	<b>73</b>	<b>57.18</b>	<b>2,902,086</b>
Film	73	1.04	53,008
Film Processing	69	9.58	486,053
Photographic Equipment	75	26.39	1,339,593
Photographer Fees/Other Supplies & Equip Rental/Repair	74	20.16	1,023,432
<b>Reading</b>	<b>68</b>	<b>105.29</b>	<b>5,344,030</b>
Magazine/Newspaper Subscriptions	63	34.59	1,755,554
Magazine/Newspaper Single Copies	72	12.06	612,202
Books	71	45.98	2,333,607
Digital Book Readers	72	12.66	642,667

1515 Balrymple Dr  
Baton Rouge, LA 70808

Drive Time: 10 minutes

Figure 35. City-Brooks Community Park Demographic Summary

	2013	2018
Population	120,543	121,754
Households	50,757	51,577
Families	24,859	24,766
Median Age	30.4	31.4
Median Household Income	\$29,085	\$35,017

## Forest Community Park

13900 S Harrells Ferry Rd  
Baton Rouge, LA 70816

Drive Time: 10 minutes

**Figure 37. Forest Community Park  
Demographic Summary**

	2013	2018
Population	127,122	130,262
Households	53,021	54,482
Families	32,400	32,902
Median Age	35.4	36.4
Median Household Income	\$53,933	\$60,877

**Figure 36. Forest Community Park Recreation Expenditures**

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>103</b>	<b>\$646.76</b>	<b>\$34,291,684</b>
Admission to Movies, Theater, Opera, Ballet	105	164.31	8,711,950
Admission to Sporting Events, excl. Trips	104	65.31	3,462,967
Fees for Participant Sports, excl. Trips	103	121.32	6,432,335
Fees for Recreational Lessons	100	124.02	6,575,900
Membership Fees for Social/Recreation/Civic Clubs	103	171.29	9,082,043
Dating Services	116	0.50	26,488
<b>Rental of Video Cassettes and DVDs</b>	<b>107</b>	<b>29.24</b>	<b>1,550,444</b>
<b>Toys &amp; Games</b>	<b>103</b>	<b>143.66</b>	<b>7,616,863</b>
Toys and Playground Equipment	103	136.50	7,237,500
Play Arcade Pinball/Video Games	105	3.25	172,131
Online Entertainment and Games	109	3.91	207,232
<b>Recreational Vehicles and Fees</b>	<b>93</b>	<b>209.98</b>	<b>11,133,386</b>
Docking and Landing Fees for Boats and Planes	100	12.20	646,673
Camp Fees	97	35.36	1,874,688
Purchase of RVs or Boats	91	153.94	8,161,833
Rental of RVs or Boats	102	8.49	450,193
<b>Sports, Recreation and Exercise Equipment</b>	<b>89</b>	<b>158.21</b>	<b>8,388,433</b>
Exercise Equipment and Gear, Game Tables	99	67.11	3,558,203
Bicycles	107	27.36	1,450,855
Camping Equipment	53	9.78	518,484
Hunting and Fishing Equipment	72	29.15	1,545,596
Winter Sports Equipment	92	6.46	342,351
Water Sports Equipment	95	6.36	337,171
Other Sports Equipment	99	8.42	446,644
Rental/Repair of Sports/Recreation/Exercise Equipment	94	3.57	189,159
<b>Photographic Equipment and Supplies</b>	<b>103</b>	<b>80.53</b>	<b>4,269,657</b>
Film	102	1.46	77,592
Film Processing	100	14.01	742,680
Photographic Equipment	104	36.68	1,944,872
Photographer Fees/Other Supplies & Equip Rental/Repair	104	28.38	1,504,513
<b>Reading</b>	<b>101</b>	<b>155.34</b>	<b>8,236,170</b>
Magazine/Newspaper Subscriptions	98	53.45	2,834,137
Magazine/Newspaper Single Copies	101	17.02	902,582
Books	103	66.72	3,537,443
Digital Book Readers	103	18.14	962,008

## Greenwood Community Park

Figure 38. Greenwood Community Park Recreation Expenditures

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>55</b>	<b>\$348.42</b>	<b>\$5,515,082</b>
Admission to Movies, Theater, Opera, Ballet	56	87.66	1,387,621
Admission to Sporting Events, excl. Trips	61	38.16	603,970
Fees for Participant Sports, excl. Trips	54	64.07	1,014,179
Fees for Recreational Lessons	51	62.70	992,508
Membership Fees for Social/Recreation/Civic Clubs	57	95.51	1,511,843
Dating Services	73	0.31	4,962
<b>Rental of Video Cassettes and DVDs</b>	<b>60</b>	<b>16.48</b>	<b>260,909</b>
<b>Toys &amp; Games</b>	<b>61</b>	<b>84.99</b>	<b>1,345,279</b>
Toys and Playground Equipment	62	81.46	1,289,459
Play Arcade Pinball/Video Games	46	1.41	22,305
Online Entertainment and Games	59	2.12	33,515
<b>Recreational Vehicles and Fees</b>	<b>50</b>	<b>111.96</b>	<b>1,772,234</b>
Docking and Landing Fees for Boats and Planes	57	6.88	108,874
Camp Fees	48	17.48	276,689
Purchase of RVs or Boats	49	83.01	1,313,994
Rental of RVs or Boats	55	4.59	72,677
<b>Sports, Recreation and Exercise Equipment</b>	<b>50</b>	<b>89.56</b>	<b>1,417,568</b>
Exercise Equipment and Gear, Game Tables	56	37.80	598,331
Bicycles	56	14.41	228,127
Camping Equipment	26	4.87	77,116
Hunting and Fishing Equipment	48	19.36	306,396
Winter Sports Equipment	35	2.48	39,286
Water Sports Equipment	51	3.39	53,699
Other Sports Equipment	61	5.22	82,572
Rental/Repair of Sports/Recreation/Exercise Equipment	53	2.02	32,041
<b>Photographic Equipment and Supplies</b>	<b>57</b>	<b>44.63</b>	<b>706,410</b>
Film	62	0.89	14,035
Film Processing	59	8.28	131,090
Photographic Equipment	55	19.52	308,956
Photographer Fees/Other Supplies & Equip Rental/Repair	58	15.94	252,330
<b>Reading</b>	<b>59</b>	<b>90.15</b>	<b>1,426,952</b>
Magazine/Newspaper Subscriptions	59	32.32	511,520
Magazine/Newspaper Single Copies	60	10.05	159,113
Books	57	37.15	588,101
Digital Book Readers	60	10.63	168,218

13350 Hwy. 19  
Baker, LA 70714

Drive Time: 10 minutes

Figure 39. Greenwood Community Park Demographic Summary

	2013	2018
Population	45,992	46,262
Households	15,829	15,989
Families	10,931	10,934
Median Age	32.7	33.7
Median Household Income	\$31,570	\$37,120

## Highland Road Community Park

13749 N Amiss Rd  
Baton Rouge, LA 70810

Drive Time: 10 minutes

**Figure 41. Highland Road Community Park Demographic Summary**

	2013	2018
Population	58,927	61,886
Households	24,221	25,472
Families	15,134	15,730
Median Age	33.0	33.7
Median Household Income	\$63,334	\$71,985

**Figure 40. Highland Road Community Park Recreation Expenditures**

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>129</b>	<b>\$814.41</b>	<b>\$19,725,751</b>
Admission to Movies, Theater, Opera, Ballet	132	207.00	5,013,728
Admission to Sporting Events, excl. Trips	129	81.27	1,968,332
Fees for Participant Sports, excl. Trips	131	154.54	3,743,102
Fees for Recreational Lessons	125	155.70	3,771,167
Membership Fees for Social/Recreation/Civic Clubs	129	215.30	5,214,891
Dating Services	140	0.60	14,531
<b>Rental of Video Cassettes and DVDs</b>	<b>135</b>	<b>36.89</b>	<b>893,618</b>
<b>Toys &amp; Games</b>	<b>127</b>	<b>176.27</b>	<b>4,269,409</b>
Toys and Playground Equipment	126	167.27	4,051,528
Play Arcade Pinball/Video Games	132	4.07	98,506
Online Entertainment and Games	137	4.93	119,374
<b>Recreational Vehicles and Fees</b>	<b>116</b>	<b>260.55</b>	<b>6,310,696</b>
Docking and Landing Fees for Boats and Planes	125	15.18	367,583
Camp Fees	125	45.62	1,105,003
Purchase of RVs or Boats	112	189.07	4,579,526
Rental of RVs or Boats	128	10.68	258,858
<b>Sports, Recreation and Exercise Equipment</b>	<b>110</b>	<b>197.34</b>	<b>4,779,813</b>
Exercise Equipment and Gear, Game Tables	124	83.59	2,024,726
Bicycles	136	34.78	842,421
Camping Equipment	67	12.45	301,475
Hunting and Fishing Equipment	87	35.50	859,911
Winter Sports Equipment	120	8.44	204,343
Water Sports Equipment	118	7.86	190,338
Other Sports Equipment	120	10.23	247,884
Rental/Repair of Sports/Recreation/Exercise Equipment	118	4.49	108,714
<b>Photographic Equipment and Supplies</b>	<b>129</b>	<b>100.44</b>	<b>2,432,657</b>
Film	123	1.77	42,866
Film Processing	123	17.15	415,347
Photographic Equipment	132	46.38	1,123,424
Photographer Fees/Other Supplies & Equip Rental/Repair	129	35.14	851,021
<b>Reading</b>	<b>123</b>	<b>189.61</b>	<b>4,592,616</b>
Magazine/Newspaper Subscriptions	116	63.49	1,537,899
Magazine/Newspaper Single Copies	121	20.36	493,093
Books	128	83.15	2,014,032
Digital Book Readers	128	22.61	547,593

## Howell Community Park

Figure 42. Howell Community Park Recreation Expenditures

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>66</b>	<b>\$413.87</b>	<b>\$22,284,534</b>
Admission to Movies, Theater, Opera, Ballet	67	105.82	5,697,787
Admission to Sporting Events, excl. Trips	70	44.14	2,376,758
Fees for Participant Sports, excl. Trips	64	76.19	4,102,157
Fees for Recreational Lessons	61	76.17	4,101,462
Membership Fees for Social/Recreation/Civic Clubs	67	111.17	5,985,952
Dating Services	88	0.38	20,417
<b>Rental of Video Cassettes and DVDs</b>	<b>72</b>	<b>19.78</b>	<b>1,065,105</b>
<b>Toys &amp; Games</b>	<b>72</b>	<b>99.92</b>	<b>5,380,135</b>
Toys and Playground Equipment	72	95.45	5,139,176
Play Arcade Pinball/Video Games	60	1.86	100,243
Online Entertainment and Games	73	2.61	140,715
<b>Recreational Vehicles and Fees</b>	<b>57</b>	<b>129.17</b>	<b>6,955,062</b>
Docking and Landing Fees for Boats and Planes	65	7.85	422,552
Camp Fees	57	20.91	1,125,921
Purchase of RVs or Boats	56	95.04	5,117,199
Rental of RVs or Boats	65	5.37	289,390
<b>Sports, Recreation and Exercise Equipment</b>	<b>59</b>	<b>105.18</b>	<b>5,663,249</b>
Exercise Equipment and Gear, Game Tables	66	44.56	2,399,123
Bicycles	69	17.63	949,027
Camping Equipment	32	5.89	317,209
Hunting and Fishing Equipment	53	21.56	1,160,657
Winter Sports Equipment	47	3.32	178,548
Water Sports Equipment	60	3.99	214,887
Other Sports Equipment	69	5.94	319,881
Rental/Repair of Sports/Recreation/Exercise Equipment	60	2.30	123,988
<b>Photographic Equipment and Supplies</b>	<b>68</b>	<b>53.26</b>	<b>2,867,546</b>
Film	72	1.04	55,773
Film Processing	68	9.52	512,519
Photographic Equipment	67	23.72	1,277,091
Photographer Fees/Other Supplies & Equip Rental/Repair	70	18.98	1,022,164
<b>Reading</b>	<b>68</b>	<b>105.10</b>	<b>5,658,968</b>
Magazine/Newspaper Subscriptions	67	36.64	1,973,007
Magazine/Newspaper Single Copies	71	11.89	640,257
Books	68	44.18	2,378,611
Digital Book Readers	70	12.39	667,092

5509 Winbourne Ave  
Baton Rouge, LA 70805

Drive Time: 10 minutes

Figure 43. Howell Community Park Demographic Summary

	2013	2018
Population	135,989	136,736
Households	53,844	54,315
Families	32,084	31,985
Median Age	34.0	35.1
Median Household Income	\$32,499	\$38,113

## Independence Community Park

7800 Independence Blvd  
Baton Rouge, LA 70806

Drive Time: 10 minutes

**Figure 45. Independence Community Park Demographic Summary**

	2013	2018
Population	163,566	165,409
Households	67,534	68,545
Families	38,453	38,473
Median Age	34.3	35.3
Median Household Income	\$38,719	\$45,989

**Figure 44. Independence Community Park Recreation Expenditures**

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>78</b>	<b>\$488.50</b>	<b>\$32,990,173</b>
Admission to Movies, Theater, Opera, Ballet	80	126.26	8,526,614
Admission to Sporting Events, excl. Trips	81	50.74	3,426,357
Fees for Participant Sports, excl. Trips	77	90.55	6,115,023
Fees for Recreational Lessons	73	90.96	6,143,168
Membership Fees for Social/Recreation/Civic Clubs	78	129.55	8,749,343
Dating Services	102	0.44	26,668
<b>Rental of Video Cassettes and DVDs</b>	<b>86</b>	<b>23.46</b>	<b>1,584,507</b>
<b>Toys &amp; Games</b>	<b>83</b>	<b>116.13</b>	<b>7,842,438</b>
Toys and Playground Equipment	83	110.55	7,465,957
Play Arcade Pinball/Video Games	79	2.44	164,560
Online Entertainment and Games	87	3.14	211,921
<b>Recreational Vehicles and Fees</b>	<b>68</b>	<b>152.56</b>	<b>10,303,052</b>
Docking and Landing Fees for Boats and Planes	74	8.99	606,798
Camp Fees	68	24.92	16,82,993
Purchase of RVs or Boats	67	112.30	7,583,978
Rental of RVs or Boats	76	6.36	429,284
<b>Sports, Recreation and Exercise Equipment</b>	<b>69</b>	<b>123.99</b>	<b>8,373,391</b>
Exercise Equipment and Gear, Game Tables	77	52.28	3,530,488
Bicycles	83	21.17	1,429,501
Camping Equipment	39	7.20	486,519
Hunting and Fishing Equipment	60	24.57	1,659,032
Winter Sports Equipment	63	4.41	297,700
Water Sports Equipment	72	4.80	324,256
Other Sports Equipment	80	6.87	464,149
Rental/Repair of Sports/Recreation/Exercise Equipment	71	2.69	181,746
<b>Photographic Equipment and Supplies</b>	<b>81</b>	<b>62.99</b>	<b>4,254,215</b>
Film	82	1.19	80,077
Film Processing	79	11.01	743,801
Photographic Equipment	81	28.43	1,919,825
Photographer Fees/Other Supplies & Equip Rental/Repair	82	22.37	1,510,513
<b>Reading</b>	<b>79</b>	<b>122.08</b>	<b>8,244,682</b>
Magazine/Newspaper Subscriptions	77	41.84	2,825,672
Magazine/Newspaper Single Copies	82	13.78	930,487
Books	80	52.09	3,517,832
Digital Book Readers	81	14.37	970,691

## Jackson Community Park

Figure 46. Jackson Community Park Recreation Expenditures

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>98</b>	<b>\$616.33</b>	<b>\$8,327,272</b>
Admission to Movies, Theater, Opera, Ballet	95	149.16	2,015,313
Admission to Sporting Events, excl. Trips	105	65.94	890,918
Fees for Participant Sports, excl. Trips	97	114.3	1,544,288
Fees for Recreational Lessons	96	119.04	1,608,310
Membership Fees for Social/Recreation/Civic Clubs	100	167.48	2,262,777
Dating Services	98	0.42	5,666
<b>Rental of Video Cassettes and DVDs</b>	<b>95</b>	<b>25.9</b>	<b>349,972</b>
<b>Toys &amp; Games</b>	<b>96</b>	<b>134.12</b>	<b>1,812,100</b>
Toys and Playground Equipment	97	128.3	1,733,520
Play Arcade Pinball/Video Games	78	2.4	32,465
Online Entertainment and Games	95	3.41	46,114
<b>Recreational Vehicles and Fees</b>	<b>99</b>	<b>223.97</b>	<b>3,026,116</b>
Docking and Landing Fees for Boats and Planes	108	13.07	176,616
Camp Fees	98	35.66	481,833
Purchase of RVs or Boats	99	167.05	2,257,057
Rental of RVs or Boats	98	8.19	110,610
<b>Sports, Recreation and Exercise Equipment</b>	<b>86</b>	<b>152.88</b>	<b>2,065,619</b>
Exercise Equipment and Gear, Game Tables	97	65.24	881,428
Bicycles	95	24.39	329,595
Camping Equipment	50	9.38	126,775
Hunting and Fishing Equipment	73	29.69	401,082
Winter Sports Equipment	82	5.76	77,842
Water Sports Equipment	95	6.36	85,875
Other Sports Equipment	98	8.41	113,642
Rental/Repair of Sports/Recreation/Exercise Equipment	96	3.65	49,380
<b>Photographic Equipment and Supplies</b>	<b>98</b>	<b>76.04</b>	<b>1,027,382</b>
Film	99	1.42	19,180
Film Processing	104	14.46	195,433
Photographic Equipment	95	33.31	449,987
Photographer Fees/Other Supplies & Equip Rental/Repair	98	26.85	362,783
<b>Reading</b>	<b>100</b>	<b>153.88</b>	<b>2,079,027</b>
Magazine/Newspaper Subscriptions	104	56.89	768,655
Magazine/Newspaper Single Copies	97	16.36	221,009
Books	98	63.39	856,415
Digital Book Readers	98	17.24	232,948

12250 Sullivan Rd  
Baton Rouge, LA 70818

Drive Time: 10 minutes

Figure 47. Jackson Community Park Demographic Summary

	2013	2018
Population	35,938	36,936
Households	13,511	13,955
Families	10,216	10,472
Median Age	38.7	39.3
Median Household Income	\$55,893	\$63,119

## North Sherwood Forest Community Park

3140 N Sherwood Dr  
Baton Rouge, LA 70814

Drive Time: 10 minutes

**Figure 49. North Sherwood Forest Community Park Demographic Summary**

	2013	2018
Population	127,122	130,262
Households	53,021	54,482
Families	32,400	32,902
Median Age	35.4	36.4
Median Household Income	\$53,933	\$60,877

**Figure 48. North Sherwood Forest Community Park Recreation Expenditures**

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>79</b>	<b>\$497.84</b>	<b>\$25,585,118</b>
Admission to Movies, Theater, Opera, Ballet	81	127.54	6,554,549
Admission to Sporting Events, excl. Trips	82	51.63	2,653,620
Fees for Participant Sports, excl. Trips	78	92.53	4,755,085
Fees for Recreational Lessons	75	93.31	4,795,216
Membership Fees for Social/Recreation/Civic Clubs	79	132.41	6,805,021
Dating Services	98	0.42	21,627
<b>Rental of Video Cassettes and DVDs</b>	<b>86</b>	<b>23.42</b>	<b>1,203,610</b>
<b>Toys &amp; Games</b>	<b>83</b>	<b>115.71</b>	<b>5,946,411</b>
Toys and Playground Equipment	83	110.2	5,663,560
Play Arcade Pinball/Video Games	77	2.39	122,768
Online Entertainment and Games	87	3.11	160,083
<b>Recreational Vehicles and Fees</b>	<b>70</b>	<b>157.14</b>	<b>8,075,569</b>
Docking and Landing Fees for Boats and Planes	77	9.35	480,718
Camp Fees	71	26.09	1,340,901
Purchase of RVs or Boats	68	115.19	5,919,591
Rental of RVs or Boats	78	6.51	334,359
<b>Sports, Recreation and Exercise Equipment</b>	<b>70</b>	<b>124.58</b>	<b>6,402,182</b>
Exercise Equipment and Gear, Game Tables	78	52.77	2,711,830
Bicycles	83	21.32	1,095,840
Camping Equipment	40	7.39	379,726
Hunting and Fishing Equipment	60	24.21	1,244,341
Winter Sports Equipment	64	4.48	230,328
Water Sports Equipment	72	4.83	248,315
Other Sports Equipment	80	6.83	351,189
Rental/Repair of Sports/Recreation/Exercise Equipment	72	2.74	140,612
<b>Photographic Equipment and Supplies</b>	<b>81</b>	<b>63.18</b>	<b>3,247,006</b>
Film	82	1.18	60,764
Film Processing	80	11.15	572,999
Photographic Equipment	81	28.48	1,463,549
Photographer Fees/Other Supplies & Equip Rental/Repair	82	22.37	1,149,694
<b>Reading</b>	<b>80</b>	<b>122.69</b>	<b>6,305,525</b>
Magazine/Newspaper Subscriptions	77	42.26	2,171,684
Magazine/Newspaper Single Copies	81	13.63	700,670
Books	81	52.36	2,690,805
Digital Book Readers	82	14.45	742,366

## Perkins Road Community Park

Figure 50. Perkins Road Community Park Recreation Expenditures

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>99</b>	<b>\$621.92</b>	<b>\$ 45,541,561</b>
Admission to Movies, Theater, Opera, Ballet	104	162.58	11,905,029
Admission to Sporting Events, excl. Trips	100	63.14	4,623,363
Fees for Participant Sports, excl. Trips	99	117.58	8,609,977
Fees for Recreational Lessons	93	115.54	8,460,360
Membership Fees for Social/Recreation/Civic Clubs	97	162.57	11,904,593
Dating Services	121	0.52	38,239
<b>Rental of Video Cassettes and DVDs</b>	<b>110</b>	<b>30</b>	<b>2,196,457</b>
<b>Toys &amp; Games</b>	<b>103</b>	<b>142.85</b>	<b>10,460,116</b>
Toys and Playground Equipment	102	135.45	9,918,577
Play Arcade Pinball/Video Games	106	3.26	238,921
Online Entertainment and Games	115	4.13	302,617
<b>Recreational Vehicles and Fees</b>	<b>84</b>	<b>190.17</b>	<b>13,925,590</b>
Docking and Landing Fees for Boats and Planes	90	10.97	803,320
Camp Fees	87	31.67	2,319,444
Purchase of RVs or Boats	83	139.59	10,222,057
Rental of RVs or Boats	95	7.93	580,768
<b>Sports, Recreation and Exercise Equipment</b>	<b>88</b>	<b>157.96</b>	<b>11,567,120</b>
Exercise Equipment and Gear, Game Tables	98	66.38	4,861,054
Bicycles	107	27.57	2,018,737
Camping Equipment	51	9.41	689,135
Hunting and Fishing Equipment	75	30.37	2,223,586
Winter Sports Equipment	89	6.25	457,788
Water Sports Equipment	92	6.15	450,463
Other Sports Equipment	99	8.49	621,502
Rental/Repair of Sports/Recreation/Exercise Equipment	88	3.34	244,855
<b>Photographic Equipment and Supplies</b>	<b>104</b>	<b>80.85</b>	<b>5,920,597</b>
Film	100	1.44	105,142
Film Processing	97	13.58	994,626
Photographic Equipment	107	37.51	2,746,826
Photographer Fees/Other Supplies & Equip Rental/Repair	104	28.32	2,074,002
<b>Reading</b>	<b>98</b>	<b>150.73</b>	<b>11,037,162</b>
Magazine/Newspaper Subscriptions	92	50.14	3,671,859
Magazine/Newspaper Single Copies	100	16.75	1,226,463
Books	102	66.03	4,835,329
Digital Book Readers	101	17.8	1,303,511

7122 Perkins Rd  
Baton Rouge, LA 70808

Drive Time: 10 minutes

Figure 51. Perkins Road Community Park Demographic Summary

	2013	2018
Population	168,063	172,120
Households	73,227	75,662
Families	37,819	38,485
Median Age	32.5	33.4
Median Household Income	\$47,947	\$55,548

## Sandy Creek Community Park

22040 Carson Rd  
Baton Rouge, LA 70770

Drive Time: 10 minutes

**Figure 53. Sandy Creek Community Park Demographic Summary**

	2013	2018
Population	2,847	3,034
Households	1,083	1,160
Families	828	880
Median Age	42.5	43.2
Median Household Income	\$68,960	\$77,322

**Figure 52. Sandy Creek Community Park Recreation Expenditures**

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>103</b>	<b>\$645.99</b>	<b>\$ 699,611</b>
Admission to Movies, Theater, Opera, Ballet	99	155.2	168,083
Admission to Sporting Events, excl. Trips	111	70.07	75,890
Fees for Participant Sports, excl. Trips	100	118.05	127,849
Fees for Recreational Lessons	98	121.79	131,895
Membership Fees for Social/Recreation/Civic Clubs	108	180.45	195,425
Dating Services	101	0.43	469
<b>Rental of Video Cassettes and DVDs</b>	<b>104</b>	<b>28.58</b>	<b>30,954</b>
<b>Toys &amp; Games</b>	<b>110</b>	<b>152.58</b>	<b>165,247</b>
Toys and Playground Equipment	111	146.38	158,533
Play Arcade Pinball/Video Games	83	2.55	2,763
Online Entertainment and Games	102	3.65	3,951
<b>Recreational Vehicles and Fees</b>	<b>118</b>	<b>265.12</b>	<b>287,128</b>
Docking and Landing Fees for Boats and Planes	111	13.48	14,600
Camp Fees	99	36.14	39,138
Purchase of RVs or Boats	123	206.52	223,660
Rental of RVs or Boats	108	8.98	9,729
<b>Sports, Recreation and Exercise Equipment</b>	<b>102</b>	<b>182.50</b>	<b>197,642</b>
Exercise Equipment and Gear, Game Tables	110	74.67	80,868
Bicycles	97	24.79	26,850
Camping Equipment	60	11.2	12,131
Hunting and Fishing Equipment	101	41.03	44,432
Winter Sports Equipment	102	7.19	7,792
Water Sports Equipment	125	8.36	9,055
Other Sports Equipment	127	10.84	11,741
Rental/Repair of Sports/Recreation/Exercise Equipment	116	4.41	4,773
<b>Photographic Equipment and Supplies</b>	<b>110</b>	<b>85.41</b>	<b>92,501</b>
Film	108	1.55	1,683
Film Processing	122	17.02	18,428
Photographic Equipment	103	36.14	39,142
Photographer Fees/Other Supplies & Equip Rental/Repair	112	30.7	33,248
<b>Reading</b>	<b>115</b>	<b>177.13</b>	<b>191,834</b>
Magazine/Newspaper Subscriptions	122	66.45	71,969
Magazine/Newspaper Single Copies	113	19.05	20,629
Books	111	71.74	77,691
Digital Book Readers	113	19.89	21,545

## Zachary Community Park

Figure 54. Zachary Community Park Recreation Expenditures

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	<b>97</b>	<b>\$613.31</b>	<b>\$ 5,456,022</b>
Admission to Movies, Theater, Opera, Ballet	95	149.49	1,329,848
Admission to Sporting Events, excl. Trips	103	64.74	575,949
Fees for Participant Sports, excl. Trips	99	116.84	1,039,411
Fees for Recreational Lessons	93	115.31	1,025,785
Membership Fees for Social/Recreation/Civic Clubs	100	166.51	1,481,238
Dating Services	99	0.43	3,790
<b>Rental of Video Cassettes and DVDs</b>	<b>98</b>	<b>26.9</b>	<b>239,269</b>
<b>Toys &amp; Games</b>	<b>97</b>	<b>134.64</b>	<b>1,197,776</b>
Toys and Playground Equipment	97	128.62	1,144,164
Play Arcade Pinball/Video Games	85	2.61	23,260
Online Entertainment and Games	95	3.41	30,352
<b>Recreational Vehicles and Fees</b>	<b>97</b>	<b>217.53</b>	<b>1,935,160</b>
Docking and Landing Fees for Boats and Planes	102	12.42	110,523
Camp Fees	102	37.11	330,092
Purchase of RVs or Boats	95	159.73	1,420,938
Rental of RVs or Boats	99	8.27	73,607
<b>Sports, Recreation and Exercise Equipment</b>	<b>86</b>	<b>153.98</b>	<b>1,369,816</b>
Exercise Equipment and Gear, Game Tables	95	64.34	572,359
Bicycles	96	24.71	219,824
Camping Equipment	51	9.57	85,140
Hunting and Fishing Equipment	76	30.93	275,122
Winter Sports Equipment	84	5.89	52,414
Water Sports Equipment	93	6.22	55,316
Other Sports Equipment	99	8.46	75,253
Rental/Repair of Sports/Recreation/Exercise Equipment	101	3.87	34,387
<b>Photographic Equipment and Supplies</b>	<b>97</b>	<b>75.61</b>	<b>672,617</b>
Film	94	1.36	12,065
Film Processing	101	14.05	125,007
Photographic Equipment	95	33.41	297,190
Photographer Fees/Other Supplies & Equip Rental/Repair	98	26.79	238,354
<b>Reading</b>	<b>96</b>	<b>147.98</b>	<b>1,316,440</b>
Magazine/Newspaper Subscriptions	97	52.71	468,900
Magazine/Newspaper Single Copies	91	15.37	136,771
Books	96	62.36	554,727
Digital Book Readers	99	17.54	156,043

20055 Old Scenic Hwy  
Baton Rouge, LA 70791

Drive Time: 10 minutes

Figure 55. Zachary Community Park Demographic Summary

	2013	2018
Population	25,557	26,261
Households	8,896	9,162
Families	6,819	6,985
Median Age	35.7	36.3
Median Household Income	\$56,059	\$63,701





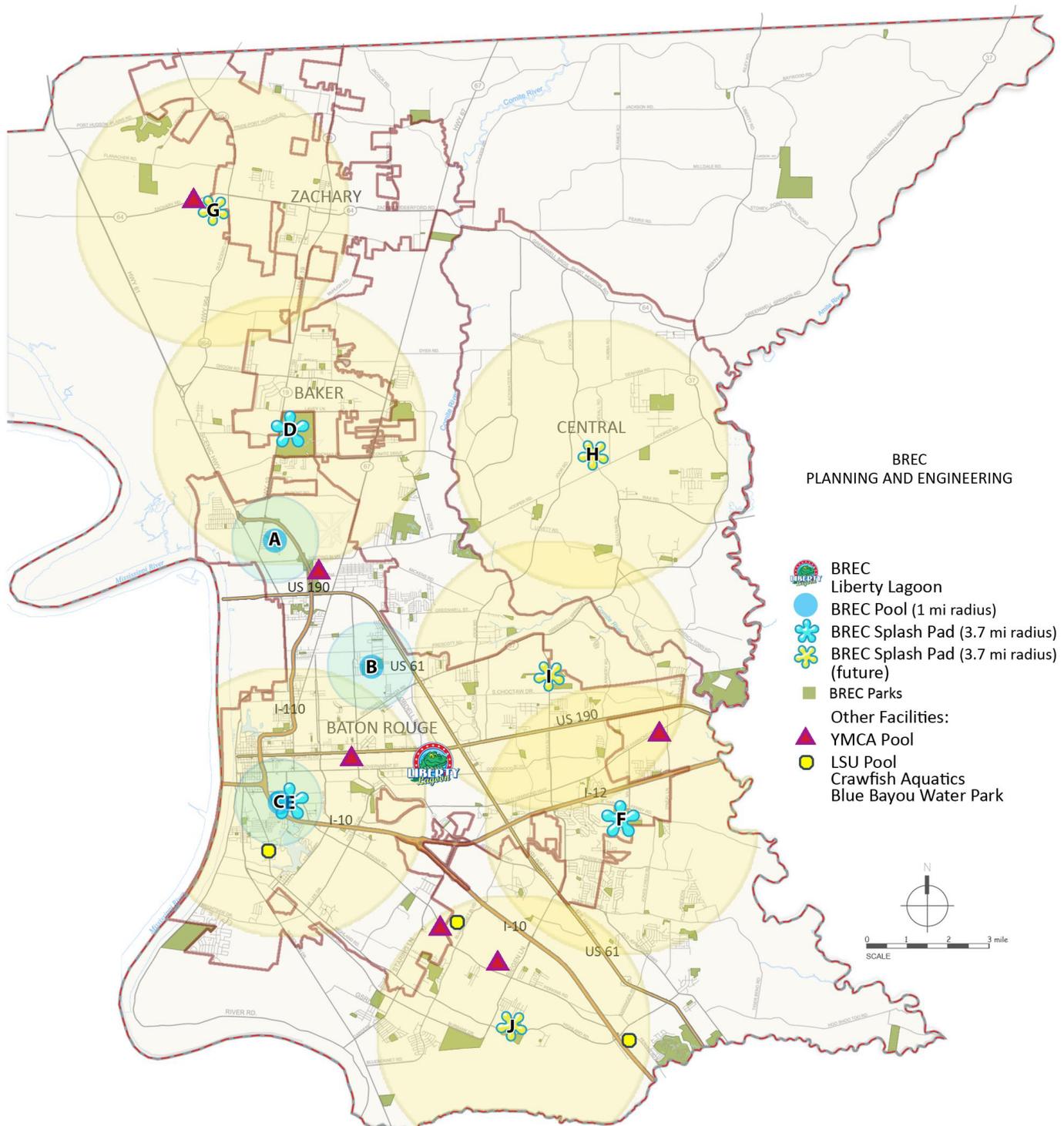
## Appendix G

# Facilities Maps

The following maps are included in this appendix:

- Aquatic Facilities
- Athletic Fields
- Existing BREC Playgrounds by Type
- Fitness Centers
- Golf Courses
- 20014 Imagine Your Parks (IYP) Capital Improvement Projects
- Recreation Centers
- Tennis Facilities
- Gap Analysis
- Community Parks (10-Minute Drive Time)

## Aquatic Facilities



**BRE C POOL**

- A Anna T. Jordan Community Park
- B Howell Community Park
- C City Brooks Community Park

**BRE C SPLASH PAD**

- D Greenwood Community Park
- E City Brooks Community Park (Interactive Fountain)
- F Forest Community Park

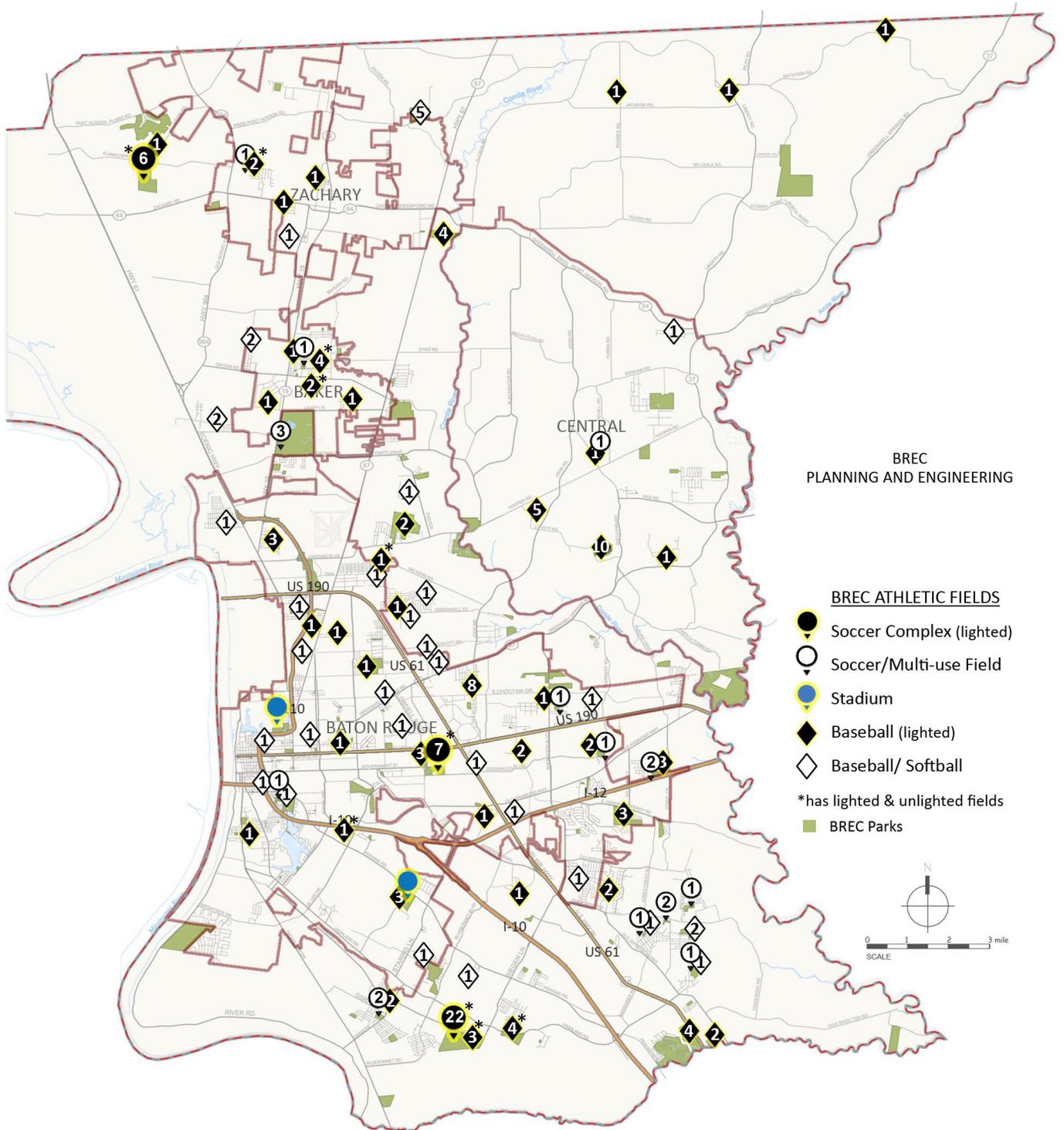
**BRE C SPLASH PAD - FUTURE**

- G Zachary Community Park
- H Jackson Community Park
- I N Sherwood Forest Community Park
- J Highland Road Community Park

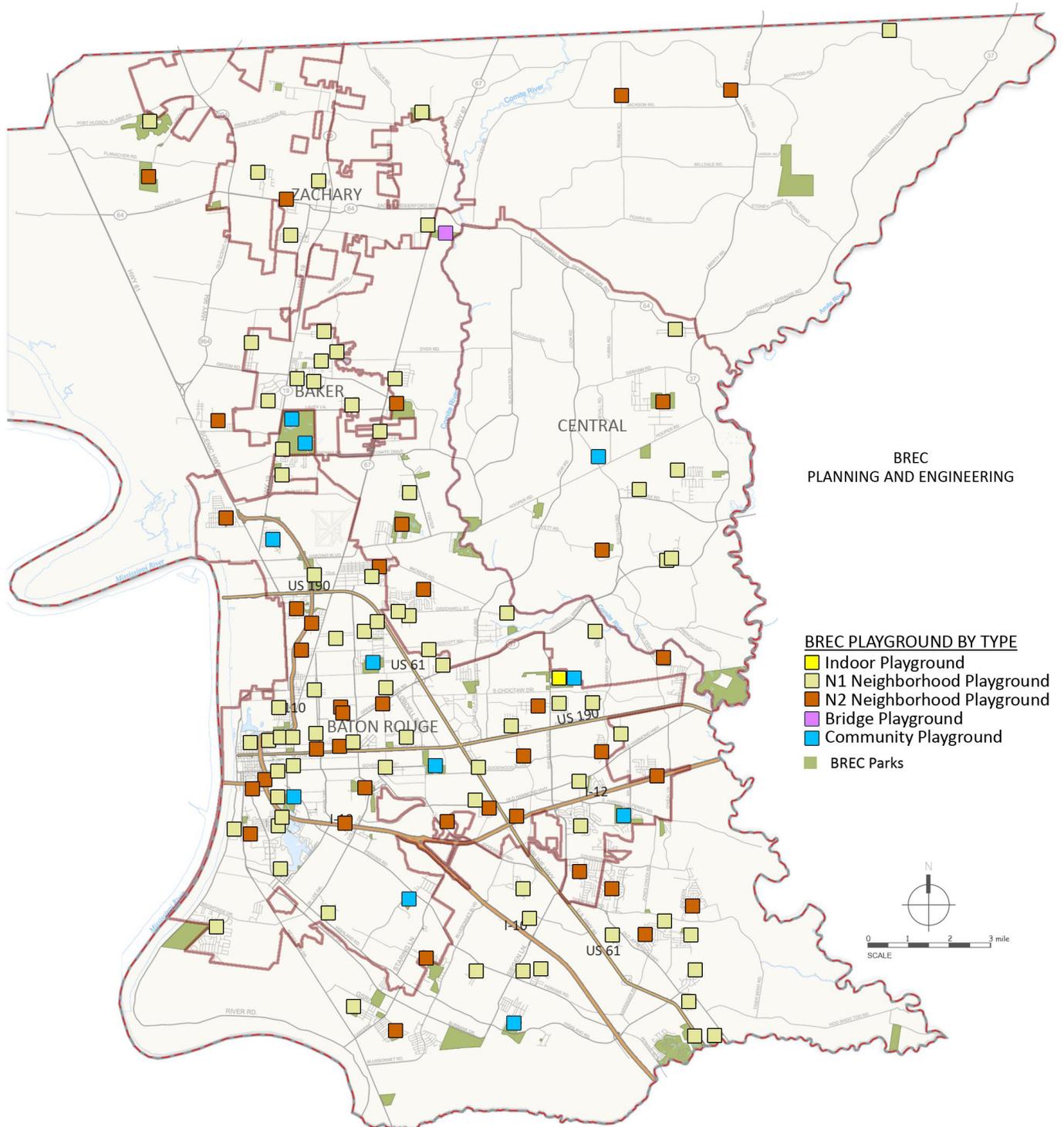
**BRE C AQUATIC FACILITY**

Liberty Lagoon - Independence Community Park

## Athletic Fields



## Existing BREC Playgrounds by Type



N1: May have small play unit, and swings. No restrooms and not associated with a recreation center.

N2: May have two separate age appropriate playground areas for pre-school and school age.

May have water fountain, picnic shelter and is associated with a recreation center.

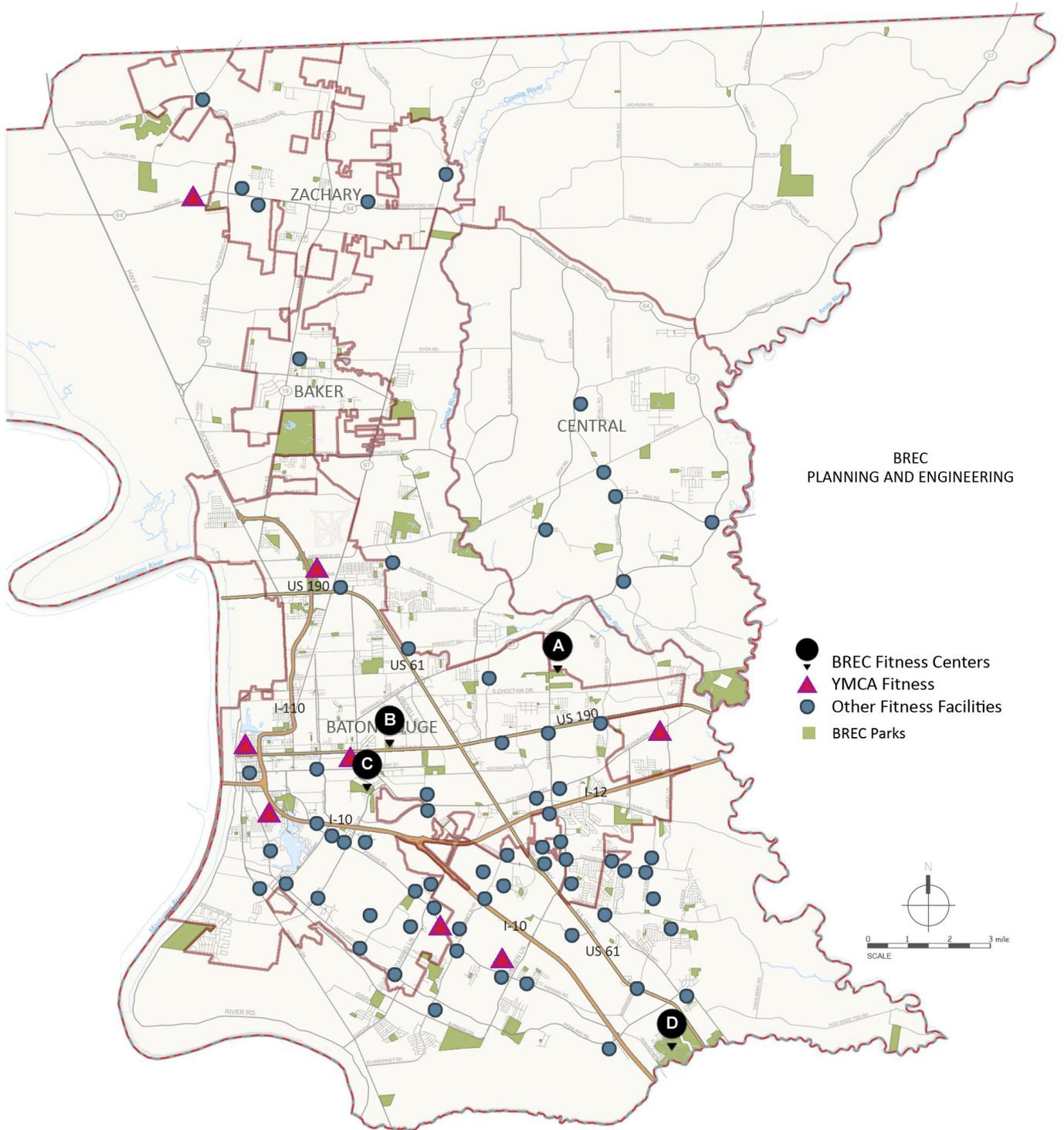
Bridge: Age appropriate play units for both pre-school and school age.

May have water fountain, picnic shelter and may not be associated with a recreation center.

May serve areas at fringes or beyond Community Playground service area.

Community: Has above amenities plus large play units for multiple ages, adventure play, family areas, parking, restrooms and located in a Community Park.

## Fitness Centers



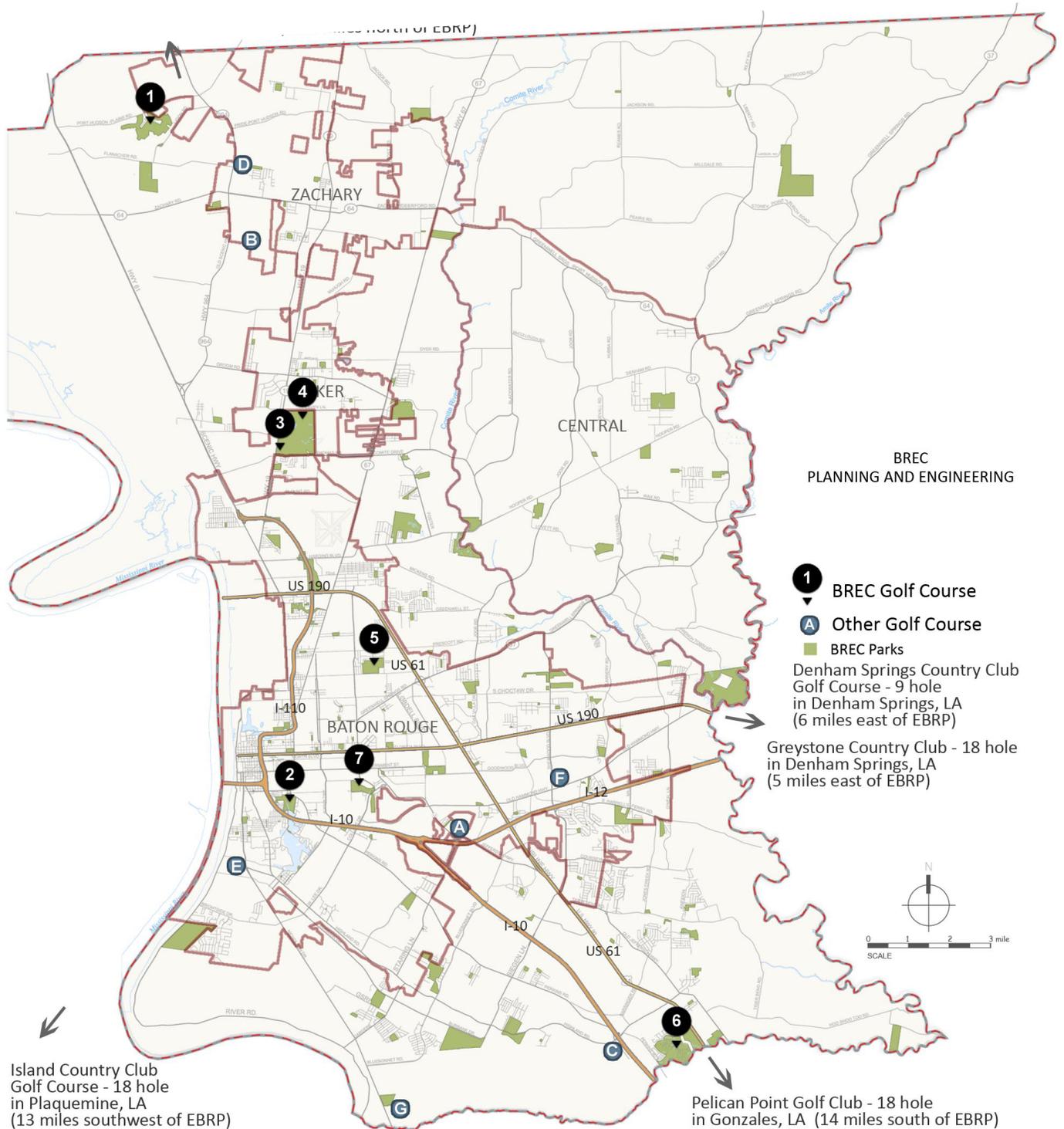
**OTHER FITNESS CENTERS**

- |                         |                             |
|-------------------------|-----------------------------|
| Anytime Fitness         | LSU Fitness Center          |
| Bally Total Fitness     | Planet Fitness              |
| Crossfit Baton Rouge    | Snap Fitness                |
| Curves                  | Spectrum Fitness            |
| Exerfit Family Fitness  | Total Performance           |
| Foxy's Fitness Center   | Woman's Center for Wellness |
| Kietcham Fitness Center |                             |

**BREC FITNESS CENTERS**

- A North Sherwood Forest Family Center
- B Milton J. Womack Fitness Center
- C Webb Fitness Center
- D Santa Maria Fitness Center

## Golf Courses



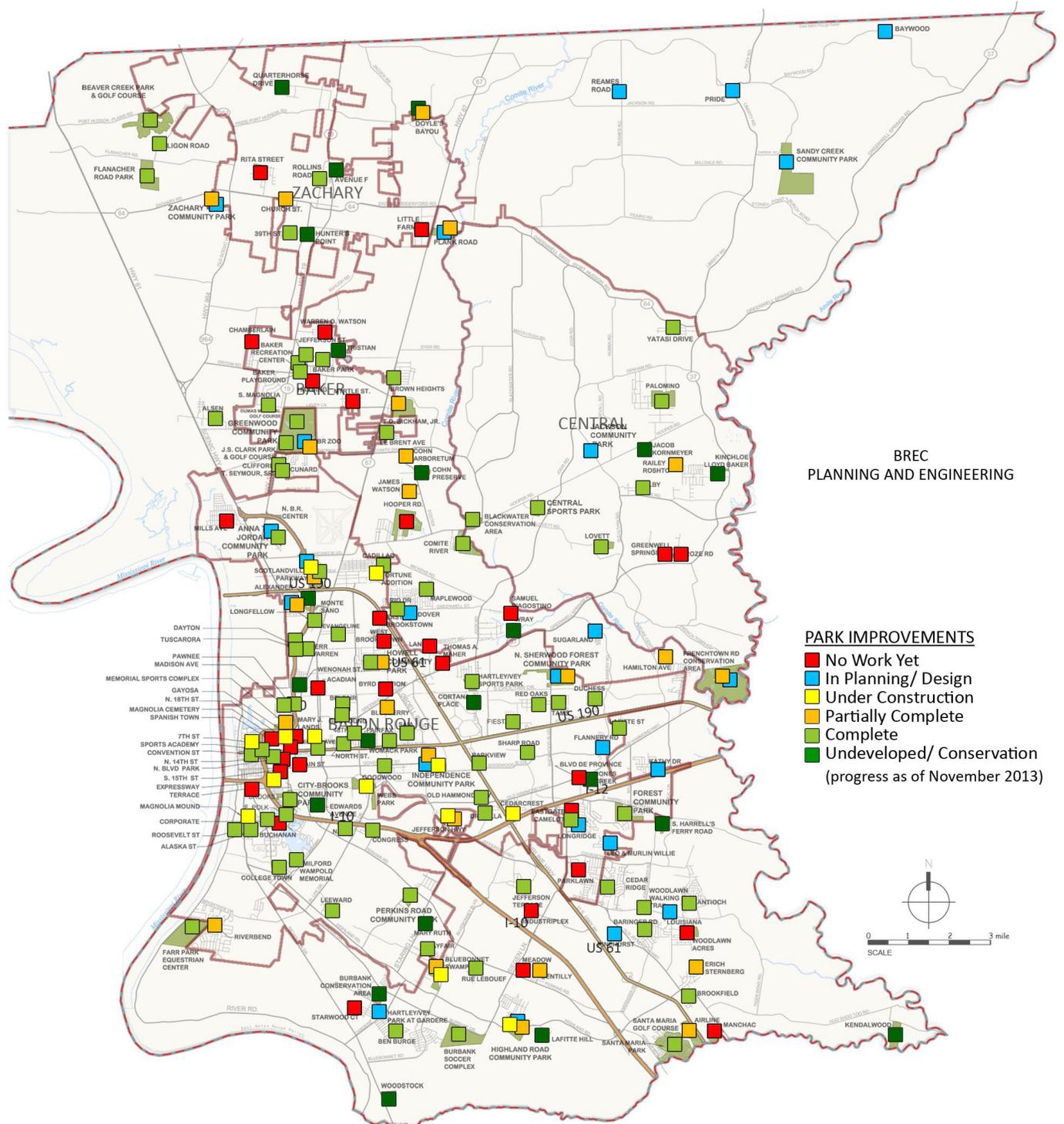
**PRIVATE/SEMI PUBLIC GOLF COURSE**

- A Baton Rouge Country Club Golf Course - 18 Hole
- B Copper Mill Golf Course - 18 Hole
- C Country Club of Louisiana Golf Course - 18 Hole
- D Fennwood Hill Country Club Golf Course - 18 Hole
- E LSU Golf Course - 18 hole
- F The Oaks of Sherwood Golf Course - 18 hole
- G University Club Golf Course - 18 hole

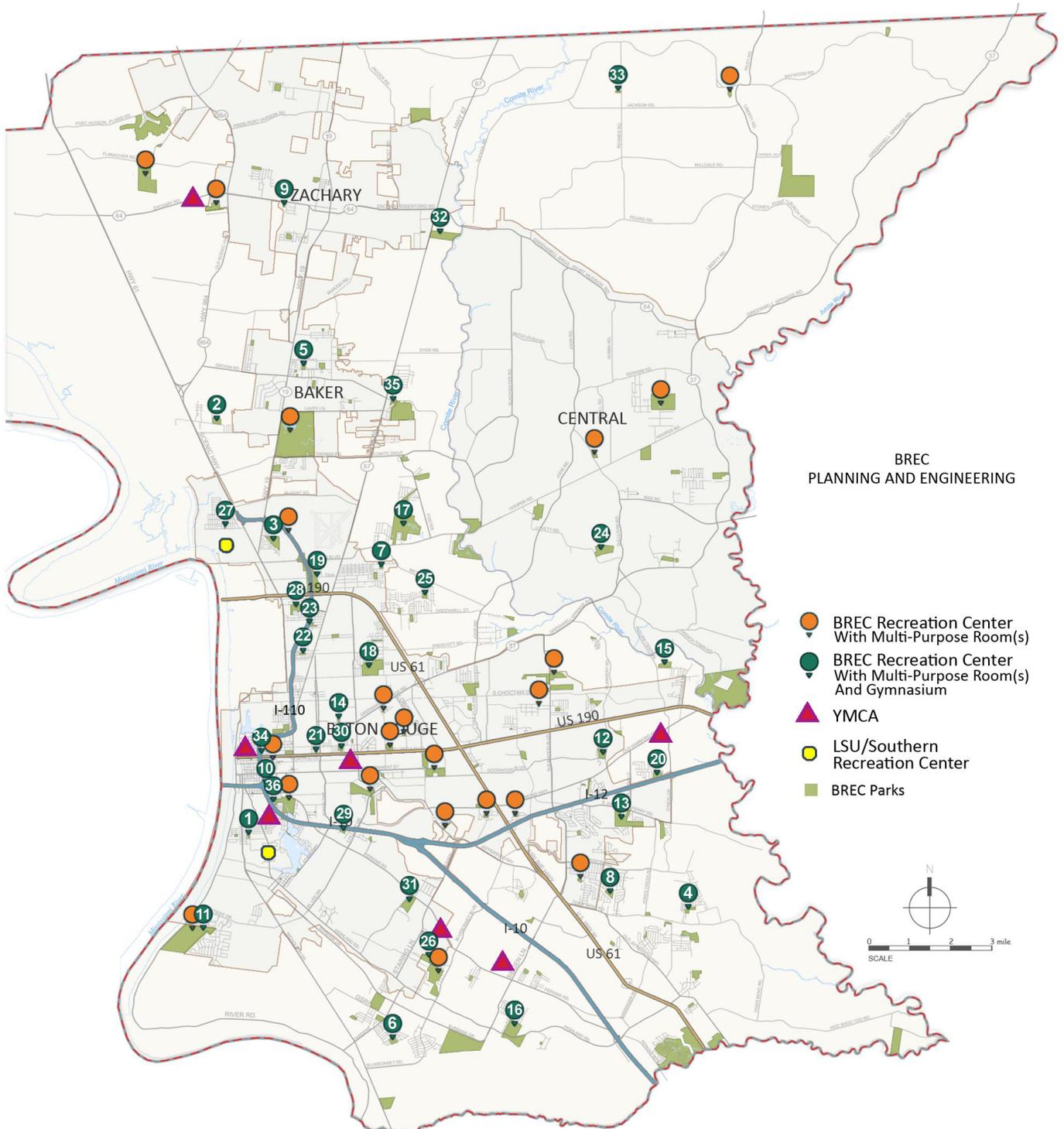
**BREC GOLF COURSE**

- 1 Beaver Creek Golf Course - 18 Hole
- 2 City Golf Course - 9 Hole
- 3 Clark Golf Course - 9 Hole
- 4 Dumas Memorial Golf Course - 18 Hole
- 5 Howell Golf Course - 18 hole
- 6 Santa Maria Golf Course - 18 hole
- 7 Webb Memorial Golf Course - 18 hole

## 2004 Imagine Your Parks (IYP) Capital Improvement Projects



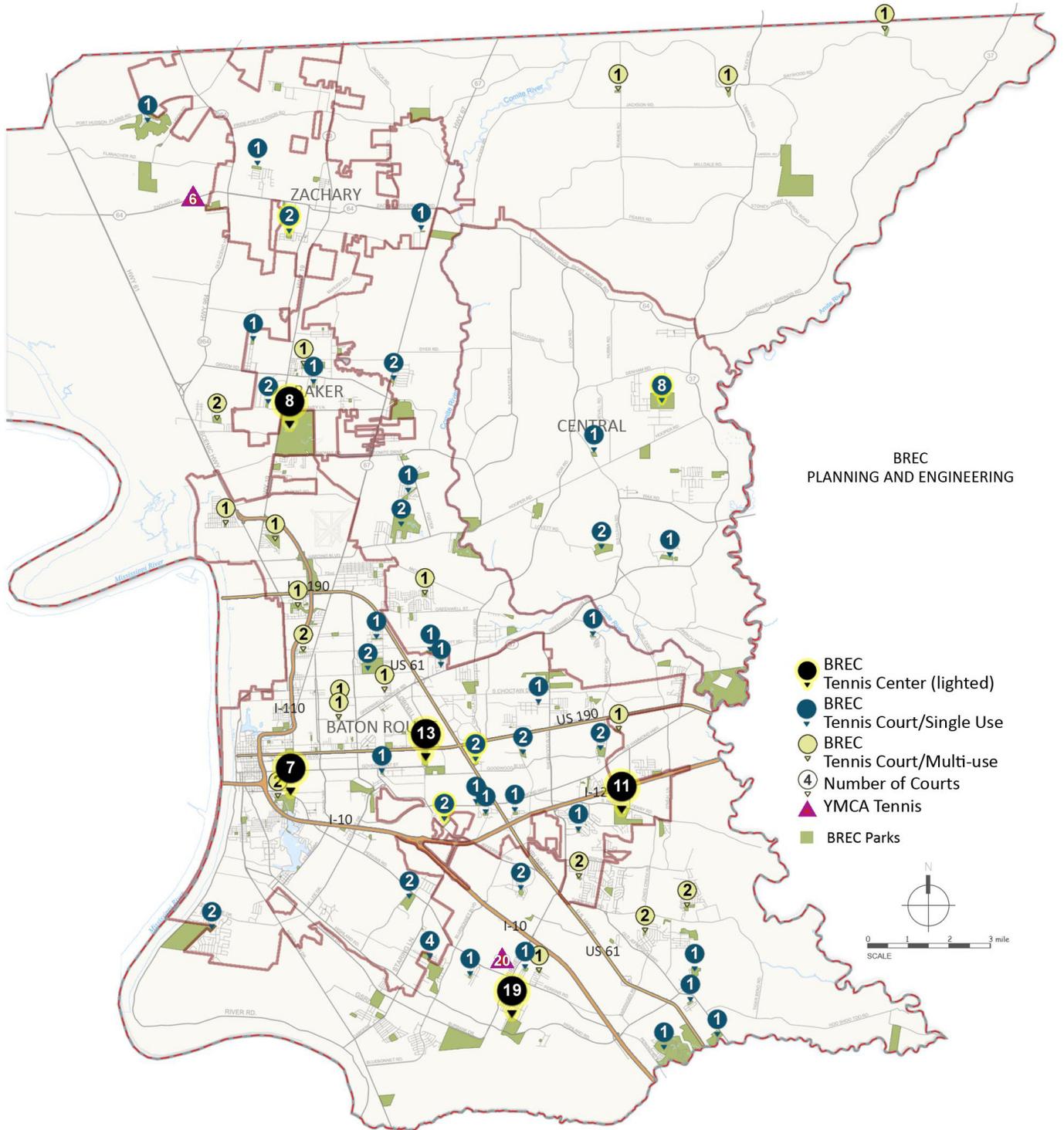
## Recreation Centers



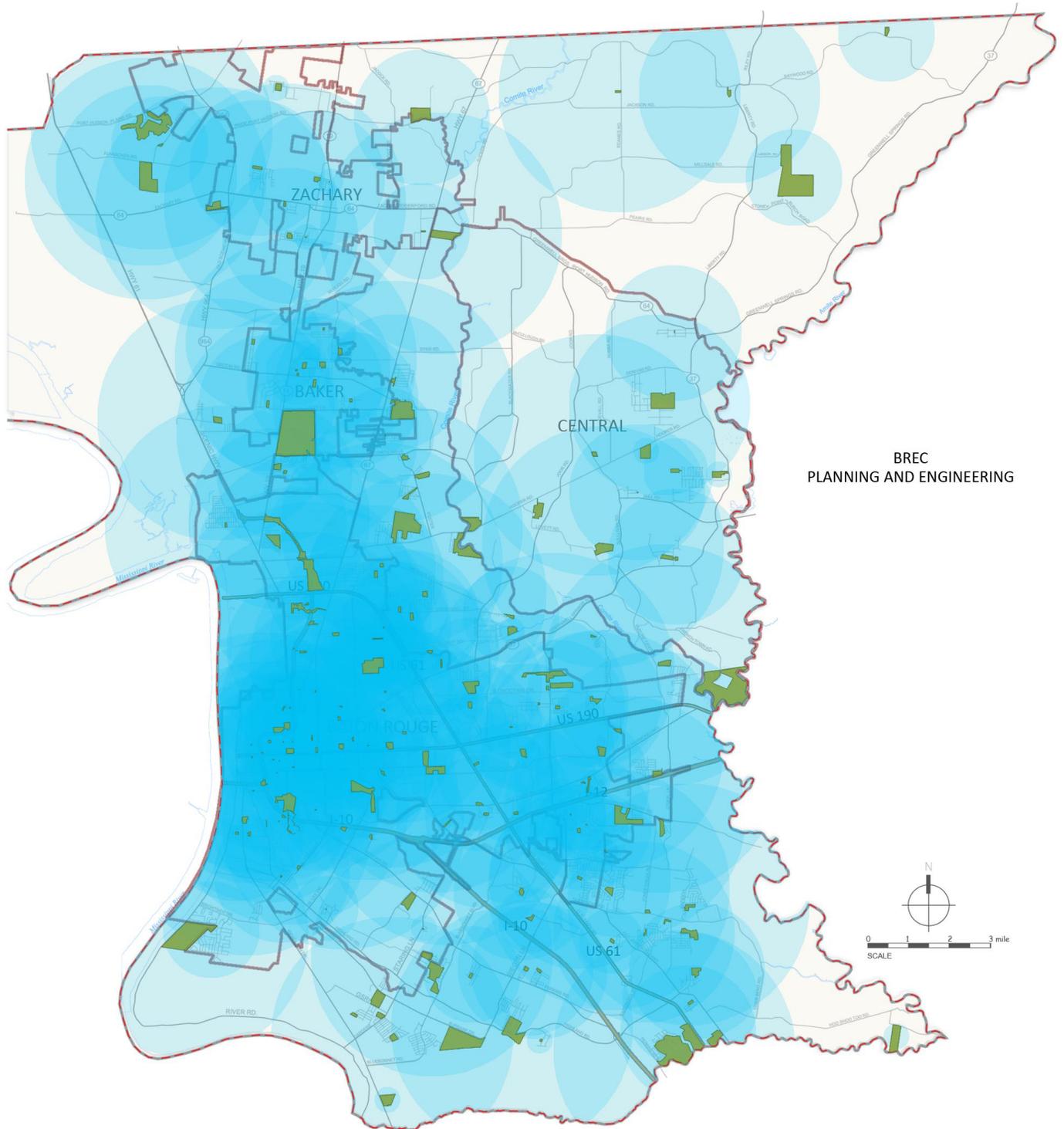
**BREC PARKS WITH RECREATION CENTER/GYMNASIUM**

- |                          |                          |                     |                        |  |
|--------------------------|--------------------------|---------------------|------------------------|--|
| 1 Alaska St Park         | 9 Church St Park         | 17 Hooper Rd Park   | 25 Maplewood Park      | 33 Reames Rd Park                            |
| 2 Alsen Park             | 10 Expressway Park       | 18 Howell Com Park  | 26 Mayfair Park        | 34 Sports Academy                            |
| 3 Anna T Jordan Com Park | 11 Farr Park             | 19 Howell Place Gym | 27 Mills Ave Park      | 35 T D Bickham Park                          |
| 4 Antioch Blvd Park      | 12 Flannery Rd Park      | 20 Kathy Dr Park    | 28 Monte Sano Park     | 36 McKinley Middle School Gym at Brooks Park |
| 5 Baker Rec Center       | 13 Forest Community Park | 21 Kernan Ave Park  | 29 Nairn Dr Park       |  |
| 6 Ben Burge Park         | 14 Gus Young Park        | 22 Ker Warren Park  | 30 North St Park       |  |
| 7 Cadillac St Park       | 15 Hamilton Ave Park     | 23 Longfellow Park  | 31 Perkins Rd Com Park |  |
| 8 Cedar Ridge Dr Park    | 16 Highland Rd Com Park  | 24 Lovett Rd Park   | 32 Plank Rd Park       |  |

# Tennis Facilities



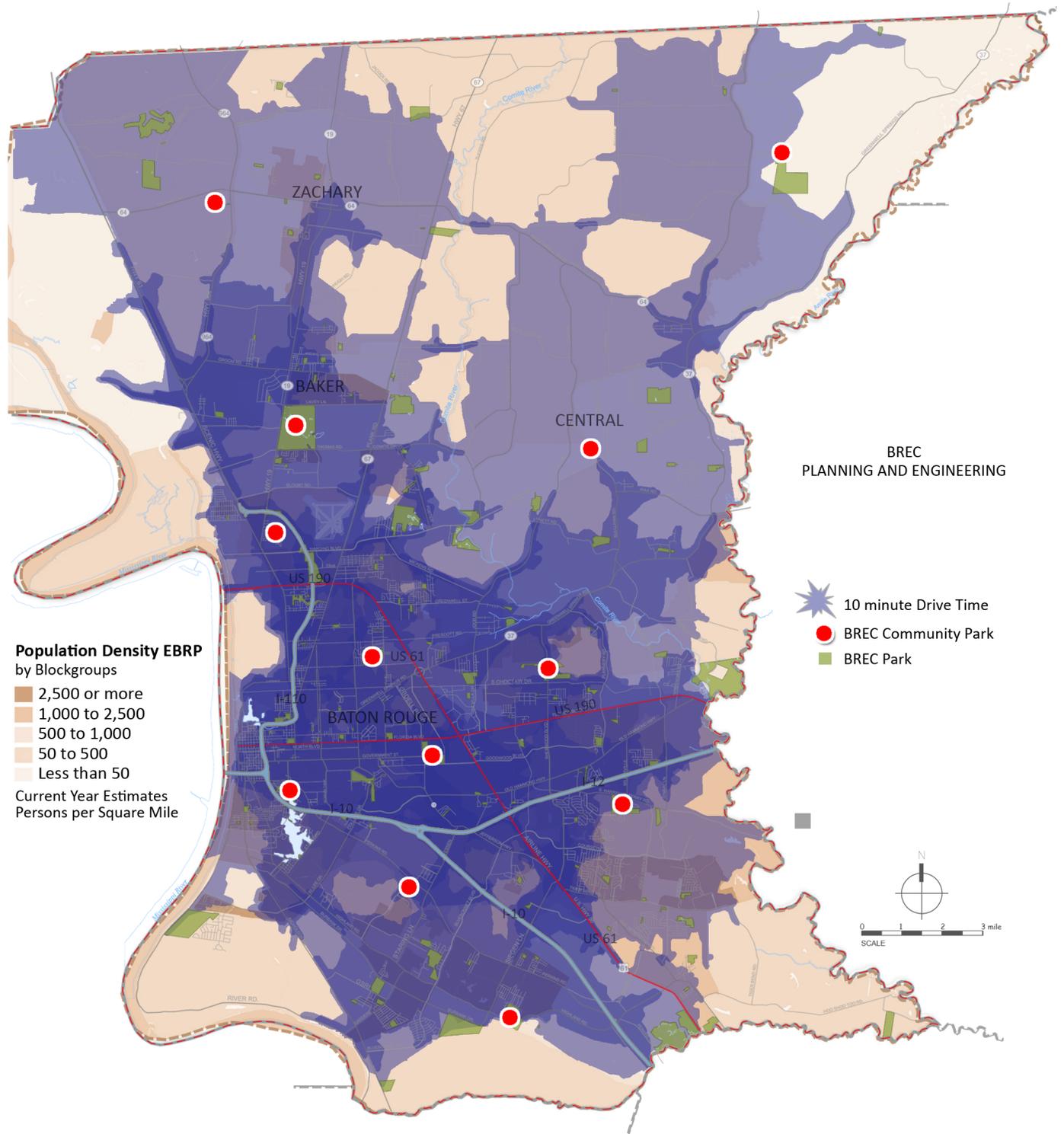
## Gap Analysis



BREC  
PLANNING AND ENGINEERING

<u>NEIGHBORHOOD PARK AMENITIES:</u>	<u>SERVICE RADIUS</u>
Simple open space, picnic spaces	0.33 mile
Above with small playground	0.80 mile
Above with court areas, picnic shelters	1.20 mile
Above with large use space, practice ball areas	1.70 mile
Above with small recreation centers	2.25 mile
Above with large recreation centers	3.00 mile

## Community Parks (10 Minute Drive Time)



Source: US Census Bureau, Sites USA Inc., Chandler, AZ, Esri Business Analyst, 2013

